Operational Efficiency

Key Insights

- 1.) Shipping Cost Efficiency:
- Sea transport offers the lowest average shipping cost (\$4.47), yet is it underutilized compared to other methods. It is also 10.42% cheaper than the average shipping cost.
- There is opportunity to minimize shipping cost by prioritizing Sea routes and limiting the use of Air, Rail, and Road.

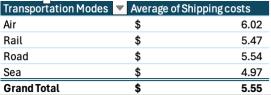
2.) Utilization Trends:

- Sea achieves a very short average lead time, which is 3.91% faster than the overall lead time average. Because it is underutilized while offering a faster, cheaper option, investing in Sea shipping methods has a higher potential for cost optimization
- 3.) Overall Operational Efficiency:

Transportation Modes ▼ Sum of Shipping costs

- The current system seems to over utilization Air, Rail, Road, despite higher costs and lead times.
- Shifting towards more Sea friendly routes may reduce total shipping cost and average lead times, improving overall efficiency without sacrificing on reliability.







Transportation Modes	Sum of Lead time	
Air		415
Rail		491
Road		523
Sea		279
Grand Total	1	708



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	All	3	RAIL	ROAD	SEA	
Tran	sportat	ion Mode	s 🔻 l	Number Times	Shipping Me	thod Used
Air						26
Rail						28
Roa	d					29
Sea						17



Transportation Modes <a> Average of Lead time	
Air	15.96
Rail	17.54
Road	18.03
Sea	16.41
Grand Total	17.08

