



Business case

Name:	SAS (Joseph Bello)
Community (UN SD goal):	Goal 5: Achieve gender equality and empower all women and girls
Date:	October 5, 2021

Proposed Project	SAS
Date Produced	October 5, 2021
Background	<p>There are currently 3 ways I know how to report harrasments in regina</p> <ol style="list-style-type: none">1. To the police2. to the university (Sexual Violence Prevention and Response (SVPR) coordinator)3. By calling Anti-Bullying and Public Fighting Bylaw <p>But this does not exactly create awareness to the rest of the people living in the location where the incident occured. People want to share their stories but don't want to feel judged. What SAS strives to achieve is to allow users to anonymously report sexism and harassment.</p>
Business Need/ Opportunity	<p>When users open the application, they are asked to state their gender in order to get better statistics. When users report an incident, they are asked to identify where the incident took place from a list of possible location, including work, in public, school, home, and online. The application will also have location services that will help to accurately determine the user's location. Once they select a place, users are asked to select categories, including sexual harassment, discrimination, stereotype, and others. After posting, users can see all the previous incidents that have been reported. They are able to filter incidents by category and location. They are also able to sort by "most recent" or "most liked" incidents. This will allow users to see sexual harassments going on in their area and this will create awareness. This application helps victims feel less alone, and raises awareness about sexism through sentimental education. Sharing these stories allows people to really understand the way sexism impacts people's everyday lives.</p>
Options	I plan on creating an application that will run on both desktop and mobile devices.

Cost-Benefit Analysis

This application is not a new innovation, but it fills a gap that I believe will help achieve UN Goal 5. In addition to being able to report the harassment to the police, contact the uregina SVPR coordinator, and calling Anti-Bullying and Public Fighting Bylaw, users can also use the application to spread awareness and share their story.

Recommendation

[This section contains the recommended option from the previous section.]