

## Contact Details

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## Interests

Guitar  
Music  
Hiking  
Dogs  
Graphic Design  
Web Development

# Joe Smith

## FULL STACK DEVELOPER

Recent graduate **full stack web developer** with Le Wagon, London specialising in front end development, with over 10 years of retail management experience. Looking to pursue a role in front end development to broaden skills amongst a great team.

## TECHNICAL SKILLS

- Ruby, Ruby on Rails
- Javascript
- HTML & CSS
- Web Design & Branding
- Figma, Wireframes, UI
- Basic Software Development
- Team Management
- Active Record, Postgres, SQL
- Photoshop
- Team Management

## LE WAGON, LONDON

FULL STACK DEVELOPER / GRADUATED 2021

During this course I built upon existing skills in **HTML, CSS, SASS, Figma, Bootstrap & Flexbox** and have learnt **JavaScript, OOP, Ruby, Ruby on Rails, Postgres & SQL, Github** & deploying to **Heroku**.

## PROJECTS

**Paw Pals** / I pitched this product idea that was aimed dog owners struggling to social their dogs since lockdown. In 2 weeks led a team to build the web application. I also presented the app to a live audience as well as it being streamed on YouTube & Facebook.  
<https://paw-pals-v2.herokuapp.com/>

**Plants App** - A basic web application for selling/renting a plant.  
<https://plant-app-599.herokuapp.com>

## WORK HISTORY

DROP DEAD CLOTHING  
STORE MANAGER

April 2013 - June 2021

- Managing the London flagship store with annual 400k turnover
- Delegating with the design team to create strong visuals that reinforce the brands aesthetic in-store.
- Organising & executing launches within a time scale.
- Co-ordinated with marketing team for upcoming events and launches.
- Visual merchandising & store layout to maximise sales.
- Delegating & motivating the in-store team
- Executing out of store pop ups for events such as London Film & Comic Con.
- Communicating with high profile clients (Warner Bro & Universal)
- Recruiting & Training Staff
- Managing stock to ensure maximum sales can be achieved.