



Accelerate Delaware

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Size Means Everything

Due to Delaware's very small size, we have an even smaller market.

With this constraint in mind, we set out to build a platform to help capture the best of Delaware for millennials in the area.



What makes Delaware, Delaware?

"Accelerate Delaware will ultimately be the state's first non-profit to examine the root causes of why young professionals leave or decline to choose Delaware." ([Accelerate Delaware](#))

Community

- Inclusion
 - Friends
 - Sense of Belonging
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- Small
 - Tight-knit
 - Friendly and helpful

Events

- Involvement
 - Fun Activity
 - Tailor to User Interest
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- Community Building
 - Hands-On
 - Similar Interest Meetup





De**l**AWARE

Your first step to the First State.

Main Features

Data Collection

Allow Accelerate Delaware administrators to collect data from users to help filter content and provides that information to the organization.

Business Integration

Provide a portal for businesses to connect to the community around them through various things, like promotions and events.

Event Services

Provide a service for business and users to create and sponsor events that benefit local communities.

Gamification

Incentivize users to become Daily Active Users by having multiple levels and types of rewards, like login rewards.





What sets us apart?

- Fully developed mission statement
- Software tailored to Delaware residents
- User events - not limited to just businesses
- Community driven success
- Incentivized reward system to promote DAUs
- Multi-platform



Growth Potential

As events attract more users, more users can create events. This cycle can allow for enormous community-based growth.



Thanks to everyone for your time!

A special shout-out to JP Morgan Chase and Accelerate Delaware for this amazing opportunity.

Questions?