

Joseph Raymond

Manchester, NH

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Public relations and advertising focus with expertise in various public relations strategies. I have a strong passion for quality customer engagement and proper brand awareness.

Work Experience

Staffing Coordinator/Recruiter

Norton Staffing and Recruiting Group - Amherst, NH

March 2023 to September 2023

1. Coordinating staff members between several different facilities all throughout CT.
2. Recruiting new staff members through means such as Indeed and UKG
3. Interviewing new candidates
4. Onboarding assistance
5. Communication between different behavioral health facilities, the staff, myself and Norton.

Healthcare Recruiter and Client Management

Maxim Healthcare Staffing

July 2022 to March 2023

Managing up to 15+ clients at a time, staying on top of their schedules and consistently checking in with them to meet their needs. Working as the direct point of contact for several anchor accounts and hospitals, meeting both the caregivers and facilities needs simultaneously. Social media outreach and warm-lead calls.

Podcast Producer and Launch Manager

Ringmaster Conversation Marketing - Nashua, NH

December 2021 to May 2022

Working with clients to produce their own B2B podcasts to generate growth and create new connections. This would include editing weekly episodes, managing several social media accounts (LinkedIn, Facebook, Twitter, Instagram etc.) guest outreach and several other tasks.

The launch manager position included guiding new clients through the different steps of bringing their podcast from just an idea to a physical product. Creating animations, logos/cover art, and brand new social media accounts for each new client.

Lead Development Representative

ServiceTitan - Derry, NH

September 2021 to December 2021

Generating new leads to support trade businesses such as HVAC, Electrical, Plumbing etc. with a software aimed at assisting the business side of their operations. This also involved working remotely with a team of other individuals all across the country, utilizing several different online applications to create an organized schedule.

Education

Bachelor of Arts in Communications (Major) English (Minor)

Worcester State University - Worcester, MA

September 2016 to May 2021

High School Diploma

Dracut Public High School - Dracut, MA

May 2016

Additional Information

President of a Major Organization (Games Club) at Worcester State University

Treasurer of a Major Organization (Games Club) Social Media Manager

Orientation Leader