

# Selecting Technologies for Long-Term Survival

Martin Holmes

Humanities Computing and Media Centre

Endings project

<https://onlineacademiccommunity.uvic.ca/endingsproject/>



University  
of Victoria

Humanities Computing  
and Media Centre

# The problem

“Interactive digital assets are far more complex to preserve and manage than single, uniform digital media files. A single interactive work can comprise an entire range of digital objects, including files in different types and formats, applications to coordinate the files, and operating systems to run the applications. If any part of this complex system fails, the entire asset can become unreadable.”

Rieger and Casad 2014: “Interactive Digital Media Art Survey: Key Findings and Observations.”

# Assumptions

# Assumptions

- No apocalypse

# Assumptions

- No apocalypse
- Bits can be stored and retrieved

# Assumptions

- No apocalypse
- Bits can be stored and retrieved
- Archives exist to store and deliver them

# Assumptions

- No apocalypse
- Bits can be stored and retrieved
- Archives exist to store and deliver them
- Change, innovation and obsolescence proceed at least as fast as in the last few years

# Strategy

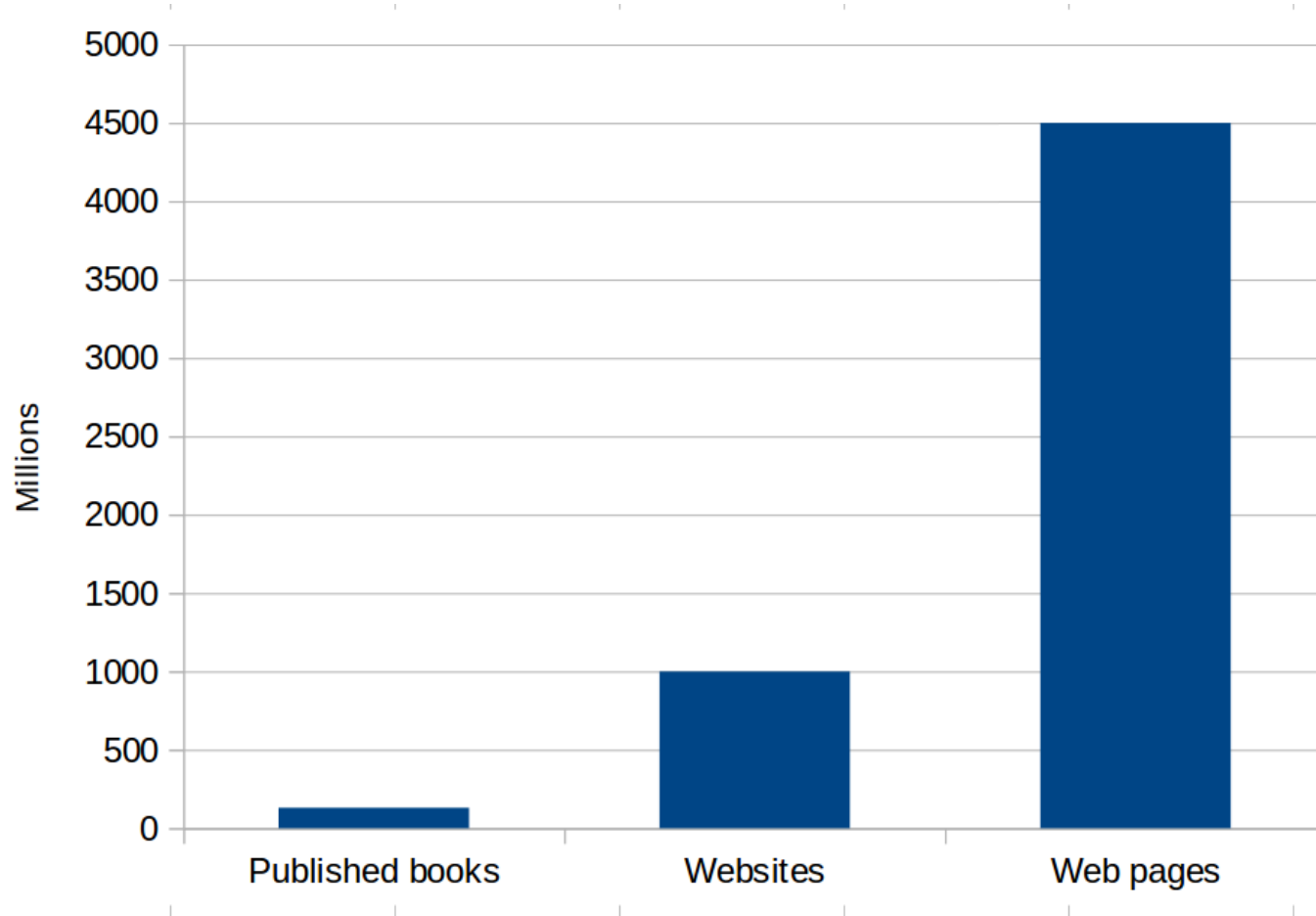
- No software requirements
- No network requirements
- Easily-archivable bits
- File formats with *massive* buy-in/investment
- Functionality that gracefully degrades



# 50 years? Seriously?

Yes, seriously. 50 years.

# 1. HTML

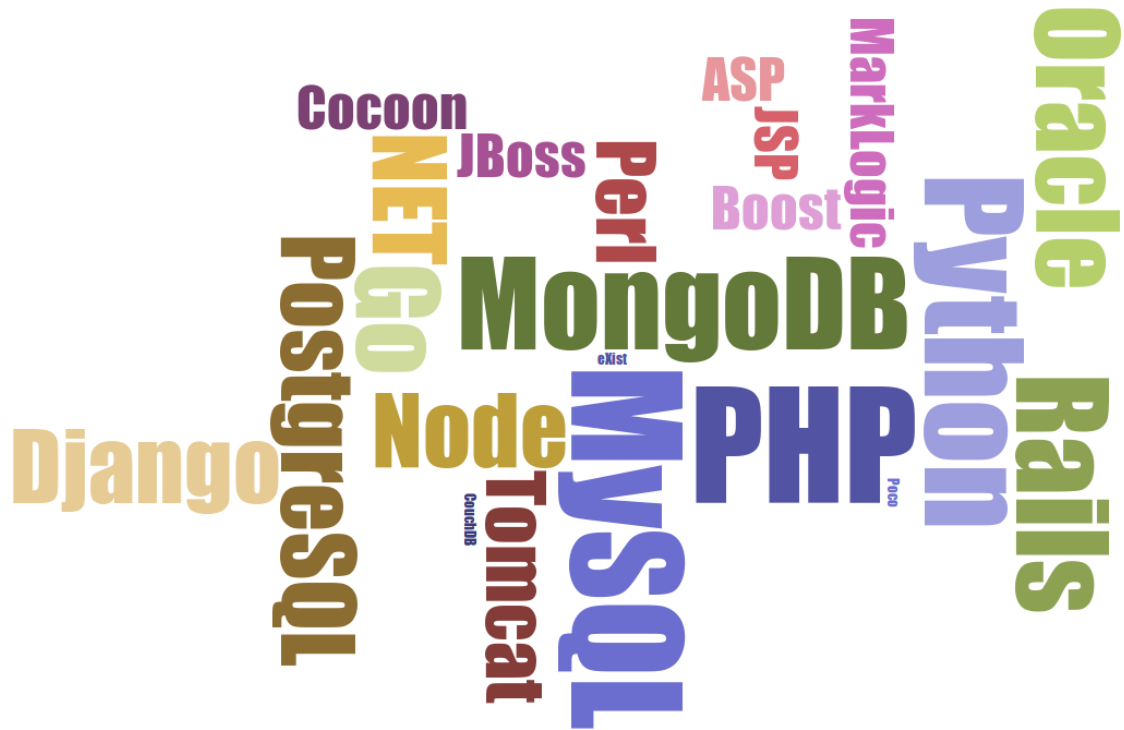


<http://www.worldwidewebsize.com/>

# 1. HTML

- The world's first website still works:  
<http://info.cern.ch/hypertext/WWW/TheProject.html>
- This is because of *backwards compatibility* and *error tolerance*.

But what about...



# But what about...



What are they mostly for?

# But what about...



What are they mostly for?

Producing HTML.

# XHTML5

# XHTML5

**X** = processable / transformable with XML tools



# XHTML5

**X** = processable / transformable with XML tools

**HTML** = 4.5 billion pages

# XHTML5

**X** = processable / transformable with XML tools

**HTML** = 4.5 billion pages

**5** =

# XHTML5

**X** = processable / transformable with XML tools

**HTML** = 4.5 billion pages

**5** =

- 62.5% of web sites

# XHTML5

**X** = processable / transformable with XML tools

**HTML** = 4.5 billion pages

**5** =

- 62.5% of web sites
- robust specification, which

# XHTML5

**X** = processable / transformable with XML tools

**HTML** = 4.5 billion pages

**5** =

- 62.5% of web sites
- robust specification, which
- “defines the parsing rules for HTML documents, whether they are syntactically correct or not”

# XHTML5

**X** = processable / transformable with XML tools

**HTML** = 4.5 billion pages

**5** =

- 62.5% of web sites
- robust specification, which
- “defines the parsing rules for HTML documents, whether they are syntactically correct or not”
- allows custom data

# Custom data in XHTML5

```
<p>  
  The  
  <span data-teiEl="name" data-teiAttType="vessel">  
    Titanic  
  </span>  
  was a mighty ship.  
</p>
```

# Whatever else happens...

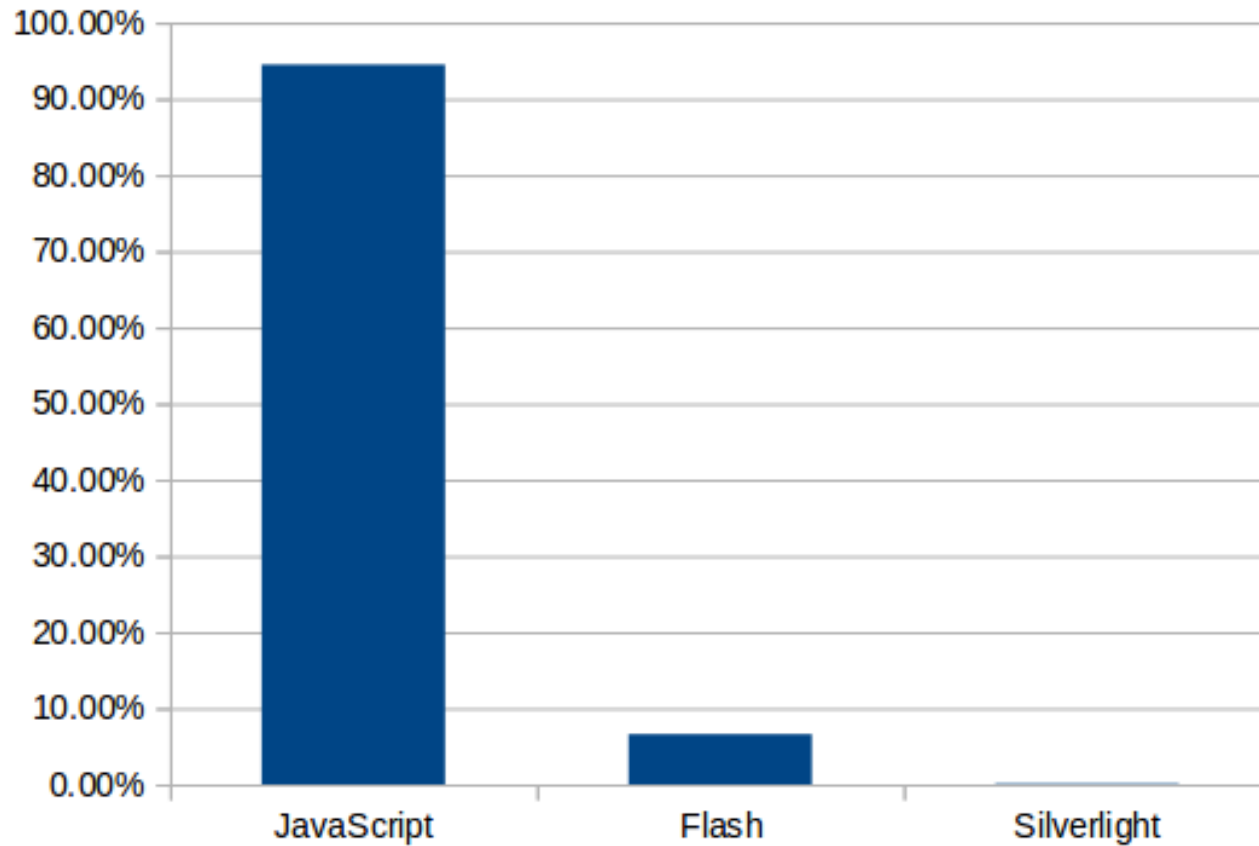
...there will most likely be a migration path for HTML5.



## 2. Cascading Stylesheets

- 20 years old
- Many properties, values and terms date back to early modern printing (*font, italic, pt, en, justify*)
- Design principles incorporate *forward and backward compatibility*

# 3. JavaScript



<https://w3techs.com/>

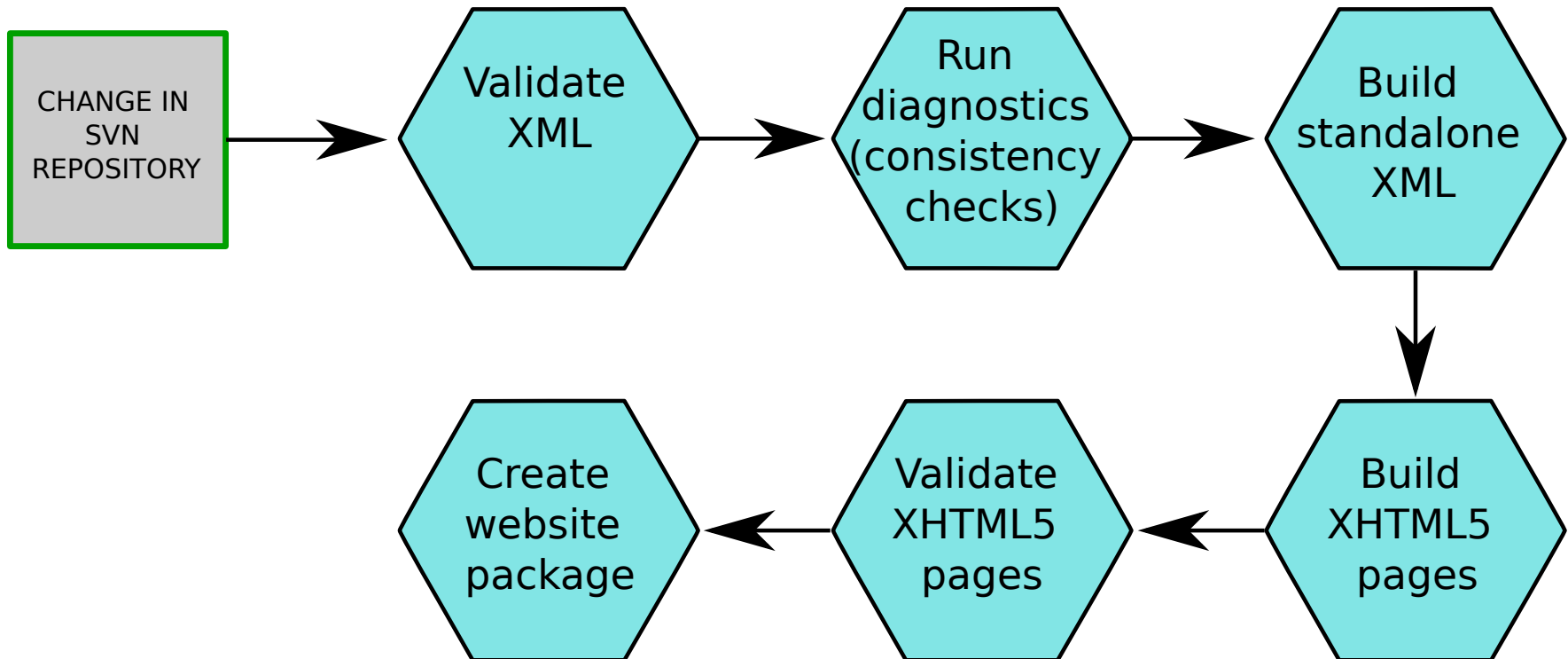
# 3. JavaScript

- Standardized as ECMA-262 and ISO 16262
- Committed to backwards compatibility

# XHTML5 + CSS + JS

- Web pages
- Mobile apps (Android, iOS)
- EPUB3

# Build process



# Goals and benefits

# Goals and benefits

- Site works from any web server.

# Goals and benefits

- Site works from any web server.
- Site works off your hard drive.



# Goals and benefits

- Site works from any web server.
- Site works off your hard drive.
- Site works off a USB drive.

# Goals and benefits

- Site works from any web server.
- Site works off your hard drive.
- Site works off a USB drive.
- Site can be copied from anywhere to anywhere.

# Goals and benefits

- Site works from any web server.
- Site works off your hard drive.
- Site works off a USB drive.
- Site can be copied from anywhere to anywhere.
- No JavaScript support? Site still works.

# Goals and benefits

- Site works from any web server.
- Site works off your hard drive.
- Site works off a USB drive.
- Site can be copied from anywhere to anywhere.
- No JavaScript support? Site still works.
- No CSS? Site still works.

# Further requirement

- Every significant entity in the site has its own page at a unique URL. Not this:

[http://graves.uvic.ca/graves/site/xbrowse.xq?  
collection=%2Fdb  
%2Fgraves&type=diaryentry&query\\_stored=false&acti  
on=browse&search\\_text=-  
1&day=22&month=02&year=1935](http://graves.uvic.ca/graves/site/xbrowse.xq?collection=%2Fdb%2Fgraves&type=diaryentry&query_stored=false&action=browse&search_text=-1&day=22&month=02&year=1935)

but this:

[http://graves.uvic.ca/diary\\_1935-02-22.html](http://graves.uvic.ca/diary_1935-02-22.html)

# Implications

# Implications

- You must build *every single page* your site will ever need.

# Implications

- You must build *every single page* your site will ever need.
- That's a lot of pages (7663 for the *Map of Early Modern London*).



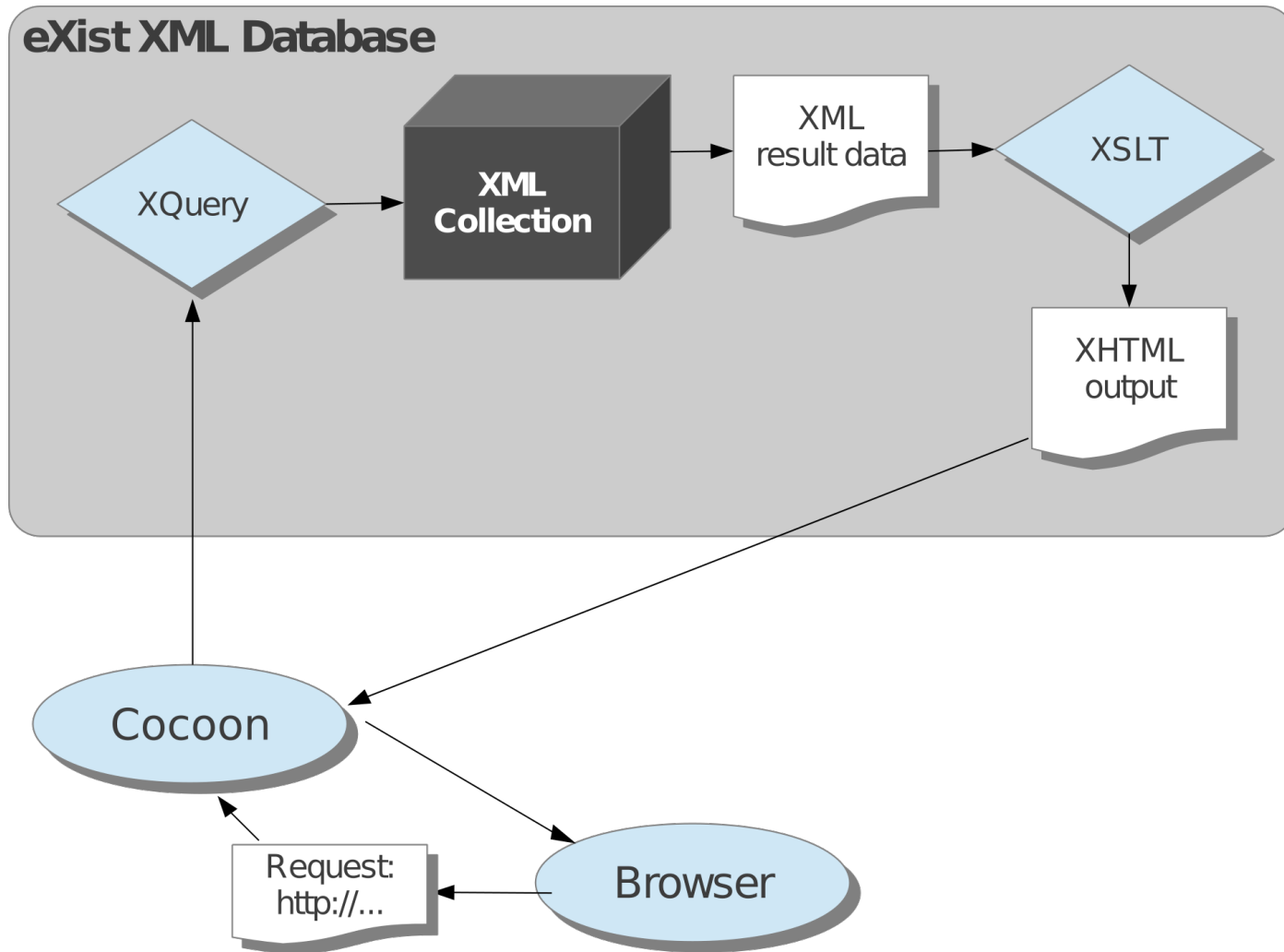
# Implications

- You must build *every single page* your site will ever need.
- That's a lot of pages (7663 for the *Map of Early Modern London*).
- Every page must include *all the information* it needs to function, so lots of duplication.

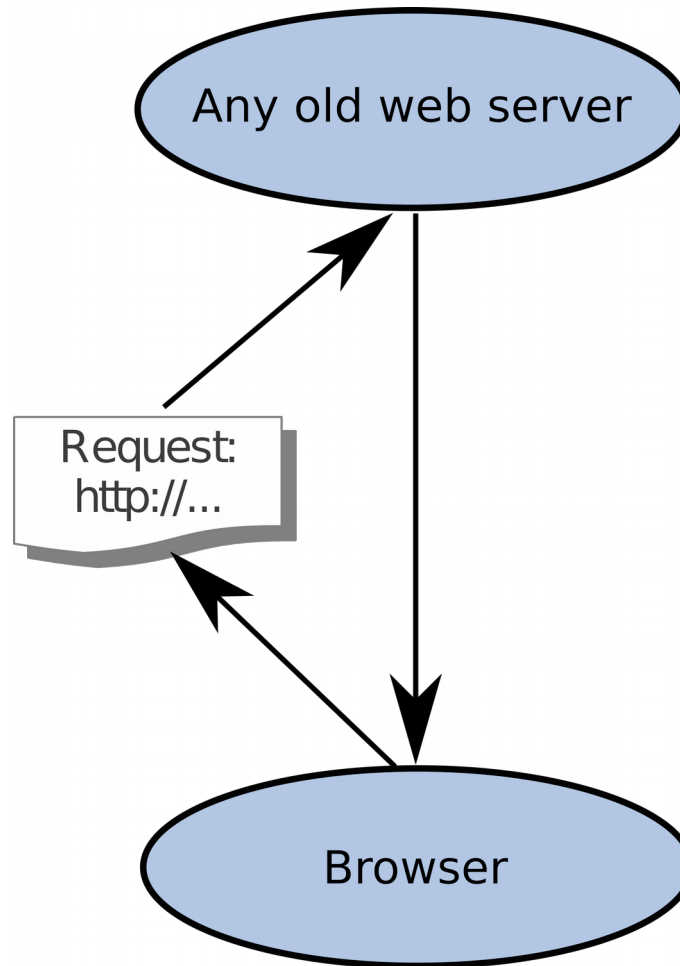
# Implications

- You must build *every single page* your site will ever need.
- That's a lot of pages (7663 for the *Map of Early Modern London*).
- Every page must include *all the information* it needs to function, so lots of duplication.
- So what? Big deal. It's text.

# Old model



# New model



# What we can't do

- Site search
- Combinatorially explosive query responses (search is a special case of this)

# Back to eXist for search etc.

