

What does ending mean?

Janelle Jenstad
Martin Holmes
</endings>

JJ </e> MH



Ending is either:

- completion
or
- stopping

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- Completion is desirable.

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- Completion is desirable.
- Stopping is inevitable.

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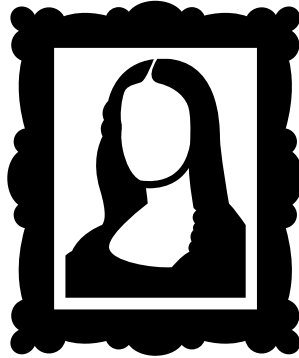
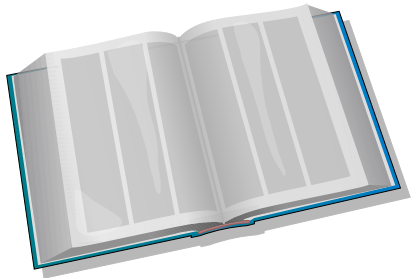


- Completion is desirable.
- Stopping is inevitable.
- Stopping without completion is bad.
- Stopping can happen at any time.
- Therefore your project should always be complete.



How is that possible?

- Consider:



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How is that possible?

- Consider:
 - Printed books
 - Vinyl records
 - Paintings (framed and sold)
 - Movies (released)



These products are finished.

- Nobody is in any doubt about whether they're finished or not.
- Digital projects should be the same.



Symptoms of incompleteness...

- Missing sections
- Pages apologizing for missing sections
- Broken links and 404s
- Vague promises of things coming soon



Symptoms of incompleteness...

- Errors
 - Of fact
 - Of spelling/grammar
 - Of style
- Frequent changes without clear information about what and why



Symptoms of incompleteness...



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The edition model

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- An edition is completed, edited, copyedited, proofed, corrected, finalized, printed and released.



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- Work may or may not begin on a subsequent edition.
- Each edition remains current until a subsequent one is released.



Goals for an edition

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Goals for an edition

- **Coherent** (everything fits together logically; every link works)



Goals for an edition

- **Coherent** (everything fits together logically; every link works)
- **Consistent** (the same thing is always done in the same way)



Goals for an edition

- **Coherent** (everything fits together logically; every link works)
- **Consistent** (the same thing is always done in the same way)
- **Complete** (everything required or promised is delivered in full)

