

EMERGENCY COMMUNITY RESPONSE FRAMEWORK (5–7 STRATEGIES)

8 Core Strategies

1. Rapid Response & Operations Strategy
2. Community Protection & Legal Strategy
3. Narrative, Media, & Amplification Strategy
4. Community Engagement & Alliance Building Strategy
5. Training, Data, & Research Strategy
6. Political & Advocacy Strategy
7. Fundraising & Resource Mobilization Strategy
8. Community inreach and coordination

1) Rapid Response & Operations Strategy

Purpose: Immediate action when raids, harassment, or crises occur.

Tactics

- Rapid Response Teams
- Operation Zones (North, South, West, specific city zones, mosque zones)
- Communication Systems (Signal, WhatsApp Groups)
- Family Emergency Preparedness
- Food & Potluck Neighbor Support (emergency meals, drop-offs)

Volunteer Roles

- On-call responders
- Drivers & transportation support
- Zone coordinators
- Communication dispatchers
- Door-to-door mobilizers
- Meal-prep volunteers

Resources Needed

- Emergency hotline
- Transportation support (gas cards, vans)
- Walkie-talkies, phones, hotspots
- Pre-built communication trees
- Printed “Know Your Rights” cards
- Emergency food packages
- First-aid kits

2) Community Protection & Legal Strategy

Purpose: Legal defense, safety, and protection from ICE & profiling.

Tactics

- Legal Fund
- Partnerships with immigration lawyers
- Community legal clinics

- Rapid legal screenings
- International Response (Somali government engagement)

Volunteer Roles

- Legal intake volunteers
- Court accompaniment teams
- Case managers
- Translators (Somali, Oromo, Arabic, Spanish)

Resources Needed

- Legal defense fund
- Directory of pro bono attorneys
- Space for legal clinics
- Secure data system for family contacts
- Translation & interpretation services

3) Narrative, Media, & Amplification Strategy

Purpose: Combat harmful narratives, elevate community voice, and influence public perception.

Tactics

- Narrative strategy development
- Social media amplification teams
- Stories on social media (testimonies, videos)

- Showcasing Somali & immigrant professionals
- Influencer partnerships
- Press conferences & media kits

Volunteer Roles

- Story collectors/interviewers
- Social media creators
- Graphic designers
- Editors & content producers
- Spokespersons
- Livestream coordinators

Resources Needed

- Social media toolkits
- Canva/Premiere tools
- High-quality cameras/mics
- Media contact lists
- Branding/visual identity package

4) Community Engagement & Alliance Building Strategy

Purpose: Build power through unity with neighbors, other ethnic groups, and faith communities.

Tactics

- Community-building circles
- Outreach to Latino, African American, and other impacted communities
- Multifaith clergy partnerships
- Potlucks, neighborhood gatherings
- Community safety walks
- Caucus strategy (building internal Somali political/diversity caucuses)

Volunteer Roles

- Community liaisons
- Faith leaders & cultural connectors
- Event planners
- Translators
- Relationship builders

Resources Needed

- Venues (mosques, churches, community centers)
- Food for gatherings
- Flyers, outreach materials
- Transportation assistance
- Multilingual outreach teams

5) Training, Data, & Research Strategy

Purpose: Strengthen community capacity and build evidence for advocacy.

Tactics

- Information training workshops (Know Your Rights, ICE response, digital safety)
- Surveys & research data collection
- Institutes/think tanks to produce reports
- Data strategy systems (collection, storage, dashboards)

Volunteer Roles

- Trainers & facilitators
- Survey distributors
- Data entry volunteers
- Analysts & researchers
- Tech support

Resources Needed

- Curriculum & training materials
- Registration & data collection software
- Tablets/phones for surveys
- Research templates
- Secure data storage (privacy-protected)

6) Political & Advocacy Strategy

Purpose: Influence policy, stop harmful raids, and build political power.

Tactics

- Political strategy development
- Meetings with elected officials
- Advocacy days at the Capitol
- Community caucus organizing
- Policy briefs & legislative asks
- International coordination (Somali government)

Volunteer Roles

- Policy researchers
- Advocacy team volunteers
- Voter mobilizers
- Lobby day coordinators
- Note-takers & logistics organizers

Resources Needed

- Policy briefing documents
- Transportation for Capitol visits
- Contacts for elected officials
- Civic engagement materials
- Meeting spaces

7) Fundraising & Resource Mobilization Strategy

Purpose: Sustain all operations financially and materially.

Tactics

- Fundraising campaigns
- Mosque collections
- Donor outreach
- Online fundraising platforms
- Events & community galas
- Legal fund campaigns

Volunteer Roles

- Donor outreach team
- Event planners
- Finance tracking volunteers
- Grant writers
- Online campaign managers

Resources Needed

- Donation platforms (LaunchGood, GoFundMe)
- Bank accounts & financial team
- Marketing materials
- Venues & equipment for fundraising events
- Partnerships with nonprofits

8. Community In-Reach & Coordination Strategy

This strategy focuses on identifying, mapping, and mobilizing the human resources, financial resources, and institutional assets that already exist within our community.

Key components include:

- Conducting a community talent and skills inventory (who can do what, who has capacity, who has networks).
- Mapping financial resources, fundraising capacity, donor networks, and potential local funders.
- Coordinating the deployment of these resources across all strategies to avoid duplication and maximize efficiency.
- Creating a central coordination hub to connect volunteers, experts, organizations, and funders to specific needs in real time.
- Ensuring transparency, communication, and shared decision-making as resources are mobilized.