

# Ohio Data Demo Day

## Sponsorship Agreement



Sponsor a morning of talks and panels on 23 May 2018, dedicated to the Ohio open data success story at the Office of the Ohio Treasurer in partnership with local governments and schools. Their secret to success has been their dedication to relentless customer service. Expect notable government and policy speakers discussing how this focus on the customer has worked to set off a national race for greater transparency. This event is being held on or near the Ohio State House grounds with details to be finalized shortly.

Open Data Initiative, Data Coalition, Ohio Treasury, PIRG, Buckeye Institute, and Sunlight Foundation are co-organizing this event.

For additional information and sponsorship availability, [review the event page](#). Any questions or comments, send to the ODI Director, Sean Roberts [sean@opendatainitiative.io](mailto:sean@opendatainitiative.io)

# Ohio Data Demo Day Sponsorship Levels

NOTE: Unless explicitly stated as single opportunity, there can be one or more of any sponsors in any sponsorship level or option. All opportunities are first come, first served.

## Headline Sponsor: \$12,000

- Exclusive Headline Sponsorship of Event
- Name Recognition from Main Stage
- Logo Displayed on Print and Digital Signage
- Logo and Listing on Printed Materials
- Exhibit Space
- Two Additional Sponsorship Options
- Introduce Keynote speaker

## Premier Sponsor: \$7,000

- Name Recognition from Main Stage
- Logo Displayed on Print and Digital Signage
- Logo and Listing on Printed Materials
- Exhibit Space
- Single Additional Sponsorship Option
- Moderate panel (depending on availability)

## Spotlight Sponsor: \$4,000

- Logo Displayed on Print and Digital Signage
- Logo and Listing on Printed Materials
- Exhibit Space OR Water Sponsor

## Optional Sponsorships

### Travel Assistance Sponsor: \$2,000

- Students, policy, or government employees can get travel expense help
- Logo and Listing on Printed Materials

### Breakfast Sponsor: \$5,000

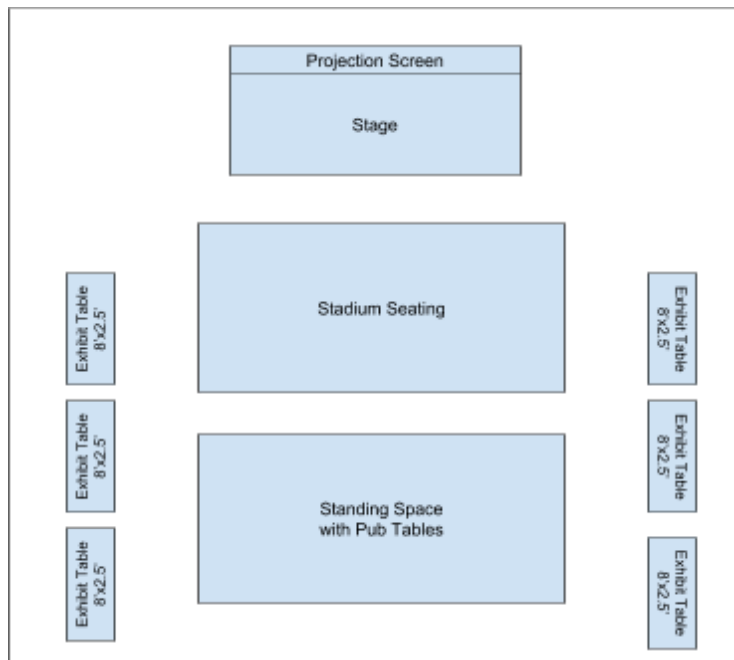
- Single opportunity
- Logo Displayed on Print Signage

## Additional Sponsorship Options

- \$2K Layards - Branded credentials (single opportunity)
- \$2K Coffee Break - Branded napkins and cups (single opportunity)
- \$2K Water Sponsor - Branding on water jugs placed throughout the event (single opportunity)
- \$2K Half-page Advertisement in Agenda (single opportunity)
- \$1K Private meeting room (limited number)

# Possible Room(s) Layout Options

Room Layout will be finalized shortly



All in One Room, space for 150+ people (sizes and space are approximate)

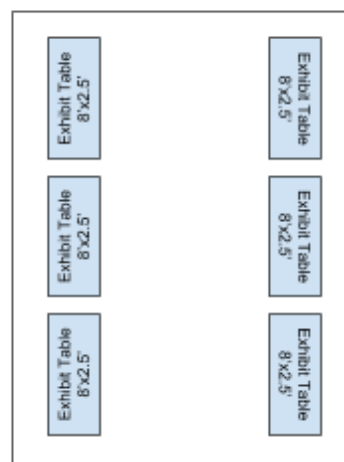
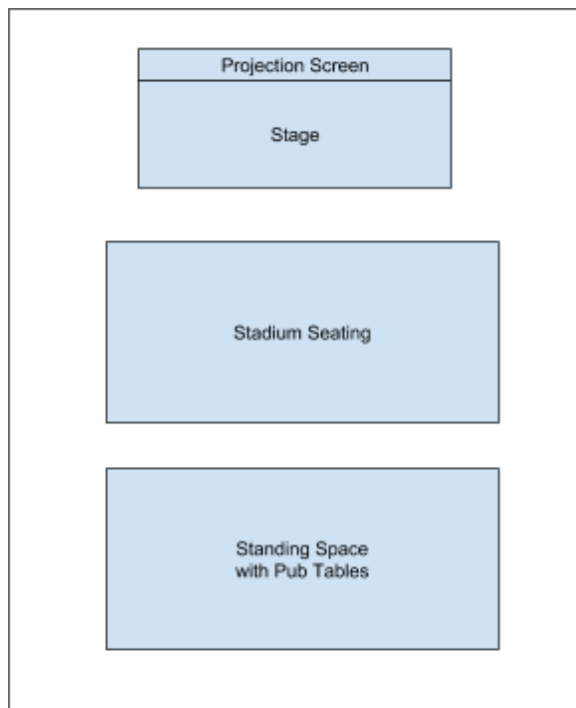
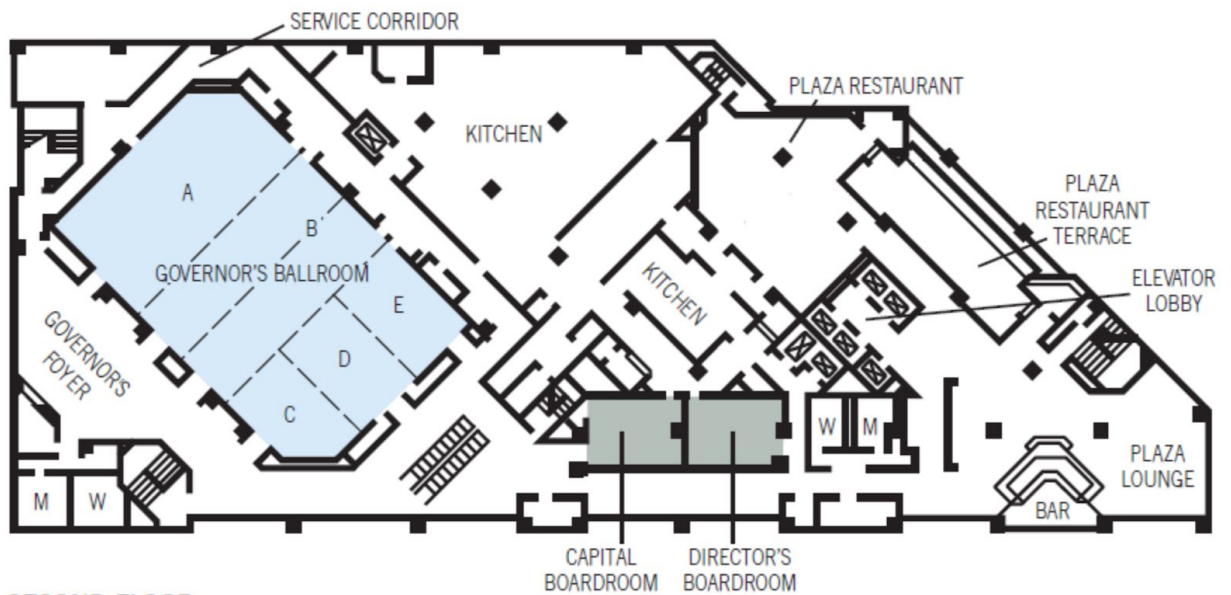




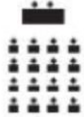
Exhibit Tables in Adjacent Room, space for 150+ people (sizes and space are approximate)

Large Venue, space for 200-400 people in the Governor's Ballroom A-B, lunch seating Governor's Ballroom C-E, and Exhibitor's tables in the Governor's Foyer.



SECOND FLOOR

## ROOM DIMENSIONS & CAPACITIES

Room name	Room Dimensions Length x Width x Height	Square Feet	  		
			Banquet	Reception	Theater
GOVERNOR'S BALLROOM	98' x 62' x 14'	5,976	500	800	750
GOVERNOR'S FOYER	—	3,500	—	500	—
GOVERNOR'S A	32' x 62' x 14'	1,934	150	300	200
GOVERNOR'S B	33' x 62' x 14'	2,046	150	320	200
GOVERNOR'S C	33' x 21' x 14'	693	50	100	65
GOVERNOR'S D	33' x 20' x 14'	660	50	100	65
GOVERNOR'S E	33' x 21' x 14'	693	50	80	65

# DRAFT READ ONLY

## Trademark use permissions:

Open Data Initiative may use the Sponsor's Marks in connection with the Event described Above at the Event, and for a reasonable period of time preceding and following the Event. ~~Any Sponsor use of Open Data Initiative Marks is subject to the Open Data Initiative Trademark Policy at~~

## Confidentiality

The terms of this Sponsorship Agreement are confidential information of the parties and may not be disclosed to third parties without written permission from the other party, except as reasonably necessary to complete the sponsorship activities described in this Sponsorship.

## Policies and Rules

Sponsor agrees to comply with the policies, rules, and deadlines set by Open Data Initiative for Event Sponsorship. These policies, rules, and deadlines may be found in the Sponsor Manual, Sponsorship Agreement, or related documents, which may be modified from time to time.

## Accounts Receivables

If your organization has any past due balances owed to the Open Data Initiative, these invoices will need to be paid in full in order to be eligible to sponsor this event. Unless otherwise notified, Sponsorship payments are due as net-30 or 2 days before the event, whichever is less.