

CONTACT



FORMATIONS

Double Master E-business &
Transformation numérique (bilingue)

2020 - 2022
Business school : EDC Paris Business School
Engineering school : EFREI Paris

Double Degree in E-commerce & Digital Marketing
/ Project Manager in Digital Commerce

2019 - 2020 (GRADEED WITH HONOR)
University : Paris Saclay
Engineering school : EFREI Paris

Diploma of Technology (exchange in Mexico)

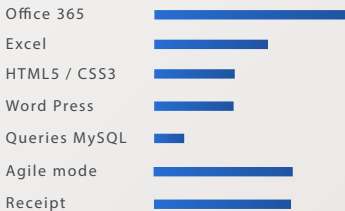
2018 - 2019
University : LaSalle Pachuca

Diploma of Technology in Marketing Techniques

2017 - 2019
University : Paris Saclay



COMPETENCES



LANGUAGES

English **Professional level**

Spanish **Professional level**

Study in Mexico LaSalle
Pachuca University (2018-2019)

🏠 Essonne - FRANCE

☎ +33 7 86 01 09 48

🚗 Car licence
🏍 Motorcycle licence
🚤 Boating licence
(own transport)

✉ joffrey.cm92@gmail.com

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DIGITAL EXPERIENCES

Project Manager of change - InsideBoard

- Workshops for key account customers (Stellantis, Engie, Perond Ricard, JLL).
- Management of the technical teams
- Parameterization and acceptance of the platform.
- Customer training and development of training materials.

February 2022 - September 2022 (STUDENT CONTRACT)

Functional Consultant SAP - Augusta Reeves

Customer workshop, Configuration of the SAP tool, Training of key users
Novembre 2020 - Janvier 2022 (STUDENT CONTRACT)

Chargé de marketing - Beauty salon Maeva Beauté

Audit, Consulting, Layout of new site
January 2020 - July 2020 (PROJET)

Website administrator - Thales LAS FRANCE

KPIs analysis, Site administration, Writing technical documentation.
September 2019 - November 2019 (STUDENT CONTRACT)



OTHER EXPERIENCES

Project Manager - M.L.J We Consulting (INTERNSHIP)

Introduction to Web and Design project management.
Implementation of business development strategies
2019 (3 months)

Merchandising Manager - Naturéo (INTERNSHIP)

Merchandising, Inventory management, Customer relations
2018 (3 months)

AIDS Member (PROJET TUTEOR)

Collecting donations, Raising awareness, Creating of events
2017 - 2018

Multipurpose cook - Attractions park

2018 - (4 months)



Joffrey
CIBIEL-MARIN

INTEREST



SPORT

Golf
Tennis
Martial art (Hapkido)



Travels

North America
Latin America
Asia



Activities

motorcycle
Boat

SOFT SKILLS

