



Contact

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Top Skills

Web Development
WordPress
Data Privacy

Joffrey Tornea

Data Protection Officer | Web Developer @ ABBE Technology Solutions Inc.

Metro Manila, National Capital Region, Philippines

Experience

ABBE Technology Solutions Inc.

3 years 4 months

Data Protection Officer

January 2024 - Present (1 year 5 months)

Makati, National Capital Region, Philippines

- Led organizational compliance with the Data Privacy Act of 2012, ensuring alignment with national regulations and internal standards.
- Conducted onboarding data privacy orientations, training all new hires on privacy principles, information security, and company-specific protocols.
- Implemented privacy awareness to foster a culture of data protection across departments.
- Conducted offboarding process for employees with a focus on secure data revocation, access removal, and compliance with data retention policies.
- Drafted, reviewed, and maintained Non-Disclosure Agreements (NDAs) with vendors, and third-party partners.
- Authored and maintained comprehensive internal policies, including the Information Security Policy, Data Protection Policy, Password Management Policy and Confidentiality Agreements.
- Acted as liaison to the National Privacy Commission (NPC) and managed official communications, compliance reports, and documentation.

Web Developer

February 2022 - Present (3 years 4 months)

Makati, National Capital Region, Philippines

- Designed, developed, and maintained the company website (abbe.com.ph) using WordPress, customizing themes and plugins for performance, branding, and SEO.
- Engineered multiple custom internal systems from scratch using PHP, MySQL, and JavaScript, including:
 - Leave Monitoring System – automated request and approval workflows. (<https://hr.abbe.com.ph>)
 - Reception System – real-time visitor registration and tracking. (<https://reception.abbe.com.ph>)
 - Asset Management System – inventory tracking and lifecycle management.
 - Digital Business Card System – dynamic QR code generation and user-managed profiles. (<https://digicard.abbe.com.ph/>)
 - Timesheet System – employee time tracking with exportable reports. (<https://hr.abbe.com.ph>)
- Integrated third-party APIs (e.g., Google Sign-In, DataTable, Calendar, Highcharts, Weather, QR Code generators, email services) to extend system functionality.
- Managed several aspects of IT infrastructure, including hosting, domain configuration, and Google Workspace administration (user accounts, email routing, security policies).
- Executed on-page and technical SEO strategies, improving organic traffic and lead generation.
- Collaborated with marketing to support digital campaigns, content publishing, and analytics tracking.

Bequik Information Solutions Inc.

Data Protection Officer

March 2023 - Present (2 years 3 months)

Makati, National Capital Region, Philippines

- Led the company's compliance efforts under the Data Privacy Act of 2012, focusing on identifying lawful grounds for exemption from mandatory DPS registration.
- Prepared and submitted a Sworn Declaration for Exemption to the National Privacy Commission (NPC), certifying the organization's limited data processing activities.
- Conducted internal assessments and classified personal data processed to ensure eligibility for exemption.
- Coordinated with legal and administrative teams to gather required documentation and secure responsible party sign-offs.
- Ensured the company met all other privacy compliance obligations, including the designation of a DPO and internal data protection protocols.

Online Creative Media Expert, Inc.

Web Developer

July 2021 - December 2021 (6 months) Makati, National Capital Region, Philippines

- Assisted in maintaining and updating the Games.lol, emulatorpc website using WordPress, ensuring consistent performance and uptime.
- Uploaded and formatted new game pages, blog posts, images, and multimedia content to meet publishing schedules.
- Customized themes and page layouts using Elementor and basic HTML/CSS to match branding and UX standards.
- Integrated and managed WordPress plugins for SEO, caching, performance optimization, and content automation.
- Worked closely with content writers and SEO teams to publish optimized articles and landing pages.

- Conducted QA testing across browsers and devices to ensure mobile responsiveness and bug-free experiences.
- Performed basic troubleshooting and escalated complex technical issues to senior developers when necessary.
- Helped improve site speed and usability by optimizing images, cleaning up outdated plugins, and refining UI components.

Fiera de Manila, Inc.

7 years 9 months

Multimedia Specialist

January 2017 - July 2021 (4 years 7 months)

NCR - National Capital Region, Philippines

- Designed and produced multimedia content (videos, animations, graphics, photography) to support marketing campaigns and event production.
- Captured and edited event footage, creating highlight reels and promotional videos
- Developed motion graphics and visual content for LED screens, stage backdrops, and social media.
- Provided live event support including video playback and AV coordination.
- Collaborated with event planners, marketing teams, and clients to ensure brand-aligned visual storytelling.
- Managed post-production workflows, including sound design, color correction, and media archiving.
- Maintained a digital asset library and ensured timely delivery of all multimedia content under tight deadlines.

Web Specialist/Front-End Developer

November 2013 - July 2021 (7 years 9 months)

NCR - National Capital Region, Philippines

- Maintained and updated company website with event-related content, including images, videos, schedules, and post-event recaps.
- Uploaded multimedia assets and ensured content formatting was consistent with web and brand standards.
- Created and optimized event landing pages to drive engagement and online registrations.
- Ensured website functionality and responsiveness across devices and browsers.
- Collaborated with designers and multimedia team to integrate interactive content (galleries, highlight reels, sponsor logos, etc.).
- Monitored web analytics and updated content based on user behavior and SEO best practices.
- Supported email campaigns and integrated web content with newsletter sign-ups, event alerts, and contact forms.
- Troubleshoot website issues and coordinated with developers or hosting providers as needed.

Education

Informatics Philippines

WEB DESIGN, XHTML and CSS FastTrack · (2014 - 2014)

University of Saint La Salle

Bachelor's Degree, Information Technology · (2008 - 2013)