

AZZIM AINA

SENIOR UI/UX DESIGNER

Address: Abeokuta, Nigeria | Email: azzimaina@gmail.com |

Phone No: (+234) 7067800204 | [LinkedIn Profile](#) | [Portfolio](#)

Professional Profile

Innovative Senior UI/UX Designer with over 7 years of experience creating user-centric, visually compelling digital experiences. Skilled in wireframing, prototyping, and usability testing to refine product functionality and enhance user satisfaction. Adept at conducting in-depth user research and translating insights into intuitive, high-performing interfaces. Strong collaborator with cross-functional teams, ensuring design solutions align with business objectives.

Skills

User Research | Wireframing | Prototyping | UI/UX Design | Interaction Design | Information Architecture | Usability Testing | Responsive Design | Visual Design | Design Systems | User-Centered Design | Cross-Functional Collaboration | A/B Testing | Product Strategy | Concept Development | Brand Consistency | Design Thinking | Customer Journey Mapping | Content Strategy | User Flows | Mobile Design | Design Documentation | Accessibility | Stakeholder Management | Problem-Solving | Communication | Attention to Detail

Tools: Figma | Adobe XD | Sketch | Photoshop | Illustrator | InVision | Zeplin | Miro | Notion | Jira | Trello | HTML | CSS | JavaScript (Basic) | Bootstrap | Tailwind CSS | Material UI | Git | GitHub | GitLab | RESTful API | MySQL | MongoDB | Firebase

Professional Experience

Devcent

Abeokuta, Nigeria

Senior UI/UX Designer

March 2020 – Till Date

- Led the end-to-end UI/UX design for multiple SaaS products, increasing user engagement by 30% and reducing churn through intuitive interfaces.
- Spearheaded the redesign of a fintech platform, improving conversion rates by 25% through usability testing, accessibility enhancements, and interactive design updates.
- Designed and maintained scalable design systems, ensuring brand consistency across web and mobile applications while streamlining development processes for engineering teams.
- Conducted user research and A/B testing to refine product features, optimize user journeys, and improve digital accessibility for diverse user demographics.
- Collaborated with cross-functional teams, including developers, product managers, and marketers, to translate business requirements into engaging digital experiences.
- Developed high-fidelity wireframes, prototypes, and user flows, ensuring seamless interactions for web and mobile applications across various industries, including FinTech.
- Provided ongoing design mentorship and training to junior designers, fostering a culture of innovation and best practices in UI/UX methodologies.

Tinnacle

Abeokuta, Nigeria

UI/UX Designer

August 2017 – August 2020

- Designed responsive user interfaces for an e-commerce platform, increasing mobile transactions by 20% and enhancing customer engagement through improved UX design.
- Led the development of a comprehensive design system, reducing the design-to-development handoff time by 40% and improving consistency across digital products.
- Conducted in-depth user research, surveys, and usability testing, gathering valuable insights to refine digital products for B2B and B2C audiences across various industries.
- Created interactive prototypes and wireframes using Figma and Adobe XD to effectively communicate design concepts and ensure stakeholder alignment before development.
- Optimized customer journey maps and information architecture, improving site navigation and helping users find relevant front-end content or products more efficiently.
- Collaborated closely with front-end developers, ensuring pixel-perfect implementation of UI designs while addressing potential usability issues during development cycles.
- Designed scalable UI components, branding materials, and marketing assets, maintaining a strong visual identity and consistent user experience across all platforms.

Education

Ekiti State University, Ado Ekiti, Ekiti State, Nigeria

Bachelor of Science in Business Administration