#### Week of July 9th, 2018

## This Week's Microsoft USA Updates:

- 1. Alignment in the Field & Funding
- 2. Training
- 3. General Announcements & Pipeline
- 4. Hot off the Press

## 1. Alignment in the Field

#### Congrats!

Kudos to our Detroit team. Keeping the wheels moving after the Azure PLM event we did in the Microsoft Technology Center, we are now working with the Microsoft account team at AM General, as well as PTC to configure the AR/VR solution for AM General. The solution will transform how AMG can provide digital experience of their **Humvee vehicles using mixed reality**. Tremendous efforts from **Abhijit Dastidar**, **Scott Holley and Srini Datla** who have been instrumental in putting together this proposal and navigating our partnership with MS and PTC.

**Good luck to our Des Moines Team** – John McCartan and team, here's to submitting the Kiewet RFP. Productive conversation with Microsoft's Gabe Taul, Enterprise Services. They are responding, we are responding, may one of us beat out the competition and find a way to collaborate moving forward.

Collaborative conversations with the Microsoft team supporting **Buckeye**. Buckeye attended our EBC in April and numerous work streams are coming out of that event. Keep the dialogue happening and we will win together. Great job Taylor.

**Shout out to our team in Florida** for their great meeting with Microsoft's Chris Attardo. Leo Lovely – love our leadership. Thanks for taking the time with Chris, as well as ensuring your AE's Ian, Kimberly Bryan and your MS City Lead, Ajith were all accounted for in that meeting.

#### **REMINDER:**

Microsoft Account teams need their **Territory Partner Plans** done by end of July, if you have not connected with them, your competition has. Look for my email from June 25th with sample emails you can edit to your liking. If you are not talking to your Microsoft counter parts, your competition is. Partnering begins with the first introduction, open communications about mutual clients and shared goals, dependency and trust. Do you know if your MS counterpart hit their targets? Did they get their bonus? If they didn't, let's help ensure they get it next year. If they did, what other partner was working with them if it wasn't us?

#### Microsoft Partner Funding Buckets are Starting to Open Up!

\$10 - \$50K potential funding streams for Windows 10 Enterprise (E3/E5) & Office 365 ProPlus (E3/E5)

 $\frac{\text{https://sogetius1.sharepoint.com/solutioncenter/Alliance\%20Information/Forms/AllItems.aspx?RootFolder=\%2Fsolutioncenter\%2FAlliance\%20Information\%2FMicrosoft\%20US\%20Alliance\%2FFY19\%20H1\%20US\%20Modern\%20Desktop\%20ECIF%20Microsoft\%20365\&FolderCTID=0x01200068224EC32F7454448082B0F9D6FDB0DC\&View=\%7BDF451B7A-8D96-4AD3-A5F6-4CE204B38D0B\%7D$ 

If for some reason you can't get to Solution Center, it's also posted on MS Yammer site: <a href="https://www.yammer.com/msuspartner/#/groups/15447422/files">https://www.yammer.com/msuspartner/#/groups/15447422/files</a>

If you have clients looking to move to Win10 or O365, we definitely need to take advantage of this funding on behalf of our mutual clients!

[back to top]

# 2. Training

### **Azure 9 Week Study Group Came to Closure:**

The Study material can be found on the joint Teams Site: Sogeti Azure Study Group

If you do not have access, please email Barb Borrowman at Microsoft, cc'ing myself and David Beaudreau.

Congrats so far to the following people that passed their certifications:

- Congratulations to Chris Vance for passing Azure 70-532 Certification
- Congratulations to **Charles Shea** for passing Azure 70-535 Certification
- Congratulations to **Roman Rozinov** for passing Azure 70-535 Certification
- Congrats to <u>Nishant Jadhav</u>, out of our India team for passing <u>Azure 70-535 Certification</u>
- Congratulations to Nishant Jadhav for passing Azure 70-535 Certification
- Congratulations to Harsh Nanchahal for passing Azure 70-532 Certification

\*\* With over 100 people having started the training, please continue to encourage your consultants to get their certifications!

**Current Microsoft Training, Certifications, Podcasts and more...** 



| 70-473            | Designing and Implementing Cloud Data Platform Solutions            | Pracice Test        |               |
|-------------------|---|---------------------|---------------|
| <u>70-475</u>     | Designing and Implementing Big Data Analytics Solutions             | Pracice Test        |               |
| <del>70-487</del> | Developing Microsoft Azure and Web Services                         |                     |               |
| <del>70-532</del> | Developing Microsoft Azure Solutions                                | Exam Reference Book | Practice Test |
| 70-533            | Implementing Microsoft Azure Infrastructure Solutions               | Exam Reference Book | Practice Test |
| <del>70-535</del> | Architecting Microsoft Azure Solutions                              | Exam Reference Book | Practice Test |
| 70-537            | Configuring and Operating a Hybrid Cloud with Microsoft Azure Stack |                     |               |
| <u>70-774</u>     | Perform Cloud Data Science with Azure Machine<br>Learning           | Exam Reference Book |               |
| 70-775            | Perform Data Engineering on Microsoft HDInsight                     | Exam Reference Book |               |

<del>70-776</del>

**Engineering Data with Microsoft Cloud Service** 

### **Microsoft Professional Program Certificate in DevOps**

A 3 months course followed by Certification from Microsoft

View Details

#### **Azure IoT on Serverless Hackathon**

31 days left to submit your IoT Serverless application. If you haven't registered, you can still register <a href="here">here</a> and submit your application

### Microsoft Partner Series Training - July (Business, sales, and technical)

| Course, Webcast or Call  | Date       | Location         | Who should attend                    | Register |
|--|------------|------------------|--------------------------------------|----------|
| Enhance your business with Skype for Business Online Academy               | July 12    | Online           | Technical roles                      | Sign Up  |
| Partner Center CSP - Application onboarding                                | July 12    | Online           | Technical roles                      | Sign Up  |
| Creating apps for the Intelligent Cloud: Architecting cloud apps for scale | July 13    | Online           | Technical roles                      | Sign Up  |
| Microsoft Inspire  | July 15-19 | Las Vegas,<br>NV | Business, sales, and technical roles | Sign Up  |
| What's new in Security & Compliance  | July 16    | Online           | Technical roles                      | Sign Up  |
| Introduction to Microsoft 365 Management                                   | July 16    | Online           | Technical roles                      | Sign Up  |
| Technical deep dive on Power BI common scenarios                           | July 17    | Online           | Technical roles                      | Sign Up  |
| What's new and highlights in Business Applications                         | July 17    | Online           | Business and technical roles         | Sign Up  |

| Adopting Microsoft Teams  | July 17 | Online | Technical roles | Sign Up |
|---|---------|--------|-----------------|---------|
| Adopting Microsoft 365 powered device: Deployment                 | July 18 | Online | Technical roles | Sign Up |
| Cortana Intelligence Suite: Big Data Analytics using Data<br>Lake | July 19 | Online | Technical roles | Sign Up |

## Pluralsight Trainings on Exam 70-533 (Implementing Microsoft Azure Infrastructure Solutions)

| Course  | Level        | Hours  | Link         |
|---|--------------|--------|--------------|
| Deploying and Integrating Azure AD                      | Intermediate | 3h 25m | <u>Learn</u> |
| Understanding and Using Azure Storage                   | Intermediate | 3h 8m  | <u>Learn</u> |
| Architecting and Implementing Azure Networking          | Intermediate | 3h 43m | <u>Learn</u> |
| Deploying and Managing Azure laaS Virtual Machines      | Intermediate | 3h 52m | <u>Learn</u> |
| Automating Deployment and Scale of Azure laaS Solutions | Intermediate | 3h 23m | <u>Learn</u> |
| Advanced Azure Storage                                  | Intermediate | 2h 23m | <u>Learn</u> |
| Implementing Azure Application Services                 | Beginner     | 2h 25m | <u>Learn</u> |
| Azure Scripting, Operations, and Automation for 70-533  | Intermediate | 2h 18m | <u>Learn</u> |

## Pluralsight Trainings on Exam 70-532 (Developing Microsoft Azure Solutions)

| Course   | Level        | Hours  | Link         |
|--|--------------|--------|--------------|
| Create and Manage Virtual Machines on Microsoft Azure          | Intermediate | 4h 22m | <u>Learn</u> |
| Design and Implement Storage on Microsoft Azure                | Intermediate | 4h 6m  | <u>Learn</u> |
| Identity, Application, and Network Services on Microsoft Azure | Intermediate | 2h 27m | <u>Learn</u> |
| Implement Web and Mobile Services on Microsoft Azure           | Intermediate | 6h 30m | <u>Learn</u> |

| Pluralsight Trainings on Microsoft Azure Solutions Architect (Beginner, Intermediate, Advanced) |              |        |              |  |
|---|--------------|--------|--------------|--|
| Course  | Level        | Hours  | Link         |  |
| Foundations for Cloud Architecture  | Beginner     | 2h 36m | <u>Learn</u> |  |
| Microsoft Azure Architecture - Getting Started  | Intermediate | 3h 11m | <u>Learn</u> |  |
| Planning and Designing Microsoft Azure Compute Solutions  | Intermediate | 4h 4m  | <u>Learn</u> |  |
| Planning and Designing Microsoft Azure Storage Solutions  | Intermediate | 3h 45m | <u>Learn</u> |  |
| Planning and Designing Microsoft Azure Networking Solutions                                     | Intermediate | 2h 19m | <u>Learn</u> |  |
| Planning and Designing Microsoft Azure Security Solutions                                       | Intermediate | 1h 54m | <u>Learn</u> |  |
| Cloud Patterns and Architecture for Microsoft Azure<br>Developers                               | Advanced     | 3h 11m | <u>Learn</u> |  |

| Pluralsight Trainings on Infrastructure as a Service (laaS) using Microsoft Azure (Beginner, Intermediate, Advanced) |              |        |              |  |
|--|--------------|--------|--------------|--|
| Course   | Level        | Hours  | Link         |  |
| Deploying and Integrating Azure AD   | Intermediate | 3h 25m | <u>Learn</u> |  |
| Understanding and Using Azure Storage  | Intermediate | 3h 8m  | <u>Learn</u> |  |
| Architecting and Implementing Azure Networking   | Intermediate | 3h 43m | <u>Learn</u> |  |
| Deploying and Managing Azure laaS Virtual Machines   | Intermediate | 3h 52m | <u>Learn</u> |  |
| Providing Disaster Recovery with Azure Services  | Intermediate | 2h 22m | <u>Learn</u> |  |
| Managing Azure AD  | Intermediate | 2h 54m | <u>Learn</u> |  |
| Automating Deployment and Scale of Azure laaS Solutions  | Advanced     | 3h 23m | <u>Learn</u> |  |

| Azure & Other Training and Certifications from Microsoft                          |               |
|---|---------------|
| Exam 70-473 - Designing and Implementing Cloud Data Platform Solutions            | Register Here |
| Exam 70-475 - Designing and Implementing Big Data Analytics Solutions             | Register Here |
| Exam 70-487 - Developing Microsoft Azure and Web Services                         | Register Here |
| Exam 70-532 - Developing Microsoft Azure Solutions                                | Register Here |
| Exam 70-533 - Implementing Microsoft Azure Infrastructure Solutions               | Register Here |
| Exam 70-535 - Architecting Microsoft Azure Solutions                              | Register Here |
| Exam 70-537 - Configuring and Operating a Hybrid Cloud with Microsoft Azure Stack | Register Here |
| Exam 70-774 - Perform Cloud Data Science with Azure Machine Learning              | Register Here |
| Exam 70-775 - Perform Data Engineering on Microsoft HD Insight                    | Register Here |
| Exam 70-776 - Engineering Data with Microsoft Cloud Services                      | Register Here |
| Azure - Free, Self-paced Hands On Labs  | Register Here |
|   |               |

[back to top]

# 3. General Announcements

#### **Digital Partner of Record (DPOR) Please TAKE ACTION!**

Please continue to ask your client to assign us at the DPOR if we are doing work for them around Microsoft Office 365, Microsoft Dynamics CRM Online, Microsoft Intune, Enterprise Mobility Suite (EMS), Power BI and Microsoft Azure. **Sogeti MS Partner ID is 1021259.** 

#### **MS Alliance on Solution Center**

**Strategic Initiatives and Points of Contact** 

**Understanding Microsoft and How to Partner** 

<u>Sogeti and MS US Field Alignment</u> \*\*\* Know your local MS City Leads

Overall Sogeti Microsoft Alliance Information

#### Pipeline \*\*\*\*\* Issue with getting into Thor at this time \*\*\*\*

Subscribe to the MS Sogeti Alliance THOR Dashboard

https://capgemini.lightning.force.com/lightning/r/Dashboard/01Z1o000000cKoHEAU/view

Please be sure to continue to tag Microsoft in the leads field, if they gave us the lead or we are working synergistically. Please be sure to tag the right Microsoft product in the Technology field, ie MS Azure vs MS Others. If you need help holler.

### 4. Hot off the Press

The final FY18 results for the Microsoft Azure influenced performance (aka ACR) were published today. We finished FY18 at \$23.4M vs \$6.5M target (360% achievement). \*\* Cappemini and Sogeti US combined numbers \*\*

- Our final US Global System Integrator ranking is #10. We started FY18 at #13.
- Our YoY growth is 255%, ranking us #2 amongst the 15 US GSI/Influencers.
- Our 360% achievement ranks #1.
- A lot of great progress, with a long way to go to beat the #1 GSI in the US.

#### Free version of Microsoft Teams

To address the growing collaboration needs of their customers, last year Microsoft introduced Microsoft Teams, a powerful hub for teamwork that brings together chat, meetings, calling, files, and apps into a shared workspace in Microsoft 365. Now, more than 200,000 businesses across 181 markets use Teams to collaborate and get work done.

Beginning July 12th, Teams is available in a free version worldwide in 40 languages. Whether you're a freelancer, a small business owner, or part of a team inside a large organization, you can start using Teams today.

The free version includes the following for up to 300 people:

- Unlimited chat messages and search.
- Built-in audio and video calling for individuals, groups, and full team meetups.
- 10 GB of team file storage plus additional 2 GB per person for personal storage.
- Integrated, real-time content creation with Office Online apps, including built-in Word, Excel, PowerPoint, and OneNote.
- Unlimited app integrations with 140+ business apps to choose from—including Adobe, Evernote, and Trello.

• Ability to communicate and collaborate with anyone inside or outside your organization, backed by Microsoft's secure, global infrastructure.

**Note:** If you are not talking to your clients about Microsoft, your competition is!! Focus + Collaboration + Accountability = Results. [back to top]

This email contains confidential and proprietary information and is FOR ALLIANCE USE ONLY

