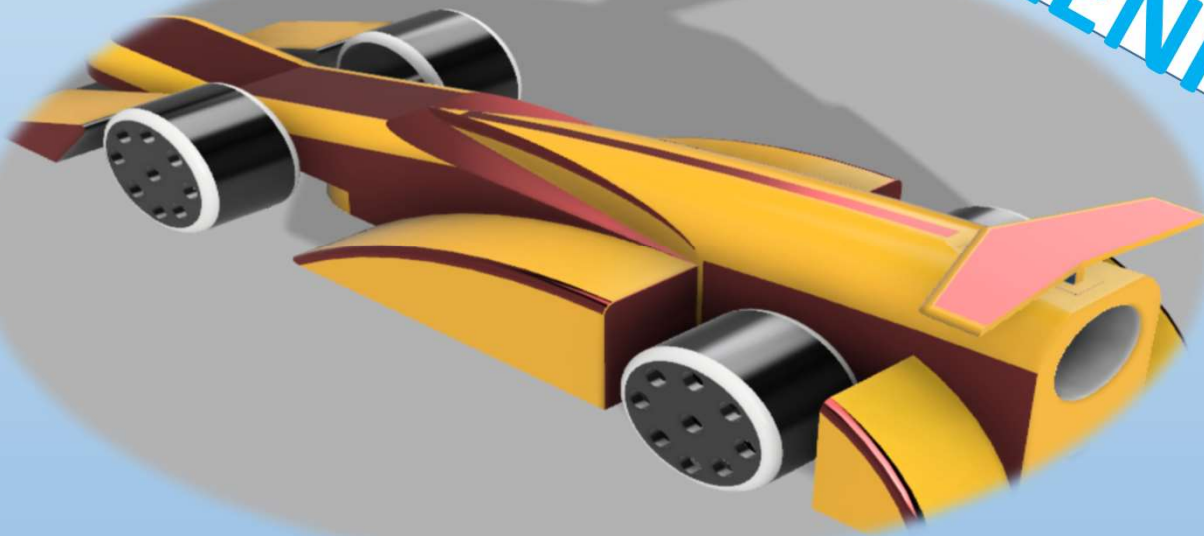


TEAM ZENITH



Zenith



MEET OUR TEAM

Dhhatri Koli: Team Manager

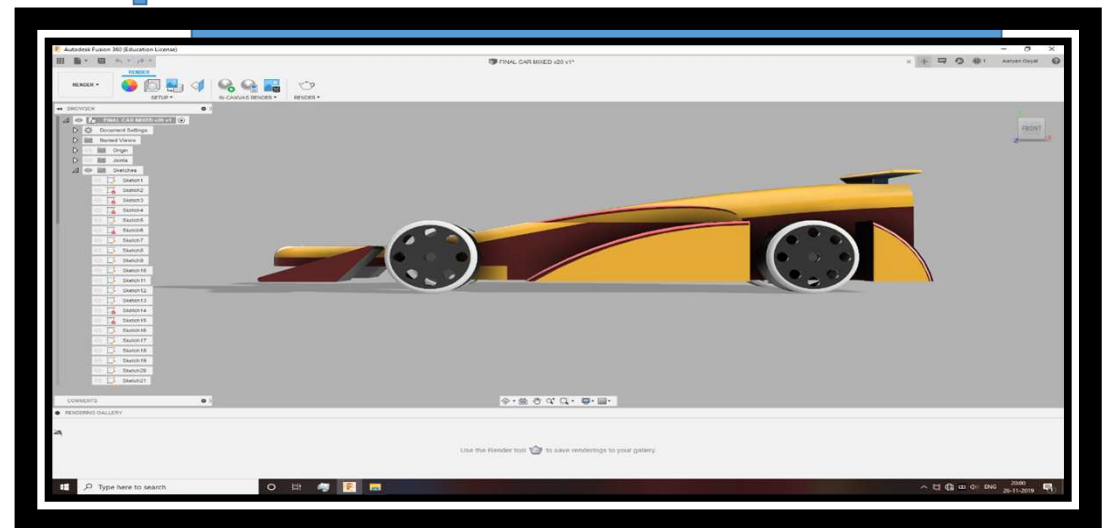
Dhhatri Koli is the Team Manager. She assures that everyone is doing their tasks properly and she has an ability of leadership and knows how to manage the team.

Adarsh Singh: Manufacturing Engineer

Adarsh Singh manages the task of Manufacturing Engineer. He is responsible for assembling the car and make it ready for the track.

Srishti Maurya: Design/Graphics Engineer

Srishti Maurya is the Design and Graphics Engineer. She works for graphics and responsible for designing.

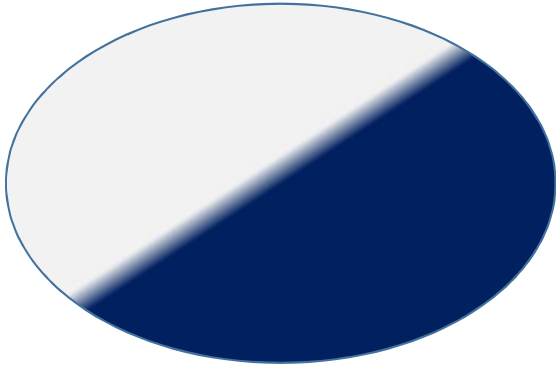


Kushagra Tripathi: Sponsorship/Resource Manager

Kuahagra Tripathi makes sure that the team is doing their tasks properly and completing it on time. He is also responsible to find sponsors for our team.

TEAM IDENTITY

Colour Scheme



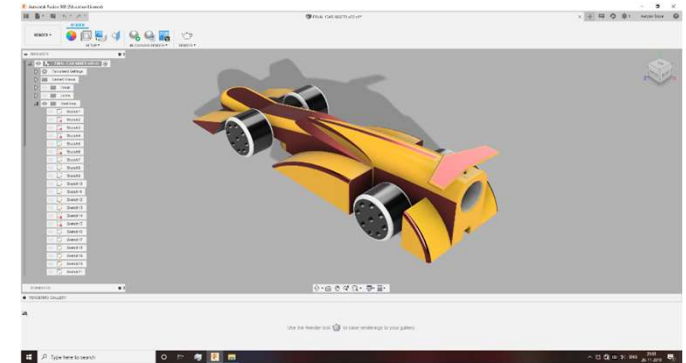
Our colour scheme is white T-shirt and blue jeans. We believe white indicates our teamwork and blue shows our dedication.

Our Logo



Our logo is related to our team name Zenith which means height and our logo has wings which represent our desire to reach at peak.

Our Car



OUR TEAM GOAL

TEAM GOAL

- Our goal is to achieve the peak point and to be successful.



TEAM NAME

- Team Zenith means height and we believe that to be successful we need to achieve the peak.

GRAPHIC DESIGNING AND MARKETING

Logo Designing

While designing the logos we faced a lots of problems. We initially rejected many logos and then we all agreed on one. Our logo comprises of white and blue colours which are also the signs of victory and height respect



Marketing

Our team came up with different ideas to develop an effective strategy to promote our team and reach to many sponsors. We find the most effective marketing strategy is to go on social media platforms. We created our prints there and continuously kept on updating our journey. For anyone interested in our team, newsletters were regularly emailed to our supporters.

MANAGEMENT

Resources (Financial Budget)

We had a budget of all the finances communicating we are going to have these included different sponsorship income, resource requirements, marketing and team uniforms. used to

constraints for our work and
The pie chart below shows the finish that work in that time limit.

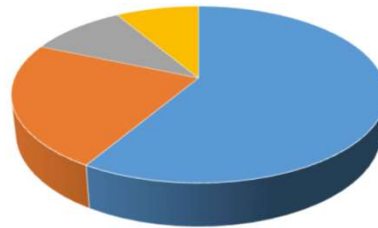
sponsorship budget:

Quality Control

We developed our own quality control to manage our tasks on time and to complete it in time and maintain the quality and looks.

Communication

We faced lots of difficulty in with each other as we all belongs to classes. So, we took the to communicate with each other. We decide time tried to

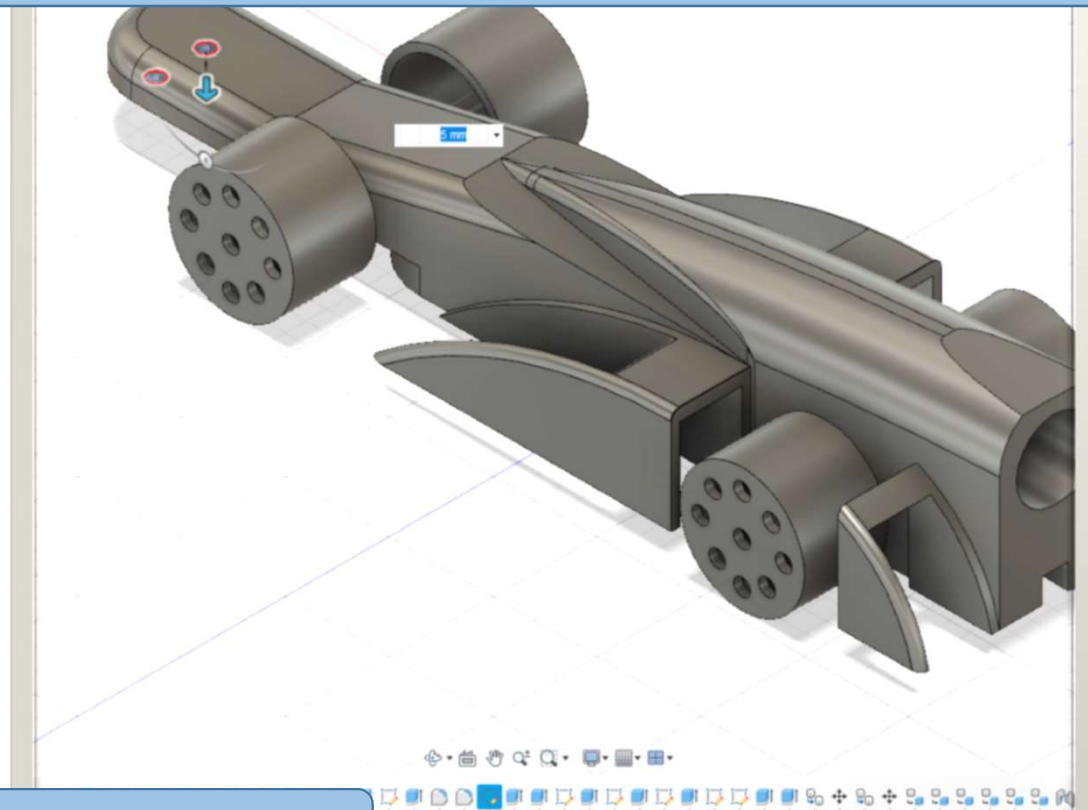


■ Sponsorship Income ■ Marketing expenses ■ Paints for colours ■ Team uniforms

OUR CAR DESIGN

Our car design is basically inspired from SUPER CAR models. We took our inspiration from an electric car.

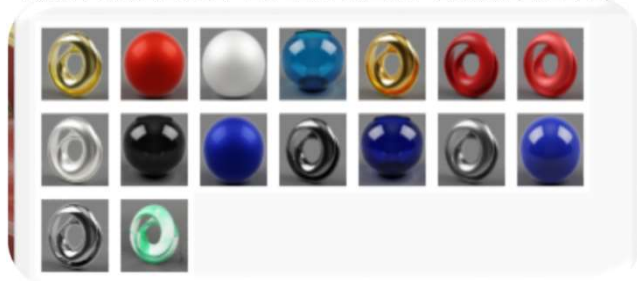
This car had front portion broad so that it can easily creates its path for forward movement and thus reduce the turbulence.



Manufacturing of Car

Appearance

After using sand paper on the car in order to smoothen the surfaces and to meet the desired specifications, we painted it. By this we gained the knowledge of how to achieve a



Manufacturing

We have manufactured our car body through a CNC machine. We sent our car to Times of Sports and they sent us the unassembled parts to us. This let us cut our car accurately and as per our given design. We had made the design on Autodesk Fusion 360 - the most useful CAD type software

CNC Machine Tools



OUR SPONSORS



Orthographic Drawing

