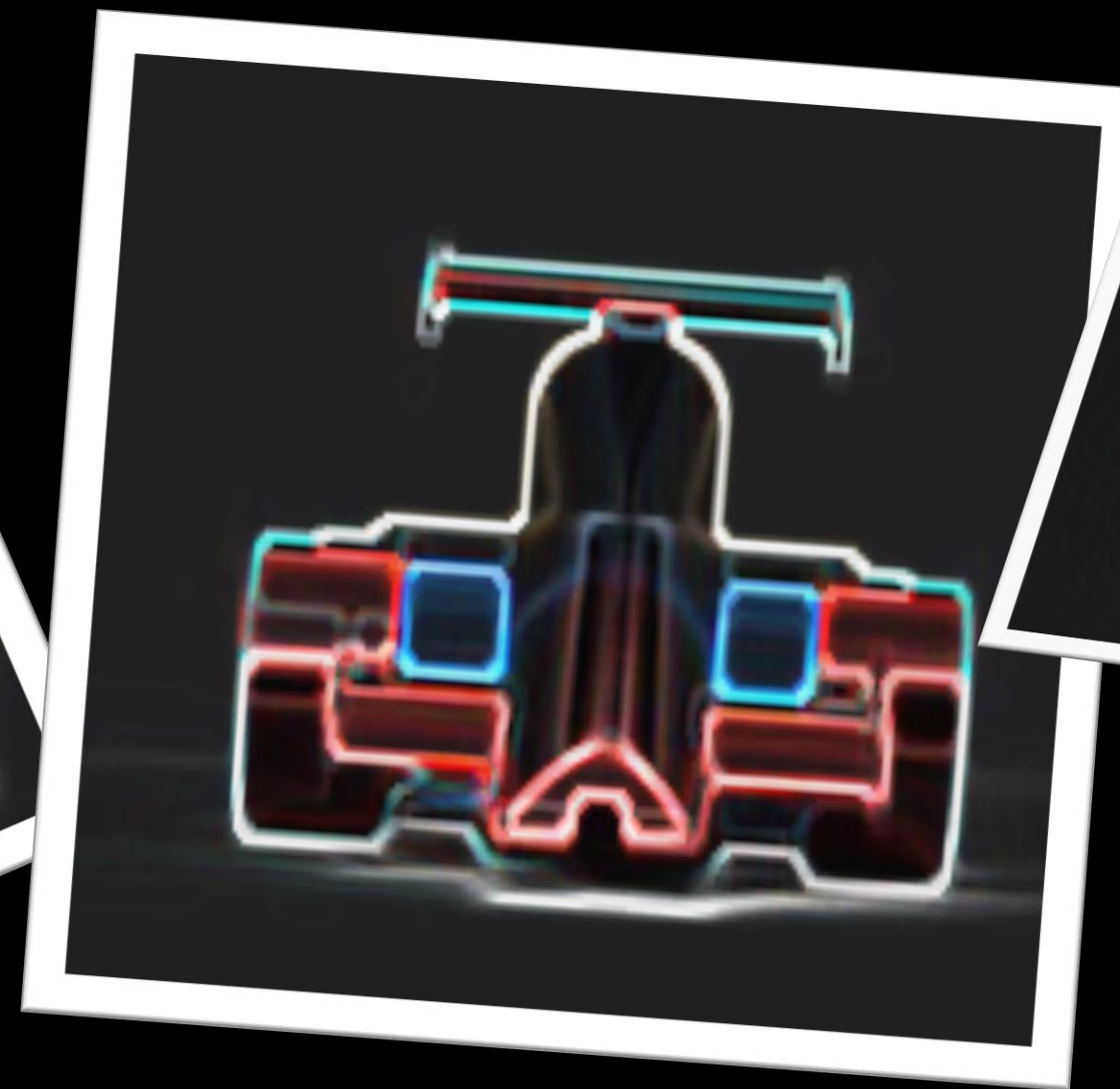


IMMORTAL



BORN TO WIN

Enterprise
portfolio



Introduction

Cover page

Introduction

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Team Identity

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About us

Our team is IMMORTAL which means that the one which never dies.

We are the students of Jaipuria schools Banaras Babatpur .we have taken part in F1 in schools which is really very good and we have learned many new things from this as it is not only about making the car and racing but also about gaining confident and getting some innovative ideas which is very useful for our future .



Project management



Shreshath Jaiswal

As a team manager I have faced a lot of problems while this whole project. Time management is one of the major problems which is very difficult for me .all my team members gave a great support to me in managing all this project.

Problems in front of us

- As the software was big sometimes it does not respond to the computer.
- During the project the tests is going on and we have the pressure of the parents.
- Time was one of the big issue.

Risks

- **Financial risk** – as we haven't got any sponsorship so we had the financial risk.
- **Resource risk** – the resources like the bearing, the primer etc are not easily available.
- **Rules and regulations risk**- we were paying attention towards the rules and regulations related to the competition.

Solutions

- **Team work** – by team work our team is able to complete this project on time and well designed.
- **Utilizing the time** - time is one of the precious resource utilizing it at right place we can achieve success
- **Self-Discipline** – it is the most important factor in the way to success .all my team members had a great self-discipline.

Team Members

Roles

The roles and responsibilities for the team manager had been decided according to their interest and performance.



Shreshath jaiswal

Team manager
Design engineer



Abhijeet Maurya

Manufacturing
engineer



Akhmal iqbal

Resource
manager



Saurabh Singh

Graphic designer



Harshit Singh

Sponsorship
manager

TEAM MANAGER – AS A TEAM MANAGER I HAVE FACED MUCH DIFFICULTIES WHILE THIS WHOLE PROJECT AS IT WAS THE WHEN I AM SUPERVISING SOMETHING.

MANUFACTURE ENGINEER - AS A MANUFACTURE ENGINEER I WAS SO AFRAID THAT “DOES I WILL COMPLETE THE GIVEN TASK OR NOT?”

SPONSORSHIP MANAGER – AS A SPONSORSHIP MANAGER I HAD TRAVELLED A LOT OF PLACES IN SEARCH OF SPONSORSHIP BUT I HAVENT GOT ANY SPONSORSHOP.

RESOURCE MANAGER - AS A RESOURCE MANAGER I WAS SEARCHING FOR THE RESOURCES WHICH ARE NEEDED FOR THE ENTIRE PROJECT MAKES ME IN TROUBLE.

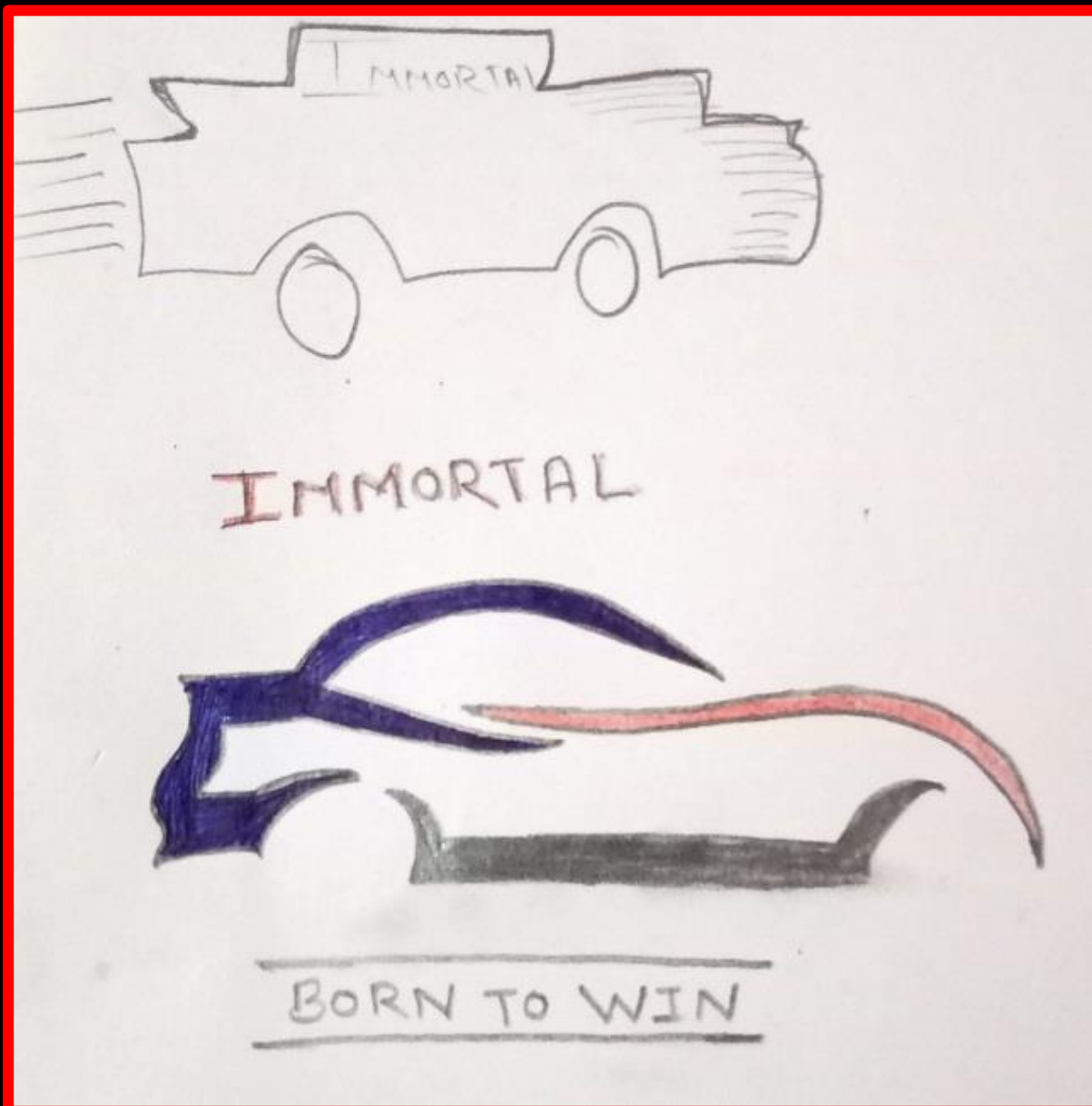
DESIGN ENGINEER – MY TASK WAS NOT EASY AS I AM A DESIGN ENGINEER I WORKED HARD AND MADE A GOOD AND ATTRACTIVE MODEL.

Team Identity

Team name

Firstly we wanted our team name to be venom but we were not getting any good motto from that so our resource manager suggested the name IMMORTAL meaning ONE WHICH NEVER DIE all of us agreed this. The idea of writing BORN TO WIN is suggested by our manufacturing engineer. And the graphic designer prepared this logo.

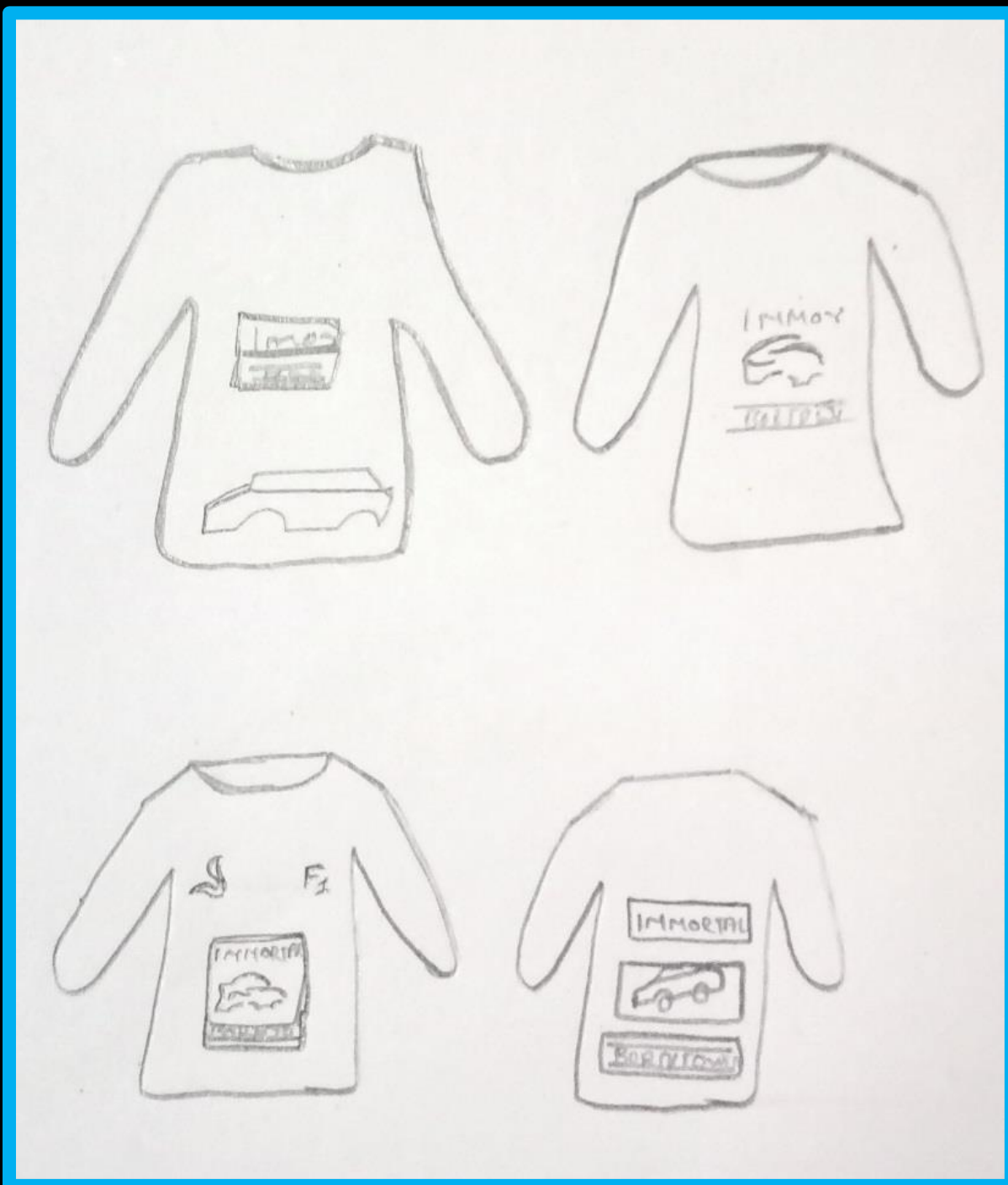
Team logo



This is our team logo

Team Identity

Uniform Designing



Colours for the logo

We have chosen three colours for the team logo which are red, blue and Black.

Red – it represents the danger.

Blue – it shows the bravery.

Black – when in contact of negative energy it soaks it and when in contact of positive energy it soaks in.

The first design had been presented by the sponsorship manager but all have not agreed to it so we have tried lot and made new design with **f1 in schools logo** and our **school logo** with **team logo**.

Front

In the final design in front at the left chest there is a **logo of our school**, at right chest there is a **logo of f1 in schools** and in center there is our **team logo**.

Back

At back there is our **team name** and the **model of our car** with the roles of the members.

Sponsorship

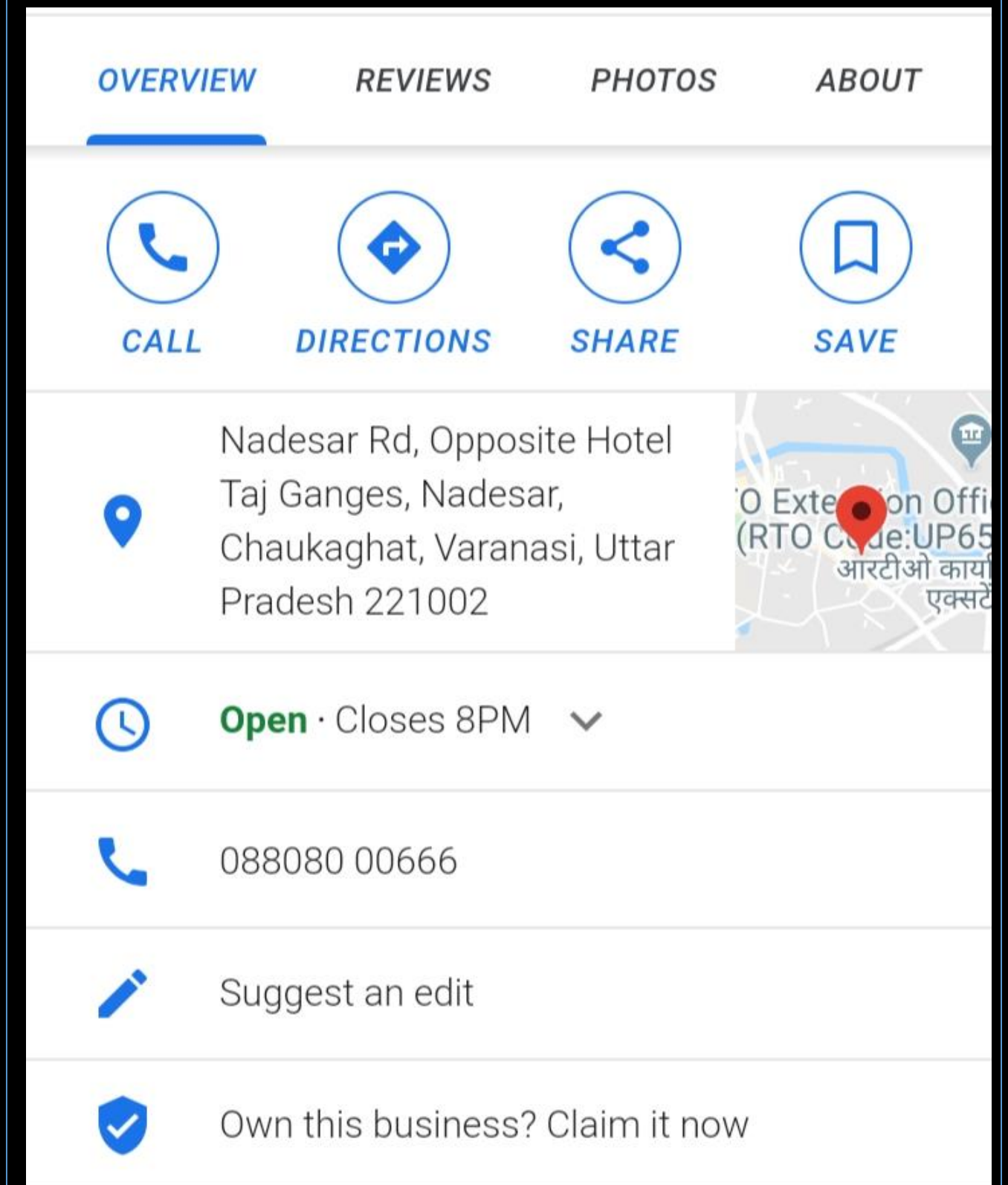
As a sponsorship manager I had went to many brands and companies and I have got a sponsorship from “Taj Accessories.”



Harshit Singh



Taj Accessories



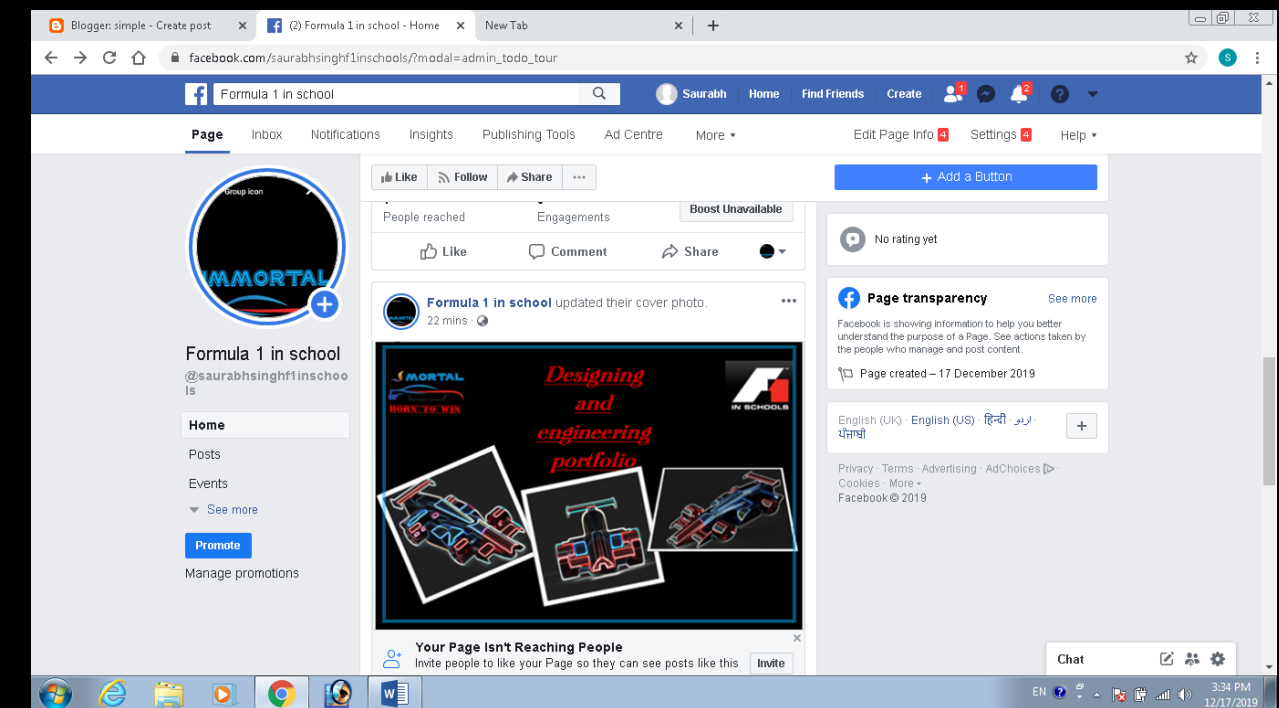
Marketing

Marketing includes purchasing the needs such as t-shirts, primers to paint the car, banners, printing portfolios etc.

Digital Media

Facebook

Facebook is one of the most viewed social networking site and through this we can communicate with a large group of people or even a individual.



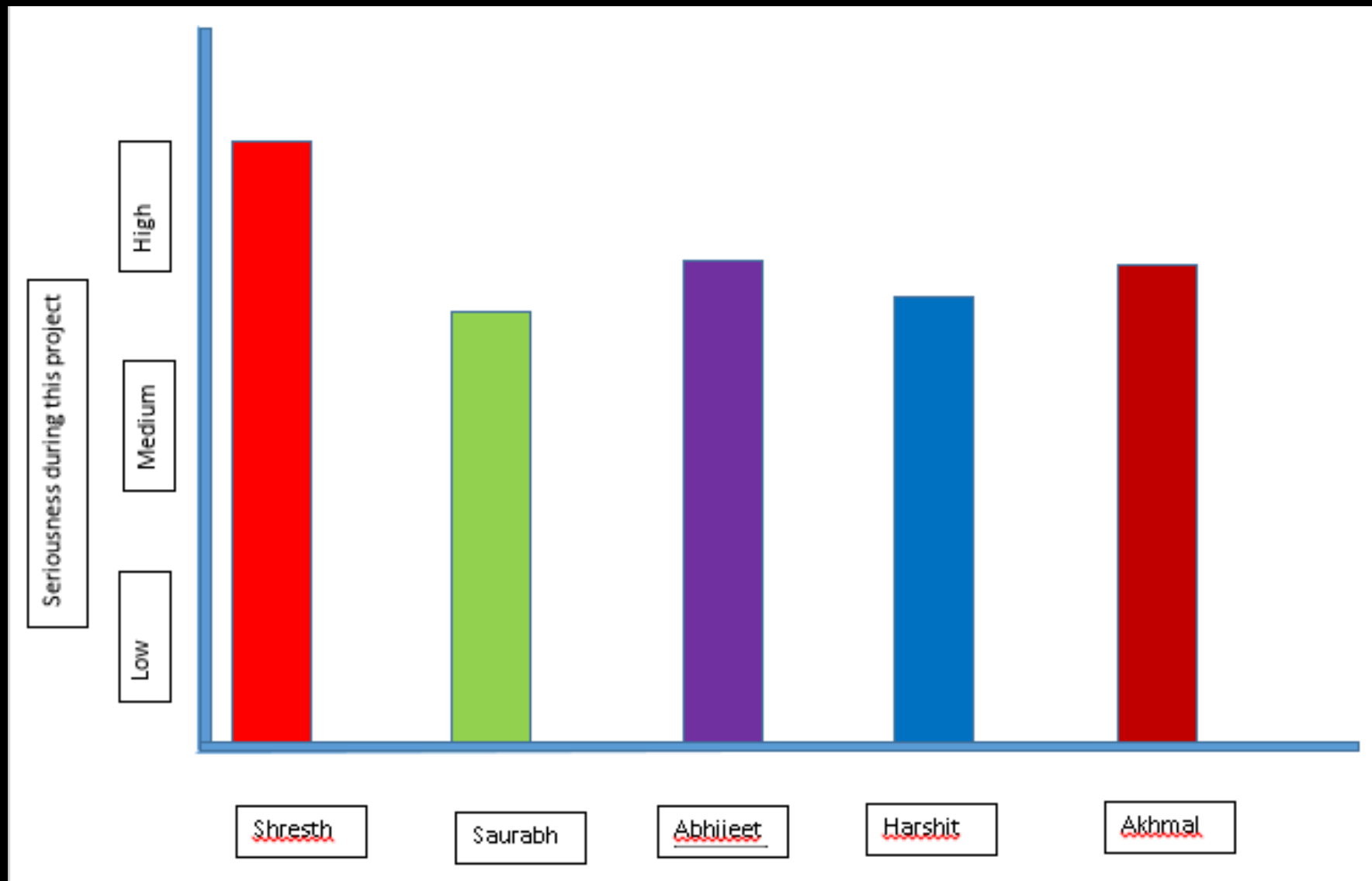
Facebook page



Blog

Project Evaluation

When we had plan this project we had set the project goal and objective to reach the regionals. As this is a stem based challenge. In this we have not only designed a car but also have different roles to complete different projects such as portfolios, banners, verbal presentation and many more.



This graph is made by observing all the activities of the team members during this whole project.