



# *MARKETING PORTFOLIO*

# **MEET US**

**DHHATRI KHOLI** – TEAM MANAGER

**ADARSH** – DESIGN ENGINEER

**KUSHAGRA TRIPATHI** – SPONSORSHIP

AND RESOURCE MANAGER

**SRISHTI MAURYA** – GRAPHIC DESIGNER

AND MANUFACTURING ENGINEER

# **SPONSORSHIP**

# **STRATEGY**

- ❖ **We built an effective strategy in order to convince our sponsors.**
- ❖ **We came up with the idea of different schemes for our “SPONSORS”.**
- ❖ **We gave them the offer of GOLD or SILVER SPONSORS which included different deliverables for them.**



# **ADVERTISEMENT**

- ❖ **We went on social media platforms like facebook, instagram, twitter to advertise us.**
- ❖ **This helped us to connect with as many people possible and deliver our motto in front of them.**

