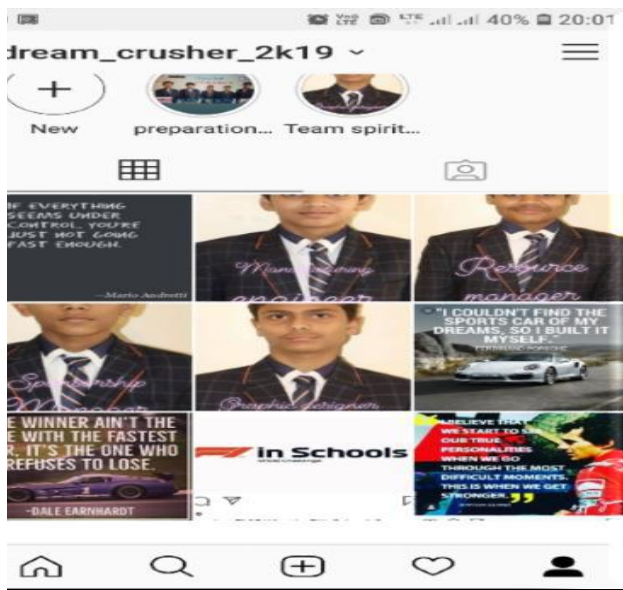


MARKETING IDEAS

Marketing is important as it is was necessary to create awareness about our team, without proper marketing no team can move towards progress and marketing strategies are one of the most confusing think. You have to think hard to attract people towards you.



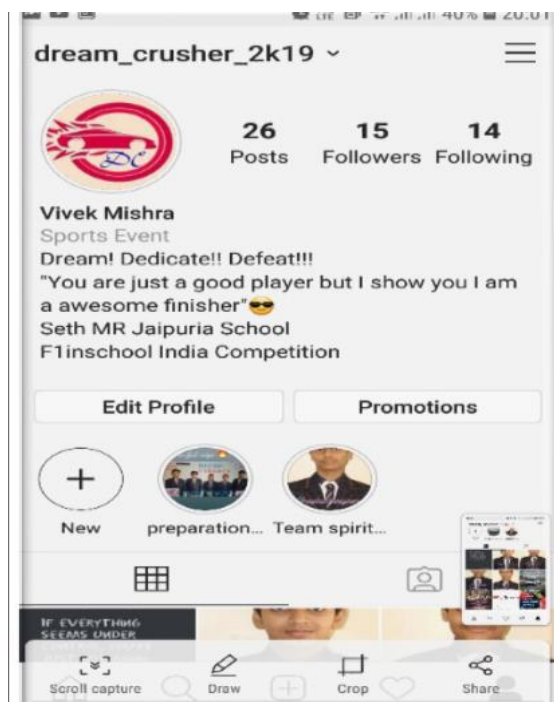
TEAM WEBSITE

We created a team website in order to develop our team identity Basic information of my team are available on website.

The website is a complete introduction of our team and team members we promoted it at various places. We as a team discussed ideas and strategies of making it more popular especially among the youths.

ASSEMBLY IDEAS

Two of us spoke about f1 in schools in our school assembly and some other places wherever it was possible. As it was a students programme so it was necessary to tell students



MARKETING IDEAS

FACEBOOK



DREAM CRUSHER

We also created a Facebook page DREAM CRUSHER. We invited people to follow it . We added information about fi , our team, team members, as well as our vision to win. We also added the event of fi in school sub regional at Seth Anandram Jaipuria school Lucknow. And showed people how excited we are for the competition and how desperately we want to win



Dream_cusher_2k19

INSTAGRAM

After creating a website we created an instagram account. We promoted it and told our friends about it we added several photos to tell people about our work. Also we thought of ideas to make it more attractive so that it attracts most of the people. We posted 26 photos along with our vision so that we don't need to explain everything. We kept it small and simple. We showed people why we as a team are strong one