



INDIA



LA VITESSE



PORTFOLIO

diksha
advertising & printing pvt. ltd

RiDAM
— CREATION —

INDIAN • THAI • SEA FOOD
UDTA
PUNJAB
RESTAURANT • BAR • CAFE



PROJECT MANAGEMENT

AN EFFECTIVE PROJECT MANAGEMENT STRATEGY WAS DEVELOPED TO MANAGE THE CONSTRAINTS OF COMMUNICATING IN DIFFERENT TIME ZONES; THE RANGE OF RESOURCES AVAILABLE TO BOTH TEAMS; THE SCOPE OF THE TASK; AND THE FACT THAT OUR TWO TEAMS INCLUDED STUDENTS WITH A VARIETY OF KNOWLEDGE AND SKILLS. OUR NEW TEAM STRUCTURE IDENTIFIED THE SPECIAL TALENTS OF OUR TEAM MEMBERS.

TIME MANAGEMENT

LAST MONTH WAS VERY DIFFICULT FOR US AS SOME OF OUR TEAM MEMBERS ARE FROM CLASS 10TH AND THEY STARTED WITH THEIR PRELIMS AND WERE UNABLE TO HELP THE OTHER MEMBERS OF THE TEAM. THE LAST MONTH'S WORK WAS DONE REALLY SLOW AS WE NEEDED TO FINALISE THE THINGS AND THINGS IN OUR TEAM IS FINALISED WITH EVERYONE'S OPINION.

	August	September	October	November	December
CAR					
PORTFOLIO					
SPONSORS					
DESIGNING					
PIT DISPLAY					
VERBAL PRESENTATION					

COMMUNICATION

COMMUNICATION IS THE KEY TO A SUCCESSFUL COLLABORATION TEAM. IN ORDER TO ACHIEVE THIS, MANY COMMUNICATION METHODS WERE USED WITHIN SCHOOLS INCLUDING EMAIL, TELEPHONE, SMS AND REGULAR MEETINGS DURING AND AFTER SCHOOL. FACEBOOK AND EMAIL WERE THE MAIN SOURCES OF COMMUNICATION BETWEEN OUR TEAM MEM LANGUAGE BARRIERS WERE OVERCOME BECAUSE THE STUDENTS FROM GERMANY STUDENTS SPOKE EXCELLENT ENGLISH.

MEET OUR TEAM

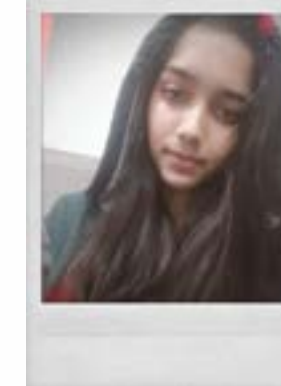
DAKSH KUMAR SINGH- TEAM MANAGER

AS THE TEAM LEADER, DAKSH IS RESPONSIBLE FOR ORGANIZING TIMELINES AND ENSURING THAT TEAM IS ON THE TRACK WITH ALL OF THEIR WORK. HE IS ALSO RESPONSIBLE OF ORGANIZING TIMES WHERE THE TEAM CAN MEET AND ENSURING THAT EVERYONE ATTENDS THESE MEETINGS AS TEAM REUNIONS ARE A CRUTIAL PART OF THE PROCESS.



SAUMYA UPADHYAY- RESOURCE MANAGER

SAUMYA'S RESPONSIBILITY WIS MANAGING THE MONEY CREATING REALISTIC BUDGETS FOR EACH TEAM MEMBERS'S NEEDS THAT COVERS THEIR EXPENSES. SHE IS ALSO RESPONSIBLE FOR TAKING CARE OF THE QUALITY OF WORK AND IS THE WORK DONE ON TIME.



MOULIK G OHRI- GRAPHIC DESIGNER

MOULIK WAS RESPONSIBLE FOR ALL THE DIGITAL MARKETING AND THE DESIGNING THE PORTFOLIO AND THE PIT STOPS. HE ALSO MANAGES THE SOCIAL MEDIA ACCOUNTS.



MIDAM SRIVASTAVA - AERODYNAMICS ENGINEER

MIDAM HANDLES ALL THE AERODYNAMICS RELATED WORK AND HE IS ALSO THE MANUFACTURING ENGINEER IN OUR TEAM. ALL THE PROTOTYPES HAVE BEEN CHECKED BY THE HIM.



RIMJHIM JAISWAL- DESIGN ENGINEER

DESIGNING A CAR WAS NEW TO EVERY SINGLE ONE OF US. AN F1 CAR, EVEN A MINIATURE ONE, TAKES TIME TO DESIGN AND PERFECT. OUR TEAM HAS FACED SEVERAL CHALLENGES; THE IMPORTANCE OF TEAMWORK WAS AMONG THE HARDEST. WITH WHAT LITTLE TIME WE HAD LEFT WE DID OUR BEST TO MAKE A GOOD DESIGN. MAYBE WE'LL WIN, MAYBE WE WON'T EITHER WAY THE LIFE SKILLS WE'VE LEARNED WILL LAST A LONG TIME.



MOHD. UMAR- SPONSORSHIP MANAGER

UMAR MANAGES ALL THE RELATION BETWEEN THE SPONSOR AND THE TEAM. HE ALSO KEEPS TRACK WHERE THE MONEY IS BEING INVESTED AND IS IT WISE DECISION.HE HAS A GOOD KNOWLEDGE ABOUT THE BUSINESS.



SPONSORS

DIKSHA ADVERTISING

NO FANFARE HERALDED THE ADVENT OF DIKSHA, A LEADING NAME, TODAY, IN THE WORLD OF ADVERTISING AND DESIGNING IN NORTHERN INDIA, IN GENERAL, AND UTTAR PRADESH AND LUCKNOW, IN PARTICULAR. CONCEPTUALIZED BY BROTHER-DUO PUNEET OHRI AND AMAN OHRI, MATURE BEYOND THEIR YEARS, WHO FORESAW THE UNLEASHING OF NEW MARKET FORCES BY THE 21ST CENTURY, LOOMING ON THE THRESHOLD, AND DECIDED TO TAKE ON THOSE CHALLENGES WITH NOTHING MORE THAN THE CAPITAL OF THEIR VISION, DETERMINATION AND THEIR DESIRE TO SUCCEED. THUS WAS BORN DIKSHA IN NOVEMBER 1996.



RIDAM CREATION

RIDAM, THE FIRST MULTI DESIGNER HOUSE OF THE CITY OF NAWABS- LUCKNOW SPREAD ACROSS 6000SQFT OF SPACE IN THE HEART OF CITY PURSUES A NEW DESIGN CONCEPT AND PROMISES A PREMIUM CUSTOMER-ORIENTED EXPERIENCE WITH A HIGH LEVEL OF PERSONALIZATION AND EXCLUSIVITY. HOUSING OVER 30 DESIGNERS WITH A STRONG FOCUS ON EMERGING AND ADVANCED DESIGNERS, THE STORE WILL GO ABOVE AND BEYOND TO REFLECT THE BRAND'S COMMITMENT TO GIVING A UNIQUE EXPERIENCE TO ITS SHOPPERS.



UDTA PUNJAB

UDTA PUNJAB IS AN INDIAN FOOD-LOVER'S DREAM RESTAURANT SITUATED AT 194/5-SECOND THE ROAD OPPOSITE TMB BANK SOUTH PATTAYA CHONBURI, PATTAYA 20150, THAILAND; UDTA PUNJAB'S FOOD IS PREPARED FOR YOU USING THE FINEST SEASONAL INGREDIENTS IN THE STATE-OF-THE-ART KITCHEN BY OUR SPECIALLY TRAINED CHEFS. GOOD FOOD HAS THE ABILITY TO DELIGHT YOUR SENSE OF TASTE AND LEAVE YOU HAPPIER. OUR MENU FEATURES A LARGE RANGE OF VEGETABLES, MEATS AND DELICIOUS DESSERTS FROM INDIA'S RICH CULTURE INCLUDING AUTHENTIC PUNJABI CUISINES THAT TASTES AS IT CAME STRAIGHT FROM PUNJAB.

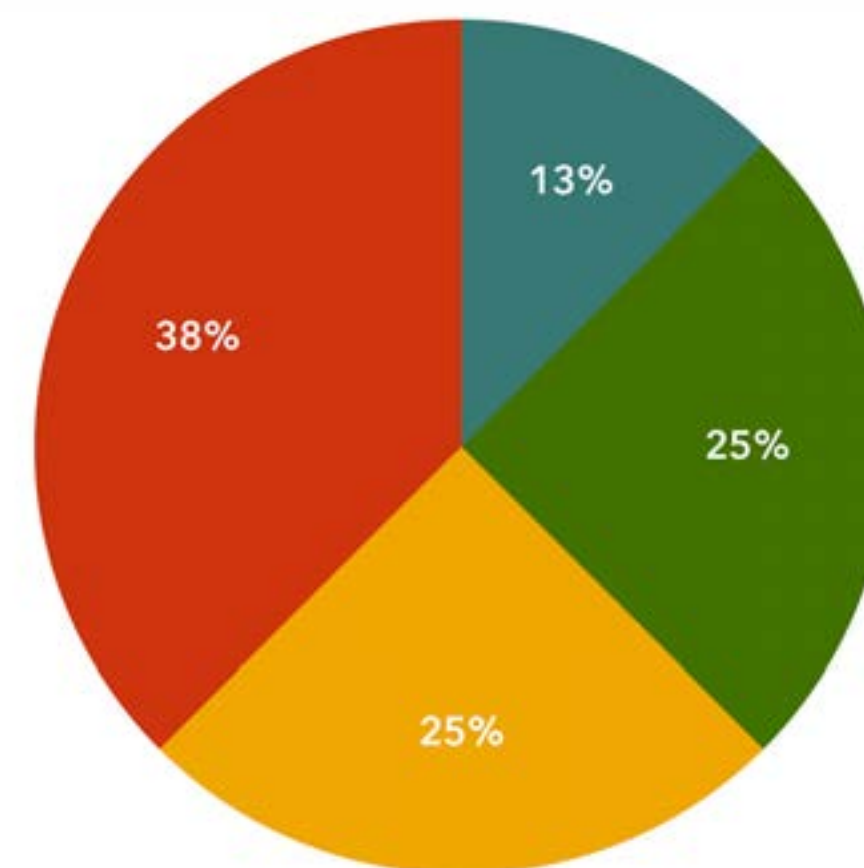


DIAMOND GROUP OF COMPANIES

WE FEEL PLEASURE TO INTRODUCE OURSELVES AS A CLASS HOTEL HAVING FOUR STAR FACILITIES. IT'S A MOST BEAUTIFUL PLACE IN LUCKNOW, BECAUSE OF LUSH GREEN LAWNS, SWIMMING POOL, NATURE BEAUTY FLOWER'S & RESORT TYPE ATMOSPHERE. WE LEGELACY OF THOUSAND OF SATISFIED GUEST FROM CORPORATE SECTION, FMCG, MNCs, BANKS, PHARMA COMPANIES, GOVT. DEPT. ASSOCIATION, CORPORATION, N.G.O. AND BUSINESS HOUSE ETC. THE CENTRALLY AIR-CONDITIONED HOTEL HAS WELL DESIGNED & FURNISHED 200 ROOMS WITH ALL AMENITIES. WE HAVE A.C. CONFERENCE HALLS, BANQUET HALLS BILLIARD, BADMINTON COURT, MULTI CUISINE RESTAURANT.



HOW FINANCES WERE MANAGED



	HOW MUCH MONEY WAS PROVIDED?
DIKSHA	KIND SPONSOR BUT Rs.10000 WORK DONE
RIDAM	Rs.5000+T-SHIRTS
UDTA PUNJAB	Rs.10000
DIAMOND GROUP OF COMPANIES	Rs.15000

HOW THE MONEY WAS MANAGED?

THE MONEY WAS MANAGED VERY WISELY. SOME OF THE MONEY WAS INVESTED IN THE CAR AND SOME WAS INVESTED IN THE ADVERTISING THE TEAM. MOST OF THE MONEY WAS INVESTED IN THE PAINTING OF THE CAR. THE WAS ALSO SPENT FOR THE PRINTING OF FLEXES AND THE PIT STOP.

QUALITY AND CRARITY

FOR EACH ONE OF US IT WAS A TOTALLY NEW EXPERIENCE AS WE HADN'T DONE ANYTHING LIKE THIS BEFORE. SO GETTING OUT OF OUR COMFORT ZONE AND SOLVING DIFFICULTIES OF THE REAL WORLD AND NOT JUST OUR BOOKS WAS GREAT

OUR MAIN PURPOSE BEHIND ENTERING IN THIS COMPETITION WAS TO HAVE A NEW EXPERIENCE, THEREFORE EVEN IF WE LOSE WE WILL AT LEAST GO BACK WITH SOME KNOWLEDGE AND WOULD GET A REASON TO WORK HARDER IN FUTURE

FIRST OF ALL WE LEARNED TEAMWORK AS WORKING WITH PEOPLE WITH WHOM WE DIDN'T EVEN USED TO TALK WAS A VERY BIG ACHIEVEMENT. FROM THIS WE GOT TO KNOW ABOUT HOW TO INTERACT WITH DIFFERENT PEOPLE AND HOW TO ADJUST OURSELVES AS PER THEIR NATURE.

ALONG WITH THIS WE DEFINITELY LEARNT A LOT OF NEW THINGS LIKE USING CAM, GETTING SPONSORS, MANAGING RESOURCES AND WHAT NOT.

