



NGO/SE Registration



G-Incubation
Part of Gandeng Foundation



#GandengSetaraTumbuhBersama

Currently, there are more than 500,000 NGOs and SEs in Indonesia...

Top 4 Sectors



Education



Hand Crafts



Environment



Health

It has even become a trend where students start to create initiatives with building NGOs/SEs

However..



Only 1 out of 5
lasted for more than 2 years

Many of them **slowed down in progress and eventually died** due to
instability, especially during the *first year of activation*

There are 3 main issues that halts NGOs/SEs sustainability and growth

1

Unrooted Core Value

Lack of understanding in the motives of existence as well as the impact expected to be brought



Declining impact creation and demotivated members

2

Lack of Knowledge

Do not know how to create products that effectively tackles beneficiaries pain points, ineffective operations



Poor internal management and non-optimum performance

3

Unstable Funding

High reliability on members' internal sources without support from donors or grants



Insufficient funds for running operations

Thus,

We are here to help you!

G-Incubation

An incubation program to boost starting NGOs and SEs to reach better sustainability by providing comprehensive fundamental skills needed to develop organizations and business



Knowledge

Learning strategic and technical **best practices** from key stakeholders in NGO/SE Indonesia while building your **personalized roadmap** with MBB consultants



Network

Connecting with the top notch people a.k.a **experts and NGO/SE key player** through consultation, mentorships and pitching sessions



Funding

Creating new channels of funding opportunity through **pitching sessions** with angel investors and VCs

We are helping to achieve organizational sustainability and maturity..



Main Focus

Common Strategy

Money

They think they need money to operate everything seamlessly and expand

Network

Unable to expand the impact made by NGO/SEs due to limited network

Knowledge

Incomprehensive motives/values created in the organization

Best Practice with G-Inc

Knowledge

Knowledge to **revamp** or **expand** their enterprise model, which include technical skills

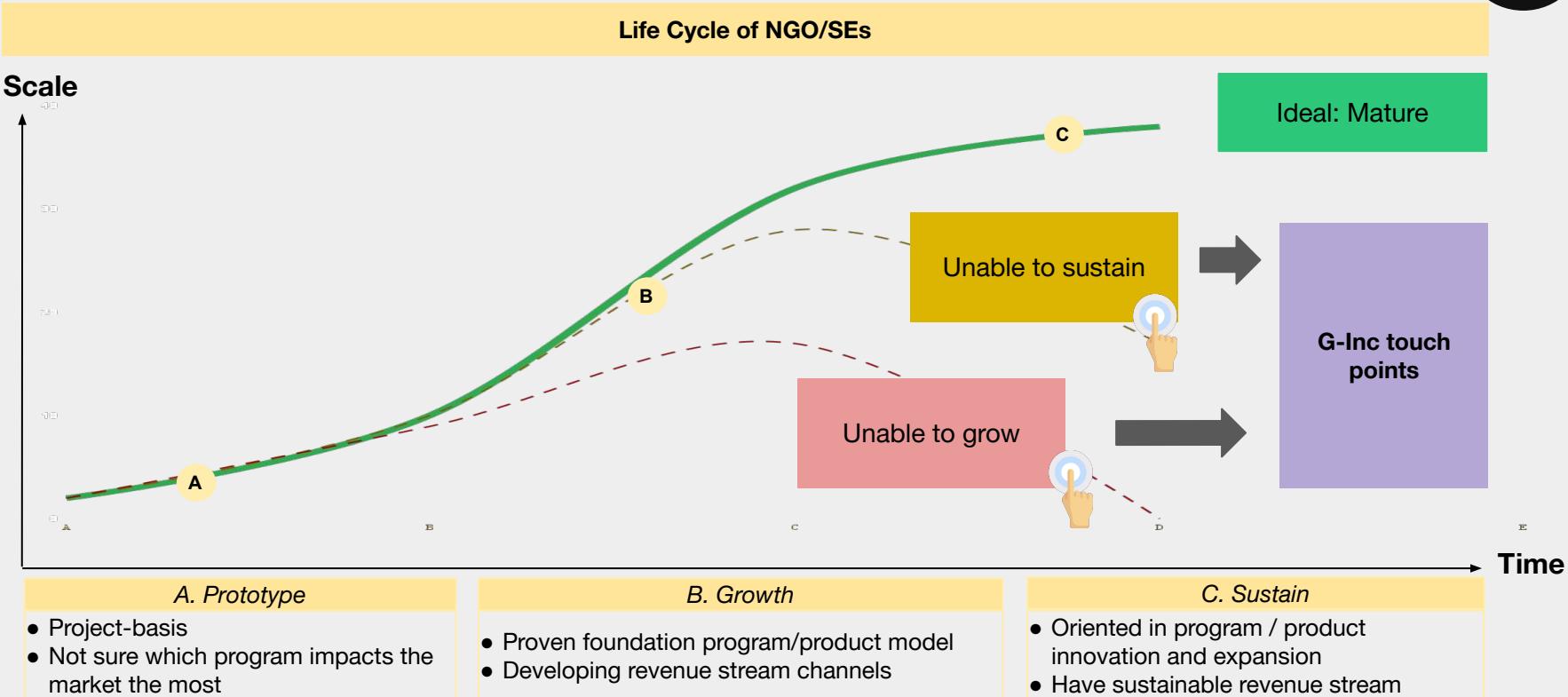
Network

Network to **socialize** the existence and impact of model with the right stakeholders

Money

Easier to gain fund, since quantifiable impact has been made with the right connection

... by providing the best practice approach that is based on experts and key players of NGO/SE insights



We are part of Gandeng Foundation to support Indonesia constructive ecosystem for youth and young adults



Gandeng

Gandeng Foundation

A social platform with a vision to build a synergized ecosystem to improve the soft skill education for high school students as well as becoming a catalyst for youth/young adults led social enterprises and NGOs

G-Academia

A platform where premier level students could learn soft skill and start making impact to their society

G-Incubation

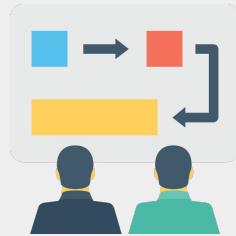
A platform for emerging NGO/SE to reach better sustainability through incubation program that provides: comprehensive fundamental skills, network, and funding opportunity needed to develop organizations

G-Consulting*

A platform where university students could learn problem solving, analytical thinking, and experience working projects

Interesting!
What will I get during the incubation
program?

Our programs are designed specifically for helping you to build and improve your NGO/SE...



Strategy Advising

Receive advices from expertises to fully maximize your NGO/SE potentials and growth to reach sustainability



Roadmap Making

Intense assistance in roadmap making to make sure the milestones are aligned with your vision and mission



Network Building

Establish connections with other incubatee, experts, consultants, and investors



Internal Optimization

Identifying loopholes and blind sides of your NGO/SE and solving it to reach optimal Impact creation

Programs will be executed online and free of charge!

... and it lasted for 4+8 months, starting from September 2021!



Incubation 1.0

4 bulan

Big Class

Weekly meeting where incubatees are taught with NGO/SE fundamentals and best practices by expertise as the speaker

Assignments and Roadmap Making

Evaluation of curriculum mastery and internal condition to support your organization model and roadmap making

Expert Advisory

Get real insights from the best experts in the field related with your NGOs/SEs

Final Presentation

Pitch your roadmap proposal to our advisors and go through the next level of program

Graduated as
G-inc Community

Incubation 2.0

8 bulan

Project

Baby steps of roadmap realization towards growing and sustainable NGO/SE

Consultations

Tailor made strategies to fit the incubatees for the next 2-3 years by consultant teams advised by professionals MBB consultant

Pitching Day

Connection event made for connecting incubatees to potential angel investors

Expert Advisory

Get real insights from the best experts in the field related with your NGOs/SEs

Big Class

Monthly meeting where incubatees are taught with NGO/SE technicals and best practices by expertise as the speaker

Graduated as
G-inc Alumnae

Here are the sneak peak of our classes materials...

| Learning Field | Example of Topic | Learning Field | Example of Topic |
|--|---|---|---|
| Strategic Management <i>fundamental of building and maintaining NGO & SE</i> | Strategize your NGO/SE with Market Mapping & Landscape Analysis | Organization Culture <i>Leadership behaviour and integrating values into output</i> | Mastering organizational values transformation to work ethics to retain member especially in remote working condition |
| Product Management <i>Product development, testing, MVP, and sustainability</i> | Developing the right and “ready to sell” product | HR Management <i>Building a good team and keeping team's retention rate high</i> | Extracting insights and turning it into knowledge and strategy |
| Marketing <i>Branding, marketing management and pitching skills</i> | Marketing 101: Reaching and growing the right target audience | Fundings <i>Financial management and source of funding</i> | Crafting funding and sponsorship strategies through grants and other potential sources |

... and connections you can have with G-inc!

In Class Trainers

Experts with years of experience who will help you in enhancing specific skills to boost your NGOs/SEs

Consultants

Consultants from MBB (tier 1 firms) who will help you out in creating tailor-made strategy together with your team

Experts

Experts who are going to help you in enhancing specific skills to boost your NGOs/SEs and provide advices and guidance directly to you

Investors

Potential future investors who will invest in you and help your NGO/SE grow significantly

Trainers and Advisors



Veronica Colondam
Founder & CEO
YCAB Foundation



Max Hasan
Advisor/Investor
at Topiku



Alamanda Shantika
President Director
at Binar Academy



Inge Sari Purnama
Growth Manager
at GDP Venture



Vanessa Geraldine
Co-founder
PRIEDS
Technology



Dharmadi Gusanto
Senior Investment
Analyst at Alpha
JWC Ventures



Jiwo Damar A.
Impact Manager
at Warung Pintar



David Christian
Founder
Evoware

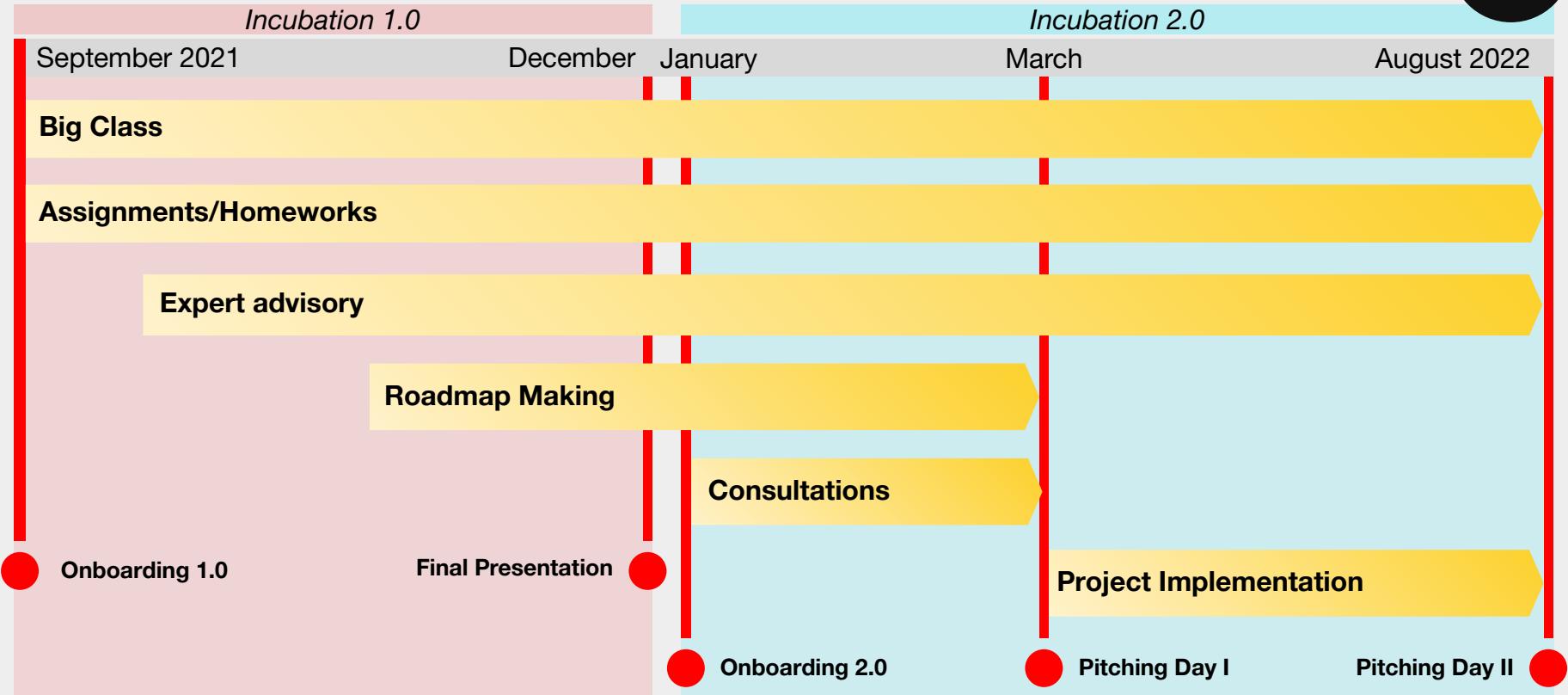
McKinsey
& Company

BCG ShARE

BINAR
ACADEMY

Kitabisa.com

To sum up, our incubation lasted for 4+8 months with intensive strategy personalizations development for incubatees



In comparison with competitor, we provide several benefits which are not given by others



X

Other Incubator

| | | | |
|----------------------------------|---|---|---|
| Program value | Value-oriented management, strategic and technical skills for product development | ✓ | Strategic and technical skills for product development |
| Tailored Strategy | Intense assistance from selected team under MBB Consultants advisory and experts | ✓ | Non intense assistance from experts |
| Connections & Network | Experts, NGO/SE, Angel investors/VCs, MBB Consultants & Team | ✓ | Experts, NGO/SE |
| Investments opportunity | Direct meeting with angel investors/VCs | ✓ | Outside program, no direct meeting with angel investors/VCs |
| Cost | Free registration Free equity | ✓ | Charge registration Take equity if success |
| Post Program | G-Inc Community / G-Inc Alumnae | ✓ | No community |



I'm interested :)
How to Join?

Several things to take notes of, before joining us!



Have a minimum of **one launched product/service**



The NGO/Social Enterprise is **solving Indonesia's problem(s)**



Founder and representatives that will be enrolled are **lawful Indonesian citizens**



Willing to **commit to the programme** for **4 + 8* months**

*8 months extension is only for top performing incubatees

We will start in August and you will be joining us in September!

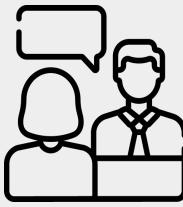


Phase 1: Open Registration



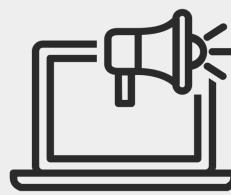
2nd - 27th August 2021

Phase 2: Interview



31st Aug - 14th Sep 2021

Phase 3: Announcement



16th September 2021

Phase 4: Onboarding



18th September 2021

Make sure to check your email regularly, especially for interview and announcement!

Apply now through



bit.ly/G-IncubationRegistration

For further questions you can reach us at:

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G-Incubation



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Caroline Kusgianto - *Vice Manager of Talent*
G-Incubation



[+6282221103515](tel:+6282221103515)



What are you waiting for?
Come and join us to create real
changes for Indonesia!

#GandengSetaraTumbuhBersama