

Johana Martinez

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WORK EXPERIENCE

Channel Code

Front End Developer

April 2023 – Present

RadHairArt.com

SolarTechExpert.com

- Launched user-friendly, responsive and visually appealing websites for clients, leveraging **HTML**, **CSS**, **SCSS**, **JavaScript** and **React.js** to proficiently convey valuable information to potential customers.
- Deployed a website for a solar installer certified with **Sunrun**, a 2.3 billion dollar company, ensuring brand alignment and a polished interface that streamlines contact and scheduling for clients through the use of **EmailJS**.
- Crafted wireframes with **Figma** to design and launch a hair stylist website, where visitors can explore a gallery of work, access the scheduling portal and browse services and prices.
- Conducted productive client meetings to better understand their business goals, while ensuring timely communication, progress updates and adherence to project timelines.

Optical Illusions

Optician / Ophthalmic Technician

October 2022 - Present

- Played an integral role in luxury frame sales at exclusive events, featuring sought-after brands **Cartier** and **Chrome Hearts**. Achieved a notable 25-30% sales surge, leveraging global brand renown and exceptional frame craftsmanship.
- Oversaw specialized contact lens fittings, collaborating with optometrists and utilizing advanced tools for precise lens customization. Maintained a consistent 100% patient satisfaction rate by delivering notably enhanced visual clarity.

PROJECTS

Portfolio

johanamartinez.com

- Created a minimalist and intuitive multi-page website to display my projects by using **HTML**, **CSS**, **JavaScript** and **React.js**.
- Utilized **React** to implement an image slideshow for each project for website visitors to better understand the functionality of each project.
- Tracked tasks with **Trello** and successfully deployed using **Netlify**.

Clothing Store

johanamartinez.com/#/store

- Developed an online store web application containing a landing, login, register, and individual product pages with **HTML**, **CSS**, **JavaScript** and **React.js**.
- Retrieved product information from the **Fake Store API** through a **GET** request on women's, men's and jewelry categories, for users to easily browse products and view individual product pricing, descriptions and sizing.

Boba Tracker

<https://www.johanamartinez.com/#/boba>

- Led a five-person team using **Scrum** methodology to build a full stack web application where users can track weekly milk tea purchases and minimize spending.
- Prototyped and redesigned the UI using **Figma**, to create a more fun and visually colorful experience for users.
- Built an entry form with **HTML**, **Tailwind CSS**, **JavaScript**, and **React.js** where users can save drinks to an existing database by performing a **POST** request.

EDUCATION

University of California, Santa Cruz

Santa Cruz, CA

BS in Computer Science

TECHNICAL SKILLS

Languages: HTML | CSS | SCSS | JavaScript

Libraries: React.js

Technologies: Figma | Git/Github | Trello | Netlify

Project Management: Agile | Scrum