JOHAN BARREIRO

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PROFESSIONAL SUMMARY

Skilled data analyst with a strong record of collecting, analyzing, and generating insights from complex data sets. Proven ability to adapt and excel in dynamic working environments, with a self-starter attitude no matter the size of the project. Strong communication skills, attention to detail, and a talent for building relationships with colleagues and clients.

EDUCATION

IE SCHOOL OF SCIENCES AND TECHNOLOGY

MADRID, SPAIN

Master of Science in Business Analytics and Big Data – Advanced Al Concentration

SEPT. 2023 – JULY 2024 (EXPECTED)

Courses: Forecasting, Machine Learning, Modern Data Architecture, MLOps

UNIVERSITY OF MINNESOTA – TWIN CITIES

MINNEAPOLIS, USA

Bachelor of Arts, double major in Statistics and Strategic Communication

SEPT. 2016 - DEC. 2020

RELEVANT EXPERIENCE

AYESA (CONSULTING)

MADRID, SPAIN

Data Science Intern

APRIL 2024 – PRESENT

- Modify proprietary dashboards and deploy changes to AWS to track KPIs of new services offered in ERCOT power grid
- Create simulations to track financial outcomes of various market scenarios using Cassandra and Docker
- Develop and deploy machine learning and forecasting models for energy demand

ELECTRITECT (STARTUP)

MADRID, SPAIN

Co-Founder & COO

APRIL 2024 – PRESENT

- Co-founded Al-driven Energy Consulting startup through IE's Venture Lab and developed the company's financial model
- Oversaw completion of key deliverables and MVP, including the completion of ML model that drives recommendations

University of Minnesota – Office of Undergraduate Education (Higher Education)

MINNEAPOLIS, USA

Data Analyst

APRIL 2021 – AUG. 2023

- Developed metric reporting dashboards to allow data driven decision-making across departments resulting in 1000+ views
- Conducted ad hoc analyses of complex data of 30,000+ students to promote academic success initiatives
- Wrote complex SQL queries to create comprehensive datasets for analysis and visualization within Tableau
- Created and updated workflow and technical documentation of specific projects allowing them to be replicated by others
- Persuaded stakeholders to use data-driven dashboards at the university's student success conference in February 2023
- Identified areas of improvement in academic programs and presented findings to executives across departments
- Trained 6 student employees to ensure projects are completed and met rigorous expectations

Office Assistant

JAN. 2017 – APR. 2021

- Clarified business needs for multiple analysis projects and adapted workflow to better align with stakeholders
- Performed review of program offerings to ensure feasibility of timely completion and adherence to university policies

SLEEP NUMBER CORPORATION (RETAIL)

MINNEAPOLIS, USA

IT Intern

Jun. 2019 - Aug. 2019

- Identified an opportunity to improve processes at the organization and created physical and software prototypes
- Designed and performed tests to verify the statistical validity of improved process
- Prepared and proposed improvements with visualizations to a group of executives with an ROI of ~\$20,000

LANGUAGES

English (Native); **Spanish** (Fluent)

TECHNICAL SKILLS

Tableau | SQL | Python | Pandas | BitBucket | AWS | TensorFlow | Apache Spark | Docker | Machine Learning

OTHER INFORMATION

IE MASTERS IN BUSINESS ANALYTICS AND BIG DATA COMMUNITY REPRESENTATIVE

JAN. 2024 - PRESENT

Organize engaging extracurricular events for students within the program to foster a vibrant and inclusive community