

Faculty Day – PhD Program

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1. Program structure
2. Recrutement

Program structure

- 60 students:

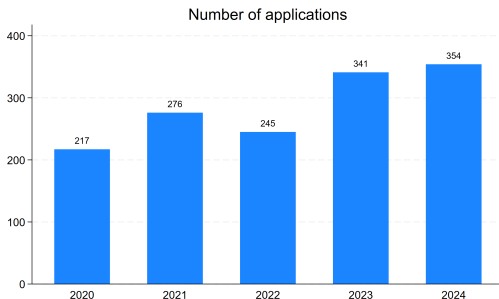
AMC	EDS	FIN	ISOM	LAW	MHR	MKT	SBP
6	10	12	5	4	5	6	12

Y1	Y2	Y3	Y4	Y5	Y6
C o u r s e w o r k		(Visiting)		Job market	----->
Y1 paper	Y2 paper	Mini defense	Mini defense	Defense	----->

- Placement: AP 75%; Postdoc 13%; Outside academia 12%
 Past three years: Columbia, LBS, McGill, SMU, Erasmus, Nova x3, IESE, IE, Bayes, ESCP x2, ...
- Can we improve?

Recruitment

- 2 sessions: January & April
- Communication channels: website, webinars, LinkedIn, targeted emails, academicpositions.com



- Yield on offers made $\simeq 40\%$
- 14 positions in 2025
- **How to attract top students?**