

# Auto-Logistic Actor Attribute Models (ALAAMs)

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Johan Koskinen



Department of Statistics  
Stockholm University  
University of Melbourne

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Stockholm  
University

# Preamble

- All material is on the workshop repository  
<https://github.com/johankoskinen/ALAAM>
  - ▶ Download the RMarkdown file ALAAM-INSNA-XVL.Rmd
  - ▶ Download the (proto) manual [https://github.com/johankoskinen/ALAAM/blob/main/alaam\\_effects.pdf](https://github.com/johankoskinen/ALAAM/blob/main/alaam_effects.pdf)
  - ▶ After the introductory Rmd we can do selected parts of Advanced-ALAAM-INSNA-XVL.Rmd
- In order to run the Markdown you need
  - ▶ The R-package 
  - ▶ The RStudio interface  RStudio
- We will predominantly use the packages
  - ▶ sna
  - ▶ network
- as well as **baalam.R** from GitHub



# What is new

If you have used BayesALAAM before

- Entirely new
  - ▶ MultivarALAAM.R  $\Rightarrow$  balaam.R
  - ▶ Documentation: alaam.effects.pdf
- Define and estimate the model using
  - ▶ Standard formula agree  $\sim$  odegree + mood + sex + simple
  - ▶ Main function estimate.alaam returns estimate.alaam.obj
- The object prevBayes
  - ▶ Continue previous estimation estimate.alaam.obj
  - ▶ recalibrate the proposal variance-covariance matrix
- Model selection
  - ▶ Obtain posterior deviance from post.deviance.alaam applied on estimate.alaam.obj
  - ▶ Calculate DIC using alaam.dic directly on object returned by post.deviance.alaam
- ... and a lot of other tweaks that may or may not have broken the functionality



# Agenda

- 1 Preamble
  - Data
  - Homophily
- 2 ALAAM
  - Contagion
- 3 Estimation
  - Monitoring performance
- 4 GOF
- 5 Model selection
- 6 Missing data
- 7 Interactions
  - SBC
- 8 Fully Bayesian
- 9 HALAAM
- 10 Further topics



# Data structure and homophily

# Data structure and homophily

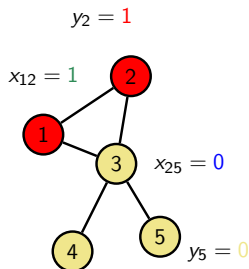


# Data - binary outcomes

## Tie-variables:

$$X_{ij} = \begin{cases} 1, & \text{if tie from } i \text{ to } j \\ 0, & \text{else} \end{cases}$$

## Adjacency matrix



$$\mathbf{X} = (X_{ij})_{ij \in V \times V} = \begin{bmatrix} \cdot & \textcolor{green}{1} & 1 & 0 & 0 \\ \textcolor{green}{1} & \cdot & 1 & 0 & \textcolor{blue}{0} \\ 1 & 1 & \cdot & 1 & 1 \\ 0 & 0 & 1 & \cdot & 0 \\ 0 & \textcolor{blue}{0} & 1 & 0 & \cdot \end{bmatrix}$$

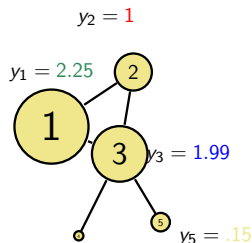
**Nodes:**  $V = \{1, 2, \dots, n\}$  **Attribute vector**

$$\mathbf{y} = [\textcolor{red}{1} \quad \textcolor{red}{1} \quad 0 \quad 0 \quad 0]^\top$$

# Data - Continuous outcomes

## Tie-variables:

$$X_{ij} = \begin{cases} 1, & \text{if tie from } i \text{ to } j \\ 0, & \text{else} \end{cases}$$



## Adjacency matrix

$$\mathbf{X} = \begin{bmatrix} \cdot & \textcolor{green}{1} & 1 & 0 & 0 \\ \textcolor{green}{1} & \cdot & 1 & 0 & \textcolor{blue}{0} \\ 1 & 1 & \cdot & 1 & 1 \\ 0 & 0 & 1 & \cdot & 0 \\ 0 & \textcolor{blue}{0} & 1 & 0 & \cdot \end{bmatrix}$$

Nodes:  $V = \{1, 2, \dots, n\}$

## Attribute vector

$$\mathbf{y} = [\textcolor{green}{2.25} \quad \textcolor{red}{1} \quad \textcolor{blue}{1.99} \quad \textcolor{yellow}{.05} \quad \textcolor{yellow}{.15}]^T$$

# Homophily



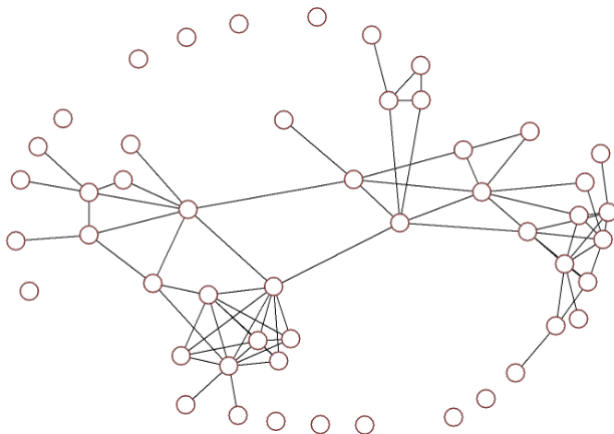


# Homophily - empirical evidence

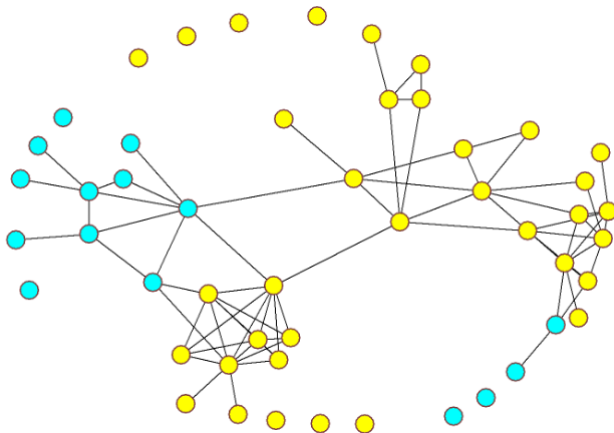
We repeatedly **observe** that people that are *similar* hang together



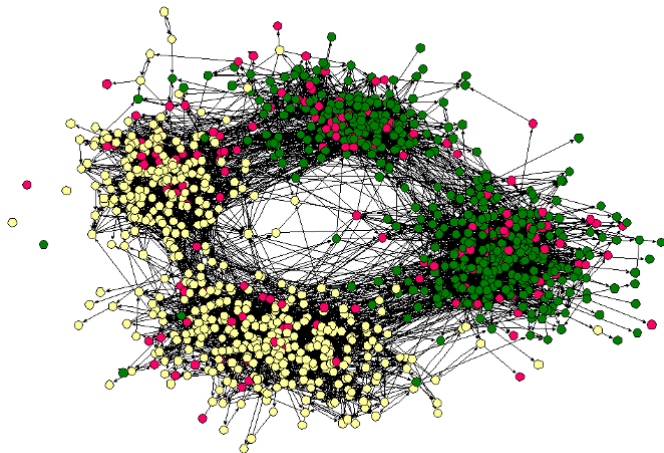
# Yuval Kalish - school kids Israel (1)



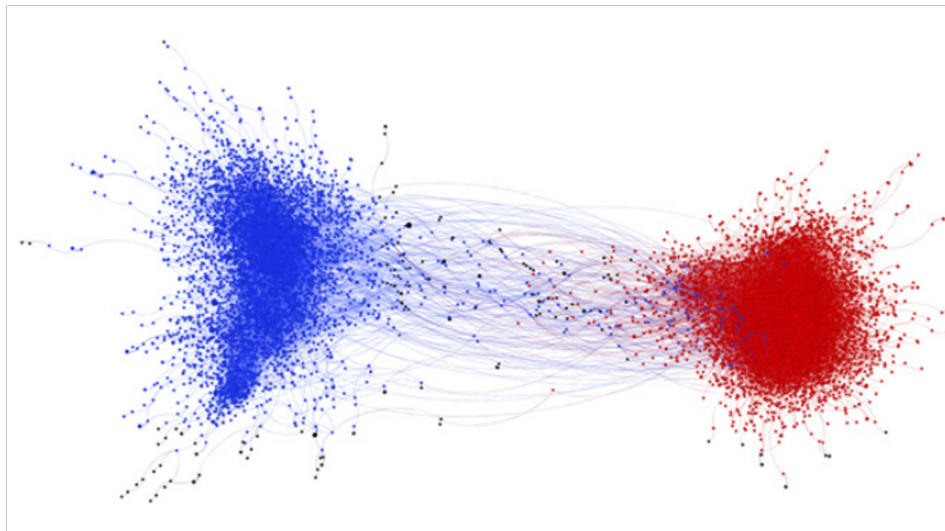
# Yuval Kalish - school kids Israel (2)



# Ad Health - school kids of different races (Moody et al)



# Democrats and Republicans on twitter (Brady et al., 2017)

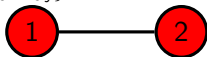


# Homophily

Hanging together, being similar

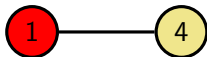
Binary  $Y_i$ :

$$\mathbb{1}_{\{y_i=y_j\}}x_{ij}$$



$$y_1 = 1$$

$$y_2 = 1$$

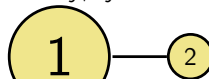


$$y_1 = 1$$

$$y_2 = 0$$

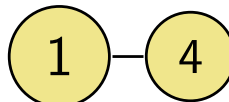
Continuous  $Y_i$ :

$$|y_i - y_j|x_{ij}$$



$$y_1 = 2.25$$

$$y_2 = 1$$

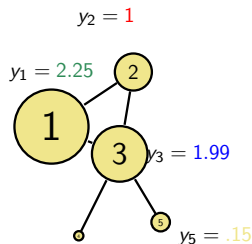


$$y_1 = 2.25$$

$$y_2 = 1.99$$



# Correlations of continuous outcomes (1)



**Nodes:**  $V = \{1, 2, \dots, n\}$

Correlation for variables  $U$  and  $V$ :

$$\text{corr}(U, V) = \frac{\sum_{i=1}^n (u_i - \bar{u})(v_i - \bar{v})}{\sqrt{\sum_{i=1}^n (u_i - \bar{u})^2 \sum_{i=1}^n (v_i - \bar{v})^2}}$$

For **network correlation**  
we only need associations

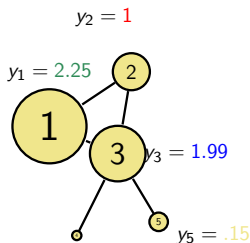
$$(y_i - \bar{y})(y_j - \bar{y})$$

Between  $i$  and  $j$  that are connected, i.e.

$$x_{ij} = 1$$

# Correlations of continuous outcomes (2)

## Moran's I:



**Nodes:**  $V = \{1, 2, \dots, n\}$

$$I_k = \frac{n \sum_{i=1}^n \sum_{j=1}^n (y_i - \bar{y})(y_j - \bar{y}) x_{ij}^{(k)}}{\sum_{i,j} x_{ij}^{(k)} \sum_{j=1}^n y_j^2}$$

Where

$$x_{ij}^{(1)} = x_{ij}$$

and  $x_{ij}^{(2)}$  if  $i$  and  $j$  are at a distance of 2, etc  
If  $I_1, I_2, \dots$  are large, neighbouring nodes have similar values



# ALAAM - The basic model

## The Model



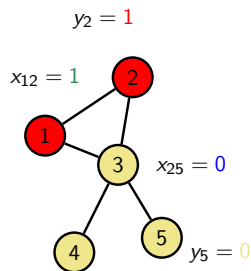
# Data - binary outcomes

We want to model binary **Attribute vector**

$$\mathbf{y} = [1 \ 1 \ 0 \ 0 \ 0]^\top$$

conditional on **Adjacency matrix**

$$\mathbf{X} = \begin{bmatrix} \cdot & 1 & 1 & 0 & 0 \\ 1 & \cdot & 1 & 0 & 0 \\ 1 & 1 & \cdot & 1 & 1 \\ 0 & 0 & 1 & \cdot & 0 \\ 0 & 0 & 1 & 0 & \cdot \end{bmatrix}$$



Marginally, we can think of modelling the probabilities

$$p_i = \mathbb{E}(Y_i \mid \mathbf{X}) = \Pr(Y_i = 1 \mid \mathbf{X})$$

# Logit: Log-odds

## Odds

For a probability  $p$ , we define the odds as

$$\frac{p}{1-p}.$$

which is always positive, and increases with  $p$  (e.g.  $\frac{0.9}{0.1} > \frac{0.5}{0.5} > \frac{0.1}{0.9} > 0$ )

## Logit

The logarithm of the odds, the log odds, is called *logit*

$$\text{logit}(p) = \log\left(\frac{p}{1-p}\right)$$

which increases with  $p$  but  $\text{logit}(p)$  takes all values in  $\mathbb{R}$

# The logit maps probabilities to all values in $\mathbb{R}$

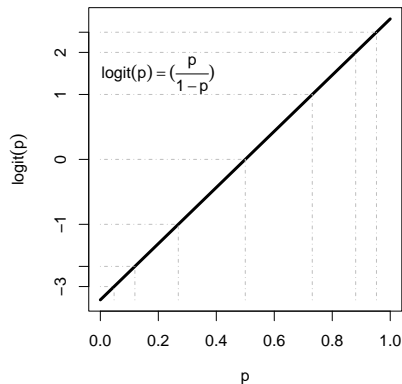
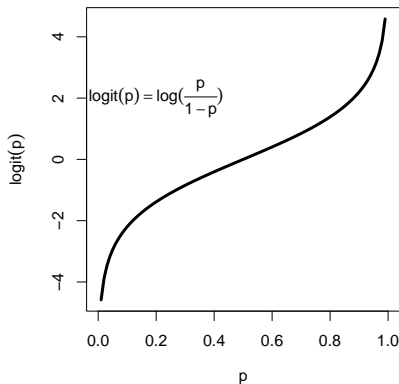


Figure: Probabilities against logit function. Logit scale on vertical axis (right)

# Logit link function and linear predictors

While

$$0 \leq p \leq 1$$

as  $\text{logit}(p) \in \mathbb{R}$ , we write

$$\text{logit}(p_i) = \eta_i$$

where  $\eta_i$  is the **linear predictor**

$$\eta_i = \beta_0 + \beta_1 x_{i1} + \cdots + \beta_k x_{ik}$$

which is a linear regression



# The logit-link function

For any  $x_{i1}, \dots, x_{ik}$ , and parameters  $\beta_0, \beta_1, \dots, \beta_k$ , we can calculate

$$\eta_i = \beta_0 + \beta_1 x_{i1} + \dots + \beta_k x_{ik}$$

and use the *inverse logit*

$$\underbrace{\eta_i = \log \left( \frac{p_i}{1 - p_i} \right)}_{\text{logit}} \quad \underbrace{\Rightarrow}_{\text{solve for } p_i} \quad p_i = \underbrace{\frac{e^{\eta_i}}{1 + e^{\eta_i}}}_{\text{inverse logit}}$$

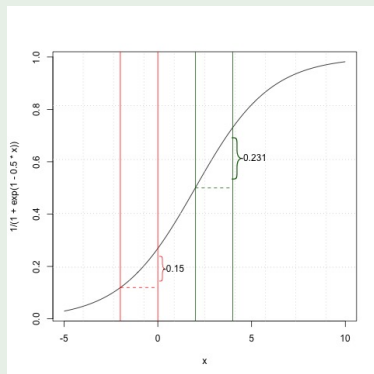
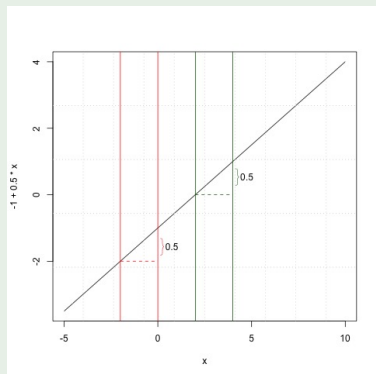
to calculate the probability  $p_i$



# Probabilities and the linear predictor: non-linearity

## Example (Hypothetical example)

Assume  $\text{logit}[E(Y | x)] = \eta$ , where  $\eta = -1 + 0.5x$



$$\eta_1 - \eta_0 = \beta_1(x_1 - x_0), \text{ but } \text{logit}^{-1}(\eta_1) - \text{logit}^{-1}(\eta_0)$$

# Binary outcomes

We want to model

$$p_i = \Pr(Y_i = 1 \mid \mathbf{X})$$

and if the  $Y_i$  are independent

$$p(\mathbf{y} \mid \mathbf{X}) = \prod_{i=1}^n \Pr(Y_i = y_i \mid \mathbf{X})$$

where for each  $i = 1, \dots, n$

$$\Pr(Y_i = 1 \mid \mathbf{X}) = \frac{e^{\eta_i}}{1 + e^{\eta_i}}$$





# Auto-Logistic Actor Attribute Model (ALAAM)

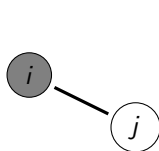
What if we let  $\Pr(Y_i = 1 | \mathbf{X})$  depend on  $i$ 's position in the network?  
For example

$$\eta_i = \beta_0 + \beta_{\text{deg}} \sum_j x_{ij} + \beta_{\text{var}} \sum_{j,k} x_{ij} x_{ik} + \beta_{\text{tri}} \sum_{j,k} x_{ij} x_{ik} x_{jk}$$

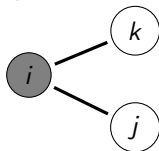
which gives us a model

$$p(\mathbf{y} | \mathbf{X}) = \exp \left\{ \boldsymbol{\beta}^\top \mathbf{z}(\mathbf{y}, \mathbf{X}) - \psi(\boldsymbol{\beta}) \right\}$$

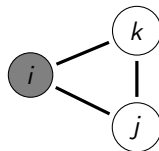
where  $\mathbf{z}(\mathbf{y}, \mathbf{X}) = (z_1, \dots, z_p)^\top$ ,  $z_1 = \sum y_i$ , and



$$z_2 = \sum_i y_i x_{i+}$$



$$z_3 = \sum_i y_i \sum_{j,k} x_{ij} x_{ik}$$



$$z_4 = \sum_i y_i \sum_{j,k} x_{ij} x_{ik} x_{jk}$$

# Auto-Logistic Actor Attribute Model (ALAAM)

If  $\beta_{\text{deg}} > 0$  then nodes with high degree centrality are more likely to have  $y_i = 1$  than nodes with low degree



# The network activity ALAAM

Frank and Strauss (1986) derived an ERGM for interdependent network *ties* from a Markov dependence assumption. For **attributes**:

## Markov dependence assumption (Robins et al., 2001)

Considering the collection of variables  $\mathbf{M} = (\mathbf{y}, \mathbf{X})$

Let variables  $M_u$  and  $M_v$  be conditionally independent if  $u \cap v = \emptyset$

## Example (Conditionally dependent variables)

The outcomes  $Y_i$  and  $X_{ij}$  are conditionally dependent as  $\{i\} \cap \{i, j\} = \{i\}$

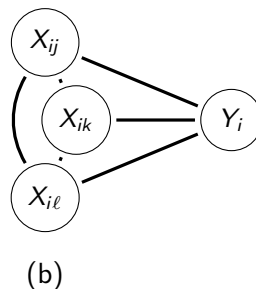
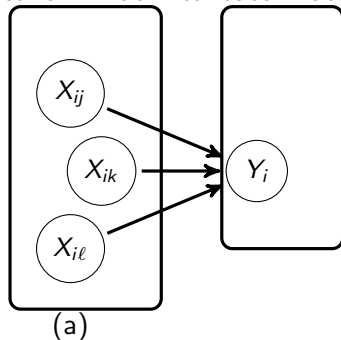
## Example (Conditionally independent variables)

The outcomes  $Y_i$  and  $X_{kj}$  are conditionally independent as  $\{i\} \cap \{i, j\} = \emptyset$



# Deriving model from dependence (as in ERGM)

Network Block Attribute Block



**Figure:** Dependence graph (a) and Moral graph (b) of network activity dependence model (Robins et al., 2001)

# The network activity ALAAM

The statistics  $z_r$  correspond to cliques in the Moral graph, and includes

- intercept:  $\sum y_i$
- degree:  $\sum y_i \sum_j x_{ij}$
- stars:  $\sum y_i \sum x_{ij_1} \cdots x_{ij_k}$

But crucially, **no** statistics of the type

$$y_i y_j x_{ij}$$

and thus  $Y_i$  and  $Y_j$  are independent given  $\mathbf{X}$

$$\Pr(Y_i = y_i, Y_j = y_j \mid \mathbf{X}, \mathbf{y}_{-i,j}) = \Pr(Y_i = y_i \mid \mathbf{X}, \mathbf{y}_{-i,j}) \Pr(Y_j = y_j \mid \mathbf{X}, \mathbf{y}_{-i,j})$$



# The network activity ALAAM - logistic regression

The network activity ALAAM is equivalent to logistic regression with

$$\text{logit}(p_i) = \beta_0 + \beta_1 z_{i1} + \cdots + \beta_p z_{ip}$$

where the statistics  $z_{ih}$  are summaries of  $i$ 's network position



# The network activity ALAAM - logistic regression

## Example (Modern contraceptive use in rural Kenya)

	Mean	Description
<b>mcUse</b>	0.35	Do you use modern contraceptive (MC) techniques?
Age	34.41	Age (sd:16.04)
Female	0.60	Female (1) or Male (0)
HasChildren	0.68	Have one child or more
relevanOthersApprove	0.45	Other people's approval is important
relevanOthersUse	0.67	I care if other people use MC
mcUseConflict	0.68	The use of MC is contentious and causes conflict
numFriends	0.88	Tallied: the number of names of people they spend their free time with

**Table:** Variables in Kenya study on Modern contraception usage (Not exact question wordings)(NSF-CMMI-2005661). Modi, Koskinen, DeChurch, Contractor, 2025, SocNet

# The network activity ALAAM - logistic regression

## Example (Modern contraceptive use in rural Kenya (cont.) $n = 1303$ )

### Estimated logistic regression

	Estimate	Std. Error	z value	Pr(> z )
(Intercept)	-0.6340	0.2601	-2.44	0.0148
Age	-0.0554	0.0067	-8.24	0.0000
Female	-1.0232	0.1538	-6.65	0.0000
HasChildren	1.9622	0.2068	9.49	0.0000
relevantOthersApprove	1.4696	0.1514	9.70	0.0000
relevantOthersUse	0.3415	0.1720	1.99	0.0471
mcUseConflict	-0.3835	0.1474	-2.60	0.0093
numFriends	0.3349	0.0828	4.04	0.0001

How much is the increase in the probability of mcUse if you acquire another friend?



# How account for dependencies through the network

Intuitively<sup>1</sup>, we would want the response of  $i$  and  $j$  **not** to be independent

$$\Pr(Y_i = 1, Y_j = 1 \mid Y_{-ij}) \neq \Pr(Y_i = 1 \mid Y_{-ij}) \Pr(Y_j = 1 \mid Y_{-ij})$$

If there is a tie from  $i$  to  $j$ ,  $x_{ij} = 1$ .

Suggesting a statistic

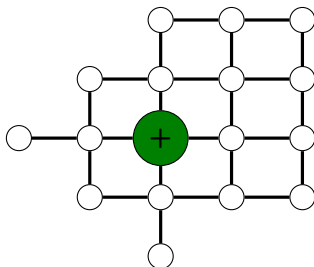
$$\sum_{i=1}^n \underbrace{y_i}_{\text{your succes}} \underbrace{\sum_{j \neq i} y_j x_{ij}}_{\text{\#successful friends}}$$

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<sup>1</sup>And this is what Robins et al., 2001, did

# Ising model (Besag, 1972)

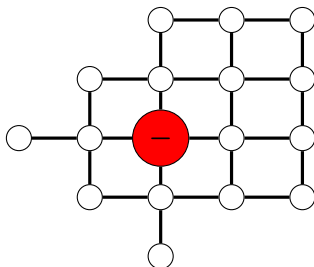
Probability spin  $+$   $\approx$  # neighbours  $j \in N(i)$  with spin  $+$



$$\Pr(Y_i = 1 | Y_{N(i)} = y_{N(i)}) \propto \exp\{\theta_1 + \theta_2 \sum_{j \in N(i)} y_j\}$$

# Ising model (Besag, 1972)

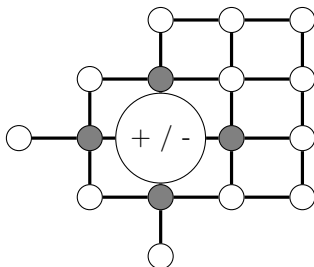
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$$\Pr(Y_i = 1 | Y_{N(i)} = y_{N(i)}) \propto \exp\{\theta_1 + \theta_2 \sum_{j \in N(i)} y_j\}$$

# Markov random fields for Social Networks

- ppl's networks are not regular lattices
- ppl's attitudes/behaviours also depend on SES, SEX, Education, etc



# Social dependence is messy

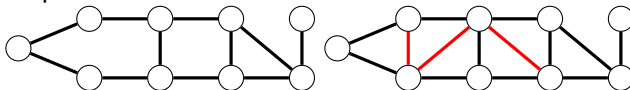
In Graphical models

Conditional independence graph:  $i \sim j$  unless

$$X_i \perp X_j | X_{V \setminus \{i,j\}}$$

each node represents one variable (with many observations)

some dependence structures are easier than others

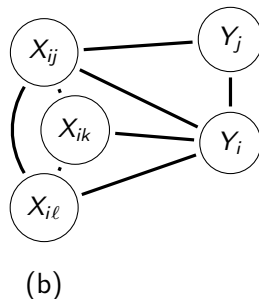
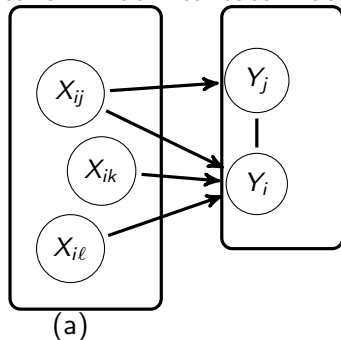


not decomposable

decomposable

# Adding dependence between outcomes

Network Block Attribute Block



**Figure:** Dependence graph (a) and Moral graph (b) of model with dependence between attributes that share tie-variables

# Deriving contagion statistics is non-trivial

To derive a non-trivial set of statistics use *realization-dependence* (Baddeley & Möller, 1989).

- Partial dependence graph  $\mathcal{Q}_{\mathcal{B}}$ , is a graph on  $\mathcal{V}_{-\mathcal{B}}$
- where  $\{i, j\} \in \mathcal{Q}_{\mathcal{B}}$  if
  - ✓ variables  $i$  and  $j$  are not conditionally independent conditional on variables  $\mathcal{V}_{-\mathcal{B}, i, j}$ ,
  - ✓ and all variables corresponding to the index set  $\mathcal{B}$  are zero.

In the model, the parameter for the statistic  $A \subset \mathcal{V}$  is non-zero only if  $A$  is a clique of  $\mathcal{M}$  and  $A$  is a clique of  $\mathcal{Q}_{\mathcal{B}}$  for **all**  $\mathcal{B}$ .

Daraganova (2009) - derived statistics





# Standard ALAAM

From this, and

- Making some Homogeneity assumptions and
- setting some higher-order statistics to zero,

we arrive at the following contagion model

$$p_{\theta}(\mathbf{y}|\mathbf{X}) = \exp \left\{ \theta_0 \sum_{i=1}^n y_i + \theta_{out} \sum_{i=1}^n y_i \sum_{j \neq i} x_{ij} + \theta_{in} \sum_{i=1}^n y_i \sum_{j \neq i} x_{ji} + \theta_{con} \sum_{i,j:i \neq j} y_i y_j (x_{ij} + x_{ji}) - \psi(\theta) \right\}$$

This includes an interaction term similar to that of Besag's (1972) classic auto-logistic model but it is subtly different in the definition of the neighbourhood.



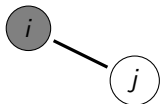
# Auto-Logistic Actor Attribute Model (ALAAM)

ALAAM defines a distribution on **attributes**  $\mathbf{y} \in \mathcal{Y} = \{0, 1\}^V$

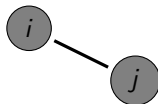
ALAAM pmf

$$p_{\theta}(\mathbf{y}|\mathbf{X}) = \exp\{\theta^{\top} z(\mathbf{y}; \mathbf{X}) - \psi(\theta)\}$$

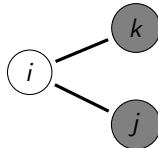
ERGM-like model for cross-sectional contagion, e.g.



$\sum_i y_i x_{i+}$  (degree)



$\sum_{i,j} y_i y_j x_{ij}$  (contagion)



$\sum_{i,j} y_i y_k x_{ij} x_{jk}$  (indirect contagion)

# The network activity ALAAM - social influence

## Example (Modern contraceptive use in rural Kenya (cont.))

### Estimated ALAAM

	Posterior		95% CI	
	Estimate	sd	0.025	0.975
intercept	-0.762	0.291	-1.273	-0.188
contagion	0.457	0.076	0.303	0.592
Age	-0.049	0.007	-0.063	-0.035
Female	-1.091	0.178	-1.461	-0.747
HasChildren	1.710	0.233	1.240	2.154
relevanOthersApprove	1.473	0.165	1.140	1.802
relevanOthersUse	0.353	0.179	-0.005	0.697
mcUseConflict	-0.359	0.164	-0.678	-0.026

How much is the increase in the probability of mcUse if your friend uses?

# The network activity ALAAM - social influence

A closer look at the pmf

$$p(\mathbf{y} \mid \mathbf{X}) = \exp\{\theta^\top z(\mathbf{y}; \mathbf{X}) - \underbrace{\psi(\theta)}_{\text{norm. const.}}\} = \frac{e^{\theta^\top z(\mathbf{y}, \mathbf{X})}}{\underbrace{\sum_{\mathbf{y} \in \mathcal{X}} e^{\theta^\top z(\mathbf{y}, \mathbf{X})}}_{2^n \text{ terms}}}$$

We can **only** evaluate *conditional* probabilities

$$\Pr(Y_i = 1 \mid \mathbf{X}, \mathbf{y}_{-i}) = \frac{e^{\theta^\top z(\mathbf{y}^{i+}, \mathbf{X})}}{e^{\theta^\top z(\mathbf{y}^{i+}, \mathbf{X})} + e^{\theta^\top z(\mathbf{y}^{i-}, \mathbf{X})}}$$

where  $\mathbf{y}^{i+}$  is  $\mathbf{y}$  with  $y_i = 1$ , and  $\mathbf{y}^{i-}$  is  $\mathbf{y}$  with  $y_i = 0$



# Estimation

## Markov chain Monte Carlo



# Simulating from likelihood

We cannot evaluate likelihood for any  $\theta$ , but for any  $\theta$  we can simulate  $Y_i$  given  $y_1, \dots, y_{i-1}, y_{i+1}, \dots, y_n$  using probabilities

$$\text{logit} \left\{ \Pr_{\theta}(Y_i = 1 | \mathbf{y}_{-i}, \mathbf{X}) \right\} = \theta^{\top} \{ z(\mathbf{y}^{i+}, \mathbf{X}) - z(\mathbf{y}^{i-}, \mathbf{X}) \}$$

giving us samples from

$$\mathbf{y} \mid \mathbf{X}, \theta$$

We will use this for

- estimation, and
- goodness-of-fit (GOF)

MPNet uses samples in stochastic approximation for MLE



# Simulating from likelihood: Metropolis algorithm

Initialising in vector  $\mathbf{y} := \mathbf{y}_0$ , in each iteration  $t$

- ① Pick  $i \in V$  at random
- ② Propose to set  $y_i := 1 - y_i$
- ③ Accept and set  $\mathbf{y}_t := \Delta_i \mathbf{y}$ , with probability

$$\min \left\{ 1, \exp\{\theta^\top [z(\Delta_i \mathbf{y}, \mathbf{X}) - z(\mathbf{y}, \mathbf{X})]\} \right\}$$

- ④ Otherwise set  $\mathbf{y}_t := \mathbf{y}_{t-1}$

This gives us a sequence

$$\underbrace{\mathbf{y}_0, \mathbf{y}_1, \dots, \mathbf{y}_k}_{\text{first } k \text{ will remember } \mathbf{y}_0}, \overbrace{\mathbf{y}_{k+1}, \dots, \mathbf{y}_{T+1}, \mathbf{y}_T}^{\text{a dependent sample}}$$

For sufficiently large burnin  $k$ ,  $\mathbf{y}_{k+1}$  a draw from model.



# MCMC for un-normalized distributions

**MCMC:** Sample  $\theta^{(0)}, \theta^{(1)}, \dots$  from  $\pi(\theta)$  by

- propose update  $\theta^{(t)}$  to  $\theta^*$   $q(\theta^*|\theta^{(t)})$
- set  $\theta^{(t+1)} := \theta^*$  w.p.  $\min\{1, H\}$

$$H = \frac{\pi(\theta^*)}{\pi(\theta^{(t)})} \frac{q(\theta^{(t)}|\theta^*)}{q(\theta^*|\theta^{(t)})}$$

(Works when  $\pi(\theta) = f(\theta)/c(\theta)$  and  $c(\theta)$  intractable)





# Inference: ALAAM

For our target distribution  $\pi(\theta|z)$

$$H = \frac{\exp\{\theta^{*\top} z(\mathbf{y}; \mathbf{X}) - \psi(\theta^*)\} \pi(\theta^*)}{\exp\{\theta^{(t)\top} z(\mathbf{y}; \mathbf{X}) - \psi(\theta^{(t)})\} \pi(\theta^{(t)})} \frac{q(\theta^{(t)}|\theta^*)}{q(\theta^*|\theta^{(t)})}$$

normalising constant  $\psi(\cdot)$  of *likelihood* cannot be evaluated  
(*model is doubly intractable*)



# Solution to double intractability

Approximate  $\hat{\lambda}(\theta, \theta^*) \approx \exp\{\psi(\theta) - \psi(\theta^*)\}$

- off-line importance sample (Koskinen, 2004)
- 'exact' auxiliary variable-based online importance sample with sample size of 1 - (Møller et al., 2006)
- 'exact' online (linked) path sampler auxiliary variable (Koskinen, 2008; Koskinen, 2009)
- online self-tuning auxiliary variable (Murray et al., 2006)  
[Approximate Exchange Algorithm]

ERGO: we can obtain posterior for  $\theta$  when  $y$  is observed



# Monitoring performance of MCMC

Ideally, in our MCMC sample

$$\theta^{(0)}, \theta^{(1)}, \dots, \theta^{(M)}$$

the samples points are independent draws

$$\theta^{(m)} \stackrel{iid}{\sim} \pi(\theta|\mathbf{y}, \mathbf{X})$$

so that we use Monte Carlo estimators

$$\hat{\mathbb{E}}(\theta|\mathbf{y}, \mathbf{X}) = \bar{\theta} = \frac{1}{M} \sum_{m=1}^M \theta^{(m)}, \text{ and } \widehat{\mathbb{Cov}}(\theta|\mathbf{y}, \mathbf{X}) = \frac{1}{M} \sum_{m=1}^M (\theta^{(m)} - \bar{\theta})(\theta^{(m)} - \bar{\theta})^\top$$

as well as approximate probabilities  $\Pr(\theta \in C)$ , for any  $C \subset \Theta$



# Monitoring performance of MCMC - trace plots

In plots, *trace plots*, of

$$\theta^{(0)}, \theta^{(1)}, \dots, \theta^{(M)}$$

we should **not** see any

- trend/drift (independence of starting point)
  - ▶ select the number of initial iterations to discard - burnin
- serial correlation (good mixing)
  - ▶ space out sample points  $\theta^{(k)}, \theta^{(2k)}, \theta^{(3k)}, \dots$  - thinning of sample



# Monitoring performance of MCMC - SACF & ESS

The *sample autocorrelation function* (**SACF**) measures serial correlation between sample points

$$\theta^{(m-k)}, \theta^{(m)}$$

at different lags  $k$

If SACF at lag  $k$  is low, say 30 (SIC?), then taking every  $k$ 'th sample point will yield an approximately independent sample

The *effective sample size* (**ESS**) tells us roughly how many independent sample points we have

## Improving mixing

In our implementation the proposal distribution in each iteration

$$\theta^* \mid \theta^{(t)} \sim \mathcal{N}_p(\theta^{(t)}, \Sigma_p)$$

SACF can be lowered and mixing improved through improved  $\Sigma_p$ .

# Goodness-of-fit

# Goodness-of-fit



# Goodness-of-fit (GOF)

Once we have a draw

$$\theta^{(0)}, \theta^{(1)}, \dots, \theta^{(M)}$$

from  $\pi(\theta|\mathbf{y})$ , we can generate draws

$$\mathbf{y}^{(0)}, \mathbf{y}^{(1)}, \dots, \mathbf{y}^{(M)}$$

each from

$$p_{\theta^{(m)}}(\mathbf{y}^{(m)}|\mathbf{X})$$

## GOF evaluation

If

$$\mathbf{y}^{(0)}, \mathbf{y}^{(1)}, \dots, \mathbf{y}^{(M)}$$

are 'similar' to  $\mathbf{y}$ , then model has good fit

# Model selection

## Picking the 'best' model





# Posterior deviance

The deviance is defined as minus twice the log likelihood

$$D(\boldsymbol{\theta}) = -2 \log[p_{\boldsymbol{\theta}}(\mathbf{y}|\mathbf{X})].$$

Aitkin et al. (2017) graphical comparison of models can be done through comparing the posterior distribution of the deviance

Assume a sample

$$\boldsymbol{\theta}_0, \boldsymbol{\theta}_1, \dots, \boldsymbol{\theta}_T$$

Calculate the deviance  $D(\boldsymbol{\theta}_t)$  for the parameters in your posterior.



# Posterior deviance: important

We *cannot* evaluate log likelihood

$$p_{\theta}(\mathbf{y}|\mathbf{X}),$$

because of  $\psi(\theta)$ .

But for pairs  $\tilde{\theta}$  and  $\theta$ , we can approximate  $\hat{\lambda}(\theta, \tilde{\theta}) \approx \exp\{\psi(\theta) - \psi(\tilde{\theta})\}$ .

Intuition: for bridges  $\tilde{\theta} = \theta^{(0)}, \theta^{(1)}, \dots, \theta^{(M)} = \theta$ , we draw

$$\mathbf{y}_0^{(j)}, \mathbf{y}_{2k}^{(j)}, \dots, \mathbf{y}_{3k}^{(j)}, \mathbf{y}_{4k}^{(j)}, \dots, \mathbf{y}_{Tk}^{(j)} \sim p_{\theta^{(j)}}(\mathbf{y} | \mathbf{X})$$

and use<sup>2</sup>  $\bar{\mathbf{z}}^{(j)} = \frac{1}{T} \sum \mathbf{z}(\mathbf{y}_t^{(j)}, \mathbf{X})$  to get estimate

$$\hat{\lambda}(\theta, \tilde{\theta}) \approx \exp\{\psi(\theta) - \psi(\tilde{\theta})\}$$

**NB:** Sensitive to  $T$  and thinning  $k$  - samples  $\{\mathbf{y}_t^{(j)}\}$  have to be good

---

<sup>2</sup>Requires a bit more thought ...

# Deviance information criterion

Using the posterior distribution of the deviance, we can calculate

$$DIC = E[D(\boldsymbol{\theta})] + V(D(\boldsymbol{\theta}))/2$$

Models with **smaller** DIC preferred to models with **LARGER** DIC



# Missing data

## Missing outcomes



# Missing data (cp Bayesian data augmentation for ERGM)

Under assumption of Missing at Random (MAR)

Define the missing data mechanism  $f(I|y, \phi)$ , where

$$I_i = \begin{cases} 1, & \text{if response } y_i \text{ is unobserved for } i \\ 0, & \text{else} \end{cases}$$

update (impute) missing response by toggling and accepting w.p.

$$\min \left[ 1, \exp\{\theta^\top (z(\Delta_i y, x) - z(y, x))\} \frac{f(I|\Delta_i y, \phi)}{f(I|y, \phi)} \right]$$

where  $\Delta_i y$  is  $y$  with element  $i$  toggled and set to  $1 - y_i$ .

Update  $\phi$ , with MH-updating and Hastings ratio

$$\min \left\{ 1, \frac{f(I|y, \phi^*)\pi(\phi^*)}{f(I|y, \phi)\pi(\phi)} \right\}.$$



# Missing data (cp Bayesian data augmentation for ERGM)

In the actual estimation, simply define

$$y_i = \begin{cases} 1, & \text{if response } y_i = 1 \text{ is unobserved for } i \\ 0, & \text{if response } y_i = 0 \text{ is unobserved for } i \\ NA, & \text{if response is missing for } i \end{cases}$$

Sampling will return draws

$$(\theta^{(0)}, \mathbf{y}_{miss}^{(0)}), (\theta^{(1)}, \mathbf{y}_{miss}^{(1)}), \dots, (\theta^{(M)}, \mathbf{y}_{miss}^{(M)})$$



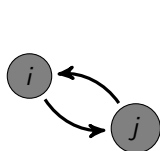
# Interactions with contagion

## More complicated contagion effects

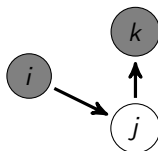


# More elaborate effects

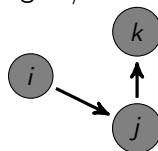
A number of more elaborate forms of contagion/influence are admissible



reciprocal



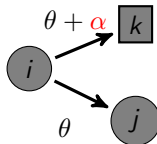
indirect



reinforced indir

Interaction:

influence from some nodes can be  $\theta$  and for others  $\theta + \alpha$



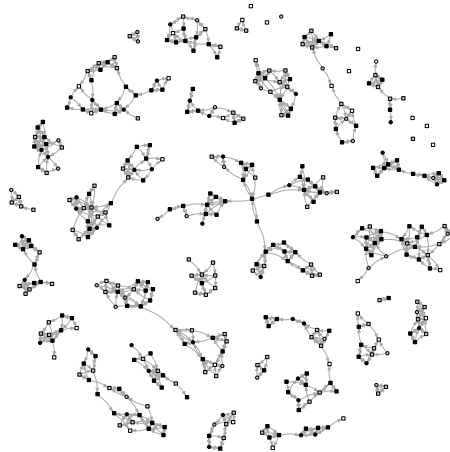


# SBC (Koskinen and Daraganova, 2022)

Stockholm Birth Cohort (SBC) cohort study, Stockholm Metropolitan area (Stenberg et al., 2006; Stenberg et al. 2007).

- best-friend network with a cap of three nominations (May 1966)
- Let  $y$  be indicators  $y_i = 1$  of whether pupils  $i$  said that they **intended to proceed to higher secondary school**, and  $y_i = 0$  otherwise (see Koskinen and Stenberg, 2012)
- Here: 19 school classes, six of which are from a school in a suburb in the south of Stockholm and the rest are from three inner-city schools
- The proportion of **missing** entries range from 0 to 0.286





**Figure:** Bffs in 4 schools. Squares (girl) and circles (boys), and outcome black ( $y_i = 1$ ),

# More elaborate effects - interaction example

## Example (Simple contagion of intention to go to higher secondary school)

	mean	sd	ESS	SACF 10	SACF 30	2.5 perc	97.5 perc
intercept	-9.67	1.11	178.03	0.68	0.32	-11.83	-7.51
contagion	0.16	0.10	183.10	0.68	0.32	-0.04	0.35
indegree	-0.07	0.11	183.55	0.67	0.32	-0.29	0.13
sex	-0.09	0.29	134.35	0.70	0.39	-0.66	0.47
family attitude	0.48	0.09	164.22	0.70	0.32	0.33	0.65
marks	0.99	0.15	168.66	0.68	0.32	0.69	1.28
social class 1	0.59	0.32	198.40	0.66	0.24	-0.06	1.19

**Table:** Posterior summaries for model with controls estimated for contagion-model for progression to upper-secondary school in SBC (thinned sample of 10,000 iterations, taking every 20th iteration, with burnin of 1000)

# More elaborate effects - interaction example

## Example (Contextual contagion of intention to go to higher secondary school)

	mean	sd	ESS	SACF 10	SACF 30	2.5 perc	97.5 perc
intercept	-10.13	1.19	168.32	0.76	0.44	-12.81	-8.04
contagion	0.24	0.12	143.31	0.72	0.39	0.02	0.48
indegree	-0.08	0.12	122.80	0.75	0.41	-0.33	0.13
sex	-0.09	0.28	126.04	0.76	0.45	-0.69	0.47
family attitude	0.48	0.08	140.26	0.72	0.38	0.34	0.65
marks	1.01	0.14	265.08	0.72	0.40	0.76	1.31
composition	0.91	0.55	137.33	0.74	0.39	-0.25	1.97
social class 1	0.57	0.34	143.59	0.73	0.37	-0.07	1.21
contagion int	-0.21	0.16	152.15	0.72	0.37	-0.51	0.11

**Table:** Posterior summaries for model with controls estimated for contagion-model for progression to upper-secondary school in SBC (thinned sample of 10,000 iterations, taking every 20th iteration, with burnin of 1000) **with social class interacted with contagion**

# Fully Bayesian

## Specifying proper priors



# Fully Bayesian: what priors?

Assuming

$$\mathbf{y} \mid \mathbf{X} \sim \text{ALAAM}(\boldsymbol{\theta}, \mathbf{X})$$

The model is

$$P(\mathbf{y} \mid \mathbf{X}, \boldsymbol{\theta}) = \exp\{\boldsymbol{\theta}^\top \mathbf{z}(\mathbf{y}, \mathbf{X}) - \psi(\boldsymbol{\theta})\}$$

The aim of the Bayesian inference scheme is to obtain the posterior

$$\pi(\boldsymbol{\theta} \mid \mathbf{y}) \propto P(\mathbf{y} \mid \mathbf{X}, \boldsymbol{\theta})\pi(\boldsymbol{\theta})$$

where

$$\pi(\boldsymbol{\theta})$$

is the **prior distribution** for the parameters that *quantify our uncertainty about the parameter values prior to observing data.*



# Fully Bayesian: what priors?

How can a human *quantify their uncertainty about the parameter values prior to observing data?*

For ALAAM this is really hard! Possible choices

- Default prior: constant  $\pi(\boldsymbol{\theta}) \propto 1$
- Convenient: Multivariate normal distribution  $\mathcal{N}_p(\boldsymbol{\mu}, \boldsymbol{\Sigma})$ 
  - ▶ Diagonal:  $\boldsymbol{\Sigma} = \lambda \mathbf{I}$
  - ▶ Scaling:  $\boldsymbol{\Sigma} = \lambda(\mathbf{X}^\top \mathbf{X})^{-1}$
- Caution: setting  $\boldsymbol{\mu} = \mathbf{0}$  pulls posteriors towards 0 - bad for e.g. intercept if  $\bar{y}$  small
- Experimental: use a prior to 'fix' a nuisance parameter



# Hierarchical ALAAM

## A multilevel version of ALAAM





# Hierarchical ALAAM: preamble

The routines for analysing outcomes

$$\mathbf{y}^{(1)}, \mathbf{y}^{(2)}, \dots, \mathbf{y}^{(G)}$$

for  $G$  independently observed networks

$$\mathbf{X}^{(1)}, \mathbf{X}^{(2)}, \dots, \mathbf{X}^{(G)}$$

is implemented in *very old* code in `MultivarALAAMalt.R`



# Hierarchical ALAAM: principle

Following Koskinen and Snijders' (2023) work on SAOMs, we assume that independently for each group  $g = 1, \dots, G$ ,

$$\mathbf{y}^{(g)} \mid \mathbf{X}^{(g)}, \boldsymbol{\theta}^{(g)} \sim \text{ALAAM}(\boldsymbol{\theta}^{(g)}, \mathbf{X}^{(g)})$$

where parameters are partitioned

$$\boldsymbol{\theta}^{[g]} = \begin{pmatrix} \boldsymbol{\gamma}^{[g]} \\ \boldsymbol{\eta} \end{pmatrix},$$

into a set of group-specific parameters  $\boldsymbol{\gamma}^{[g]} \in \boldsymbol{\Gamma} \subset \mathbb{R}^q$ , and a common parameter  $\boldsymbol{\eta} \in \boldsymbol{H} \subset \mathbb{R}^r$ ,  $q + r = p$ .



# Hierarchical ALAAM: 'fixed' effects

The common parameter,  $\eta$ , can be used to parse out **group-level** effects, e.g. Public/private school, gender composition of school class, etc. We may assume that  $\eta$ , are independent of  $\gamma^{[1]}, \gamma^{[2]}, \dots, \gamma^{[G]}$ , with prior

$$\pi(\eta \mid \mu_\eta, \Sigma_\eta, \gamma^{[1]}, \gamma^{[2]}, \dots, \gamma^{[G]}) = \pi(\eta \mid \mu_\eta, \Sigma_\eta)$$

which for convenience may be assumed to be  $\mathcal{N}_r(\mu_\eta, \Sigma_\eta)$ .



# Hierarchical ALAAM: 'random' effects

The group-level parameters allow, e.g. the intercept and the contagion effect to vary across groups.

We assume

$$\gamma^{[g]} \stackrel{iid}{\sim} \mathcal{N}_r(\mu_\gamma, \Sigma_\gamma).$$

Assuming that  $\gamma^{[g]}$  follow a multivariate normal, it is common (cp Gelman et al., 1995) to assume a Normal-inverse-Wishard prior for the parameters  $\mu_\gamma$  and  $\Sigma_\gamma$

$$\mu_\gamma \mid \Sigma_\gamma \sim \mathcal{N}_q(\mu_0, \Sigma_\gamma / \kappa_0), \text{ and } \Sigma_\gamma \sim \mathcal{IW}_r(\Lambda_0, \nu_0)$$



# Hierarchical ALAAM: the DAG

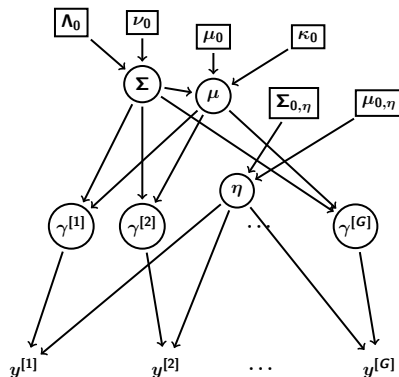
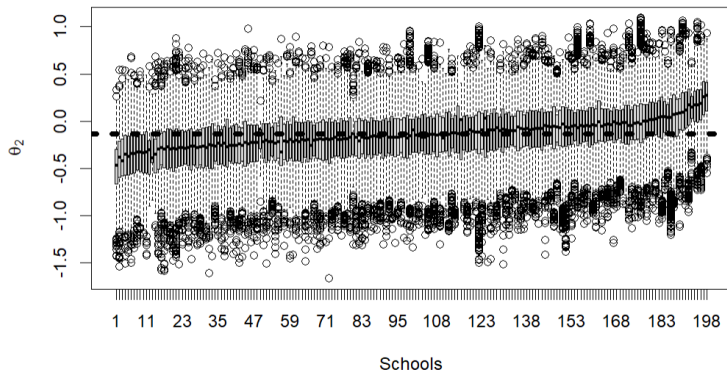


Figure: Dependence structure of hierarchical network model for  $\mathbf{Y}^{[g]}$ ,  $g = 1, 2, \dots, G$ .

# Hierarchical ALAAM: example (1)

Acke Arvidsson (Master's thesis) analysed hundreds of school classes in SBC

Outcome is leader ( $y_i = 1$ ) or not ( $y_i = 0$ ); Network BFF

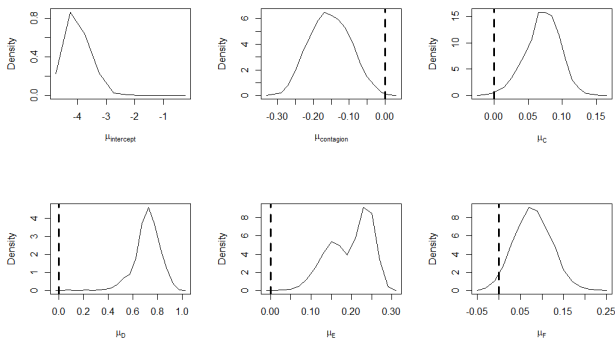


Posterior for group-level contagion  $\gamma_2^{(g)}$

# Hierarchical ALAAM: example (2)

Acke Arvidsson (Master's thesis) analysed hundreds of school classes in SBC

Outcome is leader ( $y_i = 1$ ) or not ( $y_i = 0$ ); Network BFF



Posteriors for  $\mu$

C: indegree; D: sex; E: average test score; F: communication



## Further topics

# Further complications





# Further topics: topics

- Missing **NOT** at random (implemented; also, plug for MNAR ERGM, Januar, Gallagher, Koskinen, Friday 27 8.20AM - OS-65)
- Missing network ties
- Marginal effects: Titanic
- Multivariate ALAAM
- Snowball sample or outlier nodes canchange

