

# What do maintainers need from funders and others? We asked Maintainers to find out.

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FOSDEM 2025 - DevRoom: Funding the FOSS Ecosystem

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CHA OSS



# Funding open source is hard

The funding problem exists ... for many years now.

Progress: OpenCollective Funds, GitHub Sponsors, TideLift, GitHub Secure Open Source Fund, Sovereign Tech Fund, ...

With making funding easier for organizations, the **big question** now becomes:

- Which projects get funding and is funding is the right kind of support?

Microsoft recently wrote, “*It would have been wonderful to see financial goals of maintainers on their sponsor’s pages, as well as other types of sustainability ‘asks.’*” ([source](#))

- They sought this information from projects to better assess who to give money to and how much.



# What do maintainers actually need?

Maintainers know best what they need, so we asked them.

We describe our scientific method in the [paper](#) that we linked in the abstract. In short, we interviewed 10 maintainers.

## One key takeaway:

- Funding may cause problems in a project and not be the solution in some cases.



# Researchers



## Johan Linåker

Senior researcher at RISE Research  
Institutes of Sweden and Adjunct  
Assistant Professor at Lund University



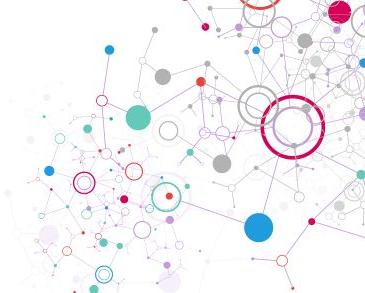
## Georg Link

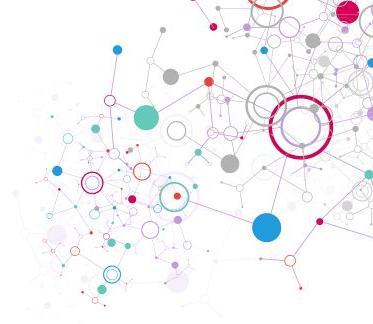
Open Source Strategist and Director of  
Sales at Bitergia



## Kevin Lumbard

Assistant Professor of Computer  
Science at Creighton University





# Why do projects need money?

# Supporting Open Source Community Health

- An Open Source Software project's capability to stay viable and maintained over time without interruption or weakening



# What does a healthy project look like?

- **Productivity**

There is an active development of the project.

- **Robustness**

The development is open and spread out on several (independent) individuals.

- **Openness**

Users of the project can influence and contribute to the development of the project.

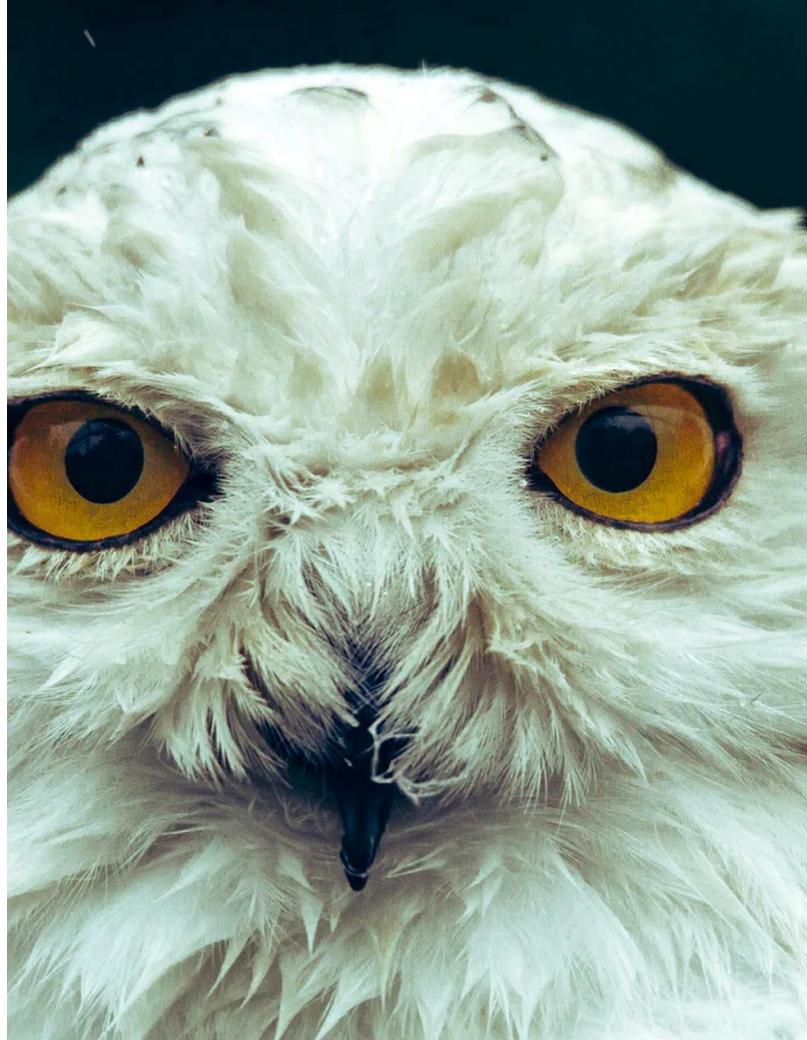


Photo by Getty Images | [https://unsplash.com/photos/a-large-group-of-people-running-down-a-street-jG\\_dG9qzn\\_o](https://unsplash.com/photos/a-large-group-of-people-running-down-a-street-jG_dG9qzn_o)

# Linus' law

*"Given enough eyeballs, all bugs are shallow"*

- Requires that enough eyeballs actually reaches the codebase
- Free-riding, for both good and bad



# The Tragedy of the commons

- Commonly exemplified through Hardin's open pastures (Hardin, 1968)
- May be considered as a Common Pool Resource (CPR)
- A resource system that is non-exclusive, and subtractable (Ostrom, 1990)



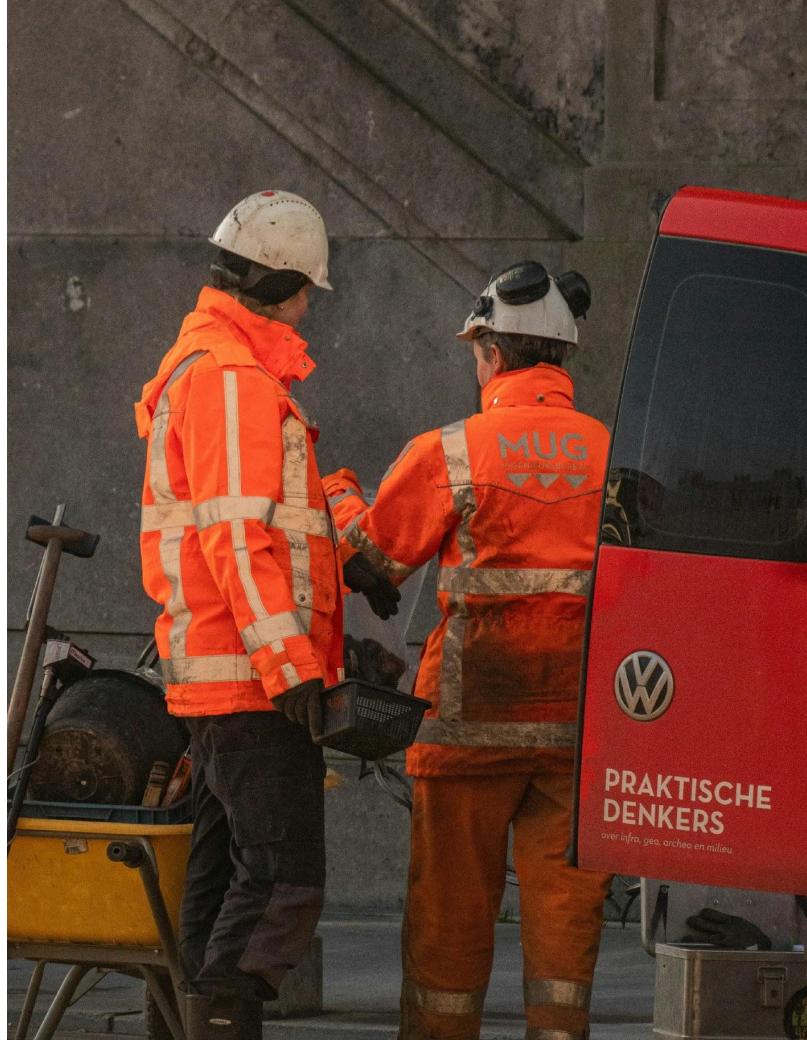
# Brain-time as a Common Pool Resource

- “Brain-time” and maintenance effort is subtractable
- Maintainers are humans, not robots
  - Burnout, changed family or working conditions
- Companies must adapt to stay competitive
  - Refactorization, new products, changed business model



# Maintenance labor

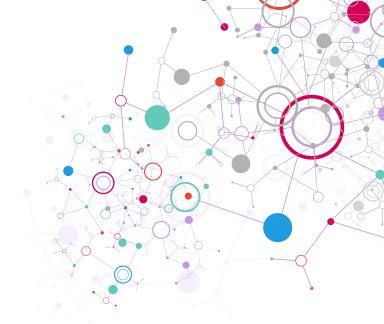
- The human activity invested by these individuals into the development and maintenance of these OSS projects
- Can originate from and added by
  - the maintainers (i.e., Maintainer Labor) of the OSS projects, or
  - from the contributors (i.e., Contributor Labor) within the community.



# Human Infrastructure

- The arrangements of organizations and actors within an OSS community that must be brought into alignment, e.g., through governance, processes, and culture, for the OSS project to be viably maintained





# So, what do maintainers actually need?

# Maintainer Support

## Work-life balance and prioritization

- Managing social expectations and peer-pressure
- Balancing of workload with capacity
- Finding time through funding



# Contributor Support

## Contribution Support

- Embracing episodic contributors
- Low-cost contributor support
- Distributing knowledge

## Community Building

- Mitigating toxicity
- Promoting inclusiveness
- Marketing and community activities



# Funding Support

## Employment

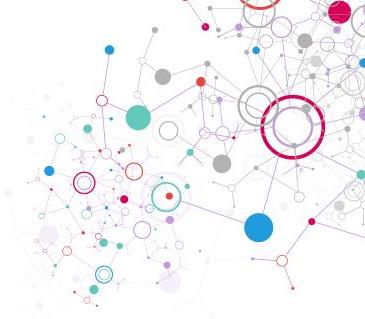
- Full-time employment dedicated to projects
- Partially-dedicated employment
- Entrepreneurship, a common but risky endeavor

## Sponsorships

- Sponsorship, a diverse and limited source of income
- Marketing and accounting infrastructure



Photo by Anne Nygård | [https://unsplash.com/photos/brown-and-white-paper-bag-OtqaCE\\_SEMI](https://unsplash.com/photos/brown-and-white-paper-bag-OtqaCE_SEMI)



# Summing up...

# Maintenance labor as a Common Pool Resource

- Maintenance labor, both from the maintainer and contributor side are depletable resources
- Contrasting against volunteer energy as discussed by Atkisson and Bushouse (2024)
- Sustaining the availability of labor or energy from either source requires sometimes distinct or overlapping human infrastructure support



# Enabling maintainers to focus more on projects

- Non-code contributions, such as helping out with support, community management, and marketing are specifically highlighted as important contributions.
- Resource Funding is seen as a means of enabling maintainers and contributors to create a healthy work-life-balance, while also improving the project health.



## Funding only works when a project is prepared for it

- The funding mechanism must match the needs and desires of the maintainer.
- Maintainers ideally say how much funding they need and how they plan to use it.
- Indirectly funding projects by providing other support may be more suitable - please ask.



# Reference

Full paper: <https://dl.acm.org/doi/10.1145/3674805.3686667> (open access)



# Our Work with CHAOSS



ALFRED P. SLOAN  
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