Education

Northeastern University

Boston, MA

Ph.D. in Cybersecurity Sep 2019-present

Research topics in privacy and law, focus on online manipulation and user/consumer protections

Coursework in networking, software and network security, risk management, privacy law

M.S. in Cybersecurity May 2020

ALIGN NSF Scholar, Dean's Scholarship

Graduate Certificate in Computer Science

ALIGN NSF Scholar, Dean's Scholarship

B.A. summa cum laude in Political Science and International Affairs May 2017

Excellence Scholarship, Huntington 100, Sean Patrick O'Rourke Scholar, Pi Sigma Alpha

Teaching Experience

Northeastern University

Boston, MA

May 2018

Teaching Assistant, Khoury College of Computer Sciences

Spring 2020, 2021

Assisted in assignment design, grading for CY4170: The Law, Ethics, and Policy of Digital Technologies

Curriculum Developer, ALIGN High School Outreach

Oct 2019-Apr 2020

• Developed and delivered introductory lectures on Cybersecurity/Internet Routing for high school students

Work Experience

Common Sense Media

San Francisco, CA (Remote)

Privacy Intern Jun 2021-present

• Assist with variety of projects for Privacy Program team and Privacy Evaluations

Northeastern University

Boston, MA

Research Assistant, School of Law

Sep 2020-present

Consolidate information for reports on privacy topics; draft suggested priorities for obscurity theory

Research Assistant, Khoury College of Computer Sciences

Sep 2019-present

- Conduct empirical research on dark patterns, online manipulation, and privacy topics
- Draft project proposals and research content; perform literature reviews of relevant work

Rapid7, LLC Boston, MA

Technical/UX Writer for Komand & InsightConnect

Apr 2018-Aug 2019

- Managed and drafted 70+ pages of customer-facing docs for two security automation products
- Analyzed weaknesses in, improved, and rebuilt information architecture for legacy on-premise product
- Assisted UX researchers with qualitative and quantitative interviews and survey design for docs needs
- Collaborated with and ran stakeholder meetings for engineering, design, product, and research teams

Akamai Technologies

Cambridge, MA

Technical Writer (Network Standards)

Jun 2017-Mar 2018

- Drafted internal network hardware installation and maintenance procedures for field technicians
- Improved legacy documentation and information architecture in MediaWiki
- Collaborated with Network Infrastructure Engineers, field technicians, and network design teams

Smartleaf, Inc.

Cambridge, MA

Junior Technical Writing & Product Management Associate

Jan 2016-May 2017

- Managed documentation process for quarterly client-facing Asset Management performance reports
- Drafted internal product and development specs for front-end development team

68th Japan-America Student Conference (International Student Conferences, Inc.)

(Remote) Washington, D.C.

Executive Committee Vice-Chair, Boston Site Coordinator

Aug 2015-Aug 2016

S. I. I. I. S. I.

Work Experience (cont.)

Wellington Management Company LLP

Legal and Compliance Co-op

Boston, MA

Jan 2015-Jul 2015

- Built automated Excel processes for new account amendments and broker performance benchmarking
- Advised brokers on investment guidelines, FATCA tax information, and Dodd-Frank adherence for accounts

Millward Brown Digital

Boston, MA Jan 2014-Jul 2014

Digital Marketing Co-op

- Drafted and published original thought leadership content
- Monitored, edited, and formatted WordPress blog and all company-affiliated social media channels
- Interpreted Google Analytics and SproutSocial data to adjust and create digital/social campaigns
- Initiated product rationalization framework project

Next Mile Project (Dhar Law LLP)

Boston, MA

Marketing Intern

Sep 2013-Dec 2013

- Designed, set up, and maintained WordPress.com website using HTML5/CSS knowledge
- Provided written pieces for the blog and monitored brand relationships via Facebook
- Coordinated media/marketing strategy for a coalition of several nonprofits
- Provided continued remote HTML/CSS support through Apr 2014

Publications

Book Chapters

The Case of the Nosy Neighbors

Jan 2021

MIT Case Studies in Social and Ethical Responsibilities of Computing Johanna Gunawan and Woodrow Hartzog

Legal Scholarship

COVID-19 and the Pandemic of Treacherous Technologies

Forthcoming, May 2021

Seton Hall Law Review Symposium Book on Privacy, Healthcare, and Artificial Intelligence <u>Johanna Gunawan</u>, David Choffnes, Woodrow Hartzog, Alan Mislove, and Christo Wilson

Workshop Papers

<u>Towards an Understanding of Dark Pattern Privacy Harms</u>

Apr 2021

CHI Workshop, "What Can CHI Do About Dark Patterns?" <u>Johanna Gunawan,</u> David Choffnes, Woodrow Hartzog, and Christo Wilson

Articles/Op-Eds

Beware of Apps Bearing Gifts in a Pandemic

Aug 2020

Berkman Klein Collection (Medium)

Woodrow Hartzog, Johanna Gunawan, David Choffnes, and Christo Wilson

Talks and Panels

Panelist

What are Dark Patterns and Why are they Employed? (Panel 1)

Apr 2021

Federal Trade Commission Workshop, Bringing Dark Patterns to Light

COVID-19 and the Pandemic of Treacherous Technologies

Nov 2020

Seton Hall Law Review Symposium on Privacy, Healthcare, and Artificial Intelligence

Skills and Knowledge

Technologies: Programming (Python, C, Java, bash, minor Rust experience), Markup (HTML, Markdown, LaTeX, MediaWiki), some Docker experience, Presentations (MS Powerpoint, Google Slides), Word processing (MS Word, LaTeX, ReadMe, Scrivener), Agile (JIRA Kanban/SCRUM) – some experience with Trello and Asana, Design/UX (Invision, Sketch)

Professional Skills: Oral and written communication; public speaking; academic, technical, and UX writing; quantitative and qualitative research; familiarity with SDLC

Familiarity with Regulations/Frameworks: NIST 800-53, NIST CSF, ISO Common Criteria, SANS Security Policies, GDPR, U.S. privacy and data laws (CCPA/CRPA, BIPAA, HIPAA, COPPA, ECPA, GLBA)