johannah rodgers

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EDUCATION

Ph.D., The Graduate Center, City University of New York
English/ Rhetoric and Writing Studies (2007)

> Dissertation: "The Social Construction of Authorship: An Investigation of Subjectivity and Rhetorical Authority in the College Writing Classroom"

M.F.A., The City College of New York
Creative Writing (1998)

Coursework in Ph.D. program, Yale University
Comparative Literature (Fall, 1990 - Spring, 1991)

B. A. with honors , Stanford University
Comparative Literature (1990)

Oxford University, Stanford-in-Oxford Program (1988 - 1989)

PROFESSIONAL EXPERIENCE

Participant, Histories of Artificial Intelligence: A Genealogy of Power Mellon Sawyer Seminar, University of Cambridge (2020 - 2021)

Independent Researcher/Writer/Artist/Educator (2018 - Present)

Founder and Director, First Year Writing Program. NYC College of Technology/CUNY (2013 – 2018)
Oversaw development, management, and assessment of curricula, faculty development and support materials, including textbooks, handbooks, and assignments, and student outcomes for 150 sections of Introduction to College Writing and Advanced College Writing courses. Responsible for training and assessment of 100 adjunct faculty members.

Associate Professor, English, NYC College of Technology/CUNY (2014 – 2018)

Assistant Professor, English, NYC College of Technology/CUNY (2008 – 2014)

Visiting Assistant Professor, English, Manhattan College (2006 - 2008)

SELECTED PUBLICATIONS, CONFERENCE PAPERS, and PROJECTS
Books
Portraits and Conversations. mimeograph, 2016.

Technology: A Reader for Writers. Oxford University Press, 2014.

The Social Construction of Authorship: An Investigation of Rhetorical Authority and Identity in the College Writing Classroom. Saarbrücken, Germany: VDM Verlag, 2009.

sentences. Red Dust, 2007.

Peer-Reviewed Scholarly Articles

"Before the Byte, There Was the Word: The Computer Word and Its Many Histories." *Interfaces*, Fall, 2021. Web

"The Genealogy of an Image, or What Does Literature (Not) Have To Do With the History of Computing?" *The Journal of Poetics Research*, Fall, 2017. Web.

"Academia.'edu': A Site of Many Questions." *American Book Review*, Winter, 2017. Print.

"Defining and Experiencing Authorship(s) in the Composition Classroom: Findings From a Qualitative Study of Undergraduate Writing Students at The City University of New York." *JBW*. Fall, 2011, pp. 130-155. Print.

"Technology Is." *WSQ: Women's Studies Quarterly* 37.1 (2009): 240-41. Print.

Conference Papers

"Before the Byte, There Was the Word: Exploring the Provenance and Import of the 'Computer Word' for Humans, for Digital Computers, and for Their Relations." (Un)-Continuity: Electronic Literature Organization Conference, 16-18 July, 2020, University of Central Florida, Orlando, FL, USA. https://stars.library.ucf.edu/elo2020/asynchronous/talks/11/

"(Re)Mediating Alphabetic Language: Alexander Melville Bell's Visible Speech and the Conception and Use of Humans as Writing Instruments in 19th c. Britain." Electronic Literature Organization Conference, University of Cork, Ireland, July 12, 2019.

 "Towards a Steadying Culture of Food: Food, College Writing, and Semiocapitalism in 21st c. Higher Ed in the U.S." Part of the "Plant Something: Performance-Rhetoric, Community Writing, and Food Activism" Workshop, CCCC Conference, Pittsburgh, PA, March 13, 2019.

 "Engineering Language: Electronic Literature, the 'Value' of Words, and the Teaching of College Writing." Electronic Literature Organization Conference. UQM Montreal, Canada. August 14-17, 2018.

"DNA: A Networked Fiction Project." Future Perfect Conference, 2018. Data & Society Research Institute, New York City, June 8, 2018.

"The Genealogy of an Image, or What Does Literature (Not) Have To Do With the History of Computing?" City Tech Science Fiction Symposium, The New York City College of Technology/The City University of New York, December 6, 2017.

 "In Writing: An Exploration of the Affordances and Functions of Verbal Language in Handwriting, Typewriting, Word Processing, and JavaScript." City Tech Scholars Exchange, November 1, 2017.

 "Engineering Language: Labor, Technologies, and the Teaching of Writing at CUNY in the Early 21st Century." Sondra Perl Research Symposium. The City University of New York, September 15, 2017.

"Plumbing the Depths of Print: John Peter's 'Artificial Versifying' and the 17th c. Textual Machine in England" Electronic Literature Organization Conference. Porto, Portugal. July 18-22, 2017.

 "Narrative Theory and the Incredible Hulk, or Exploring the Roles and Definitions of Fiction In the Disciplines." City Tech Science Fiction Symposium, The New York City College of Technology/CUNY, November 29, 2016.

"If the Message Is the Medium, Then There Is No End: Textual Materialities and Reading and Writing Practices." Electronic Literature Organization Conference. University of Bergen. Bergen, Norway. August 5-7, 2015.

 "Worlds Without Beginning or End: Exploring the Roles, Relationships, and Implications of Multiple Storyworlds in Interactive Digital Fiction and of the Contingent Labor Force in Higher Education." Out of Sync: Teaching Literature in the Digital Era, New Jersey English Association Conference. Seton Hall University. South Orange, NJ, March 28, 2015.

 "Writing As/And Technology: Defining and Integrating Instructional Technologies Across the Curriculum." Tech Day Conference, The New York City College of Technology, Brooklyn, NY, March 18, 2015.

 "The Message is the Medium: Roland Barthes and the Materiality of Writing and Reading Practices." Society for Comparative Literature and the Arts Conference. Ekerd College, St. Petersburg, FL, October 10-12, 2014.

"Beyond Binaries: Continuity and Change in Literary Experimentation in Response to Print and Digital Technologies." Electronic Literature Organization Conference. Paris, France. September 24-27, 2013.

"From Todorov to the Incredible Hulk: Teaching Narrative Theory in the Disciplines." Teaching Narrative Theory Roundtable. International Society for the Study of Narrative Conference. Manchester, UK, June 24-29, 2013.

Multimedia Projects and Publications
Pins, Memorylessness, and Bags of Words: X-Ray Images from the Medical Records of "AI" (2021)
Visual essay exploring the histories of Artificial Intelligence. Published on the Mellon Sawyer Seminar Histories of AI: A Genealogy of Power website.

Not A Book (2020)
Created from digital images of the traces left from the original copper engraved botanical prints on the interleaved blank pages of a digitized edition of one printed copy of an 1844 issue of "Flora Batava" magazine, the project reflects on and raises questions regarding just what a book is and was by delving into the history of "the" book as a collection of historically contingent technologies and social processes. Part of the 2021 Posthuman Exhibit, University of Bergen, Norway.

What My Computer "Sees," or a New Take on Talking Pictures: 612 of 286,416 Assembly Code Instructions Describing This Image Dictated by "Alex," One of Six Text to Speech "Translators" Embedded in the Mac OS 10.11.6 Operating System* (2018)
A project that documents the deterioration of a MacBook Air screen and explores the definitions and functions of inscription and reproduction in digital visualization tools to reflect on the material and environmental realities involved with digital communication networks and practices.

52WordDrawings (2017)
Selections from an ongoing project investigating writing as a medium of representation and relationships amongst the human body, writing, drawing, seeing, and reading, 52WordDrawings is a series of visual essays that engages with and explores the many different aspects of the term "textuality," the material affordances of handwriting as a representational technology, and the different functions and dynamics of verbal signification in visual and literary objects.

DNA: A Networked Fiction Project (2011- 2014)
http://www.dnanovel.com
An interactive, web-based fiction project set in the year 2075, DNA is networked hypertext narrative set in a future where genetic clones are commonplace and the unique identity of any individual is protected only by tacit consent. Written as a series of twenty eight letters detailing a year in the life of a clone who begins plotting to take on the identity of one of his code partners, the project includes numerous hyperlinks to real and fictional Wikipedia entries that provide a peek into the dystopic future of economic, agricultural, cultural, social, and political systems.

Can Machines Read? A QR Code Alphabet (2017)
A short video and chapbook reflecting on human and machine languages to raise questions and promote reflection on human and machine languages, their relations and their implications for communication practices.

Description 1: 11233: Saratoga Park (2016)
Part of the Apex Art Double Take Reading Series, curated by Albert Mobilio and the Apex Art Gallery, the piece responds to the invitation to pairs of writers to share their separate takes on a shared subject. Donald Breckenridge, the fiction editor of The Brooklyn Rail, and I worked together on a verbal description of a public park in Bedford Stuyvesant, to explore the unique affordances and characteristics of verbal language as a medium of representation.

At, Or To Take Regret, or Some Thoughts on Grammars (2016)
A contribution to the Taroko Gorge Remix project edited by Nick Montfort, Professor, MIT. Populating the variables in Montfort's original code with thirty four words, my contribution is a reflection and commentary on prescriptive grammar rules in the teaching of writing and the status and functions of written verbal communication in a digital age.

Machinations (2016)
A multimedia project dedicated to exploring the functions and history of remediation in relation to print-based and digital reading and writing practices.

Wealth Begins With Human Need: Machines Can't "Read," or Remediating Marx's Capital (2015)
An invited contribution to a collection of responses to the Wagner Labor Archive at New York University's Bobst Library. The text and accompanying video should be read and watched together.

Image Factory/The Excel Drawings (2012)
 http://www.drawingcenter.org/viewingprogram
Having been interested in the use of formal and technological constraints in my work for some time, I have been continuing this investigation with a new focus on the line, as well as on issues of originality, replication, and craft in a digital age. In Image Factory/The Excel Drawings series, I am using a very common software program, Microsoft Excel, to create artwork.

The How Much Project (2005)
A project dedicated to increasing our collective numeric and financial literacy so that we will become better readers of the information that surrounds us: how much corporations are earning every year, how much our government spends on various public services, how much economic disparity there is in the United States today between the earnings of the very rich and the working poor.

Fiction

"An Excerpt from DNA." *The Arsonist.* 2018. Web. https://burninghousepress.com/2018/08/24/dna-by-johannah-rodgers/

" She." Nat. Brut, Spring, 2018. Web. https://www.natbrut.com/johannah-rodgers

"Brenda." Black Sun Literary Journal, February 2017. Web. http://blacksunlit.com/2017/02/brenda-by-johannah-rodgers/

"The Last Election." *The Brooklyn Rail,* 2016. Print. https://brooklynrail.org/2016/11/fiction/the-last-election

"Two Stories from Portraits and Conversations." *The Brooklyn Rail*, 2015. Web. https://brooklynrail.org/2015/03/fiction/two-stories-from-portraits-and-conversations

"DNA: A Networked Fiction Project." *The Brooklyn Rail*, 2014. Web. https://brooklynrail.org/fiction/DNA/dna_excerpt.html

" An Excerpt from DNA." *Numero Cinq*, 2011. Web. http://numerocinqmagazine.com/2011/04/14/from-dna-a-novel-by-johannah-rodgers/

Non-Fiction and Reviews
"Looking For Your Father." Camille Goodison, Ed. *Out of Many: Multiplicity and Divisions in America Today*. Redux Consortium, 2018.

Exercises in Criticism by Louis Bury. *The Brooklyn Rail*, May 2015.Print.

Graphesis: Visual Forms of Knowledge Production by Johanna Drucker. *The Brooklyn Rail*, March 2015. Web.

The Microscripts by Robert Walser *The Brooklyn Rail* July/Aug 2010. Print.

A Monster's Notes. Bookforum June/July/Aug 2009. Print.

ADMINISTRATIVE AND COMMITTEE POSITIONS
Reviewer, Scientific Committee, Electronic Literature Organization Conference (2021)

Jury Member, Robert Coover Electronic Literature Prize, Electronic Literature Organization (2019)

Reviewer, CITAR-Research Center for Science and Technology of the Arts Conference (2019)

Reviewer, Scientific Committee, Electronic Literature Organization Conference (2017)

Member, Interdisciplinary Committee, New York City College of Technology/CUNY (2014 – 2018)

Member, Professional and Technical Writing Committee, New York City College of Technology/CUNY (2009 – 2015)

Member, CUNY Composition and Rhetoric Committee (2008 – 2015)

EDITORIAL EXPERIENCE
Contributing Editor, The Electronic Book Review (2015 – Present)
Contributing Editor, The Brooklyn Rail (2001 – Present)
Editor, Red Dust Books (2010 – 2017)
Editor, City Tech Writer (2009-2010)
Co-Founder and Publisher, Ellipsis Press (2007 – 2008)

WORK IN PROGRESS

"Was Alexander Graham Bell Raised as a Telephone?: Herman Melville Bell's Visible Speech and the Conception and Use of Humans as Writing Instruments"
A multimedia essay that documents and explores the legacy of Melville Graham Bell's Visible Speech on
the development and evolution of the telephone, early 20th century machine languages, and theories and practices of higher education writing instruction in the United States.

FELLOWSHIPS
Second Year Fellow, Living Lab: Rethinking General Education Project, The New York City College of Technology, Spring, 2012

Fellow, CUNY Faculty Fellowship Publication Program, Spring, 2011

CUNY Writing Fellow, Brooklyn College/CUNY, 2007 - 2008

GRANT APPLICATIONS
In Writing: An Exploration of the Functions and Affordances of Verbal Language in Handwriting, Typewriting, Word Processing and JavaScript (PSC CUNY Grant, 2016)

DNA: A Digital Novel (PSC CUNY Grant, 2012)

Digital Writing Lab (Perkins/VTEA Grant Proposal, 2011)

The Future Writing Tutor (OAA Grant Proposal, 2011)

LANGUAGE AND PLATFORM EXPERIENCE

Human Languages: English, French, German, Italian, Spanish

Machine Languages: Python, Html, JavaScript

Platform Development Experience: WordPress; Twitter; Google Drive; AWS; Google Cloud Platform