

Johanna Loepke

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Education

Northeastern University, Boston, MA

May 2020

B.S. in Computer Science and Cognitive Psychology

GPA: 3.8/4.0

Awards: University Scholar (full-tuition, top 1%), Early Research/Creative Endeavor Award, Jelly Incubation Fund

Coursework: Human-Computer Interaction, Object-Oriented Design, Algorithms & Data, Computer Systems

Work Experience

Asics

Aug. 2018 – Dec. 2018

Product Manager / Software Engineer Co-op

Boston, MA

- Led product discovery on sustainability with competitive analyses, stakeholder meetings, & user survey insights
- Integrated custom Single Sign-On flows into all Asics websites & Runkeeper, a fitness app with 50M+ users
- Advocated for accessibility by creating a JIRA Epic, logging & assigning bugs, and giving a company tech talk
- Coordinated with 3rd party translation vendors to automate localization in 19 different languages

Microsoft

May 2018 – July 2018

Software Engineer Intern

Redmond, WA

- Architected the highly requested ‘Read by Sentence’ feature, allowing text navigation in more intuitive increments, for Narrator – a screen reader for blind and low vision users (C++)
- Available in latest version of Windows, which has 78% market share in worldwide desktop operating systems

Intuit

July 2017 – Dec. 2017

Software Engineer Co-op

San Diego, CA

- Developed a Slackbot, using AWS Python Lambdas, to answer tax-related questions and train a machine-learning model projected to save the company \$2-3 million in contact costs
- Generated Firebase NPS score aggregator and tracker to improve feedback loop among Scrum team members
- Conducted ‘Follow Me Home’ interviews with TurboTax and QuickBooks customers to determine pain points

Skills

Languages and Frameworks: Java, Python, Type/JavaScript, Vue.js, HTML5, CSS3, C++

Technologies: AWS Lambda/API Gateway/DynamoDB, PostgreSQL, Serverless, Photoshop, Sketch, Git

Projects

Personal Website: <http://johannaloepke.github.io>

Solar System in Virtual Reality: Built Google Cardboard VR space simulation at a 24-hour hackathon (Unity, C#)

Instant Aux: Deciding on music for a friend group made easier, with adjustable Spotify recommendations (Vue.js)

HCI Team Project: Wireframed, prototyped, & user tested Android app curating activities for Boston students

Leadership

Alternative Spring Break Leader: Organized and led volunteer trip for sea turtle conservation in the Bahamas, making tough decisions under pressure when the group was impacted by a hurricane and a snow storm

Tutor for CS2510: Facilitated labs and office hours, communicating beginner Java concepts to students