# JOHANNA SMITH-PALLISER

#### CONTACT

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johannasp.com

johannasp

## **ACTIVITIES**

Hyperloop Project Team

Web Development Lead

BigRed//Hacks

Director of Sponsorship

CUEmpower Mentor

Underrepresented Minorities in Computing

### **AWARDS**

GEM Fellow NACME Scholar Dean's List

## **COURSEWORK**

Object Oriented
Programming
Data Structures
Algorithm Design
Functional Programming
iOS Development
Artificial Intelligence
Data-Driven Web Apps
Information Retrieval
Crowdsourcing & Human
Computation

## **SKILLS**

Python, Swift, Javascript, Objective-C, Java, HTML, CSS, PHP, SQL, C, MATLAB GitHub, d3.js, Xcode, Jupyter Notebook, VS Code, Heroku, MS Office Native Spanish speaker

#### **EDUCATION**

Cornell University – M.Eng. Computer Science May 2020
Cornell University – B.S. Computer Science, GPA: 3.126 May 2019
Miami Dade College – A.A. Computer Science, GPA: 3.98 May 2015

## **PROJECTS**

#### Career Queue

- Prototype iOS application built in Swift, connected to Python backend
- Lead full-stack implementation of iOS application, creating the frontend views through user-centered design processes in collaboration with our client and using a RESTful API to make calls to connect to backend
- Wrote technical documentation to ensure complete specification of functionality and smooth handover to future developers

#### Chef's Choice

- Using information retrieval, recommends recipes based on user's self-reported mood alongside optional fields such as diet, cuisine, meal type, ingredients
- Developed for web with Python, PHP, HTML, and CSS, using the Spoonacular API and a backend database to maintain training set of recipes

#### **EXPERIENCE**

Adobe Summer 2019

Software Engineering Intern - Lightroom Creative Cloud

Twitter Summer 2018

Software Engineering Intern - iOS

- Optimized fullscreen video ads using a native iOS video player implementation for the MoPub SDK with functionality for metrics tracking and VAST XML parsing
- Improved load time by up to 5 seconds per ad, affecting \$2.1M of MoPub revenue
- Utilized Objective-C, Swift, Model-View-ViewModel architecture, and Twitter iOS style guide

## Teaching Assistant

2018-2019

Introductory/Intermediate Design & Programming for Web (CS 1300, CS 2300)

- Explained technical concepts frontend development, database construction, user interactivity and design principles to 30+ students as instructor of a Lab section
- Provided personalized support for students through weekly office hours, both in groups and one-on-one
- Evaluated projects and provided feedback to strengthen students' skills in PHP, SQL, AJAX, Javascript, HTML, CSS

GE Aviation Summer 2017

Digital Technology Leadership Program Intern - Brilliant Factory

- Collaborated with multiple team leads as project coordinator for an electronic records management initiative for Maintenance, Repair, and Overhaul shops reducing processing time by 30-50% and producing \$600K in annual savings
- Debugged and led data ingestion efforts and streamlined reporting process for insights on shop labor hours through a dashboard displaying metrics and trends, saving \$500K per site
- Utilized Agile methodology to manage the development process for each project