# JOHANNES KRUSE, PhD

■+1 (858) 241-1684 | ■ johanneskruse@outlook.com | ♠ johanneskruse.github.io | ♠ johanneskruse | ➡ @johanneskruse | ➡ johanneskruse | ➡ San Diego, CA Summary: As a PhD candidate, I specialize in machine learning (ML), natural language processing (NLP), and recommender systems (RS). My expertise includes extensive work in sequential modeling using transformers, recurrent neural networks (RNNs), and convolutional neural networks (CNNs), as well as theoretical studies in reinforcement learning (RL) and multi-armed bandits. I have applied my skills to solve real-world problems, delivering solutions that serve millions of users. I am a dedicated learner who thrives on challenges and is committed to continuous growth in my field.

#### **PUBLICATIONS**

- Johannes Kruse, Kasper Lindskow, Saikishore Kalloori, Marco Polignano, Claudio Pomo, Abhishek Srivastava, Anshuk Uppal, Michael Riis Andersen, and Jes Frellsen. 2024. RecSys Challenge 2024: Balancing Accuracy and Editorial Values in News Recommendations. In Proceedings of the 18th ACM Conference on Recommender Systems (RecSys '24). Association for Computing Machinery, New York, NY, USA, 1195–1199. https://doi.org/10.1145/3640457.3687164
- Johannes Kruse, Kasper Lindskow, Saikishore Kalloori, Marco Polignano, Claudio Pomo, Abhishek Srivastava, Anshuk Uppal, Michael Riis Andersen, and Jes Frellsen. 2024. EB-NeRD a large-scale dataset for news recommendation. In Proceedings of the Recommender Systems Challenge 2024 (RecSysChallenge '24). Association for Computing Machinery, New York, NY, USA, 1–11. https://doi.org/10.1145/3687151.3687152
- Árni Már Einarsson, Elisabetta Petrucci, Jannie Møller Hartley, and **Johannes Kruse**. 2024. "I must have clicked on something" Users' Experiences and Evaluations of Personalized News Recommender Systems. **Journalism Practice**. (Accepted)
- Alain Starke, Sanne Vrijenhoek, Lien Michiels, Johannes Kruse, and Nava Tintarev. 2024. Report on NORMalize: The Second Workshop on the Normative Design and Evaluation of Recommender Systems. In Proceedings of CEUR Workshop Proceedings (CEUR-WS.org). https://ceur-ws.org/vol-3898/
- Johannes Kruse, Kasper Lindskow, Michael Riis Andersen, and Jes Frellsen. 2023. *Creating the next generation of news experience on ekstrabladet.dk with recommender systems*. In Proceedings of the 17th ACM Conference on Recommender Systems (RecSys '23). Association for Computing Machinery, New York, NY, USA, 1067–1070. https://doi.org/10.1145/3604915.3610248
- Sanne Vrijenhoek, Lien Michiels, Johannes Kruse, Alain Starke, Jordi Viader Guerrero, and Nava Tintarev. 2023. Report on NORMalize: The First Workshop on the Normative Design and Evaluation of Recommender Systems. In Proceedings of CEUR Workshop Proceedings (CEUR-WS.org). https://ceur-ws.org/Vol-3639/
- **Johannes Kruse** and Lars Kai Hansen. 2019. *Det Etiske Råd Redegørelse om sundhedswearables og big data*. pp. 116–141. https://www.ft.dk/samling/20191/almdel/UER/bilag/2/2095890/index.htm

### **WORKSHOPS, TUTORIALS, DEMOS & OTHERS**

- Johannes Kruse, Kasper Lindskow, Anshuk Uppal, Michael Riis Andersen, and Jes Frellsen. 2024. *RecSys Challenge 2024:*Balancing Accuracy and Editorial Values in News Recommendations. (RecSys '24). Association for Computing Machinery, New York, NY, USA, 1242–1244. https://recsys.eb.dk/
- Alain Starke, Sanne Vrijenhoek, Lien Michiels, Johannes Kruse, and Nava Tintarev. 2024. NORMalize 2024: The Second Workshop on Normative Design and Evaluation of Recommender Systems. In Proceedings of the 18th ACM Conference on Recommender Systems (RecSys '24). Association for Computing Machinery, New York, NY, USA, 1242–1244. https://doi.org/10.1145/3640457.3687103
- Alan Said, Toine Bogers, Christoph Trattner, Simen Eide, Benjamin Kille, Bruce Ferwerda, and **Johannes Kruse**. 2024. *Nordic Personalization Workshop*. https://personalizationday.github.io/2024/
- Johannes Kruse, Lien Michiels, Alain Starke, Nava Tintarev, and Sanne Vrijenhoek. 2024. NORMalize: A Tutorial on the Normative Design and Evaluation of Information Access Systems. In Proceedings of the 2024 Conference on Human Information Interaction and Retrieval (CHIR '24). Association for Computing Machinery, New York, NY, USA, 422–424. https://doi.org/10.1145/3627508.3638319
- Sanne Vrijenhoek, Lien Michiels, Johannes Kruse, Alain Starke, Nava Tintarev, and Jordi Viader Guerrero. 2023. NORMalize: The First Workshop on Normative Design and Evaluation of Recommender Systems. In Proceedings of the 17th ACM Conference on Recommender Systems (RecSys '23). Association for Computing Machinery, New York, NY, USA, 1252–1254. https://doi.org/10.1145/3604915.3608757

# **EDUCATION**

ensuring access to universal health benefits.

	U25 University of California San Die	_	San Diego, California, USA
	research in Prof. Julian McAuley's lab		
12/2021 – 06/2	-	-	nt Kgs. Lyngby & Copenhagen, DK
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	workshops with stakeholders to ensur-		
	team that built and implemented the		
07/2020 – 09/2	-	InStep Intern	Bangalore, IND
-	a scalable framework for a conversation	-	
	ren modules for question answering a	_	
01/2020 - 09/2	-	Junior Consultant	Copenhagen, DK
	to the Data & Analytics team by option		
	butor to multiple text mining projects		
09/2018 - 09/2	-	Data Analyst	Copenhagen, DK
	Python-based software for structural s d with cross-functional teams to imple		
03/2018 - 09/2	•	External Consultant	Copenhagen, DK
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•	computation to enable citizens to secu		• • • • • • • • • • • • • • • • • • • •
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### SUPERVISION AND MENTORSHIP IN DEEP LEARNING PROJECTS

- Deep learning Course, News Recommendation Systems, Technical University of Denmark (2024). Supervised 26 groups involving
  more than 100 students working on the RecSys '24 challenge as part of the deep learning course at the Technical University of
  Denmark, providing guidance on advanced recommender systems techniques and strategies. Role: Co-Supervisor.
- Zhijian Feng, 2023, Technical University of Denmark & Ekstra Bladet. MSc thesis: *Using Image Information in Deep Learning-Based Recommender Systems for News*. Role: Main Supervisor and Mentor.
- Magnus Waldemar Hoff Harder & Nikolaj Bach Meineche, 2023, Technical University of Denmark & Ekstra Bladet. BSc thesis: Transformer-based News Recommendations: Leveraging User Click-History with Deep Learning. Role: Main Supervisor and Mentor.

## **INVITED TALKS**

2025	RecSys'24: Balancing Accuracy and Editorial Values in News Recommendations	Nordic Al Journalism
2023	Creating the Next Generation of News Experience with Recommender Systems	Nordic AI in Media Summit
2023	Creating the next generation of news experience at Ekstra Bladet with AI	Nordic Personalization Day
2022	Do Recommendation Systems Generalize Across News Domains?	University of Melbourne

## **AWARDS**

2024	Best Use of AI in Revenue Strategy Digital Media Worldwide
2024	Best Use of AI in Revenue Strategy Digital Media Awards Europe
2023	Data and Al-driven Transformation Project of the Year Nordic DAIR Awards
2023	Best Product Iteration Global Media Awards

These awards reflect the combined efforts and accomplishments of our talented team at Platform Intellenge in News.

#### **SCHOLARSHIPS**

2024	\$26,000 in travel grants to support my research visit to the University of California San Diego.
2022	\$2,000 travel grant from DDSA to attent 16th ACM Conference on Recommender Systems, Seattle, WA, USA.
2019	\$11,000 in travel grants to support study abroad at Barcelona School of Informatics during master's studies.
2018	\$55,000 was collectively raised by 16 people to support our six-week volunteer work for EWH in Nepal.
2017	\$4,500 in travel grants to support study abroad at Rensselaer Polytechnic Institute during bachelor's studies.
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\$ = USD.

### **OTHER**

Languages	Danish (native), English (fluent), Spanish (intermediate).	
Coding	Python (expert), R (proficient), SQL (intermediate), HTML (familiar).	
Frameworks	PyTorch, TensorFlow, Hugging Face, Scikit-learn, SciPy, Polars, Pandas, MLFlow, Matplotlib, NumPy.	
Passions	Culture (lived abroad in the United States, Australia, Greenland, and Spain), Climbing (certified rock-climbing	
	instructor), Freediving (completed a dive to a depth of 28 meters), Hiking (almost hugged a wild bear).	