

JOHANNES MA

1405 FAIRVIEW STREET, BERKELEY, CALIFORNIA. 94702
HI@JOHANNESMA.COM
412.805.2875

OBJECTIVE

To craft functional, innovative technologies that provide unique experiences.

EXPERIENCE

Front End Developer

MAR 2012–PRESENT

Lightt

Managed and developed a scalable, responsive front-end for both the web app and marketing site of Lightt using HTML, CSS, and JavaScript. Main frameworks and preprocessors included: Django, Backbone.js, Node.js, and SASS. Handled UX wireframing and interface design as needed.

Designer, Developer

DEC 2008–PRESENT

Frienimal

Experimentations in design and code with a strong focus on user experience. Consulting and collaborating with other agencies to create useful, purposeful tools. Building websites that are standards compliant, responsive across different devices, and have long term integrity.

Web Developer

MAR 2010–MAR 2011

Smith Brothers Agency

Hand-code websites and other web marketing tools for high profile clients such as Del Monte, Mattel, Nestle, Heinz, and EDMC by using languages such as HTML5, CSS3, and the jQuery Javascript library to enrich user experiences. Assure that every project handed off is compatible cross-browser/device/platform by applying progressive enhancement while following W3C standards. Collaborate with different entities of the interactive team to optimize user experience while deploying client-approved marketing strategies.

Archivist Assistant

(Internship)

SEPT 2008–JAN 2009

Andy Warhol Museum

Unboxed, photographed, documented, and preserved all objects within the 600+ boxes of the Andy Warhol Time Capsule Project. Assigned an accession number for each item found within the boxes and entered the number, along with a full description of the item, into a database for future reference.

Web Developer

OCT 2005–SEPT 2008

University of Pittsburgh (Main)

Responsible for the development of departmental and administrative websites at the University of Pittsburgh. The updated websites, catering to enhanced user experience, resulted in increased traffic. Worked in a small team environment responsible for the online aesthetic of the entire university.

EDUCATION

Carnegie Mellon University - Pittsburgh, PA

Bachelor of Science in Business Administration

Bachelor of Science in Economics

REFERENCES AVAILABLE UPON REQUEST.