

JOHANNES MA

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OBJECTIVE

To craft functional, innovative technologies that provide unique experiences.

EXPERIENCE

Web Developer

MAR 2010–MAR 2011
Smith Brothers Agency

Hand-code websites and other web marketing tools for high profile clients such as Del Monte, Mattel, Nestle, Heinz, and EDMC by using and experimenting with programming languages such as HTML5, CSS3, and the jQuery Javascript library to enrich user experiences. Assure that every project handed off is compatible cross-browser/device/platform by applying progressive enhancement while following W3C standards. Collaborate with different entities of the interactive team to optimize user experience while deploying client-approved marketing strategies.

QA Analyst (Contract Position)

OCT 2009–FEB 2010
BarkleyREI

Responsible for assuring software products met quality expectations, web standards, and objectives of BarkleyREI and its clients. Performed manual testing of HTML templates, flash pieces, and integration of templates into Content Management Systems. Identified and analyzed defects. Worked with designers, developers, and project managers to solve complex issues concerning design, development, and information architecture.

Archivist Assistant (Internship)

SEPT 2009–JAN 2009
Andy Warhol Museum

Unboxed, photographed, documented, and preserved all objects within the 600+ boxes of the Andy Warhol Time Capsule Project. Assigned an accession number for each item found within the boxes and entered the number, along with a full description of the item, into a database for future reference.

Web Developer

OCT 2005–SEPT 2008
University of Pittsburgh (Main)

Responsible for the development of departmental and administrative websites at the University of Pittsburgh. The updated websites, catering to enhanced user experience, resulted in increased traffic. Worked in a small team environment responsible for the online aesthetic of the entire university.

Web Maintenance (Temp Position)

AUG 2005–OCT 2005
University of Pittsburgh (Main)

Hired as a temporary employee on a one month basis to make simple text edits to university websites for the upcoming school year. Proved knowledgeable and responsible enough to begin developing web pages which led to a full time position as a web developer.

EDUCATION

Carnegie Mellon University - Pittsburgh, PA

Bachelor of Science in Business Administration
Bachelor of Science in Economics

REFERENCES AVAILABLE UPON REQUEST.