

# IDENTIFICATION WITH REGIONAL DATA

Juan Herreño   Johannes Wieland

UCSD, Spring 2022

# OUTLINE

- 1 IDENTIFICATION WITH REGIONAL DATA
- 2 GOLDSMITH-PINKHAM, SORKIN, AND SWIFT, AER 2020
- 3 BORUSYAK, HULL, AND JARAVEL, RESTUD 2022
- 4 BORUSYAK, HULL, WP 2021
- 5 MORE BEST PRACTICE
- 6 NAKAMURA AND STEINSSON, AER 2014
- 7 MIAN, RAO, AND SUFI, QJE 2013

# OUTLINE

- 1 IDENTIFICATION WITH REGIONAL DATA
- 2 GOLDSMITH-PINKHAM, SORKIN, AND SWIFT, AER 2020
- 3 BORUSYAK, HULL, AND JARAVEL, RESTUD 2022
- 4 BORUSYAK, HULL, WP 2021
- 5 MORE BEST PRACTICE
- 6 NAKAMURA AND STEINSSON, AER 2014
- 7 MIAN, RAO, AND SUFI, QJE 2013

# CROSS-SECTIONAL REGRESSIONS

$$Y_i = \alpha_i + \beta X_i + \varepsilon_i$$

- Interested in  $\beta$ .
- Can identify  $\beta$  if  $E(\varepsilon_i|X_i) = 0$  or suitable instrument with  $E(\varepsilon_i|Z_i) = 0$  and  $E(X_i|Z_i) \neq 0$ .
- What's the DGP? Two views:
  - 1  $X_i / Z_i$  captures quasi-random heterogeneous exposure to endogenous shock(s).
  - 2  $X_i / Z_i$  captures endogenous exposure to heterogeneous, quasi-random shocks.

## BARTIK / SHIFT-SHARE

- National or industry shocks or trends affect some regions more than others because they are more exposed to that shock or trend.
- Bartik instrument interacts national / industry shock with local area exposure.
- Called “Bartik” instrument or shock due to Bartik (1991). Popularized by Blanchard and Katz (1992).

## EXAMPLES

- Local employment by industry (Bartik, 1991)
- Local wage shocks by worker skill (Diamond, 2016)
- Decline of manufacturing (Charles, Hurst, Notowidigdo, 2018)
- Penetration of Chinese imports (Autor, Dorn, Hanson, 2013)
- Penetration of robots (Acemoglu and Restrepo, 2019)
- Military spending shocks (Nakamura and Steinsson, 2014)
- Bank health shocks (Mondragon, 2020)

# BARTIK: CANONICAL EXAMPLE

- Structural equation:

$$y_l = \rho + \beta x_l + \varepsilon_l$$

- ▶  $y_l$ : wage growth in area  $l$ .
- ▶  $x_l$ : employment growth in area  $l$ .

- Identities:

$$x_l = \sum_k z_{l,k} g_{l,k}, \quad g_{l,k} = g_k + \tilde{g}_{l,k}$$

- ▶  $z_{l,k}$ : employment share in area  $l$  in industry  $k$ .
- ▶  $g_{l,k}$ : employment growth in area  $l$  in industry  $k$ .
- ▶  $g_k$ : national employment growth in industry  $k$ .
- ▶  $\tilde{g}_{l,k}$ : idiosyncratic component of employment growth rate.

- Bartik (1991) instrument to estimate inverse labor supply elasticity:

$$B_l = \sum_k z_{l,k} g_k$$

# BARTIK: CONCERNS

Require:

$$E(\varepsilon_l B_l) = E(\varepsilon_l \sum_k z_{l,k} g_k) = 0$$

- ① Pre-shock shares endogenous to lagged shock or the same shock if serially correlated,  $E(\varepsilon_l z_{l,k}) \neq 0$ .
  - ▶ Random assignment conditional on controls can be difficult to justify: regions that differ in  $z$  probably differ on other (unobserved) dimensions too!
- ② National industry shocks correlated with local shocks,  $E(\varepsilon_l g_k) \neq 0$ .
  - ▶ In classic Bartik example, worry that  $g_k$  is correlated with (unobserved) labor supply shocks.

How to handle identification arguments?



# AUTOR, DORN, HANSON (AER, 2013) “CHINA SHOCK”

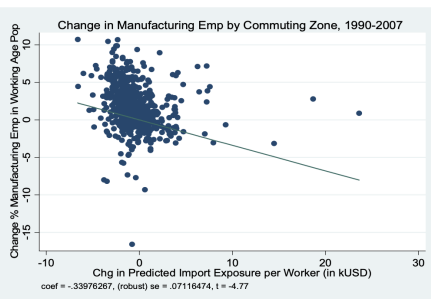
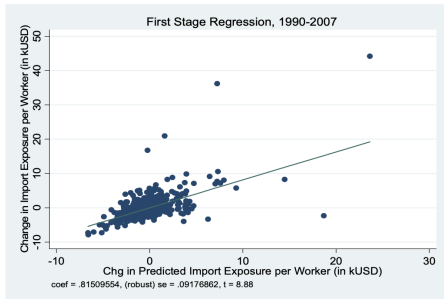
- What is the effect of import competition on aggregate labor demand?
- Difficult to make causal claim in the aggregate:
  - ▶ If find negative correlation between industry imports and industry employment, this could just be a labor supply effect.
  - ▶ Even if labor demand, aggregate regression may simply measure a reallocation to a different industry.
- Measure import penetration at local area level  $i$ :

$$IPW_{uit} = \sum_j \frac{L_{ijt}}{L_{it}} \frac{\Delta M_{ucjt}}{L_{jt}}$$

- Instrument using rise in imports elsewhere in the world:

$$\Delta IPW_{oit} = \sum_j \frac{L_{ij,t-1}}{L_{i,t-1}} \frac{\Delta M_{ocjt}}{L_{j,t-1}}$$

# AUTOR, DORN, HANSON (AER, 2013) “CHINA SHOCK”



# OUTLINE

- 1 IDENTIFICATION WITH REGIONAL DATA
- 2 GOLDSMITH-PINKHAM, SORKIN, AND SWIFT, AER 2020
- 3 BORUSYAK, HULL, AND JARAVEL, RESTUD 2022
- 4 BORUSYAK, HULL, WP 2021
- 5 MORE BEST PRACTICE
- 6 NAKAMURA AND STEINSSON, AER 2014
- 7 MIAN, RAO, AND SUFI, QJE 2013

## SPECIAL CASE: 2 INDUSTRIES

- Bartik instrument is proportional to industry share:

$$B_I = z_{1I}g_1 + z_{2I}g_2 = g_2 + (g_1 - g_2)z_{1I}$$

- First stage:

$$x_I = \gamma_0 + \gamma B_I + \eta_I = \gamma_0 + \gamma g_2 + \gamma(g_1 - g_2)z_{1I} + \eta_I$$

- $B_I$  is equivalent to using  $z_{1I}$  (or  $z_{2I}$ ) as instrument.
- Intuition:
  - ▶  $z_{1I}$  measures exposure,  $g_1 - g_2$  the magnitude of the treatment.
  - ▶ Many cross-sectional regressions take the view  $g_2 = 0$ : heterogeneous exposure to single aggregate shock.
  - ▶ What endogeneity problem does the Bartik instrument (or industry shares) solve? What does it not solve?

# GENERAL CASE (1)

Notation:

- $Z_{lt} = (z_{l1t}, \dots, z_{lkt})$  is a  $1 \times K$  vector of industry shares.
- $Z_t = (Z'_{1t}, \dots, Z'_{Lt})'$  is a  $L \times K$  matrix of industry shares.
- $G_t = (g_{1t}, \dots, g_{kt})'$  is a  $K \times 1$  vector of industry growth rates.
- $B_t = Z_0 G_t$  is a  $L \times 1$  vector of Bartik instruments.
- $X_t = (x_{1t}, \dots, x_{Lt})'$  is a  $L \times 1$  vector of endogenous variables.
- $Y_t = (y_{1t}, \dots, y_{Lt})'$  is a  $L \times 1$  vector of outcomes.
- Assume  $X_t, Y_t$  previously residualized with respect to any covariates.

## GENERAL CASE (2)

- $B$  is a  $LT \times 1$  vector of Bartik instruments.

$$B = ZG = \begin{pmatrix} Z_0 G_1 \\ Z_0 G_2 \\ \vdots \\ Z_0 G_T \end{pmatrix} = \underbrace{\begin{pmatrix} Z_0 & 0 & \dots & 0 \\ 0 & Z_0 & \dots & 0 \\ \vdots & 0 & \ddots & \vdots \\ 0 & \dots & 0 & Z_0 \end{pmatrix}}_{=Z} \underbrace{\begin{pmatrix} G_1 \\ G_2 \\ \vdots \\ G_T \end{pmatrix}}_{=G}$$

- $Z$  is a  $LT \times KT$  matrix of industry shares
- $G$  is a  $KT \times 1$  vector of industry growth rates.
- $X = (X'_1, \dots, X'_T)'$  is a  $LT \times 1$  vector of endogenous variables.
- $Y = (Y'_1, \dots, Y'_T)'$  is a  $LT \times 1$  vector of outcomes.
- The Bartik and GMM estimators are

$$\hat{\beta}_{Bartik} = \frac{B'Y}{B'X}, \quad \hat{\beta}_{GMM} = \frac{X'ZWZ'Y}{X'ZWZ'X}$$

# EQUIVALENCE OF GMM AND BARTIK

- Proposition: When  $W = GG'$  then  $\hat{\beta}_{Bartik} = \hat{\beta}_{GMM}$
- Proof:

$$\begin{aligned}\hat{\beta}_{GMM} &= (X'ZGG'Z'X)^{-1}(X'ZGG'Z'Y) \\ &= (X'BB'X)^{-1}(X'BB'Y) \\ &= (B'X)^{-1}(X'B)^{-1}(X'B)(B'Y) \\ &= \hat{\beta}_{Bartik}\end{aligned}$$

- Bartik IV is numerically equivalent to IV regression with  $K$  instruments corresponding to the industry shares in  $Z$  weighted with industry  $GG'$ .
- More notation extends to case with controls.

# IDENTIFYING ASSUMPTIONS

- TSLS estimator:

$$\hat{\beta} - \beta_0 = \frac{\sum_{t=1}^T \sum_{k=1}^K g_{kt} \sum_{l=1}^L z_{lk0} \varepsilon_{lt}}{\sum_{t=1}^T \sum_{k=1}^K g_{kt} \sum_{l=1}^L z_{lk0} x_{lt}}$$

- Identifying assumption (conditional on observables):

$$E \left[ \frac{1}{L} \sum_{l=1}^L \varepsilon_{lt} z_{lk0} \right] = 0, \quad \forall k, t$$

What are the asymptotics?

- $KT$  moment conditions in GMM.
- In words: the differential effect of higher exposure of one industry (compared to another) only affects the change in the outcome ( $y_{lt}$ ) through the endogenous variable of interest, and not through any potential confounding channel.



## ROTEMBERG WEIGHTS

- In principle, must make exogeneity claim for every industry  $k = 1, \dots, K$ . Very difficult to do in practice.
- GPSS: focus on select industries that are most influential in determining  $\hat{\beta}_{Bartik}$ .

$$\hat{\beta}_{Bartik} = \sum_k \hat{\alpha}_k \hat{\beta}_k$$

where

$$\hat{\beta}_k = (Z_k' X)^{-1} (Z_k' Y), \quad \hat{\alpha}_k = \frac{G_k' Z_k' X}{\sum_k G_k' Z_k' X} = \frac{G_k' Z_k' X}{B' X}$$

- $\hat{\beta}_k$  is the just-identified IV estimate from using only the industry shares of industry  $k$ ,  $Z_k$ .
- $\hat{\alpha}_k$  are the *Rotemberg Weights*, which sum to 1 (can be negative).
  - ▶ Contribution of industry  $k$  to Bartik first stage covariance. (Not the same as F-stat.)
  - ▶ Measure the sensitivity to bias in instrument  $k$ .

# OUTLINE

- 1 IDENTIFICATION WITH REGIONAL DATA
- 2 GOLDSMITH-PINKHAM, SORKIN, AND SWIFT, AER 2020
- 3 BORUSYAK, HULL, AND JARAVEL, RESTUD 2022
- 4 BORUSYAK, HULL, WP 2021
- 5 MORE BEST PRACTICE
- 6 NAKAMURA AND STEINSSON, AER 2014
- 7 MIAN, RAO, AND SUFI, QJE 2013

# BHJ IDENTIFICATION

- Bartik = TSLS estimator:

$$\hat{\beta} - \beta_0 = \frac{\sum_{t=1}^T \sum_{k=1}^K g_{kt} \sum_{l=1}^L z_{lk0} \varepsilon_{lt}}{\sum_{t=1}^T \sum_{k=1}^K g_{kt} \sum_{l=1}^L z_{lk0} x_{lt}}$$

- Moment condition for identification:

$$E \left[ \frac{1}{L} \sum_{l=1}^L b_{lt} \varepsilon_{lt} \right] = E \left[ \frac{1}{L} \sum_{l=1}^L \left( \sum_{t=1}^T \sum_{k=1}^K g_{kt} z_{lk0} \right) \varepsilon_{lt} \right] = 0$$

- ▶ GPSS: quasi-random shares  $E(\frac{1}{L} \sum_l z_{lk0} \varepsilon_{lt} | g_{kt}) = 0$
- ▶ BHJ approach: quasi-random shocks

# BHJ MOMENT CONDITION

- Moment condition in terms of shocks:

$$\begin{aligned}
 E \left[ \frac{1}{L} B' \varepsilon \right] &= E \left[ \frac{1}{L} \sum_{l=1}^L \left( \sum_{t=1}^T \sum_{k=1}^K g_{kt} z_{lkt} \right) \varepsilon_{lt} \right] \\
 &= E \left[ \sum_{k=1}^K \sum_{t=1}^T \underbrace{\left( \frac{1}{L} \sum_{l=1}^L z_{lkt} \right)}_{z_{kt}} g_{kt} \underbrace{\left( \frac{\frac{1}{L} \sum_{l=1}^L z_{lkt} \varepsilon_{lt}}{\frac{1}{L} \sum_{l=1}^L z_{lkt}} \right)}_{\bar{\varepsilon}_{kt}} \right] \\
 &= E \left[ \sum_{k=1}^K \sum_{t=1}^T z_{kt} g_{kt} \bar{\varepsilon}_{kt} \right] = E \left[ (\check{Z} G)' \bar{\varepsilon} \right]
 \end{aligned}$$

where  $\check{Z} = \text{diag}(z_{10}, \dots, z_{KT})$ .

- Interpretation:
  - ▶  $z_{kt}$  is average exposure to industry  $k$ .
  - ▶  $\bar{\varepsilon}_{kt}$  is exposure-weighted average of shocks to wage growth.

## BHJ PROPOSITION 1

- Claim: Bartik IV is equivalent to a shock-level just-identified IV regression of  $KT$  observations with  $g_{kt}$  being the instrument for  $\bar{x}_{kt}$  and  $z_{kt}$  being sample weight:

$$\bar{y}_{kt} = \alpha + \beta \bar{x}_{kt} + \bar{\varepsilon}_{kt}$$

where  $\bar{v}_{kt} = \frac{\frac{1}{L} \sum_{l=1}^L z_{lkt} v_{lt}}{\frac{1}{L} \sum_{l=1}^L z_{lkt}}$ .

- Proof:

$$\begin{aligned}\hat{\beta}_{Bartik} &= (B'X)^{-1}(B'Y) \\ &= \left( \sum_{k=1}^K \sum_{t=1}^T z_{kt} g_{kt} \bar{x}_{kt} \right)^{-1} \left( \sum_{k=1}^K \sum_{t=1}^T z_{kt} g_{kt} \bar{y}_{kt} \right) \\ &= (\check{Z}' G' \bar{X})^{-1} (\check{Z}' G' \bar{Y})\end{aligned}$$

# WHICH CASE?

① Exogenous shares:  $E \left[ \frac{1}{L} \sum_{l=1}^L z_{zlk0} \varepsilon_{lt} \right] = 0$

- ▶ Ex ante exposure in location  $l$  uncorrelated with unobserved shocks to outcome.

② Exogenous shocks (shifters):  $E \left[ \frac{1}{KT} \sum_{k=1}^K \sum_{t=1}^T z_{kt} g_{kt} \bar{\varepsilon}_{kt} \right] = 0$

- ▶ Shocks to industry  $k$  uncorrelated with unobserved industry shocks when weighted by industry size.
- What are asymptotics?
- Which is more plausible? When?

# OUTLINE

- 1 IDENTIFICATION WITH REGIONAL DATA
- 2 GOLDSMITH-PINKHAM, SORKIN, AND SWIFT, AER 2020
- 3 BORUSYAK, HULL, AND JARAVEL, RESTUD 2022
- 4 BORUSYAK, HULL, WP 2021
- 5 MORE BEST PRACTICE
- 6 NAKAMURA AND STEINSSON, AER 2014
- 7 MIAN, RAO, AND SUFI, QJE 2013

# BORUSYAK, HULL, WP 2021: NON-RANDOM EXPOSURE

$$y_i = \alpha + \beta x_i + \varepsilon_i$$

$$z_i = f_i(g, w)$$

- Even if shocks are exogenous,  $g \perp \varepsilon | w$ , due to non-random exposure.

$$E \left[ \frac{1}{N} \sum_i z_i \varepsilon_i \right] = E \left[ \frac{1}{N} \sum_i \mu_i \varepsilon_i \right]$$

where  $\mu_i = E[f_i(g, w)]$ .

- Intuition: some areas systematically get higher / lower treatment due to non-random assignment (exposure).
- Solution: simulate draws of shocks, compute  $\mu_i$ , and recenter instrument to  $z_i - \mu_i$ .
- A problem for Bartik (inner product) instruments?

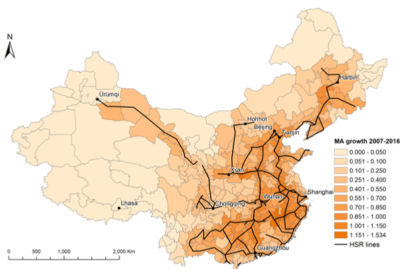


# BORUSYAK, HULL, WP 2021: NON-RANDOM EXPOSURE

Figure 1: Chinese High Speed Rail and Market Access Growth, 2007-2016

A. Completed Lines and MA Growth

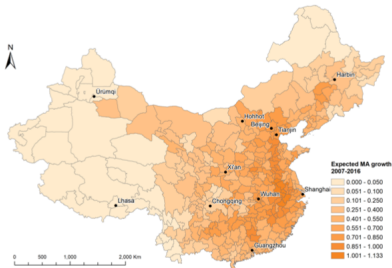
B. All Planned Lines



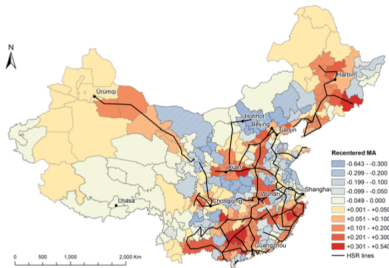
Notes: Panel A shows the completed China high-speed rail network by the end of 2016, with shading indicating MA growth (i.e. log-change in MA) relative to 2007. Panel B shows the network of all HSR lines, including those planned but not yet completed as of 2016 (in red).

# BORUSYAK, HULL, WP 2021: NON-RANDOM EXPOSURE

A. Expected Market Access Growth



B. Recentered Market Access Growth



# OUTLINE

- 1 IDENTIFICATION WITH REGIONAL DATA
- 2 GOLDSMITH-PINKHAM, SORKIN, AND SWIFT, AER 2020
- 3 BORUSYAK, HULL, AND JARAVEL, RESTUD 2022
- 4 BORUSYAK, HULL, WP 2021
- 5 MORE BEST PRACTICE**
- 6 NAKAMURA AND STEINSSON, AER 2014
- 7 MIAN, RAO, AND SUFI, QJE 2013

# GENERAL SPECIFICATION TESTS

- 1 Estimated coefficients sensitive to inclusion of covariates?
- 2 Pre-trends?
- 3 Placebo tests?
- 4 Overidentification tests.
- 5 Subsample analysis: drop influential observations.

# LEAVE-ONE-OUT

- Typically construct leave-one-out Bartik instrument:

$$B_l = \sum_k z_{l,k} g_{-l,k}$$

- ▶  $g_{-l,k}$  is national employment growth in industry  $k$  excluding area  $l$ .
- Removes finite sample correlation between idiosyncratic industry growth rate  $\tilde{g}_{l,k}$  and Bartik instrument  $B_l$ .
- Often unimportant in practice. Why?

## STANDARD ERRORS

- Adão, Kolesár, Morales (QJE, 2019): regions with similar exposure are not iid.
- Example DGP:

$$y_l = \alpha + \beta_0 x_l + \varepsilon_l, \quad x_l = \sum_k z_{lk} (g_k^1 + g_k^2)$$

- Want to know impact of  $g^1$  (e.g., China shock):

$$y_l = \alpha + \beta_0 \sum_k z_{lk} g_k^1 + \left( \sum_k z_{lk} g_k^2 + \varepsilon_l \right)$$

- Identified if  $\text{Cov}(\sum_k z_{lk} g_k^1, \sum_k z_{lk} g_k^2 + \varepsilon_l) = 0$ .
- But residuals correlated because of industry structure  $\Rightarrow$  need to adjust standard errors. Severity depends on importance of  $g_k^2$ .
- BHJ solve this issue by clustering the industry-level regression.

# OUTLINE

- 1 IDENTIFICATION WITH REGIONAL DATA
- 2 GOLDSMITH-PINKHAM, SORKIN, AND SWIFT, AER 2020
- 3 BORUSYAK, HULL, AND JARAVEL, RESTUD 2022
- 4 BORUSYAK, HULL, WP 2021
- 5 MORE BEST PRACTICE
- 6 NAKAMURA AND STEINSSON, AER 2014
- 7 MIAN, RAO, AND SUFI, QJE 2013

# DATA

- Military procurement data by U.S. State and year.
  - ▶ DD-350 military procurement forms
  - ▶ Records purchases  $> 10k$  before 1983 and  $> 25k$  thereafter.
- GDP growth, employment growth, inflation by U.S. State and year.
  - ▶ How well are these measured?



# SPECIFICATION

- Second stage:

$$\frac{Y_{it} - Y_{it-2}}{Y_{it-2}} = \alpha_i + \gamma_t + \beta \frac{G_{it} - G_{it-2}}{G_{it-2}} + \varepsilon_{it}$$

- First stage (I):

$$\frac{G_{it} - G_{it-2}}{G_{it-2}} = \delta_i + \theta_t + \sum_k \zeta_k 1(i = k) \frac{G_t - G_{t-2}}{G_{t-2}} + \eta_{it}$$

- First stage (II):

$$\frac{G_{it} - G_{it-2}}{G_{it-2}} = \delta_i + \theta_t + \zeta \left( s_i \frac{G_t - G_{t-2}}{G_{t-2}} \right) + \eta_{it}$$

## IDENTIFICATION: SHARES OR SHOCKS?

*Our identifying assumption is that the United States does not embark on military buildups-such as those associated with the Vietnam War and the Soviet invasion of Afghanistan-because states that receive a disproportionate amount of military spending are doing poorly relative to other states.*

# RESULTS

TABLE 2—THE EFFECTS OF MILITARY SPENDING

	Output		Output defl. state CPI		Employment		CPI	Population
	States	Regions	States	Regions	States	Regions	States	States
Prime military contracts	1.43 (0.36)	1.85 (0.58)	1.34 (0.36)	1.85 (0.71)	1.28 (0.29)	1.76 (0.62)	0.03 (0.18)	−0.12 (0.17)
Prime contracts plus military compensation	1.62 (0.40)	1.62 (0.84)	1.36 (0.39)	1.44 (0.96)	1.39 (0.32)	1.51 (0.91)	0.19 (0.16)	0.07 (0.21)
Observations	1,989	390	1,989	390	1,989	390	1,763	1,989

*Notes:* Each cell in the table reports results for a different regression with a shorthand for the main regressor of interest listed in the far left column. A shorthand for the dependent variable is stated at the top of each column. The dependent variable is a two-year change divided by the initial value in each case. Output and employment are per capita. The regressor is the two-year change divided by output. Military spending variables are per capita except in Population regression. Standard errors are in parentheses. All regressions include region and time fixed effects, and are estimated by two-stage least squares. The sample period is 1966–2006 for output, employment, and population, and 1969–2006 for the CPI. Output is state GDP, first deflated by the national CPI and then by our state CPI measures. Employment is from the BLS payroll survey. The CPI measure is described in the text. Standard errors are clustered by state or region.

## RESULTS

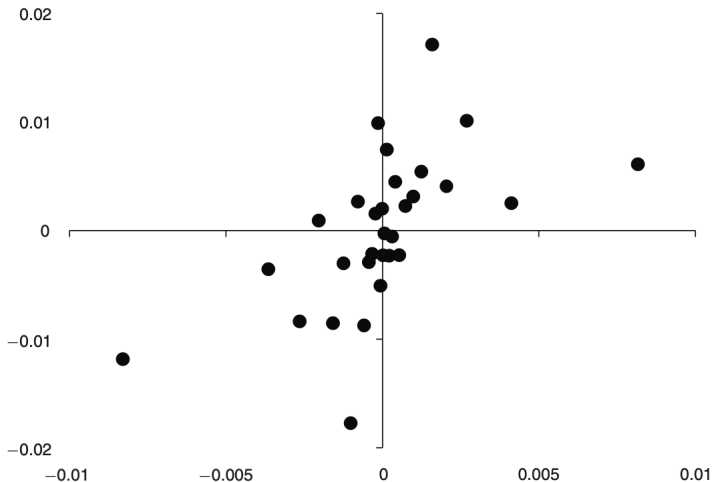


FIGURE 3. QUANTILES OF CHANGE IN OUTPUT VERSUS PREDICTED CHANGE IN MILITARY SPENDING

*Notes:* The figure shows averages of changes in output and predicted military spending (based on our first-stage regression), grouped by 30 quantiles of the predicted military spending variable. Both variables are demeaned by year and state fixed effects.

# RESULTS

TABLE 3—ALTERNATIVE SPECIFICATIONS FOR EFFECTS OF MILITARY SPENDING

	1. Output level instr.		2. Employment level instr.		3. Output per working age		4. Output OLS	
	States	Regions	States	Regions	States	Regions	States	Regions
Prime military contracts	2.48 (0.94)	2.75 (0.69)	1.81 (0.41)	2.51 (0.31)	1.46 (0.58)	1.94 (1.21)	0.16 (0.14)	0.56 (0.32)
Prime contracts plus military compensation	4.79 (2.65)	2.60 (1.18)	2.07 (0.67)	1.97 (0.98)	1.79 (0.60)	1.74 (1.00)	0.19 (0.19)	0.64 (0.31)
Observations	1,989	390	1,989	390	1,785	350	1,989	390
	5. Output with oil controls		6. Output with real int. controls		7. Output LIML		8. BEA employment	
	States	Regions	States	Regions	States	Regions	States	Regions
Prime military contracts	1.32 (0.36)	1.89 (0.54)	1.40 (0.35)	1.80 (0.59)	1.95 (0.62)	2.07 (0.66)	1.52 (0.37)	1.64 (0.98)
Prime contracts plus military compensation	1.43 (0.39)	1.72 (0.66)	1.61 (0.40)	1.59 (0.84)	2.21 (0.67)	1.90 (1.02)	1.62 (0.42)	1.28 (1.16)
Observations	1,989	390	1,989	390	1,989	390	1,836	360

# WHAT COULD GO WRONG?

- What problems do the instrument(s) solve?
- What problems remain?
- What would you like to see?

# OUTLINE

- 1 IDENTIFICATION WITH REGIONAL DATA
- 2 GOLDSMITH-PINKHAM, SORKIN, AND SWIFT, AER 2020
- 3 BORUSYAK, HULL, AND JARAVEL, RESTUD 2022
- 4 BORUSYAK, HULL, WP 2021
- 5 MORE BEST PRACTICE
- 6 NAKAMURA AND STEINSSON, AER 2014
- 7 MIAN, RAO, AND SUFI, QJE 2013

## MIAN AND SUFI

Establish importance of household debt overhang during Great Recession in a series of papers:

- 1 2009 QJE: Expansion of credit to new subprime borrowers from 2002-2006 led to defaults.
- 2 2011 AER: Credit expansion through home equity borrowing by existing homeowners.
- 3 2013 QJE (with Rao): Consumption and credit crunch 2006-2009.
- 4 2014 Emca: Deleveraging and unemployment, 2006-2009.
- 5 2014 WP: Consumption growth and house prices, 2002-2006.



- What is the causal effect of changes in net worth on consumption?
- Housing net worth shock:

$$\frac{\Delta \log p_{i,06-09}^H H_{i,2006}}{NW_{i,2006}}$$

- Regression:

$$\Delta \log C_{i,06-09} = \alpha_t + \beta \frac{\Delta \log p_{i,06-09}^H H_{i,2006}}{NW_{i,2006}} + \gamma X_{it} + \varepsilon_{it}$$

- Identification assumption?

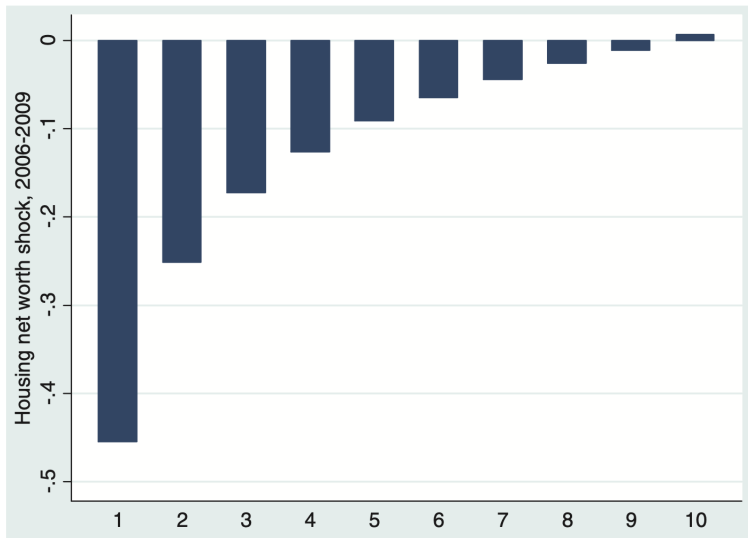
# DATA

- County-level total consumer purchases with a credit card or debit card for which MasterCard is the processor by NAICS code.
  - ▶ Combine with census retail sales data.
- ZIP code-level auto sales data.
- ZIP code-level net worth:

$$NW_{it} = S_{it} + B_{it} + H_{it} - D_{it}$$

- ▶ IRS Statistics of Income (SOI) to proxy for  $S_{it}, B_{it}$
- ▶ Core Logic ZIP code-level house price index to get  $H_{it}$ .
- ▶ Equifax Predictive Services to measure  $D_{it}$

# LARGE VARIATION IN NET WORTH

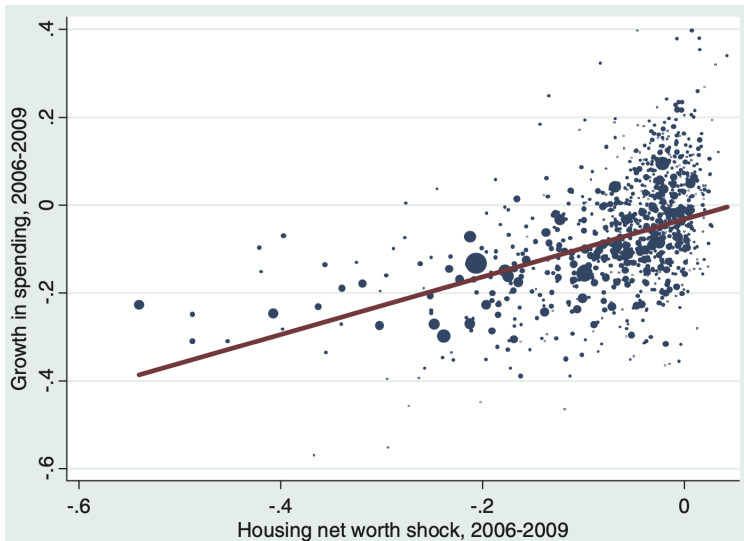


# CORRELATED WITH HOUSING SUPPLY INSTRUMENT

TABLE II  
HOUSING SUPPLY ELASTICITY AS A SOURCE OF VARIATION

		Housing supply elasticity	Constant	<i>N</i>	<i>R</i> <sup>2</sup>
(1)	Housing net worth shock, 2006–9	0.046** (0.011)	−0.174** (0.037)	540	0.190
(2)	Change in home value, \$000, 2006–9	27.795** (7.874)	−95.740** (23.210)	540	0.284
(3)	Change in wage growth (2002–6) – (1998–2002)	−0.002 (0.004)	−0.010 (0.008)	540	0.002
(4)	Employment share in con- struction, 2006	0.002 (0.003)	0.122** (0.008)	540	0.003
(5)	Construction employment growth, 2002–6	0.005 (0.015)	0.940** (0.042)	540	0.000
(6)	Population growth, 2002–6	0.012* (0.005)	0.018 (0.012)	538	0.026
(7)	Income per household, 2006	−5.378** (0.985)	69.392** (2.191)	540	0.080
(8)	Net worth per household, 2006	−88.389** (20.689)	674.620** (47.965)	540	0.083

# NET WORTH DECLINE PREDICTS SPENDING DECLINE

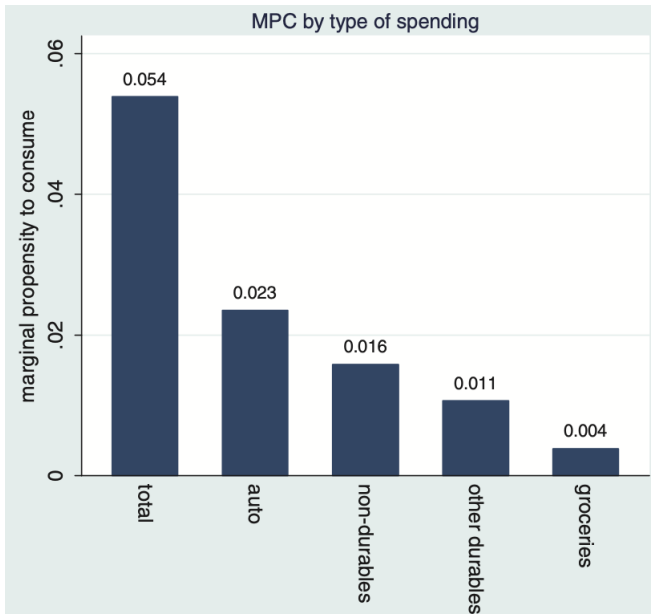


# NET WORTH DECLINE PREDICTS SPENDING DECLINE

TABLE III  
NET WORTH SHOCK AND CONSUMPTION GROWTH, 2006–9

	(1)	(2)	(3)	(4) IV
Housing net worth shock, 2006–9	0.634** (0.125)	0.613** (0.122)	0.590** (0.130)	0.774** (0.239)
Financial net worth shock, 2006–9		–0.595 (1.032)		
Construction employment share, 2006			–0.448** (0.150)	–0.287 (0.216)
Tradable employment share, 2006			0.051 (0.067)	0.011 (0.092)
Other employment share, 2006			–0.025 (0.038)	–0.045 (0.050)
Nontradable employment share, 2006			0.193 (0.157)	0.095 (0.167)
Ln(income per household, 2006)			–0.002 (0.033)	0.024 (0.047)
Ln(net worth per household, 2006)			–0.028 (0.018)	–0.035 (0.023)
Constant	–0.034* (0.015)	–0.092 (0.099)	0.167* (0.077)	0.147 (0.092)
<i>N</i>	944	944	944	540
<i>R</i> <sup>2</sup>	0.298	0.301	0.355	0.319

# MPC



# WHAT COULD GO WRONG?

- What problems do the instrument(s) solve?
- What problems remain?
- What would you like to see?



# HETEROGENEITY IN MPC

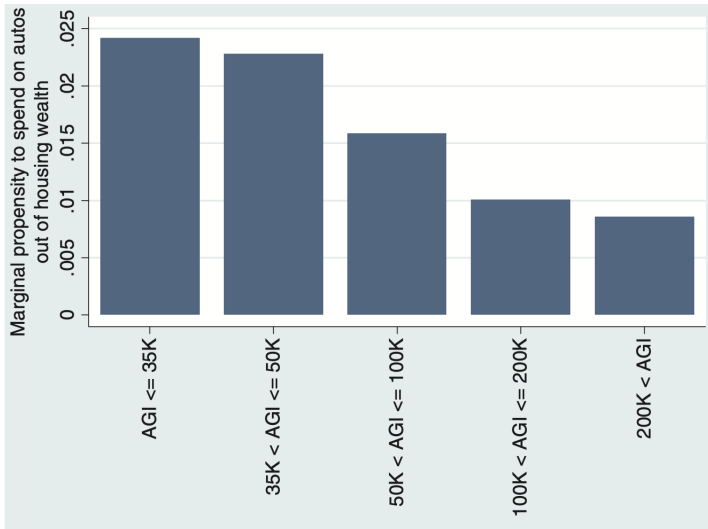
- Does MPC differ by household wealth, income, and / or leverage?
- Specification:

$$\Delta C_{i,06-09} = \alpha_t + \beta_1 \Delta p_{i,06-09}^H H_{i,2006} + \beta_2 Z_{i,t-1} \\ + \beta_3 \Delta p_{i,06-09}^H H_{i,2006} Z_{t-1} + \gamma X_{it} + \varepsilon_{it}$$

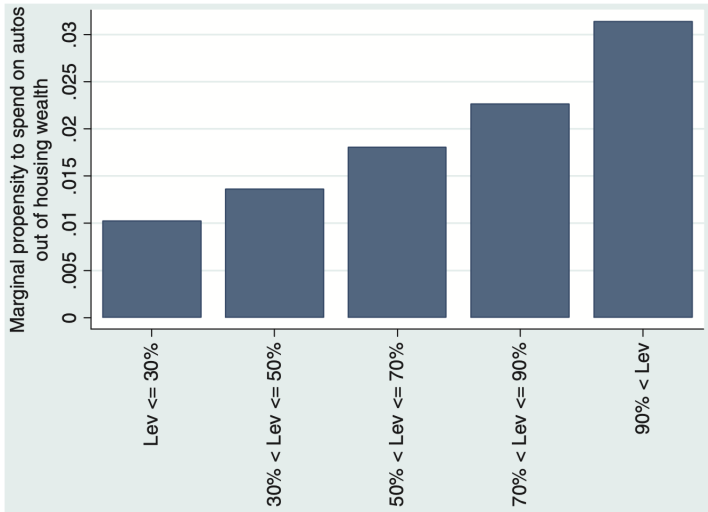
where  $Z_{i,t-1} = NW_{i,2006}$ ,  $Z_{i,t-1} = INC_{i,2006}$  or  $Z_{i,t-1} = LTV_{2006}$

- Identification assumption?

# HETEROGENEITY BY INCOME



## HETEROGENEITY BY LEVERAGE



# MECHANISM

	(1)	(2)	(3)	(4)	(5)	(6)
	<i>Dependent variable:</i> <i>Δ Home equity limit,</i> <i>\$000, 2006–9</i>			<i>Dependent variable:</i> <i>Δ Credit card limit,</i> <i>\$000, 2006–9</i>		
Δ Home value, \$000, 2006–9	0.023** (0.002)	−0.010* (0.004)	0.040** (0.006)	0.010** (0.001)	0.009* (0.004)	0.015** (0.003)
Housing leverage ratio, 2006		−1.234** (0.429)			0.850* (0.390)	
(Δ Home value)*(Housing leverage ratio, 2006)		0.058** (0.007)			0.002 (0.007)	
Income per household, \$ millions, 2006			17.295 (11.630)			−3.516 (2.224)
(Δ Home value)*(Income per household, 2006)			−0.187* (0.093)			−0.070* (0.030)
Constant	0.216 (0.114)	0.972** (0.273)	−0.603 (0.610)	−1.080** (0.094)	−1.606** (0.224)	−0.856** (0.134)
<i>N</i>	6,273	6,236	6,273	6,262	6,228	6,262
<i>R</i> <sup>2</sup>	0.051	0.098	0.090	0.021	0.023	0.023

CONVINCING?