

# David Meller

Sr. Product Owner



## Professional Summary

Highly accomplished Sr. Product Owner with 10+ years of experience leading cross-functional teams in the development and launch of innovative digital products. Proven track record in defining product vision, managing backlogs, and delivering user-centric solutions that drive business growth. Adept at agile methodologies, stakeholder communication, and market analysis.

## Work Experience

**Sr. Product Owner** March 2020 - Present

InnovateTech Solutions, Austin, TX

- Led product strategy and roadmap for a suite of enterprise SaaS applications, increasing user engagement by 15%.
- Managed the entire product lifecycle from ideation to launch, working closely with engineering, design, and marketing teams.
- Facilitated Agile ceremonies including sprint planning, daily stand-ups, reviews, and retrospectives.
- Defined and prioritized product backlog items, user stories, and acceptance criteria based on market research and business objectives.
- Conducted competitor analysis and user research to identify market opportunities and validate product features.

**Product Owner** August 2016 - February 2020

Digital Horizon Labs, Dallas, TX

- Owned the product backlog for a mobile banking application, leading to a 20% increase in active users.
- Translated business requirements into detailed user stories and functional specifications.
- Collaborated with UX/UI designers to create wireframes and prototypes, ensuring an intuitive user experience.
- Monitored product performance post-launch, gathering feedback and iterating on features.

**Business Analyst** June 2013 - July 2016

Global Software Inc., Houston, TX

- Analyzed business processes and identified areas for software improvement and automation.
- Gathered and documented requirements from various stakeholders.
- Supported product management team in feature prioritization and release planning.
- Performed data analysis to support decision-making for new product initiatives.

## Contact

david.meller@innovatetech.com  
(555) 876-5432  
Austin, TX  
linkedin.com/in/davidmellerpo  
github.com/davidmellerpo

## Skills

Agile Methodologies, Scrum, Product Roadmapping, Backlog Management, JIRA, Confluence, User Stories, Acceptance Criteria, Stakeholder Management, Market Research, Competitive Analysis, UX/UI Principles, Data Analysis, SaaS Product Development, SQL

## Education

**Master of Business Administration (MBA)**  
University of Texas at Austin, Austin, TX  
Graduated: 2015  
**Bachelor of Science in Information Systems**  
Texas A&M University, College Station, TX  
Graduated: 2011

## Languages

English (Native)  
Spanish (Professional Working Proficiency)