



DASHBOARD DESIGN PRINCIPLES

Most noteworthy information

Important Details

**General/
Background
info**

Dashboard Design Principles

1. Know Your Audience
2. Define Clear Objectives
3. Prioritize Simplicity and Clarity
4. Use Visual Hierarchy
5. Choose the Right Visualizations
6. Ensure Consistency
7. Make It Interactive (if applicable)
8. Optimize for Performance
9. Design for Accessibility
10. Test and Iterate

Which Charts?

Bar charts for comparisons

Line charts for trends over time

Pie charts to be used sparingly (only for simple proportions)

Tables for detailed data