



# STATISTICAL INTERFERENCE

## Population parameters vs sample statistics

Population parameters are fixed values while sample statistics vary from one sample to the next

Population parameters are often unknown while sample statistics for a given sample are known

We usually do not know how representative the sample actually is.

Therefore, we do not know how closely the sample statistic approximates the corresponding population parameter.

### Mean and Standard Error

Best estimate for population mean  $\mu$  is sample mean  $\bar{x}$

Accuracy of sample mean as the estimate of the population mean is measured by the standard error of the estimate.

The standard error of sample mean is:

$$SE(\bar{x}) = \frac{s}{\sqrt{n}}$$

s is the sample standard deviation and n is sample size.

SE( $\bar{x}$ ) is also referred to as standard error of the mean.

### Sample Standard Deviation

A sample deviation is:

$$s = \sqrt{\frac{\sum_{i=1}^n (x_i - \bar{x})^2}{n - 1}}$$

$\bar{x}$  is a good estimate if its standard error is less than 5%

### Confidence Interval for a Population Mean

A confidence interval can be constructed if:

1. The sample is randomly selected from the population
2. The sample size is at least 25 or the population is normally distributed

A confidence interval for the population mean is given by:

$$\left( \bar{x} - z \frac{s}{\sqrt{n}}, \bar{x} + z \frac{s}{\sqrt{n}} \right)$$

where:

- z = 1.645 for a 90% confidence interval
- z = 1.96 for a 95% confidence interval
- z = 2.58 for a 99% confidence interval

### Margin of Error (MOE)

- Another way to express the accuracy of an estimate.
- Instead of saying the 95% confidence interval is (1965 – 31, 1965 + 31), we can say the best estimate of the population mean is 1965 with MOE of 31.
- MOE of an estimate is:

$$MOE = 1.96 \times \frac{s}{\sqrt{n}}$$