

Problem	Solution	Unique Value Proposition	Unique Advantages	Customer Segment
Delayed treatment due to large In-Patients.	providing a mobile service to reduce the treatment and medical assistance timing	Easy ambulance services, reduction of treatment delay due to high amount of In-Patients.	<ul style="list-style-type: none"> • Social Media's • Websites 	<ul style="list-style-type: none"> • Ambulance Service providers • Civilians • Hospitals
Alternative	Key Metrics		Channels	Early Adopters
<ul style="list-style-type: none"> • SOS • Toll-free Number 	<p>Nearby hospitals details and ambulance service details.</p> <p>ICU/ General ward booking features.</p>		<ul style="list-style-type: none"> • Social Media • Websites 	<ul style="list-style-type: none"> • Emergency service providers • Emergency service seekers
Cost structure			Revenue Stream	
<ul style="list-style-type: none"> • Plugin and third party subscription purchase cost • Mobile application developing costs • developer costs. 			<ul style="list-style-type: none"> • Service Charges • In- App subscriptions and purchase • software maintenance 	