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Managers' Weekly Report & QA Metrics

Work Beginning: 24/03/2014	Work Summary	 Easter sprint was close to completion after integrating. 15 recipes received from the Chef (Jim Dee) GUI feedback was good overall, only minor changes needed
	Issues	It's Easter holiday
Work Beginning: 31/03/2014	Work Plan	Complete sprint ready for next iteration
	Issues	Work around peoples holiday plans.

Metric	How measured	Achieved (Yes/No with Comments)
Assets turnover.	Sales/Average total assets. Measure the efficiency of the company's use of its money.	No sales
Economic value added.	Net operating profit after taxes – cost. Help determine created value.	n/a
Debt to equity ratio.	Debit/Equity. Limit the ratio to less than 1 helps earn profit.	n/a
Return on Investment (ROI).	Optimise the efficiency at each stage.	Yes
Total Cost of Ownership (TCO).	Consider all costs, including energy, training, maintenance, rent etc.	Yes – this is all documanted (past and future figures) in the financial report
Finance Deadlines met.	Deliverables submitted as timetabled and recorded.	Yes
Financial Business Plan and financial as desired.	Holding review meetings with deputy finance manager and Sales & Marketing Manager to make sure business plans and financial are up to the standard required.	Yes - now online using Fuze
Contribution towards and Sales and Marketing or	Holding review meetings with deputy finance manager and Sales & Marketing Manager to make sure business plans and financial are up to the standard required.	Yes

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the product		
Weekly	Number of completed timesheets received	Yes – some people are on holiday
timesheets	/ number expected	so their absences are accounted
completed		for