

# Managers' Weekly Report & QA Metrics

Work Beginning: 31/03/2014	Work Summary	<ul style="list-style-type: none"> <li>Easter Sprint was completed after tests were conducted within the main program</li> </ul>
	Issues	
Work Beginning: 7/04/2014	Work Plan	<ul style="list-style-type: none"> <li>Begin new iteration sprints</li> </ul>
	Issues	

Metric	How measured	Achieved (Yes/No with Comments)
Assets turnover.	Sales/Average total assets. Measure the efficiency of the company's use of its money.	No sales
Economic value added.	Net operating profit after taxes – cost. Help determine created value.	n/a
Debt to equity ratio.	Debit/Equity. Limit the ratio to less than 1 helps earn profit.	n/a
Return on Investment (ROI).	Optimise the efficiency at each stage.	Yes
Total Cost of Ownership (TCO).	Consider all costs, including energy, training, maintenance, rent etc.	Yes – this is all documented (past and future figures) in the financial report
Finance Deadlines met.	Deliverables submitted as timetabled and recorded.	Yes
Financial Business Plan and financial as desired.	Holding review meetings with deputy finance manager and Sales & Marketing Manager to make sure business plans and financial are up to the standard required.	Yes - now online using Fuze
Contribution towards and Sales and Marketing or the product	Holding review meetings with deputy finance manager and Sales & Marketing Manager to make sure business plans and financial are up to the standard required.	Yes
Weekly timesheets completed	Number of completed timesheets received / number expected	Yes – some people are on holiday so their absences are accounted for