Managers' Weekly Report & QA Metrics

Work Beginning: 12/05/2014	Work Summary	- Content finished for 1 soup (images) and 1 video of 'chopping an onion' - Images are being designed and constructed for buttons and background etc… of final product to make look 'shiny' - Continue compiling content for the final product (text, images and video for recipes and kitchen basics) - Continue formatting the received recipes into xml format
	Issues	Problems with audio handler tests and stopping the audio playing beyond the first slide transition
Work Beginning: 19/05/2014	Work Plan	- HTML Tour template - Begin content for HTML Tour - Finish outstanding issues in coding. - Continue compiling and formatting content for product from Chef (Jim Dee)
	Issues	

Metric	How measured	Achieved (Yes/No with Comments)
Assets turnover.	Sales/Average total assets. Measure the efficiency of the company's use of its money.	Yes
Economic value added.	Net operating profit after taxes – cost. Help determine created value.	See Business Plan.
Debt to equity ratio.	Debit/Equity. Limit the ratio to less than 1 helps earn profit.	
Return on Investment	Optimise the efficiency at each stage.	Yes

(ROI).		
Total Cost of Ownership (TCO).	Consider all costs, including energy, training, maintenance, rent etc.	Yes – see most recent financial report (3)
Finance Deadlines met.	Deliverables submitted as timetabled and recorded.	Yes
Financial Business Plan and financial as desired.	Holding review meetings with deputy finance manager and Sales & Marketing Manager to make sure business plans and financial are up to the standard required.	Yes – weekly meetings and daily coding sessions.
Contribution towards and Sales and Marketing or the product	Holding review meetings with deputy finance manager and Sales & Marketing Manager to make sure business plans and financial are up to the standard required.	Yes – the sale presentation is beginning to take form.
Weekly timesheets completed	Number of completed timesheets received / number expected	Yes