

Variable	Description	Data Type	Example
Site	The website of interest	String	'Amazon'
MonthYear	The month and year corresponding to the page views	Date	2017-01-01
Year	The year of the date	Numeric	2017
All Devices	The number of page devices for that month and year across all devices	Numeric	2571858
Desktop	The number of page devices for that month and year across desktop devices	Numeric	6565
Mobile	The number of page devices for that month and year across mobile devices	Numeric	233
Category	The category/industry that the website falls into of: e-commerce, sports, news	String	'E-Commerce'