

4-29-23

- $V(a, b) = a^\alpha b^\beta$

Maximization problem:

$$\begin{aligned} \max \quad & a^\alpha b^\beta \\ \text{s.t.} \quad & P_a \cdot a + P_b \cdot b \leq Y \end{aligned}$$

USE substitution

$$P_b \cdot b = Y - P_a \cdot a$$

$$b = \frac{Y}{P_b} - \frac{P_a}{P_b} a$$

$$\max \quad a^\alpha \left(\frac{Y}{P_b} - \frac{P_a}{P_b} a \right)^\beta$$

$$\text{FOC:} \quad \frac{\partial \left[a^\alpha \left(\frac{Y}{P_b} - \frac{P_a}{P_b} a \right)^\beta \right]}{\partial a} = 0$$

$$a^* = \frac{\frac{\alpha}{\alpha + \beta} Y}{P_a}$$

income share on a

$$b^* = \frac{\frac{\beta}{\alpha + \beta} Y}{P_b}$$

- Elasticities

Elasticity of $D_a(P_a, P_b, Y)$ with respect to k

$$\epsilon_k = \frac{\partial P_a}{\partial k} \cdot \frac{k}{P_a}$$

Price

$$\epsilon_{P_a} = \frac{\partial D_a}{\partial P_a} \cdot \frac{P_a}{D_a} \leq 0$$

income

$$\epsilon_Y = \frac{\partial D_a}{\partial Y} \cdot \frac{Y}{D_a}$$

≥ 0 "normal"

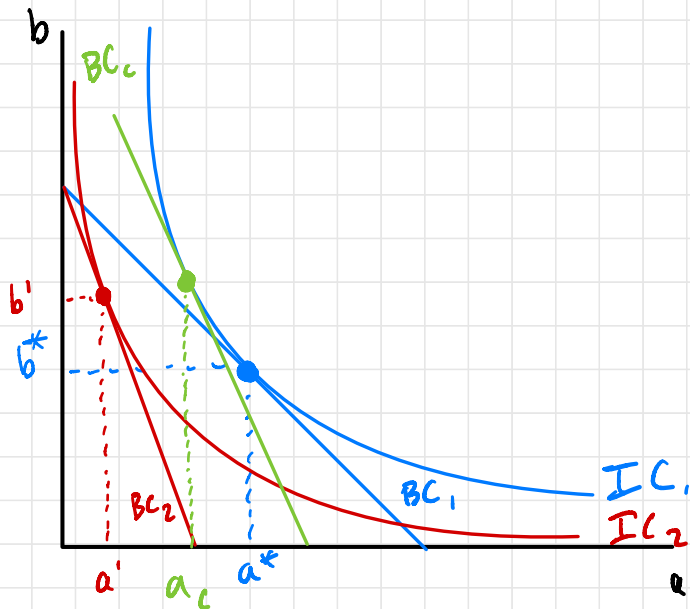
≤ 0 "inferior"

Cross price

$$\epsilon_{P_a, P_b} = \frac{\partial D_a}{\partial P_b} \cdot \frac{P_b}{D_a}$$

• income & substitution effects:

Price of a ↑
a', b'



$$a_c - a^* = \text{substitution effect}$$

$$a' - a_c = \text{income effect}$$

$$1. \quad U(b, t) = b \cdot t, \quad Y = 4, \quad P_b = P_t = 1$$

$$b^* = \frac{\frac{1}{1+1} \cdot 4}{1} = \frac{\frac{1}{2} \cdot 4}{1} = 2$$

$$t^* = \frac{\frac{1}{1+1} \cdot 4}{1} = 2$$

$$\max \quad b \cdot t$$

$$\text{s.t.} \quad b + t = 4$$

$$b = 4 - t$$

$$\max \quad (4 - t) \cdot t = 4t - t^2$$

$$\text{FOC:} \quad \frac{\partial (4t - t^2)}{\partial t} = 0$$

$$4 - 2t = 0$$

$$t^* = 2$$

$$b^* = 2$$

$$2. \quad \text{we need } Y' \text{ such that}$$

$$U(b_c, t_c) = U(t^*, b^*) = U(2, 2) = 2 \cdot 2 = 4$$

$$b_c = \frac{\frac{\alpha}{\alpha+\beta} \cdot Y'}{P_b'} = \frac{\frac{1}{2} \cdot Y'}{4} = \frac{Y'}{8}$$

$$t_c = \frac{\frac{\beta}{\alpha+\beta} \cdot Y'}{P_t} = \frac{\frac{1}{2} Y'}{1} = \frac{Y'}{2}$$

$$U(b_c, t_c) = \frac{Y'}{8} \cdot \frac{Y'}{2} = \frac{(Y')^2}{16} = 4$$

$$\Rightarrow (Y')^2 = 4 \cdot 16 = 64$$

$$Y' = \sqrt{64} = 8$$

$$b_c = \frac{8}{8} = 1, \quad t_c = \frac{8}{2} = 4$$

$$3. \quad b^* = 2, \quad b_c = 1$$

$$b' = \frac{\frac{1}{2} \cdot Y}{P_{b'}} = \frac{\frac{1}{2} \cdot 4}{4} = \frac{1}{2}$$

$$\text{substitution effect is } b_c - b^* = 1 - 2 = -1$$

$$\text{income effect is } b' - b_c = -\frac{1}{2}$$

$$4. \quad U(Y, 0) = Y$$

$$U(0, \frac{Y}{3}) = \frac{2}{3} Y$$

$$a^* = Y, \quad b^* = 0$$

$$5. \quad \varepsilon_P = \frac{\partial D}{\partial P} \cdot \frac{P}{D} = (-1) \cdot \frac{5}{15} = -\frac{1}{3}$$

b. Prices are equal

$$\left(a^{\frac{1}{2}}\right)^3 \left(b^{\frac{2}{3}}\right)^3$$

$$a b^2$$