Philip Johnson
9-19-15

Unlock: Programming

Short Pitch
Unlock: Programming shows and instructs the viewer in the basics of programming for Unity, Unreal, and other types of free game engines.

Long Pitch

Unlock:Programming.com is a place in which helps the user understand the basics of programming in any of the following languages like: C#, C++, JavaScript, and etc. The lessons will range from beginner level tasks going all the way up to mastery level showing all of the cool tricks and tips that each language and engine can provide. Unlock:Programming.com also provides a place for fellow game programmers to list their questions and get advice on a problem their having and possibly a solution from Unlock:Programming.com crew.

Personas

Stan Gaines (The College Student)
Video game enthusiast

Mary Edwards (The Website Designer)
Interested in the Website Programmer

Fred Stevenson (Video Game Artist)
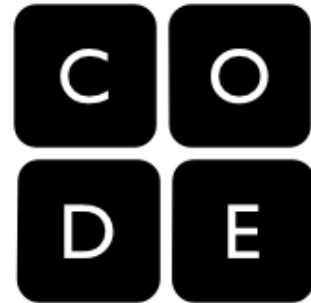Industry artist that thinking about switching paths

Competitions

(www.lynda.com)

(www.codeavengers.com)

(www.code.org)