

Spoiled Tomatillos User Study Script

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Hi, my name is [YOUR NAME], and I will be conducting a user study for Spoiled Tomatillos.

The study will take you through three basic tasks in our application. You will be asked a few questions after each task to gauge your experience. My goal is to gain an understanding of how a user sees our product and use that knowledge to build a better experience. In this case, I'll be measuring your success and ease of accomplishing each task.

Do you have any questions?

While you work through each of the following tasks, please try to think aloud, so I can better understand your thought process.

- 1. (Search movies) For our first task, you are a normal user on the Spoiled Tomatillos site. You would like to see some information about a movie titled 'Guardians of the Galaxy 2'. Please locate the information page for this movie.
- 2. (Reset password) Next, you have decided you'd like to change your password. How would you do this?
- 3. (Delete account) For our final task, you are now an admin user on Spoiled Tomatillos. Someone has accidentally signed up twice and would like you to delete one of their accounts.