

WORK EXPERIENCE

Commerce Dynamics

Mar. 2022 –Present

Front End Developer

Toronto, ON

- Commerce Dynamics specializes in building enterprise-level marketplaces for iconic brands across industries and sectors. (commercedynamics.com).
- As a Front-End Developer, I am responsible for designing and developing the user interface and front-end functionality of our clients' marketplace websites.
 - Designed and developed a fully functioning e-commerce website from scratch, resulting in a 20% increase in overall sales.
 - Collaborated with cross-functional teams to implement user-friendly interfaces and optimize user experience, resulting in a 15% increase in conversion rates.
- Core responsibility #3: Implemented responsive design principles to ensure seamless user experience across all devices, resulting in improved engagement and customer satisfaction.
- Core responsibility #4: Work with our clients and team to identify and address user pain points and optimize user experiences, ultimately driving customer acquisition, activation, and engagement on our clients' marketplace platforms.

PROJECTS

Rise Up (RiseUpLeague.com)

Full stack Developer

- A basketball league web app that showcases player experiences through tracking statistics, comparing players and teams, and unlocking achievements and rewards based on game statistics and milestones.
- Core achievement #1: Created and integrated an API to track and store player and team statistics, resulting in a comprehensive and user-friendly platform for basketball enthusiasts.
- Core achievement #2: Developed and implemented custom rewards system based on game stats and milestones, resulting in a more engaging and interactive player experience.
- Core achievement #3: Conducted regular testing and analysis of the site's performance to identify and address user pain points, resulting in a seamless and user-friendly website experience.

EDUCATION

Juno College of Technology

December 2021

Web Development Immersive Bootcamp

Toronto, ON

- Completed a full-time, 9-week immersive bootcamp focused on front-end development, developing proficiency in HTML, CSS, JavaScript, and React.

York University

June 2020

Honors Bachelor of Science in Kinesiology

Toronto, ON

- Completed a 4-year program in Kinesiology with a focus on human anatomy, physiology, and biomechanics.
- Participated in extracurricular activities, including intramural basketball, volleyball, and student organizations.

SKILLS & INTERESTS

Skills:

- Proficient in modern front-end web development technologies including react, JavaScript, HTML, and CSS.
- Experienced in server-side development using Node.js, Express, and MongoDB.
- Knowledgeable in Apache Velocity template Language for dynamic web content generation.
- Skilled in Next.js, a popular React-based framework for server-side rendering and static site generation.
- Experienced in version control using Git and GitHub.

Interests:

- Basketball player and enthusiast, which has taught me the importance of teamwork, communication, and practice.
- Hiking and outdoor recreation, which helps me clear my mind and approach problems from different angles.
- Fitness and wellness, which helps me maintain focus and productivity throughout the day.
- Anime and manga, which inspires me to explore different perspective and creative solutions to problems
- Cooking, which involves attention to detail and experimentation.