



# JOHN JOSEPH SALAR

## Product Designer

A compassionate Family Wellness Counselor with a strong background in providing support and guidance to families facing various challenges.

## About Me

I'm a second-year Entrepreneurship student with experience managing three small businesses. Passionate about business, technology, and continuous growth.



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Mintal, Davao City

## LANGUAGE

- English
- Cebuano
- Tagalog

## EXPERTISE

- Management Skills
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership

## EXPERIENCE

### Internship: Accounting Assistant (Family Business) 2020 - 2022

- Assisted in organizing daily sales reports and recording income and expenses.
- Encoded receipts, invoices, and official documents using Excel.
- Helped in preparing monthly financial summaries for review.
- Shadowed the company accountant to learn basic bookkeeping and BIR-related processes.

### Sales & Marketing Support (Piso-Wifi Business) 2016 - 2020

- Designed basic promotional materials and posted them online.
- Monitored daily income and customer usage using tracking sheets.
- Engaged with customers to gather feedback and improve the service.
- Learned basic pricing strategy and ROI computation.

## EDUCATION

### HOLY CHILD COLLEGE OF DAVAO

Bachelor of Business Management  
2008 - 2022

### MAPUA MALAYAN COLLEGES

Master of Business Management  
2022 - Current

## SKILLS SUMMARY

Design Process  78 %

Project Management  81 %