John A. Bernau, PhD

Center for the Study of Law and Religion
Emory University School of Law
310 Gambrell Hall
1301 Clifton Rd NE
Atlanta, GA 30322

Email: john.bernau@emory.edu
Phone: 404-712-8710
Website: www.johnabernau.com

ACADEMIC POSITIONS

2019 –   Digital Scholarship Fellow, Emory Center for the Study of Law and Religion, Emory University

EDUCATION

Ph.D. in Sociology, Emory University [2019]
>   *Dissertation: "Talk of Death: American Discourse in Three Spheres"*
>   *Chairs: Timothy J. Dowd & Frank J. Lechner*

M.A. in Sociology, Emory University [2017]
B.A. in Sociology and Philosophy (Cum Laude), The University of Iowa [2013]

SCHOLARSHIP

Bernau, John A. 2018. "Text Analysis with JSTOR Archives". *Socius: Sociological Research for a Dynamic World.* 4:1-2. https://doi.org/10.1177%2F2378023118809264

Bernau, John A. 2019. "Introducing DOIs to Atlanta Studies". *Atlanta Studies.* https://doi.org/10.18737/atls20190418 [*non-refereed*]

Semenza, Daniel C. and **John A. Bernau** [*Under Review*]. "Are All Mass Shootings Equal? Assessing a Cultural-Cognitive Theory of Public Interest using Google Search Data"

Xu, Bin and **John A. Bernau**. [*Under Review*]. "The Sympathetic Leviathan: How Do Modern States Culturally Respond to Disasters?"

Conference Presentations:

2019   "Are All Mass Shootings Equal? Assessing a Cultural-Cognitive Theory of Public Interest using Google Search Data." Paper presented at the American Sociological Association Annual Meeting, August 2019. New York, NY.

2019   "Hurricane Maria and the Boundaries of Compassion." Paper presented at ACLS-Funded Conference "Politics, Societies, and Disasters: China and Beyond," June 2019. Copenhagen, Denmark.

2018   "The (De)Institutionalization of Kübler-Ross' Five-Stage Model of Death and Dying." Paper presented at the Society for the Scientific Study of Religion Annual Meeting, October 2018. Las Vegas, NV.

2018   "Communion to Compassion: The Changing Language of Death in America." Paper presented at the Southern Sociological Society Annual Meeting, April 2018. New Orleans, LA.

2017   "The Sympathetic Leviathan: How Do Modern States Culturally Respond to Disasters?" Paper presented at the Social Science History Association, November 2017. Montreal, QC, Canada.

2017   "From Leibniz to Lefty: Country Music as Theodicy." Paper presented at the American Sociological Association Annual Meeting, August 2017. Montreal, QC, Canada.

Conference Presentations (continued):
2016   "'I Wanna Hear Some Jones': Benchmarks and Boundary Work in Country Music Lyrics." Paper presented at the Southern Sociological Society Annual Meeting, April 2016. Atlanta, GA.

GRANTS AND AWARDS

2018   Martin Levin ICPSR Training Award. Department of Sociology. Emory University. ($2,500)
2018-2019   Digital Humanities Fellowship. Emory Center for Digital Scholarship. Emory University.
2016   DHSI Course Scholarship. Emory Center for Digital Scholarship. Emory University. ($1,200)
2013-2018   Laney Graduate School Fellowship. Emory University.
2009   Old Gold Scholarship. The University of Iowa. ($12,000)

TEACHING

Full Instructor
2018   SOC 333: Sociology of Religion. Emory University [Spring]
2017   SOC 333: Sociology of Religion. Emory University [Spring]

Workshop Instructor
2019   R Advanced: Social Media Scraping
        Emory Center for Digital Scholarship [Spring]

2019   R Intermediate: Data Visualization II
        Emory Center for Digital Scholarship [Spring]

2018   R Basics: An Introduction
        Emory Center for Digital Scholarship [Fall]

2018   Data Cleaning and Manipulation in R
        Emory Center for Digital Scholarship [Spring]

2018   Data Visualization in R
        Emory Center for Digital Scholarship // Emory Health Sciences Center [Spring]

2018   Data Visualization in R
        Emory Center for Digital Scholarship // Institute for Quantitative Theory and Methods [Spring]

2017   Data Visualization in R
        Emory Center for Digital Scholarship // Institute for Quantitative Theory and Methods [Spring & Fall]

2016   Zotero for Academic Research and Publishing
        Department of Sociology, Emory University [Spring]

Teaching Assistant – Emory University
2017   SOC 506: Applied Regression* [Spring]   2015   SOC 355: Social Research [Spring]
2016   SOC 389: Cont. Chinese Culture [Fall]   2014   SOC 457: Dvlp. of Sociological Theory [Fall]
2016   SOC 343: Mass Media & Society [Spring]   2014   SOC 221: Culture & Society [Spring]
2015   SOC 101: Intro to Sociology [Fall]   2013   SOC 101: Intro to Sociology [Fall]

*Graduate-level

DEPARTMENTAL & PROFESSIONAL SERVICE

2019   Search Committee Member. Assistant Director for Student Support. Emory Law [Summer]

DEPARTMENTAL & PROFESSIONAL SERVICE (continued)

2019   Invited Lecture. "Digital Scholarship in the Classroom." Dpt. of Sociology. Emory University [Spring]
        Graduate Proseminar. "Developing an Online Presence." Emory University [Spring]
        Invited Lecture. "Publishing in Sociology." Dpt. of Sociology. Emory University [Spring]
2018   Graduate Proseminar. "Organization & Independent Learning." Emory University [Fall]
        Research in Sociology at Emory (RISE) Graduate Mentor [Fall]
        Research in Sociology at Emory (RISE) Graduate Mentor [Spring]
2016   Chair of Culture and Social Psychology Study Group. Emory University. [Spring]
        Southeastern Undergraduate Sociology Symposium. Session Presider. Emory University. [Spring]
2015   Research in Sociology at Emory (RISE) Graduate Mentor [Spring]
        New Faculty Hire Candidate Host and Guide [Spring]
2013-15 Department of Sociology Graduate Recruitment Committee [Spring]

SPECIALIZED TRAINING

2018   "Multilevel and Mixed Models Using R" (July 31 – Aug 1)
        Statistical Horizons (SH)
        Temple University // Philadelphia, PA

2018   "Machine Learning for the Analysis of Text as Data" (July 16-20)
        Inter-University Consortium for Political and Social Research (ICPSR)
        University of North Carolina Chapel Hill // Chapel Hill, NC

2017   "Understanding Topic Modeling" (June 12-16)
        Digital Humanities Summer Institute (DHSI)
        University of Victoria // Victoria, BC

SPECIALIZED SKILLS

Quantitative Data Analysis:
- **Software** – Python (introductory), SPSS (intermediate), Stata (intermediate), R (advanced)
- **Manipulation** – select, filter, arrange, count, summarize, recode, reshape, join (dplyr, tidyr)
- **Regression** – OLS, logistic, poisson, negative-binomial, zero-inflated models, multi-level / hierarchical (introductory), longitudinal / panel (introductory), post-estimation (broom)
- **Text Analysis** – preprocessing (case, punctuation, stopwords), tf-idf weighting, topic modeling (LDA, structural, and dynamic), part-of-speech tagging (spaCy, spacyR), embedded word vectors (word2vec, GloVe)
- **Visualization** – ggplot, gganimate, gridExtra, plotly, LDAvis, RMarkdown, blogdown, shiny

Professional Organization:
- Blackboard / Canvas (LMS)
- Google Drive / Box / Dropbox
- Trello / Slack
- Timeneye
- WordPress
- GitHub
- Zotero

Qualitative Data Analysis:
- discourse analysis
- in-depth interview
- MaxQDA (introductory)

DIGITAL SCHOLARSHIP

2016 – 2018   Digital Scholarship Specialist II
Emory Center for Digital Scholarship (ECDS)
Emory University, Atlanta, GA
Authored original training materials, led bi-annual half-day workshops on R and data visualization, worked with ECDS staff / faculty on digital projects. Specialization: data visualization, text analysis, WordPress and web development.

2015 – 2016   Digital Scholarship Specialist I
Emory Center for Digital Scholarship (ECDS)
Emory University, Atlanta, GA
Worked with faculty, staff, and students on digital research and pedagogy-related questions. Consultation expertise: R, python, data analysis / manipulation / visualization, Canvas, WordPress, Dropbox, EmoryBox, Zotero, Trello, Slack, Timeneye, iMovie, Audacity, high-resolution scanning.