

# John Simpson

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## DEVELOPMENT EXPERIENCE

### Lead Web Developer, Graphic Designer, *Innovative*

2019 - PRESENT

- In-house web developer for industrial refrigeration company.
- Designs and codes custom Wordpress themes for suite of company-owned properties, using PHP, HTML, JS, and CSS.
- Designs pamphlets, newsletters, and other company materials, using Photoshop, Illustrator, and InDesign.
- Acts as Marketing consultant and gives ideas to drive brand growth.

### Lead Developer, Graphic Designer, *vk.gy*

2014 - PRESENT

- Founder and lead developer for community-run repository of band information.
- Develops custom-purpose, bilingual CMS powered by PHP7 and SQL.
- Designs and develops frontend using HTML5, CSS3, JavaScript ES6, and jQuery.
- Creates custom automation tools with PHP and JavaScript to increase speed and ease of data entry.
- Uses command line/Git for version control and Github for collaboration with co-developer.
- Continuously re-evaluates code to increase speed, reliability, and accessibility.
- Designs branding and promotional physical goods (stickers, t-shirts, etc.).
- Manages community of 500+ and plan online events, including a successful Patreon campaign.
- Builds and maintains professional industry relationships.

### Freelance Web Developer, Graphic Designer, *Self-Employed*

2008 - PRESENT

- Develops custom web solutions for clients, mainly using PHP7, SQL, and JavaScript ES6.
- Designs and builds custom responsive, mobile-first front-ends using HTML5 and CSS3.
- Actively collaborates with clients to meet their design expectations without sacrificing speed or accessibility.
- Designs logos and promotional materials using Photoshop, Illustrator, and InDesign.
- Delivers completed products within given timeframes.
- See portfolio for recent work: [JohnSimpson.dev](http://JohnSimpson.dev)

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## SKILLS

### Technologies

HTML5, CSS3, JavaScript (ES6),  
jQuery, PHP, SQL, VBA, SVG,  
Git, Markdown

### Software

Excel, Word, Photoshop,  
Illustrator, InDesign

### Recognition

Shamrock Stars recognition.  
Managerial Excellence award.  
Employee of the Month x6.

### Education

**B.S., Biology** ('08 - '12)  
James Madison University

### References

**Jennifer Cline**, Client,  
540-649-5570

**Valerie Strong**, Client,  
224-427-9404

**Bonnie Tang**, Supervisor,  
540-416-3777

**Bruce Hoard**, Manager,  
540-280-9585

**Tim Reasoner**, Supervisor,  
540-470-8190

## OTHER EXPERIENCE

### **Quality Department Lead, Shamrock Foods, Verona**

2014 - 2019

- Performed biological, chemical, and physical tests to ensure quality of 200,000 items each day.
- Predicted, identified, quarantined, and remedied quality issues that could negatively affect public health and safety.
- Created and interpreted reports.
- Used, maintained, and troubleshooted advanced equipment such as FTIR machines, cryoscopes, CEMs, CR Celsis machines, and more.
- Continuously improved cross-department knowledge.
- Worked quickly and with a high degree of quality, while making evidence-based decisions on the fly, to protect company bottom lines while favoring customer safety above all else.
- Hired and trained all lab staff.
- Managed lab inventory and ordering.
- Architected and implemented new lab/plant policies.
- Spearheaded successful projects to increase legal compliance in documents across plant. Reduced lost product by half through successful hold revision project.

### **Manager, Cook Out, Harrisonburg**

2012 - 2014

- Scheduled, trained, and managed staff.
- Worked in fast-paced, stressful environment.
- Successfully managed competing needs of safety, quality, efficiency, and speed.
- Handled money and deposits.
- Created and implemented new training policies and paperwork.