

Welcome back, Johnathon Pak

This interactive dashboard provides a comprehensive analysis of Laptronics' sales performance, including key metrics such as revenue, order volume, and product performance across various regions.

By leveraging real-time data visualizations, the dashboard helps identify trends, assess the impact of recent initiatives, and guide strategic decision-making."

Date Range Filter

1/1/2019 to 12/31/2022

Total Revenue

\$24.05M

Total Order Qty

92,923

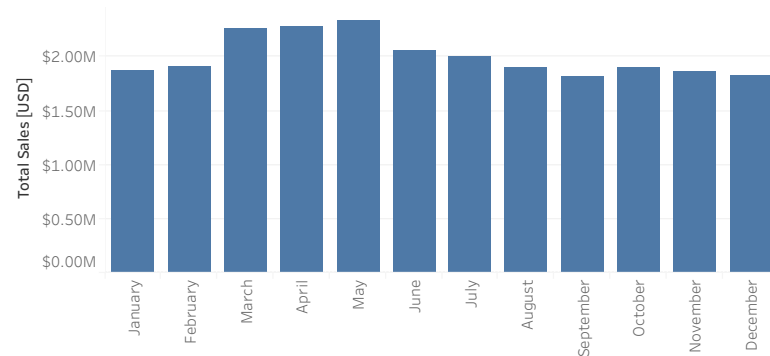
Total Customers

74,765

Total Refunds

4,700

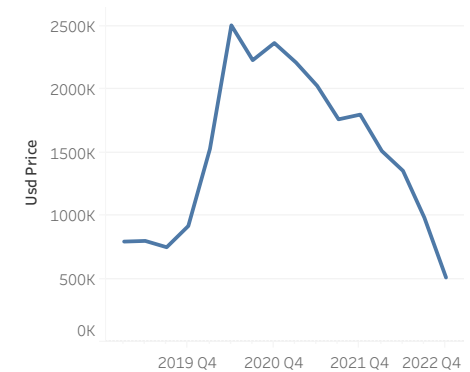
Sales Per Month



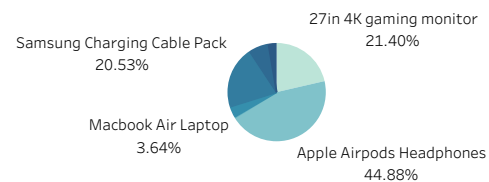
QoQ Performance

2020	Q1	92.4% ▲
	Q2	213.4% ▲
	Q3	197.5% ▼
	Q4	157.8% ▲
2021	Q1	44.7% ▼
	Q2	-19.1% ▼
	Q3	-21.0% ▼
	Q4	-23.9% ▲
2022	Q1	-31.7% ▼
	Q2	-33.2% ▼
	Q3	-44.2% ▼
	Q4	-71.7% ▼

Quarterly Revenue Trend



Sales by Product



Avg Order Value

\$258.84

Avg Shipping Time

2.02 Days