

Subject: RE: MSOE Libertarians Super Email
From: "Deacon, Alexa" <deaconar@msoe.edu>
Date: 4/1/2021, 11:56 AM
To: "Bilkey, John" <bilkeyj@msoe.edu>
CC: "Landaal, Kristen" <landaal@msoe.edu>

I just printed copies for the CC and the Res Halls. We will take care of putting them up on campus and taking them down.

As far as the stickers – you can make them and send us what you want ordered. I suggest starting with around 50 stickers (just because we are wrapping up the year).

From: Bilkey, John <bilkeyj@msoe.edu>
Sent: Thursday, April 1, 2021 11:39 AM
To: Deacon, Alexa <deaconar@msoe.edu>
Cc: Landaal, Kristen <landaal@msoe.edu>
Subject: Re: MSOE Libertarians Super Email

Hi Alexa and Kristen,

I've updated our poster with a new logo design the group voted on this morning and contact information.

We'd still be interested in a good amount of buttons/stickers with a few different designs being made to give to our members and people who go to our events. I plan on us hosting a tabling event where we give them out, as well as having them available at our booth at the Spring Field Day. They would certainly not be only for members.

Thanks for getting back to me so quickly!
John Bilkey

Sent from my BlackBerry

From: Deacon, Alexa <deaconar@msoe.edu>
Sent: Thursday, April 1, 2021 9:04 AM
To: Bilkey, John <bilkeyj@msoe.edu>
Cc: Landaal, Kristen <landaal@msoe.edu>
Subject: RE: MSOE Libertarians Super Email

Hi John,

Campus Life is excited to welcome another student org! Looking forward to seeing more students involved and events on campus.

Poster – Campus Life can take care of printing and distributing to the residence halls and the Campus Center. If you want additional posters for other spaces, let us know and we will print extra. You can distribute to other places on campus. Before I print, you will need to make a few edits to the poster: 1) the MSOE logo cannot be distorted in any way (the 'O' has to remain and the colors need to be red, white, and black), and 2) put contact info on the poster (in case students have questions). Send it back when you are done and we will start printing.

T-shirts – university funds cannot be used to go towards items that benefit org members. T-shirts and other swag items fall into this category. The resource packet is outdated, but even that statement is directed towards posters and print materials to advertise org events or get the word out about your organization. If your org members want to purchase the shirts with their own money, they can certainly do so.

Buttons/stickers – maybe... but again, these stickers and buttons cannot exclusively be for org members. If you are holding an event and want to use this as a way to advertise or invite people to the event then this may work.

Thanks,

Alexa Deacon

Director of Campus Life
Milwaukee School of Engineering
414.277.7235
Pronouns: she/her



From: Bilkey, John <bilkeyj@msoe.edu>
Sent: Wednesday, March 31, 2021 10:19 PM
To: Campus Life <campuslife@msoe.edu>
Cc: Deacon, Alexa <deaconar@msoe.edu>; Landaal, Kristen <landaal@msoe.edu>
Subject: Re: MSOE Libertarians Super Email

The attached poster may be too saturated with color, so this is another one that we have made.

Sent from my BlackBerry

From: Bilkey, John
Sent: Wednesday, March 31, 2021 9:55 PM
To: Campus Life <campuslife@msoe.edu>
Cc: Deacon, Alexa <deaconar@msoe.edu>; Landaal, Kristen <landaal@msoe.edu>
Subject: MSOE Libertarians Super Email

Hello Campus Life!

I'm super excited that MSOE Libertarians was approved by SGA to be a Student Organization on campus this Monday. We are working hard on coming up with cool events so stay tuned for those.

In the meantime, I have a poster we'd love to have approved to put up on bulletin boards around campus to advertise our existence. I'm not sure what time frame would work for keeping them up for, but I think posting April 5 and taking down April 16 is fair. If we can keep them up for another week (April 22) to ideally

hit all 3 in-person cohorts that would be groovy too. The pdf file for that poster is attached to this email.

Additionally, I am wondering if it is possible to get funding for t-shirts for the whole organization. Student Organizations can get funding for "Advertising and publicity to build organizational participation and student involvement " according to the resource packet so I think that would count. We plan on ordering shirts through MKE Screen and Stitch for a maximum of \$141.75 plus shipping, or \$10.90 per shirt. That price is the standard one on their website, I am waiting to hear if they are willing to match the price of last year's Supermileage Vehicle Team order at \$9.60 / shirt. These shirts would help us look legit when running events and make our members walking billboards for the club. They will be light yellow with our club logo on the left chest.

Finally, I am wondering if it is possible to get stickers and buttons made for MSOE Libertarians and how one would go about doing that.

Thanks for your time!

John Bilkey

Sent from my BlackBerry