Political Event Data

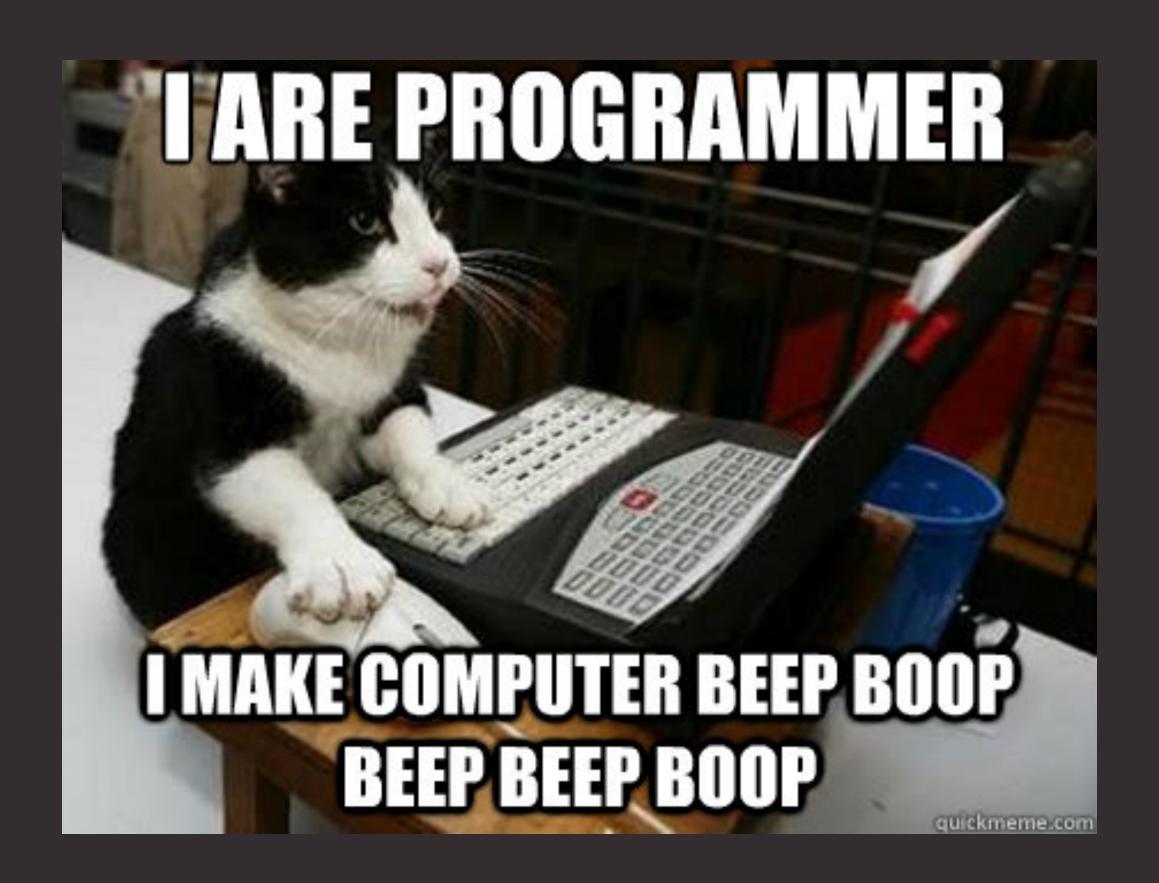
John Beieler johnb30@gmail.com

About Me

- Political scientist (sometimes...)
- PhD candidate at Penn State
 - ABD 4 lyfe
- Work at Caerus Associates doing data things

tl;dr

A bunch of political scientists (and an undergraduate computer scientist) try to make structured data from unstructured news reporting. It works most of the time.



What?

Who-did-what-to-whom

Who-did-what-to-whom

Syrian rebels attacked the town of Aleppo.

- Syrian rebels
- Attacked
- Aleppo

Event Codings

- Source-Action-Target
- SYRREB 19 SYR

Event Codings

- Dictionary-based lookups
- CAMEO coding scheme for actions
 - 20 top-level categories
 - ~240 total classifications
 - 4 (or 5...) level delineation
- Noun phrase -> code mapping

The Old School

- Download a ton of text from Lexis-Nexis
 - Usually done by unhappy undergrads or graduate students
- Run it through TABARI

The Old School TABARI

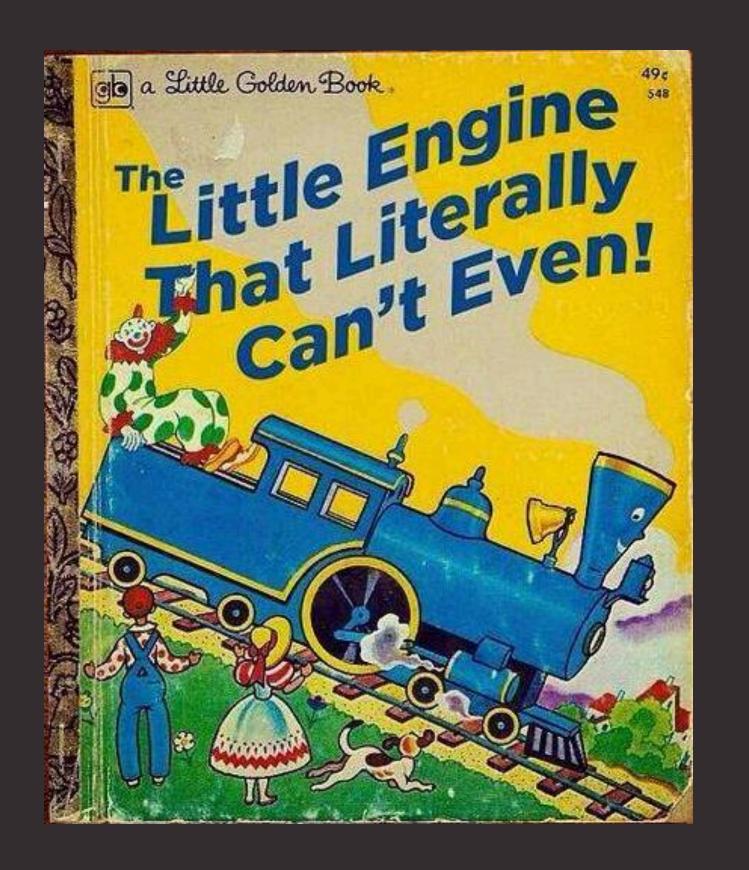
- Shallow parse
- Part-of-speech tagging
- A lookup of noun and verb phrases

Welcome to 2014

Generation 2 (3?)

- Web scraper
 - ~500 news sites
- Run it through PETRARCH

Web Scraping



Web scraping

- RSS feeds
- Distributed scraper
- Goose (Python)

PETRARCH

- Deep parse
- Stanford's CoreNLP
- Full parse tree
- A (more accurate) lookup of noun and verb phrases

Welcome to 2015

PETRARCH 2 The PETRARCH-aning

- Actually, really use the tree information
- Let meaning of branch phrases rise through the parse tree
 - Agent codes make more sense now
 - All kinds of cool interactions
- Reformat the underlying dictionaries

PETRARCH 2

- Read Stanford CoreNLP parse into memory using Phrase classes.
- Identify coded actors in noun phrases.
- Identify the usage of the verbs in the verb phrases based on the dictionary entries.
- Identify how verbs interact with their constituent verb, prepositional, and noun phrases.

PETRARCH 2

- Identify how verbs interact with the noun phrases in their subject position.
- Resolve verb+verb interactions.
 - "A says A attacked B" vs "A says B attacked C."
- Return the coding of the uppermost VerbPhrase, if it satisfies the conditions specified by the user

Why PETRARCH 2?

Would you like to know more?

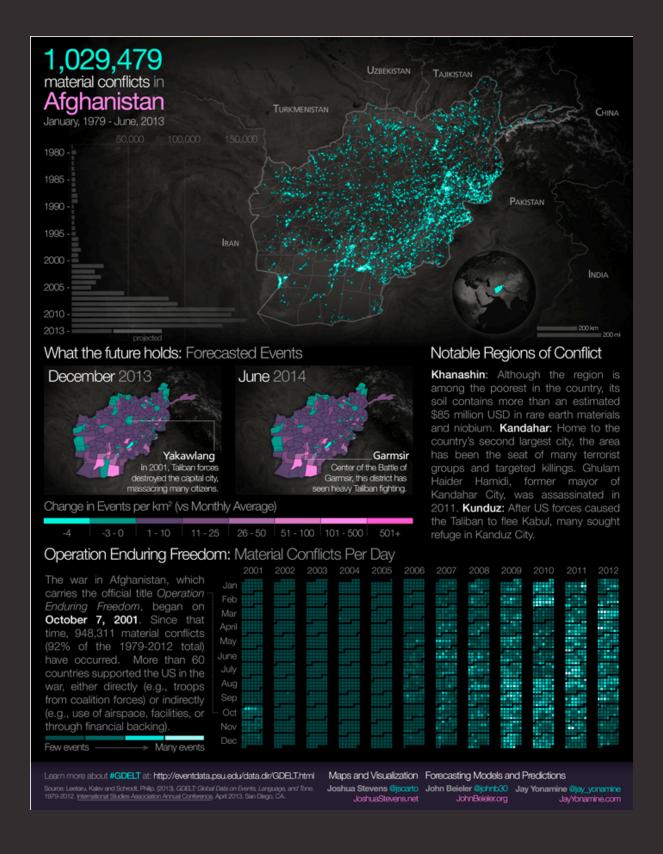
github.com/openeventdata

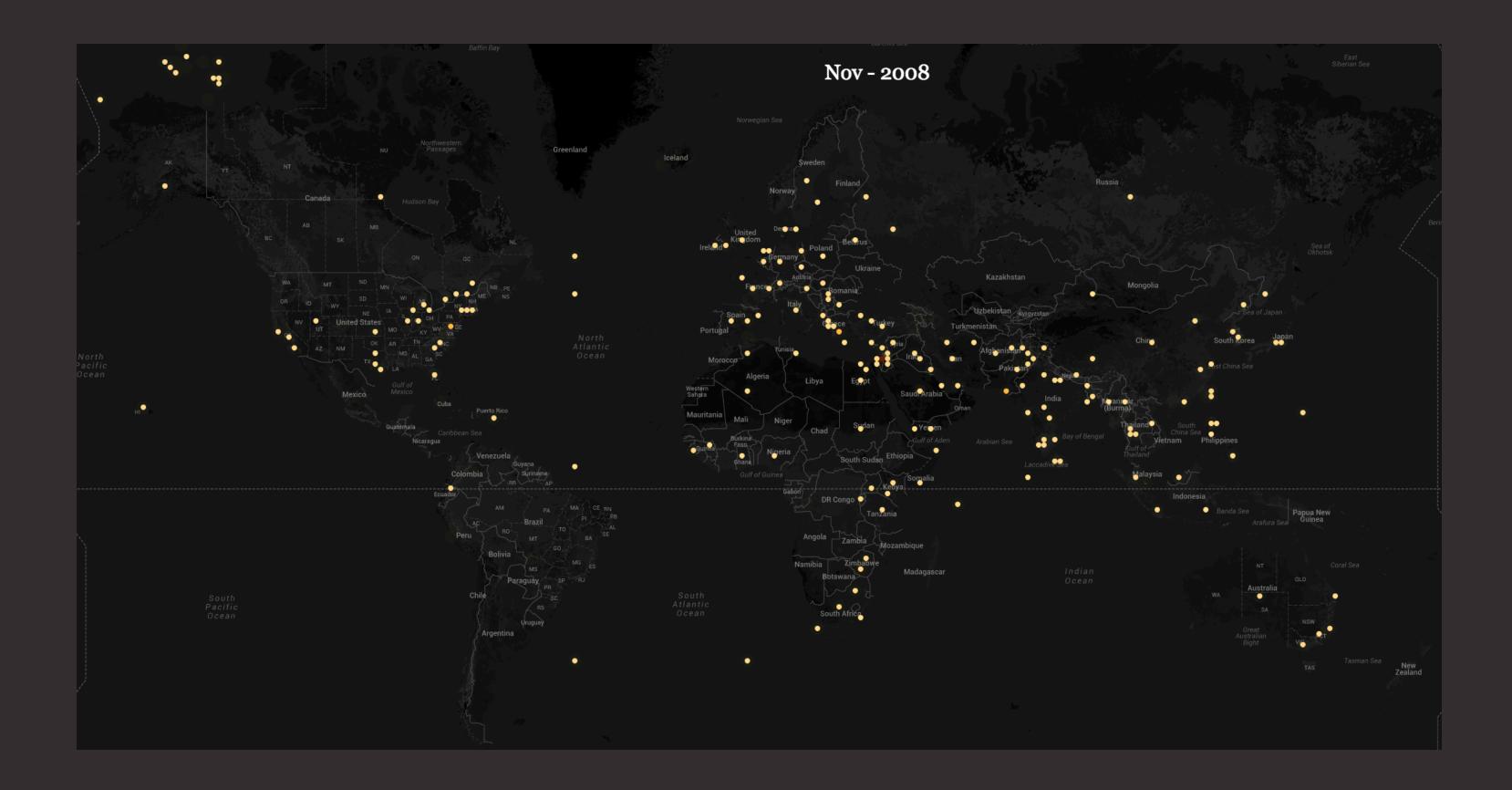
github.com/caerusassociates



Many applications

- Monitoring
- Forecasting
- Statistical inference





Context

Problems



Problems

Problems

- Clean text?
- Relevant stories?
- New actors?
- New action categories?
- Error propagation.
- How good is any of this?



Geolocation

Geolocation

- Could be a whole talk
- Many solutions
 - CLAVIN
 - CLIFF
 - Mordecai
- None perfectly suited to this application

Future

Future

- Something other than CAMEO
- Better document ingest
- Geolocation



Global Database of Events, Language, and Tone

Integrated Crisis Early Warning
System

Phoemix

No longer "one dataset to rule them all"

Questions?

We're hiring.

caerusassociates.com/careers