

Hampton-in-Arden Tennis Club



Business Plan 2012/13

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1.1 Brief History Of The Club

Hampton-in-Arden Sports Club is a “not for profit” Community Amateur Sports Club (CASC) providing sporting facilities for the local community.

The Sports Club was founded in 1947 although a tennis club was first formed in 1902 on a different site, while tennis has been played on the current site since 1969. In addition to tennis, The Sports Club provides hockey, squash, cricket and boules facilities. There is a Clubhouse which contains bar facilities and changing rooms.

The land on which the sporting facilities are located is owned by Hampton-in-Arden Parish Council and the site is leased to the Sports Club. The lease was renewed in 2002 for a 35 year term, expiring in 2037.

The Tennis Club is an LTA Clubmark accredited tennis centre.

In 2009 four new floodlit artificial clay tennis courts plus a tarmac mini tennis zone were built to replace three floodlit tarmac courts at the end of their useful life. The Courts were constructed using Euroclay which is a new high tech surface designed to play the same as a clay court but with the same cushioning effect as an astroturf surface, making it ideal for both coaching and general play.

This was a major project costing £285,000 and was financed by a grant and a loan from the LTA, grants from two local charities, a grant from The National Sports Foundation and a fundraising drive by the members.

In 2012 the mens 1st team clinched the Coventry League premier division title for the first time in the history of the Club. They went on to represent the Coventry League in the Inter District final (against Birmingham) and came away champions.

1.2 Local Community

The Parish of Hampton-in-Arden lies in the heart of the green belt corridor known as the “Meriden Gap” which separates the conurbations of Coventry, Solihull and Birmingham.

Hampton was mentioned in Domesday, when it was under a Norman overlord. The church dates from about 1130.

It is claimed that the village was the setting for the Shakespeare play As You Like It. The village is now very much a commuter development for nearby Birmingham, Solihull and Coventry. The M42 motorway, Birmingham International Airport and the NEC are nearby.

Hampton has a population of 1,787 residents.

Many village facilities, including the Sports Club, are used by several other villages in the surrounding area including Bickenhill, Barston, Eastcote, Catherine-de-Barnes and Meriden.

1.3 Local Competitors

Club	Distance		No.	Courts Type	Lit
	Members	Miles			
Solihull (Marsh Lane)	127	2.7	6	Astro	2
Marston Green	75	3.1	5	4 Astro, 1 Mcad	2
West Warwickshire	143	3.6	7	Astro	4
Berkswell & Balsall Comm	299	3.9	6	Astro	4
Knowle and Dorridge	594	4.0	8	4 clay, 4 Astro	3
Solihull Arden	522	4.1	16	6 clay, 10 Astro	?
Blossomfield	154	4.3	7	2 Astro, 5 Mcad	4
Coleshill	202	4.7	5	Astro	4

The nearest villages to Hampton ie Barston, Eastcote, Bickenhill and Catherine-de-Barnes do not have any tennis facilities.

In addition to the advantage of geographic proximity to local residents, Hampton's fees are considerably cheaper than the likes of the 2 largest clubs in the area namely Knowle & Dorridge and Solihull Arden.

Hampton Tennis has a very open "tennis for all" philosophy with no joining fees, no restrictions on joining and many opportunities for non-members to use the facilities.

1.4 Facilities

In 2009 four new floodlit tennis courts plus a mini tennis zone were built to replace three floodlit courts at the end of their useful life. The Courts were constructed using Euroclay which is a new high tech surface designed to play the same as a clay court but with the same cushioning effect as an astroturf surface, making it ideal for both coaching and general play.



1.5 Management and Administration

Hampton-in-Arden Sports Club is a Company Limited by guarantee.

The Company has Directors who are currently:-

John Eccleston	-	Chairman
John Pearson	-	Company Secretary
Joe Bates	-	Treasurer
Chris Barnes	-	Tennis chairman
Andrew Woolford	-	Hockey chairman
Graham Hollway	-	Squash chairman
Graham Kelly	-	Bar
Andrew Minton	-	House

The tennis section is run by a Senior Committee comprising: -

Chris Barnes	Chairman	chairman@hamptontennis.org.uk
?	Secretary	secretary@hamptontennis.org.uk
Jo Oswald	Treasurer	treasurer@hamptontennis.org.uk
Stephen Ray	Committee Member	
Carol Grant	Committee Member	
Wayman Morris	Committee Member	
Savio Gaspar	Committee Member	
Emma Shalley	Committee Member	

The Coach attends committee meetings by invitation.

1.6 Tennis Programme (continued)

The coach and his team of 4 offer a full programme of high quality group and individual lessons to both adult and junior members. They also deliver tennis coaching and PE to local schools. The coach is an LTA coach tutor.

At present there are over 150 children and 60 adults taking part in regular coaching sessions. The coaching programme works alongside the LTA's coaching initiatives progressing from mini tennis for the very young through to full court adult tennis as follows:

Tots Tennis (ages 3 to 5) – Coordination, fun based activities

Mini Tennis Red (ages 5 to 8) – Small court/rackets soft balls

Mini Tennis Orange (ages 8/9) – Less than full length court and transition balls

Mini tennis Green (age 10) – Full court and slightly soft balls

Under 14 – Full court, normal balls

Under 18 and Invitation only squads

1.7 Membership Data

The Club has achieved excellent growth rates in terms of membership numbers and attendance levels on coaching courses.

This has been achieved through;

- Excellent facilities
- High standards of coaching
- Maintaining a welcoming, family orientated environment
- Offering a variety of playing opportunities (coaching for all , competitive tennis, social tennis)
- Many successfully organised events
- Good administration, and
- Excellent communication

The Club has one of the highest “members per court” ratios in the whole of the County.

The junior section is particularly strong. The quality is also there (to go with the quantity) with selected juniors performing well in County and National tournaments.

1.7 Membership Data (continued)



1.8 Marketing and Promotion

The Tennis Club has an excellent web-site (www.hamptontennis.org.uk) and e-mail database that is the envy of many sporting clubs.

The Club has regular open days that are well publicised locally.

The Coach regularly attends local schools to provide coaching courses both in and out of curriculum time.

1.9 Strengths and Weaknesses

Strengths	Weaknesses
<ul style="list-style-type: none">• Excellent facilities: 4 new floodlit euroclay courts plus kids zone• Friendliness of Club• Competitive fees• Support of larger organisation i.e. the Sports Club• Good social scene• Strong junior coaching programme• Enthusiastic & promising coach• Large local membership• League tennis opportunities• Potential for access to funding• Committee members• Stable & growing membership• Sharing of resources with other sections• Top quality mens first team• Clubmark accreditation	<ul style="list-style-type: none">• Dependency upon Sports Club• Balance between league / competitive tennis versus social tennis• Not enough social events• Age range of members – not many in 18-30 category due to demographics in Hampton• Number of junior girls• Lack of top quality lady players• Most juniors leave area on finishing education

1.10 Financial Information - Analysis of Income and Expenditure 1/11/11 to 31/10/12

	<u>2011/12</u> £	<u>2010/11</u> £	<u>2009/10</u> £	<i>Per LTA funding application</i>	
				<u>2012</u> £	<u>2011</u> £
Subscription fees	20,025	19,854	18,592	14,621	14,195
Floodlight Income	2,386	2,162	2,348	900	900
Grants					
Funds received & b/fwd	1,330	4,808	11,030		
Application of funds	(1,330)	(3,998)	(6,522)		
Funds not yet applied c/fwd	0	(810)	(4,508)		
	0	0	0	0	0
Other costs					
Maintenance & repairs	(1,641)	(960)	(1,419)	(937)	(893)
League / affiliation fees	(542)	(493)	(1,787)	(1,600)	(1,550)
Tennis balls	(480)	(490)	(460)	(495)	(445)
Trophies / tournament prizes	(90)	(108)	(143)	(200)	(200)
Clothing	199	0	173		
Printing costs	0	(70)	(12)	(200)	(200)
Miscellaneous	(387)	(422)	(188)	(250)	(250)
	(2,941)	(2,543)	(3,836)	(3,682)	(3,538)
Wimbledon tickets					
Income	4,324	4,227	3,869		
Costs	(4,324)	(4,227)	(3,869)		
	0	0	0	0	0
Contribution pre fundraising	19,470	19,473	17,104	11,839	11,557
Income from Fundraising	2,706	3,989	4,675	3,500	3,500
Net income before sinking fund	22,176	23,462	21,779	15,339	15,057
Sinking fund allocation	(9,146)	(8,837)	(8,400)	(8,400)	(8,400)
Net income after sinking fund allocation	13,030	14,625	13,379	6,939	6,657

<u>Income from Fundraising</u>	<u>2011/12</u> £	<u>2010/11</u> £	<u>2009/10</u> £
Arden 9 Mile Race	2,435	2,294	2,732
Auction of Promises	0	1,390	1,630
Quiz Nights	0	0	260
Annual Dinner	271	305	53
Total	2,706	3,989	4,675

1. LTA Loan repayments £10,720 per annum - £5,360 payable 6 monthly commenced January 2010.
2. The total allocated to the sinking fund in the 3 years to April 30th 2012 is £26,383

2.1 Mission Statement

To provide a friendly, family oriented tennis club primarily for the village of Hampton in Arden with high quality facilities, excellent coaching and the opportunity for all members to play both competitive and social tennis.