# You've Been Waiting For This...



# WHITEPAPER

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# Introduction.

# The Mission and Goals of the Web3onboarding.com Platform

Web3Onboarding.com revolutionizes web3 accessibility, streamlining entry with a six-step system that caters to newcomers, and the tools and educational content for seasoned web3 enthusiasts. Prioritizing safety and education, our platform bridges the gap between traditional web hosting and web3 domains, ensuring a smooth transition across ecosystems. Through partnerships with top web3 domain providers and a commitment to decentralized hosting, we champion digital ownership and identity. Additionally, our Virtual Realtors Affiliate Success System incentivizes the web3 community's growth, offering monetization for active participation in shaping a decentralized internet landscape.

#### **Problems:**

# a) Uncertainty, Predators, Lack of Monetization, and No Safe Onboarding System

The problem with web3 is that there's no defined platform whose best product is absolutely free and given generously... and that product is trust. Trust has always been the cornerstone of success in business. There are also basic principles like pseudonymous, impersonal, and often underhanded way of doing business, that many people and businesses online simply don't feel comfortable dealing with. Experienced web3 users know how to navigate a trustless system, but newcomers need to be able to trust the information they're getting.

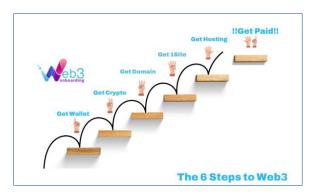
Just getting new users isn't the only hurdle we need to overcome. There's also a retention problem. During the last bull run, we hit slightly over a 3 trillion-dollar market cap. A drop in the bucket of the world economy but encouraging none-the-less. There were plenty of new users. Then, it seems like overnight, they disappeared just as quickly as they arrived. Many of them were hacked before they ran back to the familiarity of web2. Billions of dollars were stolen. Most of them have never returned.

- **b)** The entire web3 development industry is a system that simply will not work. Development is currently too slow and expensive to possibly hope for mainstream adoption.
- **C)** Web3 domains play an important role in online identity, but there have been 9 million web3 domains minted, less than 225,000 in active use, and less than 100,000 websites using a web3 domain that are hosted by IPFS or other decentralized hosting protocols.
- d) No monetization system in place to incentivize the overall growth of web3
- **e)** Many digital assets, including web3 domains, cannot profit the current owner until they are sold.

#### **Solutions:**

The good news is, we've created a clear, 6-step system to follow, and we're going to put real money into the wallets of the new leaders of web3 to spread the word.

#### Here is the w3o 6-step onboarding system:



- **1. Get Wallet:** We guide you through setting up crypto wallets like Metamask and Coinbase Wallet, as well as provide educational materials on hardware and voice secured wallets.
- **2. Get Crypto:** Easy crypto purchases for over 200 top tokens with a credit card.
- **3. Get Domain:** We're the first P2P marketplace for buying, selling, and *renting* Web3 domains. Need a new domain? Our affiliate portals connect you to minters like Unstoppable Domains and ENS. Plus, we've got an inventory of thousands of our own Web3 domains for sale, and hundreds of TLDs to register domains under.
- **4. Get 1Site**: 1Site makes it super easy to create your own multiweb platform. Let's not forget the cornerstone of Web2 and Web3's existence websites! The truth is simple: No websites, no internet. No web3sites, no Web3. And frankly, the big players in Web3 aren't exactly leading by example by not operating their businesses on decentralized web3 sites. Can you recall ever seeing a web3site used in web3 business?
- **5. Get Hosting:** Depend on us for solid, accessible IPFS hosting for your Web3 site. At a price of around \$20 per year, it's by far the most affordable website hosting on the planet.
- **6. Get Paid:** The 1site platform development protocol provides all types of virtual personal and business spaces. Powered by the Virtual Realtor Affiliate Success System, this is the first time that the growth of web3 has been monetized with a structured system.

**Innovations:** Our innovations include rental smart contracts, and 1 site multiweb platform development protocol. Powered by our Virtual Realtor Affiliate Success System, it makes the integration with web3 affordable, safe, and convenient.

We are purveyors of the NOTO DNS Protocol, **enabling web3 domains to function on web2 DNS.** The web3 domain business is about to boom, and with a T A M of 4X over web2 domains by 2030, we're right in the middle of it all! Click here to see our own inventory of TLDs and domains!

Ever wonder why there are 9 million web3 domains sold, but less than 100,000 websites being hosted on decentralized hosting on the entire internet? Or have you ever wondered why so many users in the crypto-space seem to be so passionate about decentralization, but even the largest of web3 businesses simply aren't using true web3sites with decentralized hosting? It's about visibility, convenience, and a fear of change. Web3 sites have always been way too expensive to get built, or taken way too long to build. Then once it's done, how will anybody find it? So, why would they give up all the amenities of their web2 site to travel the road less travelled? Familiarity, convenience, and perceived safety. With NOTO DNS Solution, you will now be able to do SEO for a site named with a web3 domain, increasing visibility and viability

**Let's compare** the expense of a web2 site with a web3 site. We'll do it over the course of 5 years:



Above, the web3 solution is coming in at not even 1/10 the price. With no domain renewals, inexpensive websites bought through our affiliate program, and cheap hosting, it's definitely a money saver. That's assuming that you don't have a .eth domain with an annual renewal, but even if you do, add \$75 onto that and you're still way ahead of the game. Plus, you aren't being controlled by "The Algorithm", spied on, or getting your data sold.



On a broader scope, it would take over 8000 years and \$7 trillion to do things the way we're doing things now. We can get it done at 1% of that cost in less than a year, and the VR's will earn over \$25 Billion Dollars. This example illustrates the scenario of only 1/10 the number of websites integrated with web3.



Transform your social media community into an income stream for you and them!



# A closer look at our straightforward, 6-step system:

GetWallet, Get Crypto, Get Web3 Domain, 1Site, Get Multiweb Hosting, Get Paid

### 1. Get Wallet

- Introduce users to metamask, coinbase, wallet connect, ledger and trezor. The platform's affiliate links with Ledger and Trezor will be used as the contact for them to do so.
- We are also offering a voice activated / secured wallet that is new to the market and has brilliant security features.
- Access to our educational info on the safe use and storage of wallets. This educational
  material includes 18 purely factory direct videos from ledger, trezor and the other wallets
  available on our platform, as well as written manuals for each one.

# 2. Get Crypto

- Our platform simplifies the process of converting traditional fiat currency into cryptocurrencies, providing users with a user-friendly credit card onramp to the world of Web3.
- We support over 200 commonly known and trusted cryptocurrencies on our non-custodial, third-party exchange by Transak, ensuring that users have access to the assets they need for their Web3 activities.
- Fiat to crypto exchange service on our own site ensures that users can conveniently transition from fiat to crypto in a safe environment.

#### 3. Get Domain

#### Web3onboarding's Marketplace: Empowering Web3Domain and Asset Trading

**Introduction:** With a waiting list of over 200,000 web3 domains currently waiting to be posted for sale or rent on our site, Web3 Onboarding's marketplace is set to be a pivotal component in the Web3 realm, offering an integrated suite of services that perfectly aligns with our six-step process, and core product offerings.

Maybe you're an owner of one of the 9 million web3 domains that have been sold that aren't being used for anything. Let's talk about the value of a domain. A cool domain name gets you off to a good start, but web2 domains go up in value for a few reasons: One consideration is the domain authority ranking that a domain has established through their age, promotion, and use.

When web2 domains are resold for thousands of dollars, part of what the new owner is buying is traffic that he wouldn't get without that domain. This traffic is a result of the authority ranking that the domain holds, as a result of being used by a reputable business on a well optimized site. A domain that isn't being used will never establish a domain authority ranking, nor the associated price increase. If you're thinking that there's no such thing as a domain ranking authority for a web3 domain, you're about to find out otherwise.

#### 1. Extensive Domain and TLD Inventory:

- Offers a broad selection of Web3 domains and TLDs, including thousands owned by our own inventory available for sale or rental.
- Hundreds of our own unique TLDs are available for user registrations, catering to diverse needs across personal and business domains.
- We are also the first platform to sell **GoDaddy's** full domain and hosting product line to be purchased using strictly cryptocurrency.

#### 2. Efficient Bulk Uploader for Listings:

• A user-friendly bulk uploader tool simplifies the listing process for multiple domains, enhancing the user experience for sellers. Will handle batches up to 1000.

#### 3. Token Rewards System:

- Users earn tokens for listings and transactions, which can be redeemed or staked to boost authority ranking in Search3ngine.
- This feature highlights the interconnected nature of our platform components, strengthening the overall ecosystem.

#### 4. Algorithmic Pricing for Domains:

- An advanced algorithm determines domain prices based on factors like word length and social relevance, ensuring fair and dynamic pricing.
- This model opens up opportunities for passive income generation for the company, as well as our users.

#### 5. Secure Rental Agreements:

- Utilizes 'special permission' upgradeable smart contracts for rentals, balancing security with accessibility.
- These contracts maintain the owner's rights while providing necessary access to renters without transferring full possession.
- Earn money without selling your assets!

#### 6. Symbiotic Integration with Six Steps:

• The marketplace is intricately woven into the Web3 Onboarding's core six-step process, ensuring a holistic and comprehensive Web3 experience.

#### 7. Future-Proof and Adaptable Platform:

- Designed to evolve with the changing trends and demands in the Web3 environment.
- While currently focused on domains, the infrastructure is adaptable for future expansions in Web3 asset trading.

**Conclusion:** The Web3 Onboarding marketplace transcends being a mere trading hub; it's an integral part of a broader ecosystem that empowers users to navigate Web3 with confidence and ease. By reinforcing the symbiotic relationship among our foundational steps, it plays a crucial role in democratizing and advancing the Web3 experience.

#### 4. Get Website. Meet 1site

1Site is an innovative Multiprotocol Platform System, created by w3o. Whether your preference is to have us build your 1Site or to build it for yourself, we know you're going to love the functionality that it provides. We are currently upgrading it with an A.I. interface as well!

Should you decide to build a 1site for yourself, here's what you can anticipate:

- No Coding Required: 1Site is an intuitive website builder that allows users to create decentralized websites without the need for coding skills.
- **Drag-and-drop**: Users can easily build a website with 1Site. Simply drag-and-drop building experience.
- Seamless Integration: 1Site seamlessly integrates with the Web3
   Onboarding ecosystem, making it easy for users to launch their
   websites after acquiring a Web3 domain. 1Site will function on
   web2 or web3 with a web3 domain.
- Decentralized Hosting: Websites created with 1Site can be hosted on HTML or IPFS, ensuring censorship resistance, visibility, and reliability.

The graphic below shows how affiliates can earn \$100.00 on every 1Site bought through their referral link and \$10.00 on every one bought from your customer's customer's link! There are billions of web3sites needed.



Due to quality control concerns, we prefer that all 1Sites built for others are built by us. Therefore, the \$100 build fee is not part of the affiliate program, nor do we officially permit affiliates to build sites for others. We assume no liability for sites that are made by others. We can only guarantee the software.

#### Other Features and Things We Do:

- Coaching and Membership Packages
- Tokenization and Launch Consultation
- Review Pages and Scam Reports
- Huge Knowledgebase and Blog Space
- We're friendly and honest!
- Help with Hacks: Alliances with cybercrime experts who will help victims of wallet hacks and loss of funds.

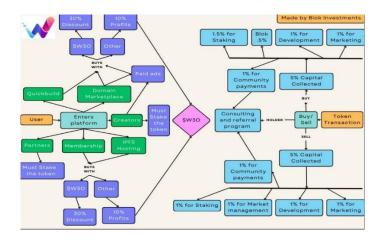
"The Web3 Onboarding.com VR Affiliate Success System harnesses the power of word-of-mouth and user advocacy to expand Web3 Onboarding's reach. By incentivizing users to help others onboard to Web3, it fosters a sense of community and contributes to the platform's growth, transforming communities into profitable affiliate communities."

**Education and Skill Enhancement**: Through partnerships with educational providers like the Blockchain Council, users can access accredited courses and resources to further hone their skills and knowledge, ensuring they stay at the forefront of Web3 innovation.

#### **Tokenomics**



#### **Tax Flowchart**



#### **Future Developments:**

- Stand-alone 1Site Multiprotocol Platform Development Protocol to be released on dapp radar with many upgrades, by end of March, 2024.
- Stand-alone Web3 Domain Trade and Mint Platform, by end of June, 2024
- Search3ngine. A hybrid social search engine to be at Search3ngine.com

#### **Conclusion: The Web3Onboarding.com Promise**

You've seen how we're revolutionizing the Web3 space, making it accessible, user-friendly, profitable, and dare we say, irresistible. From cutting-edge Multiprotocol websites that promise freedom and self-sovereignty to a vibrant domain marketplace, we're not just talking about change – we've made it

Imagine a world where your digital identity is yours to create, shape, and own – free from censorship and limitations. That's the world Web3Onboarding.com is building. With our deep integrations, extensive collaborations, and relentless innovation, we've bridged the gap between the Web2 and Web3 worlds, blurring the lines until they merge into a seamless digital experience.

As you close this whitepaper, we hope you're not just seeing Web3Onboarding.com as a platform but as a community, a mission, a chance to be a part of something bigger than any of us. It's a call to action – to join us in this groundbreaking endeavor, to contribute, to grow, and to help usher in a new era of digital empowerment and freedom.

Web3Onboarding.com is more than a platform; it's a catalyst for change. It's time for us to rise, to take charge, and to shape the future of the internet. The puzzle is indeed solved, the stage is set, and the incentives are clear. Now, the power lies with you.

The future of Web3 is not just in our hands – upon launch, the success of w3o will reflect the desire and determination of our collective community. The pioneers of web3 who made sure the world got the message.



We're here for you! Team w3o

# **Technology Stack**

Web3 Onboarding leverages a robust technology stack to provide users with a seamless and secure experience in the Web3 ecosystem. Our in-house blockchain development partner uses the following technology stack:

- 1. **Blockchain Protocols**: Web3 Onboarding primarily relies on blockchain protocols for various functionalities, including wallet integration, domain registration, and transaction processing. Ethereum, as one of the leading blockchain platforms, is frequently utilized for its smart contract capabilities and extensive developer support.
- 2. **Smart Contracts**: Smart contracts deployed on blockchain networks enable various features, such as secure transactions, domain ownership verification, and rewards distribution. These self-executing contracts automate processes, ensuring trust and transparency.

- 3. **Web3 Libraries**: Web3.js and ethers.js are widely used JavaScript libraries that enable interactions with blockchain networks. They provide the necessary tools for users to manage their digital assets, interact with DApps, and access decentralized services.
- 4. **Decentralized Identity (DID)**: For identity management and domain registration, Web3 Onboarding may integrate DID protocols like the Decentralized Identifier (DID) specification. DIDs allow users to have self-sovereign, portable identities.
- 5. **IPFS**: The InterPlanetary File System (IPFS) is a core component of Web3 Onboarding for decentralized content hosting. IPFS ensures data resilience, availability, and censorship resistance by distributing content across a global network of nodes.
- 6. **Cryptographic Security**: Web3 Onboarding employs cryptographic techniques to secure user data and transactions. This includes public-key cryptography for wallet security, digital signatures for authentication, and encryption for data protection.
- 7. **Front-End Technologies**: The platform's user interface (UI) is built using modern front-end technologies such as HTML5, CSS3, and JavaScript frameworks like React. These technologies ensure a responsive and user-friendly experience.
- 8. **Back-End Services**: Backend services handle data processing, transaction management, and other server-side functionalities. Web3 Onboarding may use languages like Node.js and databases like PostgreSQL to manage user data securely.

**Cloud Services**: Cloud infrastructure, provided by 3<sup>rd</sup> parties, may be used for scalability, redundancy, and data backup.