John Boaz Lee

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Senior machine learning engineer and researcher working primarily on deep learning, sequence and graph modeling, representation learning, and data mining.

Education

08/2015—12/2019 Ph.D., Worcester Polytechnic Institute

Computer Science, GPA 4.0/4.0

- Thesis: Deep Learning on Graph-structured Data
- Committee: Xiangnan Kong (advisor), Elke Rundensteiner, Yanhua Li, Ryan Rossi

06/2010—06/2012 M.Sc., University of the Philippines - Diliman

Computer Science, GPA 4.0/4.0

- Thesis: A Link Prediction Algorithm for Heterogeneous Bibliographic Information Networks
- Committee: Henry Adorna (advisor), Prospero Naval Jr., Jaderick Pabico, Rommel Feria

06/2004—06/2008 B.Sc., Silliman University

Computer Science, GPA 3.1/4.0

- Thesis: Dumaguete e-Traveler A Knowledge-based Decision Support System
- Advisor: Dave Marcial

Experience

01/2020—Present Facebook

Senior Machine Learning Engineer, Menlo Park

- Recently working primarily on graph learning for ads retrieval and ranking. I have experience with a wide range of graph-based methods, and these include GNNs (\$31.5M/ year in revenue), non-parametric algorithms like node2vec and Personalized PageRank (\$370M/year in revenue), and low-latency random walk methods that can serve real-time use cases (\$120M/year in revenue).
- Led the engineering effort to deploy user intent prediction models across 3 surfaces (jobs, marketplace, shops). These were adopted in 13 separate use cases, most notably for promotions targeting (\$2.4M/year in savings) and ads ranking (\$2.8M/year in revenue). The models were also found to be 24% better than existing methods.
- Launched >30 ML solutions for a wide variety of use cases, including: graph representation learning for product recommendation (+5.7% transactions), multimodal topic prediction (+3% P@R85), and sequence modeling for anti scraping (2x recall at fixed precision; multitask, multi-label variant reduced training and deployment time by 80%; helped take down 2 malicious third-party apps with >100M downloads).
- Core code contributor to an internal PyTorch framework for sequence modeling.
- Main responsibilities included building and maintaining data pipelines, performing adhoc data analyses, and building, testing, and deploying machine learning models.

06/2019—08/2019 *Facebook*

Machine Learning Researcher, Menlo Park (Internship)

- Deployed a recurrent pipeline which generated person-level graph embeddings for >1B users — leveraging their interactions from across FB's family of apps.
- Demonstrated usefulness of approach by showing consistent AUROC gains across 9 tasks.

05/2018—08/2018 Adobe

Machine Learning Researcher, San Jose (Internship)

• Worked on a deep learning model for entity alignment which was deployed internally. This resulted in two research publications and a patent (approved in 2023).

05/2017—08/2017 Xerox PARC

Machine Learning Researcher, Palo Alto (Internship)

• Led a project on graph classification and collaborated on a second one on dynamic network representation learning. Published two research papers from these projects.

08/2015—06/2019 Worcester Polytechnic Institute

Research Assistant, Worcester

- Researched and developed deep learning techniques for various types of relational data. Results were published at top data mining venues like TKDE, TKDD, KDD, and CIKM.
- Assisted professors in the following courses: Data Mining, Computer Networks, Software Security, Temporal Logic, and Theory of Computation (teaching assistant during initial two years at WPI).

10/2012—10/2012 Nara Institute of Science and Technology

Research Assistant, Nara (Internship)

- Proposed and built a system for automatic software patch reviewer recommendation.
- Finished a draft research publication within a month, the paper was later accepted for publication and won a "Best Presentation Paper" award.

06/2012—07/2015 Ateneo de Manila University

Instructor, Metro Manila

- Taught the following college-level courses: Data Structures and Algorithms, Java Programming, C# Programming, Design Patterns, and Linux Systems Programming.
- Coached, in a minor capacity, competitive programming team (13/53 in ICPC regionals).

06/2010—06/2012 University of the Philippines – Diliman

Instructor, Metro Manila

• Handled the following courses: C Programming, Software Engineering, Data Structures and Algorithms. Taught primarily to an audience without a computing background.

04/2008—04/2009 *Interprise Solutions*

Software Engineer, Cebu

• Designed and developed core tools used in the application development framework of an ERP system. Promoted after six months at the company.

04/2006—06/2006 Neri & Hu Design and Research Office

Software Engineer, Shanghai (Internship)

• Designed and implemented an in-house Inventory Management System from scratch.

Publications

Citation statistics available on Google Scholar

Published at top data mining venues including: KDD (3), SDM (3), TKDD (2), TKDE (1), and CIKM (1) Patents: US 11,544,535 B2

TKDE'22 Role-based Graph Embeddings

N. K. Ahmed, R. A. Rossi, J. B. Lee, T. L. Willke, R. Zhou, X. Kong, H. Eldardiry *IEEE Transactions on Knowledge and Data Engineering.* 2022.

KDD'21 Energy-efficient Models for High-dimensional Spike Train Classification using Sparse Spiking Neural Network

H. Yin, J. B. Lee, X. Kong, T. Hartvigsen, S. Xie

ACM SIGKDD International Conference on Knowledge Discovery and Data Mining. 2021.

KDD'20 Recurrent Networks for Guided Multi-Attention Classification

X. Dai, X. Kong, T. Guo, J. B. Lee, X. Liu, C. Moore

ACM SIGKDD International Conference on Knowledge Discovery and Data Mining. 2020.

TKDD'20 On Proximity and Structural Role-based Embeddings in Networks: Misconceptions, Techniques, and Applications

R. A. Rossi, D. Jin, S. Kim, N. K. Ahmed, D. Koutra, J. B. Lee ACM Transactions on Knowledge Discovery from Data. 2020.

- SDM'20a Deep Parametric Model for Discovering Group-cohesive Functional Brain Regions J. B. Lee, X. Kong, C. M. Moore, N. K. Ahmed SIAM International Conference on Data Mining. 2020.
- SDM'20b Dual-Attention Recurrent Networks for Affine Registration of Neuroimaging Data X. Dai, X. Kong, X. Liu, J. B. Lee, C. Moore SIAM International Conference on Data Mining. 2020.
- TKDD'19 Attention Models in Graphs: A Survey
 J. B. Lee, R. A. Rossi, S. Kim, N. K. Ahmed, E. Koh

ACM Transactions on Knowledge Discovery from Data. 2019.

CIKM'19 Graph Convolutional Networks with Motif-based Attention

J. B. Lee, R. A. Rossi, X. Kong, S. Kim, E. Koh, A. Rao ACM International Conference on Information and Knowledge Management. 2019.

- ANS'19 Learning Compact Graph Representations via an Encoder-Decoder Network J. B. Lee, X. Kong Applied Network Science. 2019.
- BigData'18 Dynamic Network Embeddings: From Random Walks to Temporal Random Walks G. Nguyen, J. B. Lee, R. Rossi, N. Ahmed, E. Koh, S. Kim IEEE International Conference on Big Data. 2018.
 - KDD'18 Graph Classification using Structural Attention

J. B. Lee, R. A. Rossi, X. Kong

ACM SIGKDD International Conference on Knowledge Discovery and Data Mining. 2018.

- BigNet @ Continuous-Time Dynamic Network Embedding
- WWW'18 G. Nguyen, J. B. Lee, R. Rossi, N. Ahmed, E. Koh, S. Kim

International Workshop on Learning Representations for Big Networks @ The Web Conference. 2018.

SDM'17 Identifying Non-linear Contrasting Networks from Time-Series Data: Application to Brain Network Analysis

J. B. Lee, X. Kong, Y. Bao, C. Moore SIAM International Conference on Data Mining. 2017.

- IWESEP @ Patch Reviewer Recommendation in OSS Projects
- APSEC'13 J. B. Lee, A. Ihara, A. Monden, K. Matsumoto

International Workshop on Empirical Software Engineering in Practice @ Asia-Pacific Software Engineering Conference. 2013. (Best Presentation Award)

JoC'13 Understanding the Behavior of Filipino Twitter Users during Disaster J. B. Lee, M. Ybañez, M. M. de Leon, M. R. E. Estuar Journal on Computing. 2013.

CGAT'13 Characterizing Behavior and Features of Participants and Observers during Disaster on Twitter

J. B. Lee, M. Ybañez

International Conference on Computer Games Multimedia and Allied Technologies. 2013.

ASONAM'12 Link Prediction in a Modified Heterogeneous Bibliographic Network

J. B. Lee, H. Adorna

International Conference on Advances in Social Networks Analysis and Mining. 2012.

JUCS'12 Uncovering the Social Dynamics of Online Elections

J. B. Lee, G. Cabunducan, R. Castillo, F. G. Cabarle, J. A. Malinao

Journal of Universal Computer Science. 2012.

JIP'12 A Quantitative Analysis-based Algorithm for Optimal Data Signature Construction of Traffic Data Sets

J. A. Malinao, R. A. B. Juayong, E. R. F. Oquendo, R. M. U. Tadlas, J. B. Lee, J. B. Clemente,

M. S. Gaabucayan-Napalang, J. R. F. Regidor, H. N. Adorna

Journal of Information Processing. 2012.

ASONAM'11 Voting Behavior Analysis in the Election of Wikipedia Admins

G. Cabunducan, R. Castillo, J. B. Lee

International Conference on Advances in Social Networks Analysis and Mining. 2011. (Best Poster Paper)

Professional Service

Program WWW: The Web Conference (2022)

Committee

CIKM: International Conference on Information and Knowledge Management (2020)

BigData: IEEE International Conference on Big Data (2018, 2020)

Journal TKDD: ACM Transactions on Knowledge Discovery from Data (2017, 2021)

Reviewer

TNNLS: IEEE Transactions on Neural Networks and Learning Systems (2021)

VLDB: International Journal on Very Large Data Bases (2020)

TKDE: IEEE Transactions on Knowledge and Data Engineering (2017)

JUCS: International Journal of Universal Computer Science (2012)

Reviewer

External KDD: Conference on Knowledge Discovery and Data Mining (2016 — 2019)

ICLR: International Conference on Learning Representations (2018 — 2019)

IJCAI: International Joint Conference on Artificial Intelligence (2017 — 2019)

ICDM: IEEE International Conference on Data Mining (2019)

SDM: SIAM International Conference on Data Mining (2017 — 2019)

NeurIPS: Conference on Neural Information Processing Systems (2016, 2018)

ASONAM: Conference on Adv. in Social Networks Analysis & Mining (2017 — 2018)

ICDE: IEEE International Conference on Data Engineering (2017)

AISTAT: International Conference on Artificial Intelligence and Statistics (2017)

CIKM: International Conference on Information and Knowledge Management (2016)

AAAI: AAAI Conference on Artificial Intelligence (2016)

Other Application Reviewer, Facebook PhD Fellowship – Applied Statistics (2021)

Application Reviewer, Facebook Request for Proposal – Applied Statistics (2020)

Awards

- 2018 *Graduate Research Innovation Exchange Awards Honorable Mention*, Worcester Polytechnic Institute CS Department
- 2013 *Best Presentation Award*, IWESEP: International Workshop on Empirical Software Engineering in Practice (awarded to a single paper at workshop)
- 2012 *Honors Graduate*, Phi Kappa Phi Honor Society (awarded to top 10% of graduating class)
- 2011 *Best Poster Paper*, ASONAM: International Conference on Advances in Social Networks Analysis and Mining (awarded to a single poster paper)

Relevant Skills

Programming Python, Java, C#, C, SQL (Presto, Spark), LaTeX

Frameworks PyTorch, TensorFlow, Keras, Airflow, scikit-learn, NumPy, SciPy, pandas, matplotlib

Tools Jupyter Notebook, VS Code, GNU Screen, Vim, virtualenv, Git, Mercurial

Languages Cebuano (native), English (professional), Tagalog (professional), Mandarin

(intermediate), Hokkien (intermediate)

References

A full list of references is available upon request

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