John Boehler





Clark is on his way to work today. He doesn't know what to wear, so he asks his son what outfit he should put on. When he gets to work, his co-workers are giving him funny looks and Clark starts to feel embarrassed. He needs a better way of picking out his clothes.



Clark doesn't want to spend money on any new clothes, so he needs a new strategy for picking out clothes. He has a wide variety in his closet, but he doesn't know how to put the clothes together to make the optimal fit.



Clark's son tells him about this new app called Fashion Finder, to which you manually enter all the clothes you have in your wardrobe into the app and it mixes and matches the best possible outfits for the event your attending.



Clark downloads the app, and enters every single piece of clothing he owns into the app. He checks off the box, "Office worker" and the app generates a fit for him to wear to work today.



Clark walks in to work, and everyone is staring at him. But this time, they're not laughing. They are all admiring how good he looks and asked him how he came up with such a good outfit. He is so happy because he didn't have to buy any new clothes and Fashion Finder made the best outfits for him.



Clark continues to use Fashion Finder for other occasions, such as the gym or going out to dinner with his family. He tells everyone about the app because it can save you time and money and give you the best possible outfits you couldn't even imagine.