One way Babson defines itself is through the notion of creating great economic and social value everywhere. How do you define yourself and what is it about Babson that excites you? (500 words max)

Seeing my friends throw away their shoes, clothes, computers, calculators, and even brand new books into the trash after they graduated from high school, I felt it was lavish and this incident integrate that I can make some money out of those “trash”. Thinking about my shopping experience on eBay, I decided to purchase those “trash” and put them on eBay. After taking pictures, writing descriptions, and analyzing prices for those items for a week, I finally got them listed online. After a couple of weeks, most items I listed were still there, and I questioned myself, “Are the prices too high?” Therefore, I adjusted some of the prices and added more appealing descriptions. Since then more people had viewed my webpages and made the purchase. Finally, sixty percent of my items were sold.

When April break was around the corner, I decided to visit my best friend Jingzhe who is currently studying at Babson College. It’s was a Wednesday afternoon, and he took me to the Dunkin donuts where we grabbed coffees and sandwiches. We sat by a table, chatting about my concerns on my eBay business. He told me there was going to be a night workshop for the students who are interested in eCommerce which might be helpful. That night, I went with Jingzhe, sitting in a classroom with about twenty students like the size of my high school class. Not only was I excited to learn knowledge that could help my eBay business, but I also experienced a college class. To start the class, Ross Beyeler introduced himself who graduated from Babson, and he briefly went over the three types of C2C business models which are Customer to Customer, Consumer to Customer, and Consumer to Consumer. After, Beyeler introduced the Shopify which is suitable for the three types of business model. Instead of giving handouts, Beyeler walked us through the process of creating an account, listing items and optimizing funds. After the class, we went back to the Reynolds center with Jingzhe and I started to do research on Babson College. I found Babson gives freshman opportunity to open new venture where I can meet innovative entrepreneurs from the world which makes me thrilling. I liked the small class size where I could be chosen to help the professors and to get more hands-on experience. To make me a well-rounded person, Babson’s liberal art study excited me because a successful businessman also needs outstanding writing skill and experience diversified cultural background. I also interested in study aboard in LSE which Babson offers, and it gives me the opportunity to expose around the world and know more Europe business.

Sitting in a room with Jingzhe, I started to make changes on my eBay store with the knowledge I learned from Babson College, and weeks later, my transactions increased significantly. The night, I had found the answer for my college, Babson would be the place to prepare me well for the business world with great connections and professors. Not only I had the eBay idea, but also many other ideas that, only by going to Babson on the next stage of my life, will give me the skill and knowledge to become the best entrepreneur.