



IBALOI
CINEMA THEATER COMPLEX: REMINISCING TRADITIONS

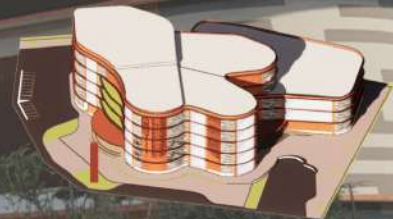
EVOLUTION OF FORMS



ANIMAL FIGURE
(LIZARD REPTILE)



FORM INSPIRATION
(GUIDE)



OVERVIEW OF THE
STRUCTURE

PROJECT BRIEF

THE PROJECT CALLS FOR THE DESIGN OF A CINEMA THEATER COMPLEX THAT WOULD SERVE AS AN INSPIRATION FOR THE ETHNIC GROUPS IN THE PHILIPPINES. THE ARCHITECTURE'S ROLE IN THE PROJECT IS TO STIMULATE THE PUBLIC VISUALLY AND PHYSICALLY IN THE FORMS OF ENTERTAINMENT AND EXCITEMENT.

PROJECT GOAL

TO ENVISION, ANALYZE, DEVELOP AND DESIGN THE CINEMA THEATER COMPLEX IN A WELL-KNOWN LOCATION IN THE PHILIPPINES THAT WOULD SERVE AS A ROLE IN REMEMBERING THE CULTURAL AND SIGNIFICANCE OF ETHNIC GROUPS IN THE PHILIPPINES.

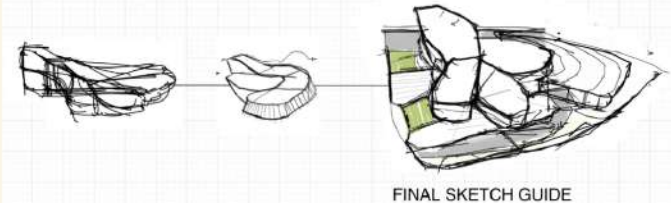
PROJECT OBJECTIVES

- 1 TO ESTABLISH THE CINEMA THEATER COMPLEX THAT WOULD HELP AND GUIDE THE IN DEVELOPING AND IMPROVING THE ENTERTAINMENT INDUSTRY OF THE COUNTRY.
- 2 TO DESIGN THE CINEMA THEATER COMPLEX THAT WOULD SERVE ITS PURPOSE IN **AKNOWLEDGING AND PROMOTING THE SIGNIFICANCE OF ETHNIC GROUPS IN THE PHILIPPINES.**
- 3 TO **PROMOTE THE LOCATION** OF THE CINEMA THEATER COMPLEX WHICH WOULD HELP THE CITY ECONOMICALLY WHILE INFORMING THE PUBLIC ABOUT THEIR VARIOUS CULTURAL TRADITIONS OF THE LOCATION.

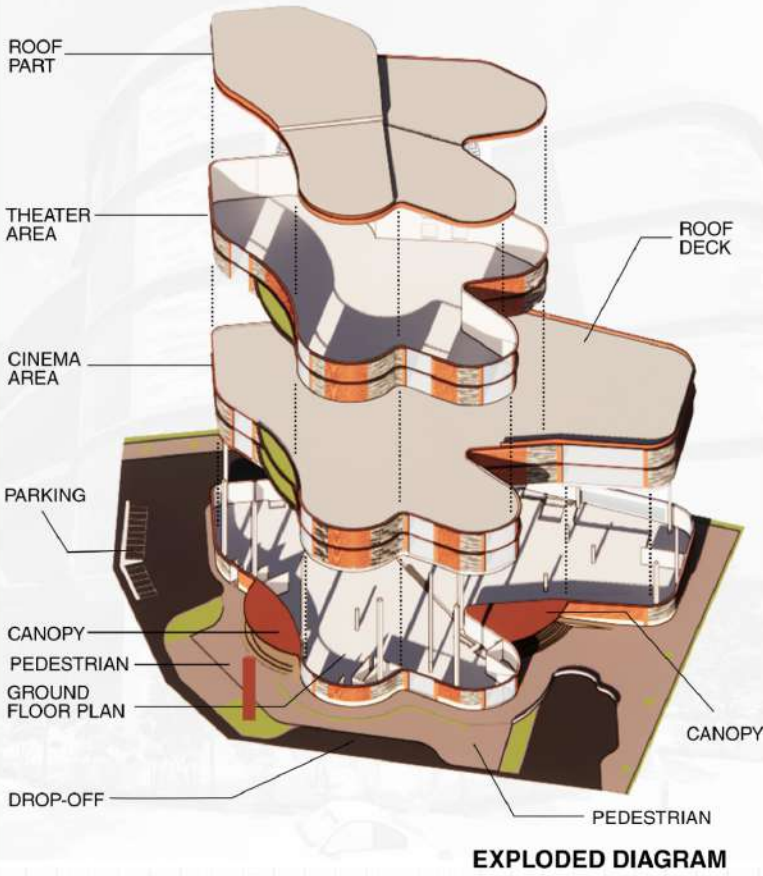
SITE LOCATION MAP



ADDRESS: 8 SOUTH DR. CAMP JOHN HAY, BAGUIO, 2600 ,
BENQUET
AREA: 17,251 sqm (1.7 ha)



CONCEPTUAL SKETCHES



EXPLODED DIAGRAM

DESIGN CONCEPT

REMINISCING TRADITIONS

THE DESIGN CONCEPT OF THE PROJECT PUTS EMPHASIS TO PROMOTE THE SIGNIFICANCE OF INDIGENOUS PEOPLE CULTURE ESPECIALLY THE IBALOI ETHNIC GROUP.

THE IBALOI TRIBE HAS A RICH PRACTICE TATTOOING THEIR BODIES AS A WAY TO PORTRAY THEIR CULTURE, PRACTICE, BEAUTY AND ENVIRONMENT OF BAGUIO. THE TRANSLATION OF THE DESIGN AND INTRICATE DETAILS OF THE IBALOI TATTOOING PHYSICALLY COULD ALLEVIATE, SAVE, AND PROMOTE THE CULTURE OF PHILIPPINES' ETHNIC GROUPS.

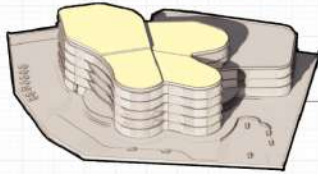


DESIGN PHILOSOPHY

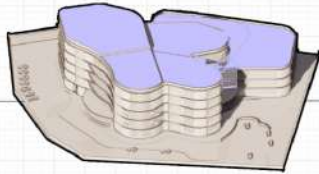
THE ROLE OF ARCHITECTURE IS TO DESIGN SPACES FOR PEOPLE AND MAKING THEM HAPPY.

DESIGN OBJECTIVES

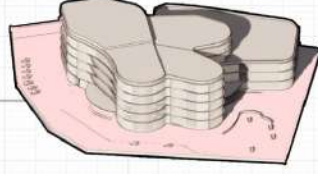
- TO DESIGN THE CINEMA THEATER COMPLEX THAT WOULD SHOWCASE THE INDIGENOUS PEOPLE CULTURE OF IBALOI ETHNIC GROUPS BY **EMPHASIZING THE MODERN PATTERN OF TATTOOS.**
- TO INTEGRATE THE DESIGN OF THE SURROUNDING ENVIRONMENT OF THE PROJECT THROUGH THE **UTILIZATION OF LOCAL WOOD FOR THE FACADE.**
- TO DESIGN AND MAXIMIZE THE CINEMA THEATER COMPLEX THROUGHOUT THE SITE THAT IS **INSPIRED BY AN ANIMAL FIGURE TATTOO AND INTEGRATE IT THROUGH ITS FORM**



FORM INSPIRATION
(ANIMAL FIGURE)



CURVE EDGES



MAXIMIZING THE
SITE

DESIGN CONSIDERATIONS



EXTERIOR PERSPECTIVE



THEATER INTERIOR



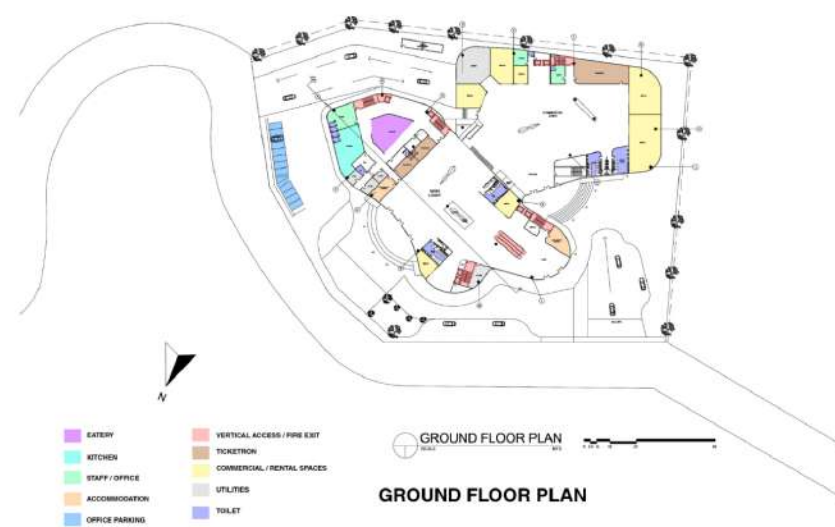
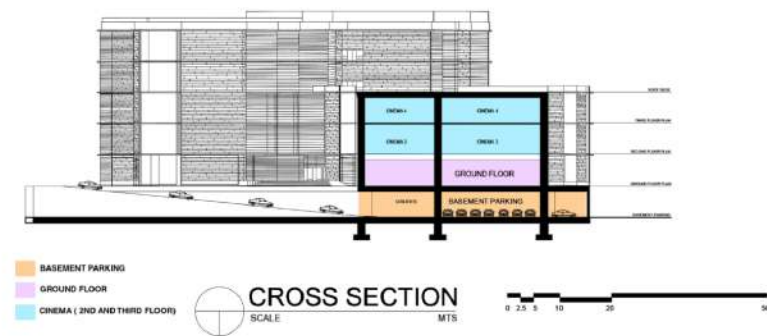
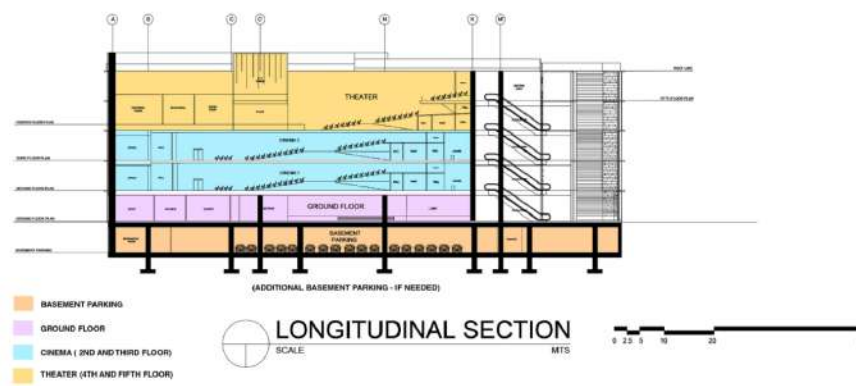
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South Drive Park



FRONT ELEVATION

LEFT - SIDE ELEVATION



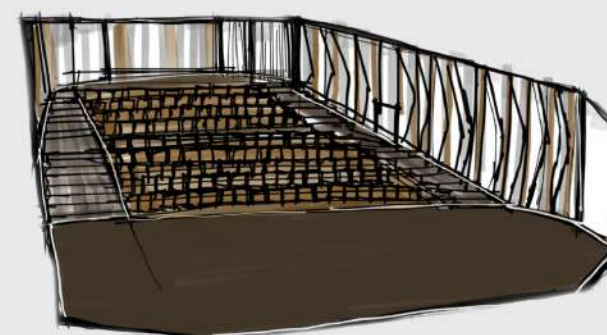
120 (AUTOMOBILE (CAR) PARKING SLOTS)
6 (BUS PARKING SLOTS)
4 (JEEPNEY SLOTS)

*(ADDITIONAL BASEMENT PARKING LEVEL
IF NEEDED)



THE DESIGN OF THE PROJECT IS TO CREATE A WELCOMING SPACE FOR THE PUBLIC. IN THE LAYOUT OF THE PLAN, THE MAIN ENTRANCE IS ALIGNED PARALLEL WITH THE DIAGONAL ROAD.

THE SITE IS MAXIMIZED TO ACHIEVE THE ESSENTIAL SPACES AND THE REQUIREMENTS. THE BASEMENT PARKING IS ESTABLISHED TO CATER COMFORTABLY THE USERS.



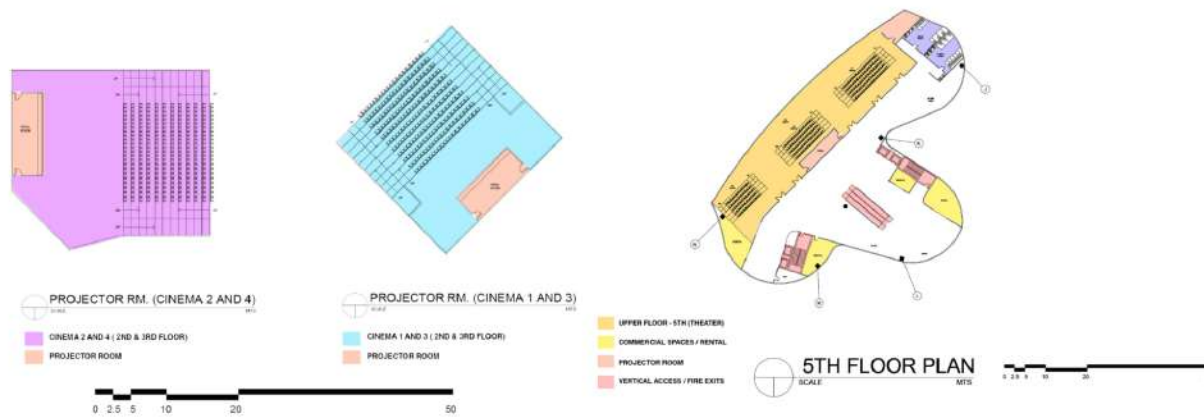
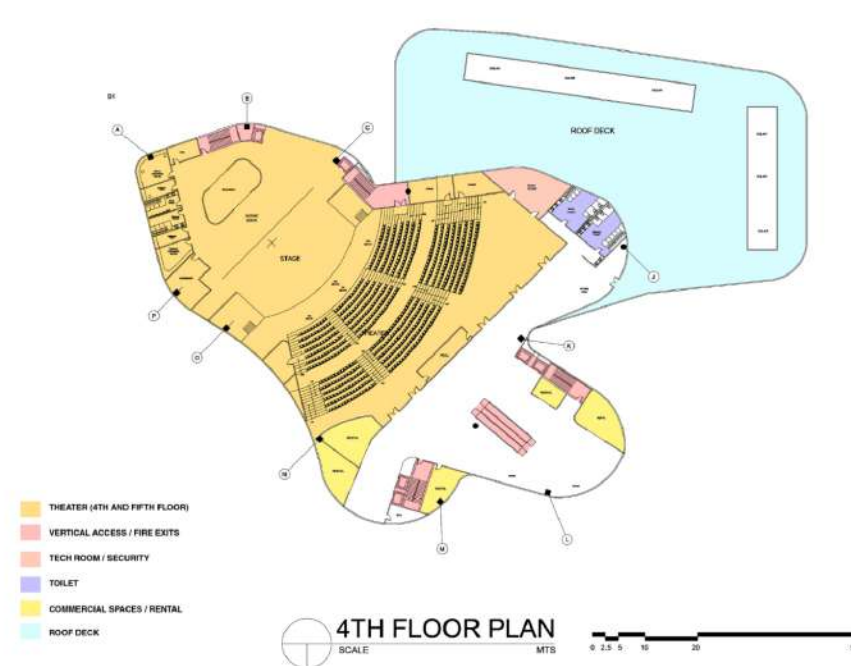
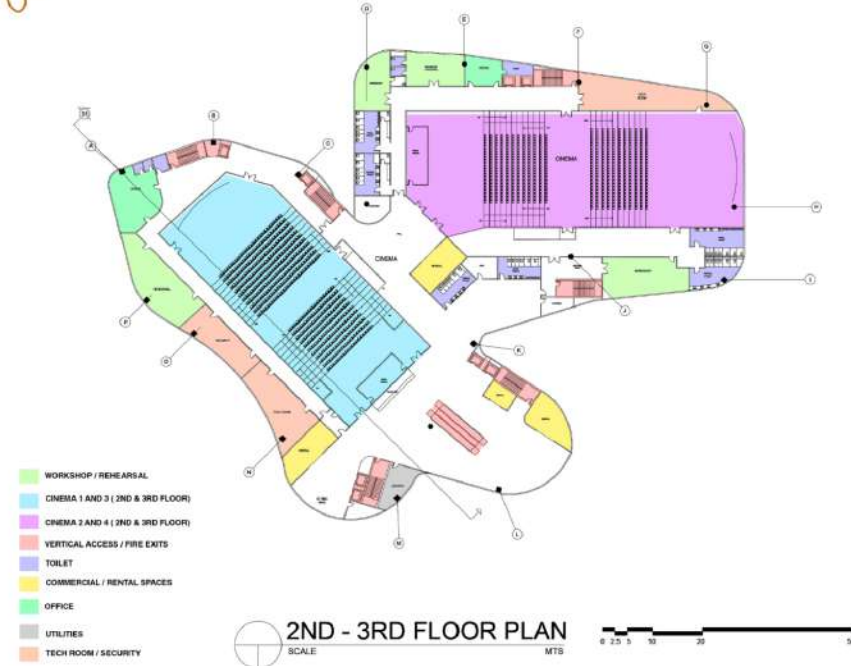
CINEMA

EACH CINEMA CONTAINS 539 SEATS FOR THE CATER TO THE USERS.

THERE ARE FOUR CINEMAS ALL IN ALL FOR THE PROJECT AS REQUIRED FOR THE PROJECT BRIEF.



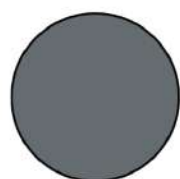
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MATERIALS



WOOD



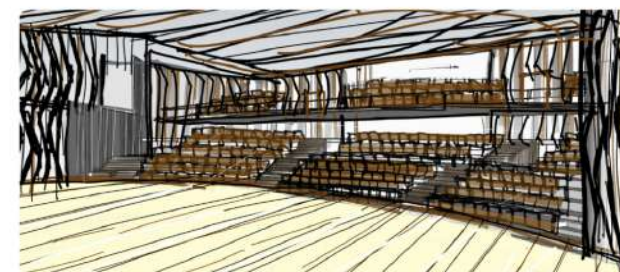
GLOSSY PAINT
(DARK GREY)



GLOSSY PAINT
(LIGHT GREY)



TEMPERED
GLASS



INTERIOR MANUAL SKETCH OF THE CINEMA THEATER COMPLEX. APPROXIMATELY, THERE ARE 880 SEATS OF THE THEATER. THE RECEPTION AREA OR LOBBY ARE SHOWN IN THE PERSPECTIVE TO SHOWCASE TO WELCOMING EXPERIENCE FOR THE USERS.

