

# John Mark A. Pachico

Digital Marketing - SEO Specialist - Software Engineer

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Experience	<b>Connectt</b>				Aug 2025 - Present
	Digital Marketing Specialist				
	Make & Zapier Integration, Marketing Automation, Website Building & Editing, Highlevel, SEO, Blog Writing				
	<b>Sharp Realty Group TX</b>				
	Digital Marketing Specialist				April 2025 - Jan 2026
	SEO, Wrote SEO Blog, Website Optimization, Workflow Automation, Email Marketing, and Facebook Ads				
	https://www.sharprealtygrouptx.com				
	<b>Intuition Method</b>				
	Social Media Management				June 2025 - December 2025
	I managed social media, workflow automation, wrote video scripts, scheduled posting in HighLevel, and coordinated editing				
Projects	<b>S.P. Madrid and Associates</b>				
	Freelance, AI Software Engineer				September 2024 - October 2024
	Successfully built and delivered a comprehensive computer vision solution.				
	<b>S.P. Madrid and Associates</b>				
	Intern, AI Software Developer				July 2024 - September 2024
	Developed skills in NLP, Audio, and Vision Processing for intelligent & interactive solutions.				
	<b>Google Review Automation</b>				July 2025
	Highlevel Automating Google Review with Filtering				
Skills	<b>Leads Reactivation Campaign</b>				July 2025
	Highlevel Automation Reactivating Cold/Warm Leads for Conversion				
	<b>FB &amp; IG Engagement Automation</b>				July 2025
	Highlevel FB & IG Comment and DM Automation for Engagement				
	<b>Real Estate Funnel and Email Automation</b>				March 2025
	<b>Youtube Content Automation</b>				March 2025
	<b>Content and Script Generation</b>				March 2025
Skills	SEO	Marketing	CRM	HighLevel	
	AI Automations	Copy Writing	Data Analytics	AI Prompting & Engineering	
	Social Media Management				
Education	Cavite State University		Bachelor of Science in Computer Science		
					2021 - 2026