

# John Mark A. Pachico

Digital Marketing - SEO Specialist - Software Engineer

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## Experience

### Connectt

Digital Marketing Specialist Aug 2025 - Present  
Make & Zapier Integration, Marketing Automation, Website Building & Editing, Highlevel, SEO, Blog Writing

### Sharp Realty Group TX

Digital Marketing Specialist April 2025 - Jan 2026  
SEO, Wrote SEO Blog, Website Optimization, Workflow Automation, Email Marketing, and Facebook Ads  
<https://www.sharprealtygrouptx.com>

### Intuition Method

Social Media Management June 2025 - December 2025  
I managed social media, workflow automation, wrote video scripts, scheduled posting in HighLevel, and coordinated editing

### S.P. Madrid and Associates

Freelance, AI Software Engineer September 2024 - October 2024  
Successfully built and delivered a comprehensive computer vision solution.

### S.P. Madrid and Associates

Intern, AI Software Developer July 2024 - September 2024  
Developed skills in NLP, Audio, and Vision Processing for intelligent & interactive solutions.

## Projects

### Google Review Automation

July 2025

Highlevel Automating Google Review with Filtering

### Leads Reactivation Campaign

July 2025

Highlevel Automation Reactivating Cold/Warm Leads for Conversion

### FB & IG Engagement Automation

July 2025

Highlevel FB & IG Comment and DM Automation for Engagement

### Real Estate Funnel and Email Automation

March 2025

### Youtube Content Automation

March 2025

### Content and Script Generation

March 2025

## Skills

SEO

Marketing

CRM

HighLevel

AI Automations

Copy Writing

Data Analytics

AI Prompting & Engineering

Social Media Management

## Education

Cavite State University

Bachelor of Science in Computer Science

2021 - 2026