Contact

johnguarra2@gmail.com

www.linkedin.com/in/john-cloed-guarra-92358417a (LinkedIn)
www.upwork.com/freelancers/~01f12da62ffedf0e5d (Portfolio)

Top Skills

Google Ads

Social Media

Search Engine Optimization (SEO)

Certifications

Google Ads - Measurement Certification

HubSpot Marketing Software

Google Ads Search Certification

Google Analytics Individual Qualification

John Cloed Guarra

Web Developer, Social Media Manager, and Ads Expert.
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Summary

-Proficient in Microsoft Office products (Excel, Microsoft Word, Outlook etc.), 10-key and alphanumeric typing.
- In-depth knowledge of entering data fields into computers in Windows.
- Develop a web application with PHP, Javascript, and CSS.

-Certified Google Ads and Facebook Ads specialist who has 3+ years of experience and managed different campaigns for different types of businesses.

I will help you in achieving your digital and social media marketing goals, allowing you to have a better understanding of how your business performs and generate outstanding results and progress.

MY EXPERTISE INCLUDES:
• Digital marketing
• Google ads/PPC
• Facebook and Instagram Ads
• Social media Manager
•Certified HubSpot Marketing Software Expert
•Certified Canva Designer
•Google Analytics
• Website design and development
• Content Creation

Achieving those goals is made possible by my strategy of focusing on real results rather than marketing hyperbole and promises. I have the knowledge and experience to get your business moving on the righteous path.

Experience

Fiverr

Graphic Designer
February 2021 - Present (1 year 5 months)
Tel Aviv, Israel

Upwork
Website Developer, Digital Marketer and Data Entry Assistant
August 2020 - Present (1 year 11 months)
San Francisco, California, United States

Upwork
Digital Marketing Specialist
June 2019 - Present (3 years 1 month)

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Education

Camarines Norte State College
Bachelor of Science - BS, Information Technology · (2020 - 2024)

Microsystem College Foundation Inc.
Grade 12, Computer Programming, Specific Applications · (2018 - 2020)