




# John Compuesto

UI/UX Designer,  
Multimedia Artist &  
Marketing Specialist

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-  Montréal, QC

Website Portfolio & LinkedIn:

- ★ [Core Vizuals](#)
- ★ [Projects](#)
- ★ [LinkedIn](#)

## Education:

### New York University (NYU)

New York City · 01/2023  
Bachelor of Science: Digital  
Communication & Media

### Concordia University (ConU)

Montreal · 01/2024  
UX Certificate

Montreal · 08/2023

Microprogram in Web Design and  
User Interface

### John Abbott College

Sainte-Anne-de-Bellevue, QC · 05/2021  
Diploma of College Studies (DEC):  
Arts, Literature and Communications

- Dean's Honor List, Fall 2020
- Dean's Honor List, Winter 2021

### École Secondaire Des Sources

Dollard des Ormeaux, QC · 06/2019

## Skills:

- Pre-production, production and post-production proficiency.
- Proficient in Adobe Suite (After Effects, Premiere pro, Photoshop, Lightroom, Illustrator, and more).
- Web Design, Videography, Video Editing, Documentaries, Advertisements, Films, Photography and Social Media Content.
- Video Marketing.

## Languages:

- English
- French
- Tagalog/Filipino

## Professional Summary

I'm a versatile UI/UX designer and multimedia artist with a strong focus on marketing. My approach revolves around user-centric design principles, where I seamlessly integrate market research, user testing, wireframing, and prototyping to create intuitive digital experiences.

With a solid foundation in HTML, CSS, JavaScript, and expertise in design tools like Figma, I translate user insights into visually compelling interfaces. I conduct thorough user testing to ensure designs resonate with target audiences and meet their evolving needs.

Having utilized the Adobe Suite for over 6 years, I've honed my skills to seamlessly blend creative elements into UI/UX design. My creativity, combined with Adobe Suite proficiency, enables me to deliver user-centered solutions that elevate brands and drive product success.

## Work Experience

### Transforme Ortho - Marketing Assistant

Montréal, QC · 11/2023 - Present

- Manage PR, social media, email marketing, and ad campaigns for an orthodontics clinic.
- Wear multiple hats to ensure effective marketing strategies and brand promotion.

Skills: CRM, Adobe Suite, MailChimp, Figma, User Research, Market Analysis, Wireframing, Microsoft 365, Canva

### Benjamin David Group (BDG) - Content Marketing (Graphic Designer and Video Editor)

Montréal, QC · 09/2023 - 10/2023

- Produced a captivating event video for a cybersecurity client's trade show booth.
- Utilized creative freedom as Video Editor and Graphic Designer to craft engaging content.

Skills: Adobe Suite, Figma, User Research, Market Analysis, Wireframing

### Enuf Canada - Motion Graphics, Graphic Designer, Festival Production Videographer & Editor

Montréal, QC · 05/2023 - 12/2023

- Captured festival essence through videography and created engaging promotional videos.
- Conducted pre-production research, captured event coverage, and handled post-production editing.

Skills: Adobe Suite, Market Analysis, Video Production, Script Writing, 2D/3D

### WeDo Canada (hosted by BDC) - Production Event Manager

Montréal, QC · 11/2023

- Oversaw production of a Women Entrepreneurship Event, including live cameras and post-production content creation.

### How She Dares (Documentary Film) - Post Production Editor, Cinematographer

Montréal, QC · 01/2020 - 09/2023

- Contributed as Cinematographer and Post Production Editor for a documentary on women entrepreneurship.
- Engaged in research, pre-production planning, and digital marketing strategy development.

Skills: Adobe Suite, Market Analysis, Film Production, Script Writing.

### JMMA (John Molson Marketing Association) - Event Videographer & Photographer

Montréal, QC · 08/2023

- Provided videography and photography services for JMMA events to enhance online presence and brand image.

Skills: Adobe Suite, Video Production

### Cubecom - Advertisement Director

Toronto, ON · 03/2023 - 04/2023

- Produced a high-quality video highlighting Cubecom Real Estate Agency's main office.
- Led pre-production planning, filming, and post-production editing to create a captivating advertisement.

### Microcrédit Montréal - Videographer & Video Editor

Montréal, QC · 03/2023 - 04/2023

- Captured and edited highlight video of Microcredit Montreal's annual 5à7 event, increasing online engagement.

Skills: Adobe Suite, Video Production

### Tav College - Guest Speaker

Montréal, QC · 02/2023 - 04/2023

- Conducted workshops on website design, content creation, and video production for students.

Skills: CRM, Adobe Suite, MailChimp, Figma, User Research,

Market Analysis, Wireframing, Microsoft 365

**Technovation Montréal - Guest Speaker**

Montréal, QC · 03/2019 - 07/2022

- Taught young girls through video editing and storytelling workshops focused on technology and entrepreneurship.

Skills: Adobe Suite, User Research, Market Analysis

**Menea - Creative Director, Videographer & Video Editor**

Montréal, QC · 03/2022 - 05/2022

- Created advertisement videos showcasing Menea's body care products, driving online engagement and sales.

Skills: Adobe Suite, User Research, Market Analysis, Script Writing, Video Production

**AlsoRecrutement - Graphic Designer, Videographer, Photographer & Video Editor**

Montréal, QC · 04/2021 - 05/2021

- Produced a brand story video showcasing AlsoRecruitment's recruitment efforts, enhancing brand visibility and attracting top talent.

Skills: Adobe Suite, Market Analysis, Script Writing, Video Production